

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

AFRICA
Ill-prepared for European challenge
Page 6

Australia	Dollars	1.8250	0.0100
Belgium	Francs	36.3600	0.0000
Canada	Dollars	1.3100	0.0000
Denmark	Kroner	136.4800	0.0000
France	Francs	6.5596	0.0000
Germany	DMs	1.7363	0.0000
Italy	Liras	2.0370	0.0000
Japan	Yen	163.6400	0.0000
Netherlands	Gulden	2.2037	0.0000
Spain	Pesetas	166.6400	0.0000
Sweden	Kronor	136.4800	0.0000
Switzerland	Francs	2.0048	0.0000
UK	Pounds	1.0000	0.0000

No. 31,000

Thursday November 16 1989

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World News Business Summary

Death toll tops 600 as rebels circle San Salvador

El Salvador's left-wing rebels, the FMLN, tried to encircle the country's capital, San Salvador, as fighting - thought to have cost more than 600 lives - spread to the western approaches to the city in the latest phase of the 10-year civil war. Page 20

Gorbachev support President Mikhail Gorbachev has thrown his personal authority behind the reforms in East Germany, confirming his country's support for Egon Krenz's decision to open the Berlin Wall. Page 20

Brazilians vote

Brazilian voters went calmly to the polls to vote in the first round of the first presidential election outside Congress for 29 years. Page 5

E German orders

East German officials who are being blamed for the political excesses under the deposed leader, Mr Erich Honecker, say they only carried out "orders from above." Page 2

Bolivian siege

Bolivia's centre-left government declared a state of siege and took emergency powers to end a teachers' pay strike. Page 5

Nujoma co-operation

Sam Nujoma, independent Namibia's likely first president, stressed his desire to co-operate with rival parties in on the constitution. Page 4

Italian compromise

A political compromise over the future ownership of Italy's public banks has opened the way for parliament's lower house to pass an important privatisation law by the end of the month. Page 2

Bofors scandal

The Bofors scandal over payments by the Swedish armaments company for a \$1.2bn contract to supply India with howitzers took an unusual turn when the associate editor of The Hindu of Madras sent a legal notice to the Congress party spokesman. Page 4

Sri Lanka killing

Vigilante death squads in Sri Lanka shot dead 56 people in their hunt for left-wing rebels, military sources said. Budget, Page 4

Soviet pit plea

Striking Soviet coal miners were begged by a leader of their official trade union not to break away and form an independent union movement. Page 2

Zhivkov plan

Details are emerging of the shadowy events that led to the replacement of Bulgaria's veteran leader, Todor Zhivkov, by the former Foreign Minister, Petar Mladenov, in a palace coup. Page 3

Hard-line protest

Supporters of a hard-line former general linked with a massacre by the military in Kwangju, South Korea, staged a mass rally in protest at the reformist leadership of President Roh Tae Woo. Page 4

Disidents freed

A Czechoslovak court has let four leading dissidents go free after trying them for inciting citizens to mark the 21st anniversary of the 1968 Soviet-led invasion of Czechoslovakia.

IBM relies on personal computers for growth

IBM personal computers are overtaking big mainframes as the largest source of revenues at International Business Machines, in a dramatic turn with deep implications for the company, which has dominated the world's computer industry for 30 years. Page 21

WEST German Government officials said public finances would this year substantially absorb the extra spending arising from events in East Germany. Page 20, Berlin bank, Page 2

CARLTON Communications, fast-growing UK television services company, is expected to announce a joint venture with Paracom, the successful Hollywood film production company. Page 21

SAAB-Scania and Fiat are discussing a merger of the Swedish group's loss-making Saab car division with the Italian group's Lancia division. Page 21

KLDRS IXI, Australian brewing group, does not expect to sell its 23 per cent holding in Scottish and Newcastle, UK brewer, in the near future and has deferred flotation of its international brewing interests. Page 21

DRESSER Industries, Dallas-based engineering group, announced it would offer nearly \$400m in cash and shares to buy Smith International, oilfield services company based in Houston. Page 24

BRITISH Airways reported record first half pre-tax profits of \$400m but warned of problems caused by higher fuel costs, late delivery of new Boeing aircraft and European air traffic delays. Page 21

OLIVETTI shareholders have failed fully to subscribe to the Italian office equipment company's capital increase, designed to raise \$900m. Page 23

GERBEK is offering a three-and-a-half per cent dividend linked to the Ecu. It will be the country's first Ecu bond issue in the past seven months. Page 27

ANZ McCaugham of London said severe overcapacity in the UK equity market forced it to pull out with the loss of 150 jobs. Page 10

SEA Containers, ferry and container group fighting a hostile Anglo-Swedish bid, increased their quarter net earnings by 19 per cent to \$73.5m. Page 24

SEARS, ROEBUCK, US retailing and financial services group, said it was to raise an \$815m mortgage on the Sears Tower, after its failure to find an outright buyer for the tower in Chicago. Page 24

NEWS Corporation, owned by entrepreneur Rupert Murdoch, slashed first quarter profits following the costs of Sky Television. Australian pilots' dispute and sharply higher interest rates. Page 24

EUROPEAN Commission's proposal for a capital adequacy directive for securities businesses have been substantially amended in the wake of criticisms from firms based principally in the UK. Page 27

US Government and 140 Japanese construction companies are trying to negotiate an out-of-court settlement of a dispute over allegations of rigging bids and overcharging for work on US military bases near Tokyo. Page 6

VOLKSWAGEN, West German motor group, saw profits rise by more than 40 per cent. Turnover was 13 per cent higher at \$25bn. Page 22

UK engineering dispute may be resolved in talks over a shorter working week.

Walesa seeks Marshall Plan for Eastern Europe

By Lionel Barber in Washington

MR LECH WALESIA, leader of Poland's Solidarity trade union, called yesterday for a new Marshall Plan to rebuild the "bankrupt" countries of Eastern Europe, in an historic address to a joint session of the US Congress.

Mr Walesa, who led Solidarity's peaceful march to power, said Poland's economy was on the verge of "utter catastrophe". But, he argued, it could be rescued if the US took the lead in promoting large-scale assistance and investment.

After a standing ovation, Mr

Walesa, 1983 Nobel Peace Prize winner, began his speech with the declaration: "We the People," the opening words of the Constitution. He went on to pay tribute to the American democratic tradition, to American economic power and to American idealism. This, he said, was summed up by the Marshall Plan which helped Western Europe protect its freedom after the Second World War.

"Now is the moment when Eastern Europe awaits an investment of this kind - an investment in freedom, democ-

racy and peace - an investment adequate to the greatness of the American nation."

In the past, Mr Walesa has expressed disappointment at the level of US aid, but his time he switched tack. He recalled that after the Second World War, on the order of Josef Stalin, the Soviet dictator, Poland was unable to take part in the Marshall Plan and the promise of free elections in Poland after the war was never fulfilled. "We were abandoned by the Allies," he said.

Today, Mr Walesa suggested,

Poland and the Solidarity-led Government were in the vanguard of democratic reform in Eastern Europe. He appealed to the US and the West to recognise and take advantage of the historic changes.

"All the countries of Eastern Europe are bankrupt today... the Communist economy has failed in every part of the world," he said, noting the mass exodus from Communist countries around in the world.

It was only the second time that a non-head of state or government had been invited to

address a combined meeting of the House and Senate, although Winston Churchill did so when not prime minister. The first was the Marquis de Lafayette, the French hero of the American Revolution, in 1824.

Mr Walesa's speech came on the second day of a week-long trip to the US hosted by the AFL-CIO, the American labour federation.

On Tuesday night, the US Senate approved unanimously a three-year, \$657m aid programme for Poland, including

emergency food assistance and a \$200m fund to help to stabilise the currency.

● The European Community yesterday discussed the possibility of balance of payments loans to Poland and Hungary when finance and central bank officials of the Twelve met in Brussels, David Bachman adds.

Officials "only obeyed orders," Page 2: One vote topped Zhivkov, Page 3: W German growth and Gorbachev on reunification, Page 20

Sharp slowdown in UK growth forecast by cautious Major

By Peter Norman, Economics Correspondent, in London

MR JOHN MAJOR, UK Chancellor of the Exchequer, yesterday forecast a sharp slowdown in British economic growth next year with domestic demand stagnant and retail price inflation staying above 7 per cent until the middle of 1990.

In a cautious and down-to-earth Autumn Statement, Mr Major disclosed that the Government would be unable to keep spending within previously agreed limits in the current financial year to the end of March and outlined a 2.1 per cent inflation-adjusted increase in overall public spending in 1990-91.

Mr Major was appointed last month following the surprise resignation of Mr Nigel Lawson.

- Chancellor's speech
- Economic analysis
- The fat man, the straight man and a miracle
- Editorial comment: Samuel Brittan
- Sex: Major in a minor key
- London stock exchange
- Currencies

opposition charges that the economy was heading for recession. With an eye on financial markets, he forecast a substantial decline in Britain's current account balance of payments deficit to £15bn this year from an estimated £20bn in 1989.

At the same time, Mr Major went a considerable way to meeting demands for increased government spending on public services. He announced a £2.4bn increase in spending on the National Health Service in the 1990-91 financial year; extra financing for railways, particularly in the London area, and national roads; the allocation of £250m over the next two years to a new initiative to tackle homelessness and a £500m boost in resources for higher education next year.

Continued on Page 20

£196.2bn in the current financial year. Next year's planned spending is well up on the £205bn projected in last year's Autumn Statement and considerably more than forecast by independent analysts.

Public spending (less privatisation proceeds) is forecast to rise to 39 per cent of gross domestic product in the next financial year from 38.75 per cent this year - the first such rise since 1984-85.

Although spending as a share of GDP will be lower than expected this year and is due to resume its downward

GE pays \$150m for 50% stake in Hungarian group

By Charles Leadbeater, Industrial Editor, in London

GENERAL Electric of the US yesterday made the boldest move yet by a Western company into Eastern Europe by announcing it intends to pay about \$150m for a 50 per cent stake in Tungram, the Hungarian lighting manufacturer.

GE's move, which is the biggest inward investment in Eastern Europe to date, could be the first of a series of investments by Western companies. It amounts to the privatisation of one of the most successful manufacturing companies in Eastern Europe.

General Electric also said it had reached preliminary agreement on two joint ventures in the Soviet Union involving power generation and medical systems. It is considering further moves in Hungary after receiving an enthusiastic reception from government officials during intensive negotiations over the past two months.

The investment is the clearest signal yet of how political change in Eastern Europe could redraw the contours of European industry.

GE plans to use its stake in Tungram to boost significantly its share of the European lighting market which is dominated by Philips, the Dutch electronics company, Osram, which is jointly owned by GE and Siemens, and Thorn-EMI, the British company.

The Tungram deal means GE's strategy of strengthening its position in the global lighting industry has in the last year extended to the Far East and Eastern Europe. In January it launched a lighting joint venture with Toshiba of Japan,

which involves construction of a fluorescent tube plant in the US.

General Electric said Tungram would provide skilled engineers, a committed workforce and relatively low labour costs to expand its share of the European market from about 3 per cent to more than 10 per cent.

It hopes to double Tungram's exports to Europe. Tungram has about 5 per cent of the world lighting market, exporting between one-third and one-half of its £150m a year turnover.

Industry estimates put Tungram's share of the European market at 3 per cent. It has about 4 per cent of the UK market, compared with GE's 1 per cent.

General Electric said it will increase its holding from 50 per cent to 70 per cent should the expansion plans prove successful.

The deal, which is expected to be finalised next month, goes further than most other joint ventures in Eastern Europe, which have concentrated on sales and distribution rather than manufacturing.

General Electric will provide Tungram with sophisticated production technology and management expertise to introduce just-in-time production, better training, shorter product cycles and separate profit centres. GE plans to interchange small teams of managers, with the eventual aim of fully integrating Tungram into GE's operations.

Tungram, employs about 15,000 people in 11 factories in Hungary, and a plant in Vienna, Austria.

Markets react favourably, pound holds up

By Patrick Harverson, Economics Staff, in London

REACTION FROM UK financial markets to the Autumn Statement was muted but generally favourable. The pound held up relatively well on the foreign exchange markets, while government bonds and share prices edged up slightly.

The City of London welcomed the Treasury's cautious forecast for the UK economy next year as a return to realism in Government forecasting. The Treasury has been criticised in recent years for taking an over-optimistic line.

Mr Andrew Smith, economist at Laing & Crutchbank, described the Statement as a "triumph of experience over hope."

There was a positive response from the Confederation of British Industry. Mr John Benham, director general of the CBI, said that the Chancellor's statement reflected a realistic picture of 1990 prospects.

However, Mr Benham reiterated his warning against talking the economy into an unnecessary recession.

City analysts believed the Treasury's cautious forecasts on inflation and the current account deficit for next year were intended to signal to the financial markets that interest rates would remain high until well into next year.

There was a quiet in the City over the larger than expected rise in Government spending plans.

Mr Richard Jeffrey, senior economist at Hoare Govett, said: "Given the economic data we've had recently, the Statement can only encourage the view that in the near term it is quite likely that the UK could go into recession."

At the close of trading in London, the pound was 1/2 pence lower against a strong D-Mark at DM2.9975, but nearly a cent higher against the dollar at \$1.8485. The FT-SE 100 share index finished the day down 11.3 at 2,262.4.

Philip Stephens writes: At a press conference afterwards, the Chancellor, Mr John Major, said his goal remained to reduce the basic rate of income tax from 25p to 20p. He resisted strongly, however, any suggestion that there was any timetable for that target.

The Statement won him a warm reception from Conservative MPs, but Mr John Smith, Labour spokesman, said the latest forecasts showed that the Government's claim of an "economic miracle" had turned out a hollow sham.

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Continued on Page 20

Brussels threatens legal action over French aid to Renault

By Lucy Kellaway in Brussels and William Dawkins in Paris

THE EUROPEAN Commission threatened yesterday to take the French Government to court over the granting of state aid to Renault, the state-owned car company, for not abiding by a 1985 agreement to cut assembly plant capacity.

It has given France three months to come up with a new restructuring plan, and has warned that if the response is not satisfactory, it will proceed with plans to force Renault to repay FF1.2bn (£1.9bn) of the FF2.7bn aid.

French officials had no formal comment on the ruling, though it seems certain that France will either appeal against the ruling or buy more time by submitting new plans within the three-month deadline.

In March 1988 Paris agreed to change the privileged status of the company, under which it was protected from bankruptcy.

It also agreed to cut car capacity by 15 per cent between 1988 and 1989, and

truck capacity by 30 per cent by the end of 1990.

Since then France has reneged on its agreement on the company status, although it likes to talk to some changes which are broadly acceptable to the Commission and which put Renault on a similar basis to private French companies.

The Commission argues that the actual reductions in capacity have been inadequate, amounting to about 4 and 9 per cent respectively for cars and trucks.

It is unclear what compromise proposal would be acceptable, although it would be likely to take the form of a lower aid repayment in return for a new restructuring plan.

Commission officials denied that the repayment of the money would put an undue stress on the company, citing the improvement in its profits, expected this year at least to equal the 1988 level of FF8.9bn.

Renault executives feel the Commission cannot reasonably

hold the group to a precise target for capacity cuts because of the strong recovery in the European car market since the aid plan was agreed last year. They claim that no percentage capacity reduction was specified in any written agreement with Brussels.

The Renault group has already worked hard at cutting out surplus capacity, they add.

It cut its workforce by more than 37,000 in the past five years. More recently, it cut its share of the European car market has dropped from 12.6 per cent to 10.2 per cent.

Renault officials note that borrowings now stand at FF23.8bn, or 170 per cent of shareholders' funds, and this is after the Government's FF1.2bn debt write-off.

But Commission officials maintain that even if the debt is reinstated, Renault would be less heavily geared than several other of Europe's leading car companies.

Editorial Comment, Page 18

MARKETS

STERLING		DOLLAR	
New York lunchtime:	\$1.8485	New York lunchtime:	DM1.8485
London:	1.8485	London:	DM1.8485
3m Treasury Bill:	103.3	3m Treasury Bill:	103.3
10-year Treasury Note:	103.3	10-year Treasury Note:	103.3
Chief price changes yesterday: Page 21		Chief price changes yesterday: Page 21	

STOCK INDICES

FT-SE 100		LONDON MONEY	
2,262.4	(-11.3)	3-month interbank:	15 1/2%
FT Ordinary:	1,759.4	Little long gilts:	15 1/2%
FT-A All-Share:	1,307.17	Dec 01% (92.5)	
New York lunchtime:	2,618.24		
DJ Ind. Av:	2,618.24		
S&P Comp:	338.71		
Tokyo close:	35,852.23		
Tokyo Nikkei:	35,852.23		

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EUROPEAN NEWS

Soviet rationing feared within twelve months

By Quentin Peel in Moscow

THE Soviet Union will be forced to introduce a comprehensive system of rationing, spelling an end to hopes of economic reform, if the present economic decline is not stopped within a year, Mr Mikhail Gorbachev's top economic adviser said yesterday.

He warned that if the programme was eventually rejected by the Congress, "then let them find someone else who can pursue a better programme".

Mine union chief pleads with Siberia strikers

By Quentin Peel

STRIKING Soviet coal miners were yesterday begged by a leader of their official trade union not to break away and form an independent union.

E German officials say they were only obeying orders

By Leslie Colitt in Berlin

EAST GERMAN officials who are being blamed for the political excesses under the deposed leader, Mr Erich Honecker, say they only carried out "orders from above."

They were summoned to an assembly of all students who looked on in horror as Mr Forner called each of them forward and castigated them as "enemies" of the socialist state and ordered them to leave the school.

Teachers at the school which is located in the middle-class suburb of Pankow note that the expulsion of the students was typical of the dogmatic educational system run by Mrs Margot Honecker, the Public Education Minister and wife of the East German leader.

Opposition members say Ms Honecker, a trained telephone operator, was responsible for the exodus of "tens of thousands" of young East Germans who were subjected to the intolerant school system.

Only such an alliance would secure the rule of the badly weakened Party they believed. The small parties allied with the SED negotiated yesterday with the new Prime Minister, Mr Hans Modrow, to play a greater role in his government.



A US soldier takes a closer look at Berlin's still-closed Brandenburg Gate

E Berlin group seeks end to Communist Party role

By Leslie Colitt

EAST GERMANY'S Marxist-Leninist Democratic Party (LDPD) shook the embattled Communist leadership by announcing it would introduce a bill to abolish the leading role of the Communist Party at a meeting of parliament tomorrow.

Mr Manfred Gerlach, the Chairman of the LDPD, said a referendum should be held on electoral reform which would enable free elections to be held next year.

Italy clears way for vote on bank privatisation

By Sari Gilbert in Rome

A POLITICAL compromise over the future ownership of Italy's public banks has opened the way for Parliament's lower house to pass an important privatisation law by the end of the month.

The draft bill has been held up for several weeks in Parliament's Finance Commission by a sharp disagreement between Christian Democrats and Socialists about whether to allow exceptions to that rule.

His appeal was greeted with open scepticism by the Vorkuta miners, who spelt out their anger with the Soviet government, their mine management, and the trade union for ignoring their political and economic demands.

Aid conditions underscored

By David Goodhart in Bonn

COMMERZBANK, one of West Germany's big three banks, said yesterday it was examining the possibility of opening a branch in East Berlin.

Such aid went: free elections, parties, press and trade unions; the outline conditions for market-based economic reform; and free movement in both directions across the border.

from the different emphasis they place on German unity to how strict the conditions for economic aid should be.

Vatican urges prevention of AIDS

By Sari Gilbert in Rome

POPE JOHN PAUL the Second, yesterday urged a three-day Vatican scientific conference on AIDS by urging renewed efforts to prevent the further spread of the disease and help care for those stricken with it.

can's Synod Hall, attended by more than 1,000 prelates, doctors, nurses and scientists from 85 different countries, produced no scientific breakthroughs.

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Earthquake in East releases cascade of loose talk in West

SOMETIMES POLITICAL leaders lose control of events, and then the people take over. Sometimes, political leaders lose control of their tongues, and then events take over. Right now, the situation in central Europe looks pretty chaotic. But sooner or later the political leaders will have to regain control both of their tongues and of events.

Shaken by the earthquake in East Germany, the West has been inundated by a flood of dangerously loose talk. Some have proclaimed that the reunification of the Germans is now inevitable, and merely waits on the good pleasure of the East Germans. Others seem convinced that East German membership of the European Community is equally inevitable.

In fact, neither of these propositions is self-evident or inevitable. Indeed, it is imprudent and narrow-minded to pretend that we can yet be sure of any self-evident or inevitable conclusions to the process of change in the Soviet Union and Eastern Europe.

There may be some features of the European scene which are relatively fixed and solid and some

recent changes which prove irreversible. But in general, the changes are so profound, so multidimensional, and so unplanned that no-one can yet foresee how the game will play itself out. Moreover, we are talking about geo-strategic shifts which might affect the stability, and possibly the peace, of the world.

George Kennan, one of the fathers of US thinking about the Soviet Union, puts the point forcefully. He writes that the problem facing us "involves not just the designing of a new status quo for... part of Europe, but also the working out of a new political, economic and security framework for much of the remainder of the continent... it will not be accomplished at any one time, or subsumed in any single document or settlement." Even unthought-through discussions could prejudice later solutions.

The upheaval in East Germany has broken down the barriers between the two states, and popular pressure may carry the country a long way towards political reform. But that is precisely the point: the top of the vocal agenda in East Ger-

many is internal reform, not reunification. The order may well be reversed in time, but for the moment, it is only in the West that it is constantly on the lips of political leaders and commentators: in the West German Christian Democrat party, out of fear of the extreme right-wing Republicans.

IAN DAVIDSON ON EUROPE

and in France out of fear of the Germans.

Western politicians only make matters worse when they appear determined to drive the question higher up the East German agenda, by claiming that reunification is merely a matter of self-determination for the East Germans. Self-determination is a cardinal feature of the Western value system. Moreover, the aspiration to reunification is written into the West German constitution. But it would be hard to argue that East German self-determination has a priority which overrides all other considerations, including the interests

of everyone else.

The division of Germany has been embedded in the rival security systems of Eastern and Western Europe, and is thus an integral part of a geo-strategic balance which has avoided war for 45 years.

Article 1 of the UN Charter puts self-determination in a broad context: "to develop friendly relations among nations based on respect for the principle of equal rights and self-determination of peoples, and to take other appropriate measures to strengthen universal peace." By most measures, the strengthening of peace in Europe, and the improvement of the human rights situation in East Germany, ought both to have higher claims on the attention of the rest of the world than reunification.

Fortunately, Chancellor Helmut Kohl has at last had the courage to refer publicly to the limits to self-determination. If Germany's division is anti-historical, implausible and unjust, he said on Monday, it is also anti-historical and implausible to assert that it is a matter for the Germans alone.

Similarly, it is premature to assume that East Germany must

automatically join the European Community. For starters, EC membership is restricted to democracies with a reasonable human rights record. Whatever Ergo Krenz may promise now, real democracy will be a long time in gestation. Nor are market economies, another prerequisite, constructed overnight, as the Russian and Polish experience demonstrates.

This is not to say that German unification, or East German membership of the EC, are impossible or even necessarily undesirable; merely to point out that they raise issues of horrendous complexity which cannot be solved by one-line answers.

Only one feature of the European scene looks strong enough to provide a bulwark of stability amid the torrent of change and that is the Community.

The Warsaw Pact continues to have a vital role as a vehicle of political symbolism, in maintaining some equilibrium as East and West search for new security structures; but as a military alliance it is now completely hollowed out, and has lost all credibility for operational purposes. And if it ceases to pose a

conventional military threat, how can Nato's raison d'être and credibility fail to be questioned sooner or later?

The Community faces no threat from events in Eastern Europe. On the contrary, its continuing vigour is a measure of the future in the East, and its political cohesion as a purely civil power should be a major Western asset in addressing the problems of the East. The French do not pretend to predict how things will evolve in the East, but they do have a policy for the West - "more Europe".

This, in the immediate future, means the Delors plan for economic and monetary union (Emu). This is not, in the French view, a gratuitous bit of supranationalism, simply the essential corollary of the single market. But it is a subject of fierce conflict with Mrs Margaret Thatcher, who manifestly wishes to use the uncertainties of Eastern Europe as a pretext for freezing discussion of Emu.

Some people say the Community should not rush into Emu; in any case, Britain's new Foreign Secretary, Douglas Hurd, is a decent fellow and a good European, and he

needs time to bring Mrs Thatcher round. The argument shows a touching faith in human perfectibility, and those who deploy it are obviously slow learners. Ten years have shown that Mrs Thatcher is not capable of being persuaded of anything, in a human sense; she can only be compelled by even more unpalatable alternatives.

The plain fact is that the future of Eastern Europe will not be decided by the Treaty on Saturday, nor by Presidents Bush and Gorbachev two weeks later; and any pretence that the Community can find a quick prescription for the new era of European history, if only it delays discussion of Emu, is disingenuous. Conversely, it is a racing certainty that the Community will take a majority decision in Luxembourg to press ahead with the Delors Plan.

In public, some suspense is being maintained by Chancellor Kohl, who is playing his cards close to his chest. But when he gets to Strasbourg the choice will be simpler: Mrs Thatcher, or François Mitterrand. By her actions in Nato and the Community, Mrs Thatcher has made it virtually impossible for him to vote with her. So?

One vote toppled Zhivkov in long-planned palace coup

By Judy Dempsey in Sofia

DETAILS ARE emerging of the shadowy events that led to the replacement last week of Bulgaria's veteran leader, Mr Todor Zhivkov, by the former Foreign Minister, Mr Petar Mladenov, in a palace coup that took three months of planning.

Officially, the 78-year-old leader resigned last week of his own accord. In fact, several key sections of the party apparatus joined forces to topple him and his comrades in the old Chavdar Guard, the partisans who served under him during the war and shared power with him during his 35-year rule.

The catalyst was Mr Zhivkov's decision in May to expel leaders of the long-struggling ethnic Turkish minority, touching off an exodus by 300,000 Turks who complained to the world's press of harassment. The Foreign Ministry under Mr Mladenov (53) was furious.

Bulgaria's image, which had

recovered since the 1984 campaign to assassinate its Turkish-speaking citizens, was in shreds again. Mr Mladenov had had to face fresh world criticism from the international community.

At first, the ministers had few allies in the politburo. An opportunity arose in July, when Vladimir, Mr Zhivkov's notorious 37-year-old son, was promoted to head the new cultural department of the central committee. His elevation was backed by the unpopular Mr Milko Balev, a politburo ally who would be successor of the veteran leader.

But another old ally of Mr Zhivkov, Mr Dobri Dzunov, known to have very good relations with Moscow and anxious for radical change, bitterly opposed Vladimir's promotion.

Cautionally, Mr Dzunov moved to neutralise the 2,000-strong personal guard that protects the Zhivkov family and monitors the army, which attempted a coup in the mid-1980s.

Meanwhile, with the Turkish exodus causing a mounting labour shortage, the two were joined by Mr Andrei Lukanov, the adept Foreign Economic Relations Minister, and Mr Georgi Atanasov, the Prime Minister. But in a Balkan country, riven with intrigues, rumours and distrust, things are never simple.

The quartet had to face the Interior Ministry, still under the influence of its ex-boss, Mr Dimitar Stoyanov.

It was he who ordered the beating up of independent environmentalists during the European ecology conference in Sofia last month. Mr Mladenov, at the receiving end of sharp criticism from the West,

began to lose heart.

On October 24, in an angry telephone conversation with Mr Zhivkov, he offered his resignation.

In a letter to the politburo, the central committee and the National Assembly, Mr Mladenov accused spectacularly of bringing Bulgaria to ruin, by corruption and abuse of power. He ended by saying he and his family "accepted the consequences" - a hint that he feared for his life.

A stunned Mr Zhivkov refused to accept the resignation. But soon afterwards, Mr Mladenov made an uncheduled visit to Moscow en route to Peking. In the Soviet capital, he appears to have received the "green light" for a coup.

It was in Sofia on November 9, during a stormy session of the politburo, that Mr Zhivkov's resignation was proposed.


It was touch and go. There were 10 voting members. Mr Zhivkov could rely on Mr Stoyanov, Mr Grisha Filipov, Mr Balev, the deeply conservative Mr Yordan Yotov, and Mr Pencho Kubadiniski. At the last minute, Mr Kubadiniski is said to have switched sides, sealing Mr Zhivkov's fate.

Mr Mladenov has moved quickly to consolidate power. On Monday evening, the politburo readmitted to the party 11 prominent critics of the Zhivkov regime.

Today's central committee plenum is expected to endorse sweeping changes in the politburo. If the quartet can keep the Interior Ministry at bay and the army calm, Bulgaria may finally be on the road to reform.

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WEU considers eye in space

THE NINE members of the Western European Union have formally agreed to study the idea of a European satellite agency whose main purpose would be verification of any future agreement on Conventional Forces in Europe (CFE), writes Ian Davidson.

The commitment was made at this week's ministerial meeting of the WEU in Brussels when approval was given to a preliminary report suggesting that the satellite plan was worth exploring.

Besides CFE verification, it might be used to help European countries monitor military crises outside Europe as well as tracking environmental risks and natural catastrophes.

Fierce contest to lead Turkish ruling party

By Jim Bodgener in Ankara

RIFTS IN Turkey's ruling Motherland Party (Anap) are only thinly papered over as it heads for an extraordinary congress tomorrow following the elevation last Thursday of Prime Minister Turgut Ozal to the post of President by the National Assembly.

A fierce contest is looming between the unpopular new Premier, Mr Yildirim Akbulut, and the disappointed prime ministerial candidate, Mr Hassan Celal Guzel, for the party chairmanship - a post accepted by Akbulut, but only after Mr Ozal is also elected.

Many MPs among Anap's 282-strong majority in the 460-seat Parliament are still smarting from not being consulted over Mr Ozal's choice of Mr

Akbulut. Formerly Speaker and a moderate right-winger, he is about as unpopulous as anyone could possibly be in Anap.

However, with little other option, disappointed factional Anap leaders have grudgingly accepted him as Premier. The new government consisted through a vote of confidence yesterday on the strength of 278 votes out of 373 members present in the house.

Even Mr Guzel, the former Education Minister, has accepted Mr Akbulut, but only to preserve party unity. Mr Guzel was the sole candidate to campaign openly for the premiership, against Mr Ozal's wishes. Excluded from a hand-

out of state ministerships as consolation prizes, he is bidding for the chairmanship not in the interests of stability and continuity. On the other hand, Mr Guzel has harped convincingly on the need for greater democracy in the party.

Previously, Mr Guzel had swung his rank-and-file following behind Mr Mehmet Keseciler, the MP from fundamentalist Konya, who heads the "holy alliance" of Islamic conservatives and right-wing nationalists.

But the two have parted since Mr Keseciler traded his influence in the party for a state ministership in the cabinet, from which in the past he had been vetoed by the secular former President Kenan Evren.

The nationalist leader, Mr Mustafa Tassar, was bought off likewise.

Soma liberals could also defect to Mr Guzel, disgraced at being passed over, and the pact of convenience struck between their candidate, Foreign Minister Mr Mesut Yilmaz, and Mr Tassar prior to President Ozal's inauguration. Though the odds are in Mr Akbulut's favour, it is by no means a foregone conclusion.

THE VOICE OF SOUTH AFRICAN BUSINESS

SA has responded remarkably well to sanctions

Warren Clewlow, Chief Executive of Barlow Rand Limited and current President of the South Africa Foundation talks to John Spira, Finance Editor of the Johannesburg Sunday Star.

Spira: For some years now, Barlow Rand has been South Africa's largest industrial group, with annual turnover in the region of R25 billion. The most recent figures reflect a growth in sales earnings growth of 39 percent off a high base after three years of steadily advancing profits. What has accounted for this achievement and success such a growth rate in the past year?

Clewlow: Barlow's success can be ascribed to several factors, among them the group's closely diversified business units, companies and divisions; that its capital expenditure in recent years has been concentrated on grassroots and development projects reinforced by quality acquisitions; that exports have grown significantly; and that Barlow Rand possesses a remarkably high level of management expertise throughout the group.

In view of the measures taken by the authorities to slow domestic demand, I think it would be asking too much for the past year's growth rate to be maintained in the current year. Bow in mind, too, that large parts of the group are reliant on world commodity prices and many of these have been favourable in the past few years.

In a group with such varied and diverse interests as Barlow (spanning mining, industry and food), there will always be some parts that perform better than others. The trick is to turn around or eliminate those areas that consistently underperform and strengthen those business units that perform well. It's a strategy that we believe is hard to perfect.

Looking further ahead to the medium and long term, I am confident that Barlow will outperform the markets in which it operates.

Spira: The performance of the Barlow UK subsidiary, J Bibby, has been disappointing. How do you view this company's prospects?

Clewlow: Bibby has been disappointing over the past two years, though in relation to when we bought the company four years ago, its earnings have risen by about 80 percent. And when these results are converted from pounds into rands, the improvement is even more dramatic.

Bibby has had to be re-focused. There are two divisions which operate in industries which have problems - agriculture and paper. To overcome these problems we are pursuing policies which we believe will ensure that we are as good or better than the competition.

Bibby has made key acquisitions in its Science Products and Mechanical Handling divisions and the benefits should soon come to fruition. We have also made some senior management changes, which should help the results along.

Bibby has considerable cash resources and could, if an attractive proposition presented itself, make a significant acquisition.

Our approach is to apply to Bibby the principles which we know and understand and which have been singularly successful in South Africa. Hopefully, such a policy will produce the desired results and see Bibby return to an acceptable earnings performance.

Spira: Gold's lacklustre behaviour is bound to be causing headaches for the Barlow gold mines. Just how serious are these problems? What's being done to overcome them? What is the outlook?

Clewlow: Gold represents a relatively small part of the Barlow mining portfolio and an even smaller segment of its total portfolio. Coal, base metals and platinum are much more important.

Barlow Mines has been managing its (marginal) gold mines for some time and the recent critical problems encountered by ERPM and Durban Deep did not materialise overnight. But while we anticipate the situation which has brought these mines to the brink of closure, the severity of the problem remains. And we fully appreciate that there is no short term fix.

Some of our mines, such as ERPM, will, as has been public knowledge for some time, be worked out and closed within the next few years. In others, there is the possibility of a new lease of life, though at a cost. A decision as to whether or not that cost is justified will be taken in the light of the availability of capital, the gold price and, of course, local considerations relating especially to our employees.

In the short term, opening costs at our mines have been reduced as far as possible to lower their break-even horizons.

Spira: Barlow has relatively recently entered the platinum arena. Do you have high hopes for this investment?

Clewlow: Yes, we do have high hopes for platinum, since

the market is "hot" and growing. Barlow's has been fortunate in getting into platinum earlier than was originally hoped through its acquisition of the large Letha (now renamed Barplats Mines) prospect.

The recent rights issue in Barlow will take the company into the second phase of its platinum expansion and we are confident of meeting our targets.

Looked at in the context of our overall mining activity, platinum represents a powerful fourth leg to Barlow Rand and is the key to its strategic plans for the 1990's and beyond.

Spira: How are you able to so effectively manage so vast and varied a group as the Barlow Rand empire?

Clewlow: There's a combination of many factors, among them a clear divisional reporting structure, a decentralised management style with clear referral levels and paths, emphasis on focusing each business on its own markets and products, and good communications.

Further, we are effectively served by common, well-tested and trusted financial disciplines which focus management's attention on running the business rather than on making the numbers look good.

Besides the diversity, a common Barlow ethos or style ties us all together. We share common values about the way we do business and the way we talk to people.

Spira: How has Barlow coped with sanctions pressures against South Africa - more particularly with regard to coal exports?

Clewlow: South Africa has responded remarkably well to sanctions. Because exporting is primarily a quality/service/price game - and because South Africa has developed and maintained a reputation for high quality and reliability - it has managed to find markets. Additionally, the diversification of the rand has enhanced our price competitiveness.

Much of the sanctions pressure has been motivated not by lofty moralistic ideals but by the initiator's own benefit. Whatever the motivation, we've been able to compete effectively in the face of determined sanctions efforts.

Barlow does not talk much about its activities in export markets, other than to report that about 83 percent of its earnings were realised in foreign currencies last year.

Spira: What is Barlow's attitude towards industrial relations?

Clewlow: Barlow has been a supporter of good industrial relations from way back. It encouraged the recognition of black trade unions in the 1970s and has supported the development of industrial relations negotiations ever since.

Our key value is that we respect the dignity of the individual. From this flows the rest of our beliefs. Thus, every employee should be represented by the union of his or her choice - or not represented, as he or she chooses.

The respective fates of the worker and management are intertwined in the Barlow Rand group, so we encourage participative structures in our businesses. As a corollary, we encourage employees to take as active a role as possible in negotiating issues that directly affect them.

Every individual represents a resource for the group and he or she should therefore be developed to the fullest extent possible for the benefit of both the individual and the business.

I believe that these values have been of great advantage to us in running our businesses and in helping to create a common destiny for everyone who works in Barlow Rand.

Spira: How concerned are you about the rate of emigration among promising young professionals?

Clewlow: I'm obviously concerned, but the reasons are mostly beyond the control of the business.

Through our social investment programmes, we are trying to increase the number of people being trained at a tertiary level, hoping that most of them will remain in South Africa.

This whole question underlines the need to develop people of all races in South Africa, because we need people who are not only well trained and educated but who also believe in a future for South Africa and are prepared to contribute to it in their particular way.

Spira: As head of the SA Foundation, you've obviously had contact with many influential people throughout the world. How attitudes towards South Africa altered recently? Are sanctions pressures likely to be intensified



In the future?

Clewlow: The SA Foundation has a good reputation for integrity and for holding balanced views on South Africa. As president, I have met a number of influential people and have used those opportunities both to listen closely to their views and to convey to them the reality of South Africa as I see it.

In general, I don't think attitudes have hardened. There are still those who have a closed mind on South Africa. However, I have come across many who are interested, will listen and are prepared to think about South Africa realistically.

I believe there is a more pragmatic view coming from the South African administration and in many ways that puts the ball back in South Africa's court - where it belongs. This means that South Africans must look at themselves more realistically and approach their problems more constructively than they have in the past.

Spira: Since Barlow's activities are linked to the underlying economy, how do you view South Africa's outlook - politically and economically - against the background of the newly-elected government, high inflation, a weak currency and an inadequate economic growth rate?

Clewlow: South Africa is entering a new era of realism. Real issues are more immediate now than ever before.

I believe that a consensus is building around the centre platform of a negotiated future. The fringe, both left and right, look like they won't make it to the table. There's too wide a divergence of views and disagreement over the methods to be adopted to reach compromise.

But in spite of such polarisation, I see a growing consensus in between the extremes over common goals - goals comprising a non-racial democracy that blends the best of a private enterprise, free market economy with compassion for the needy.

The challenge that lies ahead is to discover how to reach those goals without South African society tearing itself apart.

Economic capability and political change must go hand in hand. The one cannot proceed far long without the other. At present, the lackluster economy is, if anything, holding back political change, making the efforts of those who see sanctions as a means of hastening change rather counter-productive.

Spira: What are the prospects of South Africa meeting the onerous deadlines on its foreign debt repayments?

Clewlow: The South African Reserve Bank has always been capable and responsible, so I've no reason to doubt that it will handle the re-scheduling negotiations competently.

South Africa's debt represents a relatively small proportion of the country's GNP, with the result that it should be well able to repay its loans, given any reasonable schedule.

At the same time, the loan obligations place a constraint on the economy in the sense that the balance of payments must remain in substantial surplus, thereby placing pressure on interest rates, exports and the exchange rate of the currency.

The real tragedy is that any other country doing what South Africa is doing would be running a deficit on the current account of the balance of payments and offsetting that deficit with investment from abroad.

In other circumstances, South Africa would be a prime investment opportunity. It is foreign investment that we need to accelerate change. It's a great pity that the world is blind to so obvious a solution.

BARLOW RAND LIMITED
P.O. Box 78248 SANDTON 2146
Tel No. (Johannesburg) 804-9111
Fax No. (Johannesburg) 802/835

OVERSEAS NEWS

Everyone is a loser from Australian pilots' dispute

Chris Sherwell reports on the 13-week pay row

IN MOST industrial disputes, it is customary to find compromises rather than winners and losers. This is especially true in Australia, where decades of confrontation have produced a highly legalistic arbitration system.

What, then, is one to make of the dispute involving the country's domestic airline pilots? It is now in its 13th week. Not only has there been no compromise. Wherever one looks, one finds only losers.

The two principal domestic airlines are losing vast sums of money. The pilots have lost recognition of their status and a large number of jobs. The arbitration system has lost credibility. And the Labor Government has lost its industrial relations touch.

As if that was not enough, full services will not return before next year and the current Band-Aid system remains weak. Travel-related businesses are hurting badly. The economy, and the country's reputation, have suffered.

The latest focus of attention is the Victorian Supreme Court where Ansett and Australian Airlines, together with the freight group Ipec, are suing the Australian Federation of Airline Pilots for damages inflicted in pursuit of its 29.5 per cent pay claim.

It was that claim, lodged in late July, which set the conflict on an escalating spiral. The airlines - conspicuously backed by Mr Bob Hawke, the Prime Minister, and the Australian Council of Trade Unions - rejected it and insisted the pilots accept national wage guidelines permitting 6 per cent increases with productivity offsets.

The 1,650 pilots spurned the guidelines, demanded direct negotiations and restricted their work to 9am-5pm. The airlines reacted by seeking cancellation of the pilots' industrial agreements by the Industrial Relations Commission, the principal arbitration body.

When the pilots refused a Commission order to resume normal working, it cancelled the agreements. The airlines then initiated legal action, provoking the pilots to resign en masse, grounding all domestic flights.

As the travel crisis mounted, the Government acted, setting extraordinary precedents. It relaxed curbs on foreign airlines carrying domestic passengers, encouraged the hiring of

foreign aircraft and pilots, ordered the Air Force into service and compensated the two airlines for not laying off staff.

With the airlines still struggling, the Commission announced in late September it would arbitrate the dispute, only to see the pilots reject the plan. Plainly irritated, the Commission decided to recognise new contracts the airlines were offering to freshly-recruited pilots.

Ironically, these offered increases of the very magnitude the pilots sought in the first place. The difference was far less attractive, and the large productivity gains they afforded the airlines meant they would need far fewer pilots.

The pilots have since weakened, offering to return on previous conditions pending negotiations, and dropping their pay claim. The airlines, pressing ahead with their rebuilding efforts, have rejected both offers.

So intense is the battle, propaganda has swamped the air. The combined airlift is clearly far short of meeting

The two principal domestic airlines are losing vast sums of money

pre-dispute demand, but it is rising. Ansett and Australian Airlines have plainly failed to re-hire many of their pilots and some elsewhere, mainly abroad. And their former employees are either sitting tight, shifting to foreign airlines or opting out altogether.

According to Mr Hawke, there is no longer an industrial dispute because events have technically removed the pilots' industrial agreements. But for air travellers and suffering businesses his claim is absurd. Indeed, of the parties involved - pilots, airlines, Commission, the trade union movement and the Government - not one has emerged with honour.

Take the pilots. Long used to winning what they want, their strategy anticipated a strike. Their claim, given their average pay of \$580,000 (\$40,040) a year and extravagant working conditions, was for an increase close to the average Australian worker's annual income. And Hawke's modern economic dogma

Exchange comeback for HK broker

By John Elliott in Hong Kong

MR Philip Wong, a prominent Hong Kong stockbroker barred by the colony's Government a year ago from standing in stock exchange council elections, has this week been elected one of the council's two vice-chairmen.

Six out of 15 elected seats on the council, which was reconstituted after the 1987 world markets crash, have been up for re-election because one-third are rotated every year. The voting has not significantly changed the balance of the council which is heavily dominated by local Chinese.

Inquiries after the crash led to legal action being initiated against Mr Ronald Li, the former chief executive of the Hong Kong Stock Exchange, and other senior officials. This action is still pending.

When the reconstituted council was elected a year ago, the Government made it clear to nine members of an interim management committee, including Mr Wong, that they should not allow their names to go forward because they might be involved in some way in the legal action.

Mr Wong, 50, proprietor of Tai Cheng, a local stockbroker, was vice-chairman of the management committee which ran the exchange between the crash and last year's elections. He is regarded as an expert in stock market computerisation and believed to have been the only one of the nine to decide to stand this year. His candidature was cleared by top Stock Exchange executives who have taken over vetting of candidates from the Government.

Sir Q.W. Lee, chairman of the Hang Seng Bank, was re-elected chairman and Mr Tony Fung, of Sun Hung Kai Investments, was elected as the other vice-chairman.



Masked youths unfurl the PLO flag during a demonstration in East Jerusalem yesterday

ANNIVERSARY OF PALESTINIAN STATE DECLARATION Assassinations plague Fatah

By Lara Marlowe in Sidon, Southern Lebanon

PALESTINIANS in the refugee camps of southern Lebanon have this week been staging torch-lit parades to mark the anniversary of Yasser Arafat's declaration of an independent Palestinian state on November 15, 1988.

But in the muddy streets of Ein Helwan camp, in Sidon, guerrilla fighters and ordinary Palestinians have had something else to worry about besides the fate of the PLO's year-old peace initiative: a bitter campaign of assassinations between Mr Arafat's mainstream Fatah movement and smaller extremist groups, in which nearly 200 people have been killed.

Ein Helwan, which houses 100,000 Palestinians, is home both to the largest concentration of refugees in Lebanon and the biggest contingent of Fatah guerrillas. Everything that happens within the Palestinian movement has an immediate and sometimes violent effect in Ein Helwan. Thus a power struggle involving extremist Palestinian groups has played itself out in the camp.

Some PLO officials say this is a conservative estimate. "The FRC claims it has killed 175 in Lebanon and Libya," said Mr Sami Rabeh, leader of the Marxist Democratic Front for the Liberation of Palestine in Sidon. "but they actually killed even more than they admitted. Many of those they killed they later tried to cover up by saying they died in an Israeli air raid."

"The FRC is not really a political organisation," said an official from a left-wing Palestinian group within the PLO. "They are little more than hired killers, who have amassed many millions of dollars by carrying out contracts." The killings appear to indicate serious disarray within

Salqa and the Popular Front for the Liberation of Palestine - General Command (PFLP-GC). The FRC and the other two factions have not participated in the PLO in recent years and Abu Nidal's group has a history of assassinating pro-Arafat Palestinians.

Fatah officers in Sidon say that only 10 of their leaders have been killed over the past few months. But as many as 175 FRC members died, mostly in the Lebanese camps of Ein Helwan, Rasidiyah, Baddawi and Nahr el-Bared - by order of their own leader Abu Nidal.

Col Gadaffi was allegedly disgraced by reports that Abu Nidal murdered 30 leaders of his movement and buried them in cement in his garden in Tripoli. If the FRC is expelled from Libya, the group's only remaining bases will be in the Palestinian camps of Lebanon. Mainstream Palestinians have not been slow to capitalise on the group's problems.

Now PLO officials express the hope that the assassinations may be ending. In the camps, PLO supporters are more concerned with the Fatah claim that the Israeli-occupied West Bank and Gaza Strip and with Israel, US and Egyptian peace proposals which they say deny them statehood.

Abu Nidal's group, perhaps reflecting a steady ebbing away of support from radical Middle Eastern states.

Mr Zeid Wehbe, the PLO's Sidon-based spokesman in Lebanon, said: "We open our arms to any Palestinians who want to come back to the PLO. The FRC were with Iraq. Then they went to Syria, until the Americans asked Damascus to kick them out. Now they are with Iran, Hizbollah and Muminser Gadaffi [the Libyan leader]. But three weeks ago Gadaffi declared that he is against them too."

Col Gadaffi was allegedly disgraced by reports that Abu Nidal murdered 30 leaders of his movement and buried them in cement in his garden in Tripoli. If the FRC is expelled from Libya, the group's only remaining bases will be in the Palestinian camps of Lebanon. Mainstream Palestinians have not been slow to capitalise on the group's problems.

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Kaifu plumbs the depths of deprivation

By Ian Rodger in Tokyo

IT has become a truism that although Japan is the richest country in the world the Japanese people still live in relative squalor in houses the size of rabbit hutches unconnected to sewers.

But who would have thought this contrast between public wealth and personal deprivation would extend even to prime ministers?

Early this week, it emerged that the apartment in Sori Kantei, the Prime Minister's official residence in central Tokyo, is overrun with cockroaches and lizards. In the bathroom, the water from the taps comes out in a sticky colour and the steam from the shower suddenly changes from hot to cold.

"The residence, it turns out, has not been renovated since it was built in 1927, indicating that dozens of prime ministers have tolerated these squalid conditions in typical Japanese stoic style."

In fact, things are probably not as grim as that. Most prime ministers have tended to live in their own sizeable homes in Tokyo rather than in the Sori Kantei and commute to work every day. However, Mr Kaifu, a relatively minor politician before he was catapulted into the Prime Minister's office last summer, lived with his family in an apartment in a Tokyo block of flats. For security reasons, this turned out to be inconvenient and he was pressured into moving into the official residence.

He soon began complaining about the condition of the apartment and this week the Government reluctantly agreed to do something about the plumbing, but nothing else.

Mr Kaifu is increasingly confident that his tenure will be a long one. Taxpayers in other countries, resentful of their money being used for redecorating their leaders' official residences, might envy him. It might see if another example of the Japanese getting their priorities right.

Defence spending, mainly to fight left-wing rebels, was given an extra \$60m from 1989 levels. But disruptive activities by rebels had been "largely brought under control," he claimed.

Demonstrators back S Korean general

By Maggie Ford in Seoul

SUPPORTERS of a controversial hard-line former general linked with a massacre by the military in the South Korean city of Kwangju, yesterday staged a mass rally in protest at the reformist leadership of President Roh Tae Woo.

About 10,000 people came out on the streets of the provincial city of Toseon, home to South Korea's military leaders for the past 30 years, in support of Mr Chung Ho Yong, a former general.

Mr Chung, now a ruling party member of the National Assembly, is accused by the opposition of being responsible for a massacre by the military in provincial city of Kwangju in 1980. He has also been under pressure from inside his own party to resign his parliamentary seat.

Both the ruling party and the opposition have pledged that they intend to clear up the legacy of the former regime, led by the then President Chun Doo Hwan, before the end of the year.

The opposition has demanded that Mr Chung, at present in exile in a remote Buddhist monastery, resign his seat to parliament about his actions.

Last year the former president apologised for his misdeeds and repaid accumulated debts to the state.

Yoon's rally has heightened concern in the ruling party that a split may occur between hardline and reformist groups. Party leaders in Seoul asked local officials to boycott Mr Chung's rally without success.

He has strongly resisted calls to resign and has mobilised support within the party, especially from the home region, arguing that he should not be made a scapegoat for others' decisions in the past.

Nujoma seeks deal with rivals

By Paul Waldmeir in Windhoek

MR Sam Nujoma, the man most likely to become independent Namibia's first president, yesterday stressed his desire to co-operate with rival political parties in drawing up the country's independence constitution.

"We have no intention of imposing our views on anyone," Mr Nujoma told a press conference, his first since the results of Namibia's pre-independence elections were announced on Tuesday night.

The elections, which took place under United Nations supervision last week, gave Mr Nujoma's party, the South West Africa People's Organisation (Swapo), 41 seats in the 72-seat constituent assembly, which is due to begin drawing up a constitution for Namibia next week.

Mr Nujoma's chief political rivals, the Democratic Turnhalle Alliance (DTA), which collaborated with Pretoria in ruling Namibia in defiance of the UN, gained a surprisingly large number of votes, giving them 21 assembly seats.

Swapo officials said yesterday that they were considering



Nujoma: seeking widespread agreement on new constitution

Swapo within the other parties, including the DTA," said one senior official at Swapo headquarters.

Swapo's director of research, Mr Peter Katjavivi, predicted that a constitution could be adopted swiftly - perhaps by the end of the year - adding that differences between the parties on issues of constitutional principle were not very large.

Under a UN-sponsored peace plan for the territory, Namibia will become independent of South Africa once a constitution has been adopted, with April 1, 1990 set as a target date.

Mr Katjavivi said he expected Swapo's constitutional proposals to include a commitment to multi-party democracy, a bill of rights and an independent judiciary.

He added that he expected the constituent assembly elected in the assembly - which the UN, gained a surprisingly large number of votes, giving them 21 assembly seats. Swapo officials said yesterday that they were considering

Gandhi aide threatened

By K.K. Sharma in New Delhi

THE Bofors scandal over payoffs by the Swedish armaments company for a \$1.2bn contract to supply India with howitzers took an unusual turn yesterday when Mr N. Ram, associate editor of the Hindu newspaper, issued a notice to Mr Anand Sharma, the Congress party spokesman. Mr Ram has demanded a retraction from Mr Sharma of the charge that documents published by him on the Bofors deal were forged.

On the basis of the documents, Mr Rajiv Gandhi, India's Prime Minister, was alleged to have been directly involved in the payoffs.

Mr Sharma, whose denial of the charge has put him at the centre of the storm over the Bofors affair, issued a defiant notice to Mr Ram unless he withdraws his charge against Mr Ram within two days.

The exchanges show that the campaign for the elections, starting on November 23, is becoming more bitter.

Angry Egyptians return from Iraq

Egyptian workers flooding home from Iraq said on Wednesday they had been humiliated, beaten and swindled and left in fear of their lives. Reuter reports.

"Egyptians dying there are not dying natural deaths," said Ahmed Abdel Malek Mahomed, an Egyptian worker who spent 13 months in Baghdad. There has been no first-hand confirmation that Iraqis in Iraq were the target of systematic attacks.

Israelis seal off Gaza Strip

By Hugh Carnegie in Jerusalem

PALESTINIANS celebrating the first anniversary of their self-declared state in the West Bank and Gaza Strip yesterday could not escape the reality of Israeli rule which has ruled over the territories it captured in the 1967 Six Day War.

Gaza, where an Israeli soldier was shot dead on Monday, was sealed off from Israel and many of its towns and refugee camps placed under curfew. Curfews were also imposed on a number of West Bank centres as the Israeli army sought to prevent widespread demonstrations called for by the underground leadership of the PLO.

A number of demonstrations and celebrations were reported on Tuesday night and yesterday with residents singing songs, marching and waving pictures of Mr Yasser Arafat,

recess would be made in the next year. He said the first year of the intifada, which began 23 months ago, was a year in which Palestinian opinion was won round to the two state solution idea. The second year was a year of diplomatic initiatives by all sides in which the struggle for the Palestinians - yet to be resolved - was to establish the PLO as their accepted representative.

"I believe that within the third year you will see the start of negotiations between the Palestinians and the Israelis," he said. The intifada would go on in the meantime, but he added that the leadership would have difficulty controlling demands for more violent methods if the political process did not yield results soon.

When President Mengistu announced his all-out mobilisation last week he also told the country that development projects for the 1989-90 budget would have to be scrapped to free more resources for the war effort.

Without a fundamental change of attitudes on all sides in the civil wars peace talks are going to remain stalled. In Sudan the issue of fundamentalist Islamic law and a secu-

Starvation looms as civil wars once more engulf the Horn

Peaceful solutions to strife in Ethiopia, Sudan and Somalia are as distant as ever, writes Julian Ozanne

IT is starting all over again. Military build-ups, aggressive rhetoric, suspension of life-saving emergency food flights, shipments of foreign arms and the looming spectre of mass starvation.

The embattled Horn of Africa, where civil wars have ebbed and flowed for 28 years, is again being plunged into cataclysmic civil upheaval following the news last week that both Ethiopia and Sudan are preparing for full-scale military campaigns against rebel groups.

After four months of an uneasy ceasefire and abortive peace talks, Sudan's six-year-old civil war has exploded as the rainy season comes to an end. The rebel Sudan People's Liberation Army shelled and overran the border town of Kurmuk 10 days ago and the Government responded by bombing the rebel town of Yirol, vowing to crush the SPLA by the end of the year.

Fighting has been reported this week around Umm Doge, on the Ethiopian border, and the garrison town of Rumbek, on the Juba-Wau road.

Relief aircraft, a vital lifeline which has kept many thousands in southern Sudan alive in the last six months, sit idly on the tarmac at

Entebbe and Nairobi airports after they were cancelled by government decree last week. The Sudanese army is also said to be preparing to commandeer train and barge relief operations for military purposes.

This will raise the terrifying prospect of starvation for thousands of civilians holed up in shabby government and rebel towns across the south, where 250,000 people died of war-related starvation last year alone.

The news comes as two of the most rigid Marxist groups in neighbouring Ethiopia, the rebel Tigrya People's Liberation Front and the Government of President Mengistu Haile Mariam, are locked into precarious "talks about talks" in Rome aimed at ending a 14-year-old confrontation. Recent reports indicate that severe drought and famine will again hit the rebel-held provinces of Tigrya and Eritrea in the next four months where relief distribution will be hampered by fighting and largely depend on cross-border operations from Sudan.

The meeting, the first public discussions between the two sides, follows a string of military victories by the TPLF in the last six weeks which



has pushed demoralised government troops into the garrison town of Dess, 235km north of the capital Addis Ababa.

With goodwill on both sides the talks would have been difficult enough: the TPLF, a Stalinist-dominated movement, has in the past insisted on the removal of President Mengistu and the formation of an interim government, something the

President has naturally considered non-negotiable. But rebel suspicions that the Government has agreed to talks to buy time have been bolstered by hostile statements made by President Mengistu last week.

"The arrogant campaign to dismember the country... has reached an alarming stage," President Mengistu told his central committee when he called for an all-out national mobilisation against the "treacherous" rebels.

Recent events in Somalia, where urban riots, mass defections from the army, open clan warfare and civil war in the north and south has shaken the crumbling 20-year dictatorship of President Siad Barre, completes the grim picture of the Horn of Africa disintegrating into fratricidal bloodshed and economic decay.

A successful military coup in Sudan in June, an attempted coup in Ethiopia in May and army mutinies in Somalia have revealed extensive discontent in all three military establishments. Diplomats and political observers throughout the Horn describe all three governments as "unstable and fluid" and "ripe for change".

Despite the constant diplomatic

overtures and attempts at peace talks none of the civil wars shows signs of early resolution. Years of political dictatorship, obsessive centralisation of power and decision-making and uncompromising ideological positions have left basic problems unsolved. Foreign intervention has often exacerbated the conflicts by injecting heavy-duty weaponry into already explosive situations.

The economic impact of the wars has been devastating. Rampant inflation, black marketeering, destruction of infrastructure and the steady slide into further impoverishment is an unrepenting pattern across the region. Aid projects worth millions of dollars have been destroyed, agriculture abandoned and industry gutted.

When President Mengistu announced his all-out mobilisation last week he also told the country that development projects for the 1989-90 budget would have to be scrapped to free more resources for the war effort.

Without a fundamental change of attitudes on all sides in the civil wars peace talks are going to remain stalled. In Sudan the issue of fundamentalist Islamic law and a secu-

lar constitution which have dogged past negotiations continue to present a stumbling-block to peace between the mainly Moslem north and the mainly Christian south. Gen Omar Hassan el Bashir, who seized power in June, has emerged just as much an Islamic fundamentalist as former Prime Minister Sadiq el Mubdi. His offer of secession for the south, an old Islamic proposal, has further alienated the rebels.

In Eritrea, where rebels have been fighting the Government for 25 years over demands for secession or autonomy, peace talks, due to resume in Nairobi later this month, have got bogged down on procedural issues.

The problems of credibility and trust between rebels and governments, particularly in Ethiopia and Somalia have further hampered peace overtures. Most observers recognise that, even with real commitment and enthusiasm, negotiations - as in Angola and Namibia - will be long and arduous.

Given the fluidity of the military, political and economic situations in all three countries, the chances of any of the present regimes surviving that long, even with a fundamental change of heart, is unlikely.

Sri Lankan defence spending up

SRI LANKA'S Prime Minister yesterday presented a cost-cutting budget for 1990 that aims to rebuild an economy shattered by a rebel war, Reuter reports from Colombo.

Mr Dingiri Banda Wijetunge, who is also finance minister, announced a wage rise for public servants and reduced taxes for lower-income people. The budget increased taxes and duties on luxury imports and cars.

Defence spending, mainly to fight left-wing rebels, was given an extra \$60m from 1989 levels. But disruptive activities by rebels had been "largely brought under control," he claimed.

AMERICAN NEWS

Arthur Young executives deny obstruction

By Peter Riddell, US Editor, in Washington

SENIOR executives of Arthur Young, the leading accountancy firm now merged into Ernst & Young, have denied obstructing a US Securities and Exchange Commission inquiry into the affairs of the now collapsed Lincoln Savings and Loan.

accountancy firm returned documents covered with a stamp which made crucial sections unintelligible or accompanied by a claim that they were copyrighted and could not be copied by the SEC.

Mexican deficit 'to fall'

By Richard Johns in Mexico City

PRESIDENT Carlos Salinas has promised that Mexico's public investment next year would recover to the highest level for eight years, and that the public deficit would be the lowest for 20 years.

would imply one of more than the 7.51 per cent of gross domestic product recorded for 1983 as the inexorable rise in capital expenditure started - falling to 4.4 per cent in 1988 and reaching a low estimated at little more than 3 per cent this year.

Brazil votes in big step towards democracy

By Ivo Dawson in Rio de Janeiro

BRAZIL'S voters went calmly to the polls yesterday to vote in the first round of the country's first presidential election since 1964.

The election establishes the country, with its 82m electors aged 16 and up, as the world's third largest democracy.

On December 17, the transition to full democracy, after 21 years of military rule which ended in 1964, will be complete when voters choose a new president from the two front-runners in yesterday's poll.

In all, 21 candidates were contesting the first round, though only four were thought to have a real chance of reaching the second.

All the opinion polls agree that Mr Fernando Collor de Mello, a 46-year-old former governor of the tiny north-eastern state of Alagoas and seen as on the centre right, will go through with between 25 and 30 per cent of the votes.

In April, he shot from obscurity to the top of the ratings on promises to tackle Brazil's social inequalities and root out government corruption.

Piloting Argentina's economic reforms

Gary Mead in Buenos Aires speaks to the central bank governor

MR Javier Gonzalez Fraga generally shuns the limelight, though that will be difficult in his relatively new post of governor of Argentina's Central Bank.



Javier Gonzalez Fraga: commitment to structural changes

For the moment he is mutedly optimistic, thanks to a perceived determination in the boss, President Menem, to make these reforms stick.

For the moment he is mutedly optimistic, thanks to a perceived determination in the boss, President Menem, to make these reforms stick.

but it is the kind of talk which has brought Argentina back into the fold of the International Monetary Fund (IMF).

The IMF got its fingers badly burnt with the Alfonsín Administration; it has tied the Menem government to an extremely tight set of fiscal and monetary targets.

The new letter of intent with the IMF "has already been signed," says Mr Gonzalez Fraga.

The total IMF stand-by agreement is for \$1.4bn. In the letter of intent Argentina agrees to reduce its fiscal deficit from the current 16 per cent of Gross Domestic Product to 1.25 per cent of GDP for the whole of 1990.

tion the state of a number of loss-making companies, though as yet no official figures giving expected income have been published.

Besides the macro-economic reforms currently under discussion are less meretricious but arguably as important tinkering with the state's financial bodies, such as Mr Gonzalez Fraga's effort to make the Central Bank autonomous and much freer from political manipulation.

"In the past the Central Bank has been subject to considerable political pressure, to give re-discounts, preferential exchange rates and rates of interest to different borrowers.

That has been a source of inflation. We are about to reform the Central Bank's charter and introduce new guidelines for its activities. Basically it means that the Governor of the Central Bank will have greater political immunity, so that he can say 'No' to governors of provinces, Congress politicians or even to other members of central government or the private sector, to cut down the printing of money.

"We are requesting from them an understanding that it is not a priority for us to cancel our arrears (currently put at \$4.5bn) in the short run and with token payments, because that would only weaken the possibility of the consolidation of stability."

"In February we will try to go into an extended fund facility with the IMF. With that, a much clearer scenario of a 3-year agreement with the Fund, we will face the debt with the commercial banks. Meanwhile, we have to tackle the question of arrears with the banks because we don't want them to believe that we are indifferent to the building up of arrears. This stability is precarious and it should not be weakened with anticipated payments ahead that will not be funded with the genuine resources of a fiscal surplus."

Bolivia declares siege to break strike

THE three-month-old government of President Jaime Paz Zamora in Bolivia declared a state of siege yesterday and rounded up hundreds of people in an attempt to end a teachers' strike which has led to clashes with police, AP reports from La Paz.

At least 700 teachers and labour leaders were arrested and many of them flown to three detention camps in the northern jungle provinces, said Mr Raúl Loayza, Under-Secretary of the Interior.

Three leaders of the teachers' union who were in critical condition from a 24-day hunger strike were taken to private clinics in La Paz for intensive care and were out of danger, he said.

The government order expands police powers and allows official curbs on public meetings. The coalition government said it had acted to guarantee peaceful local elections next month. The decree permitted political party campaigning for the poll on December 3.

The move came a day after salary negotiations between the government and the Union of Education Workers, representing the 80,000 state teachers, had broken down.



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WORLD TRADE NEWS

Friendly climate aids US-Soviet talks

By Nancy Dunne in Washington

THE CURRENT high-level talks between US and Soviet officials aimed at normalising trade relations are being held in a hospitable climate created by developments in Eastern Europe.

The US-USSR Joint Commercial Commission is expected to lay the groundwork for negotiations of a broad trade and economic accord to replace one abandoned in 1975.

At this meeting, the two sides are to discuss a range of bilateral trade issues, review progress in Soviet economic reforms and consider ways to expand the bilateral business relationship. The talks are being led by Mr Robert Mosbacher, the US Commerce Secretary, and Mr Konstantin Katushev, Soviet Minister of Foreign Economic Relations.

President Bush is being urged to strengthen US-Soviet trade ties to provide US support for perestroika. Mr James Giffen, chairman of the Mercator Corporation and former head of the US-USSR Trade Council, last week said that the Soviet legislature was expected to approve a law codifying a liberal emigration law in time for the summit.

The legislation is the only remaining obstacle to a presidential request for waiver of the Jackson-Vanik Amendment, which has for 15 years had tied most-favoured-nation (MFN) trade status to Soviet emigration policy.

President Bush promised last May to grant a waiver when the new law is enacted, and he may well act just prior or during the summit next month in

Malta. The Administration is also being urged to negotiate investment protection and tax treaties and to grant short-term credits for food sales.

The US farm lobby is pressing for normalisation of trade relations. US-Soviet talks for a new long-term grain agreement are scheduled to begin in Moscow early next month, and to emphasise the importance of the larger trade agreement which will play in the Long Term Agreement (LTA) talks, the Soviets' top food-buying officials have been included in the current discussions.

In 1988 the US tried and failed to get Moscow to agree to higher levels of minimum grain purchases and to expand the LTA to other products. Mr Steven McCoy, president of the

North American Export Grain Association, has said that a waiver of Jackson-Vanik could "eliminate the issue of discrimination" in the LTA talks.

In the short-term, a waiver of Jackson-Vanik, which would still require yearly renewals, is not expected to provide more than a political and psychological lift for Mr Mikhail Gorbachev, the Soviet leader. He needs permanent MFN trade status, which would sharply lower tariffs on Soviet products and encourage investment in export-oriented ventures.

Permanent MFN status is sharply opposed by conservatives, who fear it is a forerunner of expanded strategic trade and long-term trade credits. Here, the Administration is likely to move slowly with Bushian "prudence."

US, Japan seek deal on construction charges row

By Stefan Wagstyl in Tokyo

THE US Government and 140 Japanese construction companies are trying to negotiate an out-of-court settlement of a dispute over allegations of rigging bids and overcharging for work on US military bases near Tokyo.

The two sides are attempting to reach agreement in order to avoid a prolonged legal battle over the US's claims for damages from the building companies. The US originally demanded about ¥15bn (£65m), but reports in Japanese newspapers said the settlement could be ¥5bn.

An executive at a Japanese construction company said the two sides were trying to reach agreement by tomorrow. A US embassy official confirmed that talks were being held by staff from the Department of Justice.

The US demand arises from work carried out in 1984-87 when companies allegedly arranged bids at unfairly high prices for work on US military bases.

Fujitsu and NEC, two Japanese electronics companies which ran into public criticism for making bids of ¥1 for public sector computer contracts worth millions of yen, have presented reports to the authorities of steps taken to make sure they do not make unreasonably low bids again.

The two companies, which have already apologised for their actions, told the Ministry of International Trade and Industry they would increase checks made by their head offices.

Airbus unveils deal with Aeroflot

The European consortium Airbus Industrie said it had a preliminary agreement with the Soviet state airline Aeroflot covering five firm orders for Airbus A-310 airliners, with options on a further five, Reuters reports from Paris.

A banking source in Paris said the preliminary agreement, or reservation, was dependent on the Soviet airline obtaining bank financing for the purchase.

Africa ill-prepared for challenge from Europe

Mark Huband reports on the need for greater regional co-operation to reap the benefits of 1992

F EARS OF an impenetrable European fortress closing its doors on Africa in 1992 are dominating trade discussions between the two continents. The urgent message from Europe is that Africa must develop strong regional markets in order to survive and benefit from the changing commercial climate.

The European perspective was bluntly set out last week. Mr Jacques Pelletier, the French Minister of Co-operation and Development, speaking at a conference in the Ivory Coast, urged Africa to establish regional markets along the lines planned in Europe. "The changes in Europe are, to my mind, a model. Without a regional market, sub-Saharan Africa will not be organised on a sufficient scale to become an area of economic growth. Without political co-ordination in the areas - fiscal, social and legal - it will remain too weak in the face of the large groupings which are being established everywhere in the world."

"It is necessary," he continued, "for each African country to increase its competitive potential and to prepare themselves without delay to take on the European opportunities."

But it is clear that while on the European side there is much talk of the opportunities the Single Market will provide, particularly for African, Caribbean and Pacific countries (ACP) which are signatories to the Lomé Convention which guarantees a European market for many of their products, most of Africa is ill-prepared.

A common belief among delegates from the economically weaker African countries attending the conference, is that the freer flow of goods between European states will make it more difficult for exporters to Europe to find markets - except for the traditional commodities from which many African countries are trying to move away.

Most African countries, adopting structural adjustment programmes backed by the IMF and World Bank, are trying to encourage the private sector and rehabilitate industries in an effort to reduce reliance on primary agricultural products.

But this goal remains eva-

sive. In 1987 oil and other primary commodities made up 89 per cent of African exports. Between 1973 and 1980 the continent's industrial sector saw an annual fall in growth of 5 per cent and negative growth between 1980-85. In most countries the industrial sector is run-down, and in need of new plant and equipment. If the European challenge is to be met.

This problem also faces the privatisation programme. Throughout Africa there have been attempts to privatise some of the 3,000 state-owned companies. But the pace has been painfully slow, as there have been few takers. The selling-off of 90 parastatals in Nigeria, 100 in Ivory Coast, 30 in Ghana, 400 in Morocco and 20 in Mozambique has been

underway in the past 18 months, according to an African Development Bank report published in March. Only six of those in Nigeria have actually reverted to private hands.

In theory, privatisation should create a solid commercial base within Africa which will strengthen regional markets. But efforts to promote inter-regional trade are foundering. IMF statistics show that such trade between 1980 and 1984 made up only 4.5 per cent of the continent's imports and exports, and the overall trend is falling rather than rising. Other estimates put the current figure at 5 per cent.

Within the Francophone Economic Community of West Africa (CEAO) goods subject to the preferential Regional Co-operation Tax (TCR) accounted for only 1.2 per cent of regional

trade in 1984 in the six countries which are party to the agreement.

Analysis by the United Nations International Trade Centre (ITC) of exports made by members of the Preferential Trade Area of Eastern and Southern Africa states (PTA) shows that while intra-African trade remains at 5 per cent, annual exports outside the continent are valued at \$3.4bn and imports at \$3.3bn on average for the period 1979-83.

The International Trade Centre identifies a lack of co-ordination between governments; a failure to co-ordinate production within regions and the absence of regional infrastructure, as the main reasons for the stagnation of regional markets.

Equally damaging has been the overall decline in Africa's share of world trade. In 1957 the ITC put this at 3.5 per cent, including South African trade.

The export of manufactured goods from ACP countries to the EC, US and Japan has fallen by more than half in each case since 1970. As African countries are being told that they must make themselves more attractive to overseas investors in the run-up to 1992, figures show that just the reverse has happened. As one sign of this, Japanese exports of capital goods to Africa fell by one-third between 1970 and 1986.

The Lomé Convention is touted as the key to greater African opportunities after 1992.

Current negotiation of the fourth Lomé Convention has seen agreement between EC ministers of a common position on trade and aid, though the value of the overall package has still to be decided.

Mr Michel Hauswirth, a special counsellor to the European Commission, told last week's Ivory Coast conference: "The European Community will respect its international obligations and, in particular, the continuation of the Lomé Conventions." But while European officials provide assurances that Europe is not about to up anchor and sail away, the central message of the conference remained: greater co-operation on all fronts between African states is essential if any of the benefits of 1992 are to be felt.

World classification body 'impractical'

By Kevin Brown, Transport Correspondent, in Amsterdam

SUGGESTIONS that classification societies should be nationalised or replaced by a single world body were impractical, Sir Roderick MacLeod, chairman of Lloyd's Register, told the Financial Times World Shipping conference in Amsterdam yesterday.

Sir Roderick said it was true some shipowners put pressure on classification societies - which monitor standards of vessels for insurance purposes - to compromise their standards under threat of moving their business elsewhere, and that some societies succumbed to pressure.

However, competition between classification societies was largely beneficial to the shipping industry, especially where owners derived the maximum benefit of diverse technical thinking and expertise by dividing their business among different societies.

It was not easy to see how a world classification society could be organised or funded, and it was not clear how nationalisation could work in flag states which did not have registers. It was also difficult to see how responsibility for ship safety could be devolved to the insurance markets, given the level of competition between underwriters, especially at times of overcapacity.

Dr Thomas Mensah, assistant secretary-general of the

International Maritime Organisation, said the development of European shipping law would have to reconcile conflicting demands for technical advances to enhance environmental protection with demands from Third World countries for a greater share of maritime trade.

Decisions on issues such as double bottoms for oil tankers,

provided via satellite telecommunications with all the information necessary to operate the ships from one port to another. By the end of the century, technical advances would mean that the main function of seafarers would be to monitor equipment and be alert for safety problems.

Mr Jens Illtveit-Moe, chairman of Knutsen OAS AS and vice-president of the Norwegian Shipowners' Association, said it was important to avoid distortion of competition in the next decade through unilateral action on technical and safety matters by different countries.

If countries such as the US acted alone on issues such as a requirement for double bottoms for tankers, then the efficiency of shipping would be reduced and consumer prices would have to rise. Changes to regulations should be dealt with through the IMO, as should regulations on crewing and qualifications.

Mr Hiroshi Takahashi, managing director of NYK Line of Japan, said liner companies were suffering severely from the effects of overtonnage in the three main trades, yet they continued to compete to build ever larger container ships. Now was the time for all ocean carriers to discuss frankly ways of avoiding catastrophe.

The model for these discussions could be the Transpacific

Stabilisation Agreement signed in March, which seeks to reduce overcapacity through co-operation. It was yet to be seen, however, whether carriers in the Far East to Europe and North America to Europe trades could follow suit.

Mr Ernest Fog, managing director of Marine Navigation, of London, said the tanker and dry cargo fleets were still suffering from significant overcapacity, but markets were becoming less turbulent. Experience of the last decade indicated the best policy for shipowners was caution.

Shipping was probably emerging from a long cycle of depression, during which structural changes had been implemented. However, attempting to forecast what steps should be taken to prepare for the new cycle was akin to shooting in the dark.

Mr Loucas Haji-Ioannou, chairman of Troodos Shipping, said it was not possible to predict the timing of events, but it was certain that the current revival in the freight market would be followed by a crisis. It was also inevitable that the crash of the tanker market in the 1970s would be repeated eventually. Shipowners should prepare themselves by accumulating large amounts of reserve capital to cover loan repayments when income from ships' operations dried up.

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unlimited or very high liability for pollution, and the balance between crewing levels and the introduction of sophisticated equipment should be taken by international agreement rather than unilaterally.

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The Businessman's Airline

Ministers assess Gatt progress

By Robert Thomson in Tokyo

TRADE ministers from 26 countries and regions last night began an "informal" assessment of negotiations under the General Agreement on Tariffs and Trade aware that agricultural issues and strong US demands for bilateral trade agreements would provoke division among them.

The meeting is designed as a review of progress in the Uruguay Round of Gatt negotiations, due to be completed by the end of next year, and Japanese officials said the gathering could be considered a success if all the representatives had a chance to exchange opinions.

But the delegates have heard most of their colleagues' opinions many times. It is expected that agriculture, as usual, will prove divisive, with Japan defending its record as an

importer and its import restrictions, the EC anxious to preserve its Common Agricultural Policy, and the Cairns group of agriculture producers, together with the US, pushing for more open markets and an end to subsidies.

A Japanese trade official said that the US insistence that market access agreements, in particular those relating to tariff reductions, be negotiated with individual countries on a "request-offer basis" will also cause division, although "we hope that there will eventually be a compromise."

At a meeting of US, EC, Canadian and Japanese trade ministers earlier this week, Mrs Carla Hills, the US Trade Representative, made clear that Washington would not be happy with a multilateral formula for tariff reductions and

wanted the flexibility to negotiate separate agreements.

Discussions at the conference, which concludes tomorrow afternoon, will be divided into three sections: Gatt rules, improving market access, and new Uruguay Round areas, including services and trade issues related to intellectual property rights and investment.

The Japanese official said that proposals by developed countries calling for the removal of restrictions on trade related to investment are likely to be opposed by developing countries, which often impose such restrictions to protect their industries.

He said that "there will always be differences when you put developed and developing countries in the one room".

Dunkel underlines newcomers' commitment to cutting tariffs

By William Dullforce in Geneva

COUNTRIES joining the General Agreement on Tariffs and Trade (Gatt) in recent times have been paying higher and higher entry fees in terms of reductions to their import barriers.

In the tariff schedules they have to negotiate with Gatt, newcomers such as Mexico, Bolivia and Costa Rica are undertaking commitments that are more far-reaching than those operated even by some developed countries, Mr Arthur Dunkel, Gatt's director general, told the International Chamber of Commerce in Bombay last week.

Trade officials are beginning to talk of a "new class" of developing countries inside Gatt, distinct from the "old-timers" who benefit from the special and differential treatment Gatt accords Third World nations.

Mr Dunkel said it was a far cry from the time when both developed and developing countries could enjoy the benefits of Gatt membership without serious challenge to their trade policies.

He referred specifically to the 1965 waiver, under which the US was allowed to exclude farm products from Gatt jurisdiction, and to elements of the European Community's Common Agricultural Policy. The trend towards more rig-



Arthur Dunkel: tariff trend set to continue

Subsequently, Mexico reduced its maximum tariff to 20 per cent, although a 5 per cent supplementary duty had to be levied to operate a low weighted average tariff of around 10 per cent.

This contrasts starkly with the current situation in India, one of Gatt's original members, where the unweighted average tax on imports was recently calculated to be 143 per cent, including a drought surcharge and so-called countervailing duties.

Moreover, India has bound none of its tariffs. Costa Rica has just undertaken to bind its entire tariff schedule and to set a 60 per cent ad valorem ceiling within one year of joining Gatt. This would be reduced to 55 per cent within three years.

A maximum 40 per cent tariff will be applied to most imports of finished goods by 1990 and to textiles, clothing and footwear by 1992.

The few exceptions include a 100 per cent charge on cars. In addition, within four years Costa Rica will eliminate current import surcharges and do away with its system of prior import permits.

Mr Dunkel said there was every reason to believe that Tunisia and Venezuela, now negotiating entry to Gatt, would follow the trend.

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BRITAIN'S AUTUMN ECONOMIC STATEMENT

The aims of the Autumn Statement

The British Government separates decisions about Government spending from those concerning taxation. It publishes the former in the autumn and the latter in the spring.

Yesterday the Government published its plans for public spending for the year starting April 1990 and ending March 1991 together with its forecast of the UK economy's prospects for 1990.

Known as the Autumn Statement, this consisted of the broad, but firm outlines of public spending on defence, education, transport and health, to name but a few, and indicative levels of spending for the two years following.

In the spring it will publish its Budget, which consists of tax measures and further forecasts of the outlook for the economy.

Decisions on spending and taxation have always been separate in Britain, but it was the Thatcher Government which made the publication of the Autumn Statement an event.

The Government has added another refinement to the public spending process in Britain. It also publishes indicative spending targets for the two years after the one in question.

This complements its policy on the fiscal side, known as the Medium Term Financial Strategy, which seeks to place fiscal policy in a medium term context.

Simon Holberton

CHANCELLOR OF THE EXCHEQUER'S SPEECH

Inflation remains highest priority

With permission, Mr Speaker, I should like to make a statement.

Cabinet agreed the Government's expenditure plans this morning. I am now able to inform the House of the public expenditure return for this year; the plans for the next three years; proposals for national insurance contributions in 1990-91; and the forecast of economic prospects for 1990 required by the 1975 Industry Act.

The main public expenditure figures, together with the full text of the economic forecast, will be available from the Vote Office as soon as I sit down. The printed Autumn Statement will be published next Wednesday.

There will be substantial increases also for investment in transport. Spending on national roads is planned to double between 1988-89 and 1990-91.

Extra financing of £400m to £500m is being made available for the railways and London Regional Transport, including upgrading the services on Network South-East and the London Underground, to relieve congestion and improve safety, and rail services for the Channel Tunnel. In total we have added £1.5bn to the planned spending on transport in the next two years.

The plans provide an extra £250m over the next two years for a new initiative to tackle homelessness to be announced today by my Rt Hon Friend the Secretary of State for the Environment. And central government support for the provision of new homes by housing associations will more than double from £50m in 1989-90 to £1,700m in 1992-93.

There will be an increase of over £500m in the total resources available for higher education in 1990-91 compared with this year.

This will provide for the continuing growth in the number of students, which has risen by 30 per cent since 1973, and is now at a record level; and cover the cost of the Government's proposals on top-up loans. There is provision for more environmental research, and the doubling of our contribution to the UN Environmental Programme.

About £170m has been added to plans for housing by central government and public corporations in 1990-91. This represents a real increase of around 10 per cent compared with 1989-90.

The new plans include the money central government provides to support local authority spending. The Government's proposals for Aggregate External Finance in 1990-91 were announced to the House in July. Measures have also been announced which will ease the transition from rates to community charge.

The cost to the taxpayer of these measures will be nearly £700m in 1990-91, with further substantial sums in each of the following two years.

Capital grants and credit approvals will provide central government support for local authority capital expenditure under the new arrangements. New plans for support for a sustained programme of school and college building and modernisation, for local authorities to contribute to the homelessness package, for transport projects, as well as capital spending on other local services, including local roads and environmental improvement.

As in the past, these improvements have been possible only through a rigorous selection of priorities, substantial savings in expenditure, and a very welcome reduction in the burden of debt interest. They have been found within an affordable level of total public spending.

Overall public spending excluding privatisation proceeds is expected to grow on



The fat man, the straight man and a miracle

THE fat man has left the stage; the straight man is doing his best. It is not show business, but it is not bad. Given the circumstances, Mr John Major has made a good start - surprisingly good only to those who do not know him.

The new Chancellor of the Exchequer started to prepare yesterday's autumn statement just a few weeks ago, following the sudden and startling resignation of his predecessor, Mr Nigel Lawson.

The notes he found in Mr Lawson's bottom drawer were a bit of a surprise. They were an unwary newcomer to portray every disaster as a triumph, every loss on the balance of payments as irrelevant, every movement in the retail price index as either a big upward or a bottoming-out if nearly unchanged.

Mr Major does not deploy the stagecraft of his predecessor, but he is a way fellow. He kept his tone moderate, his language careful.

Not a foot was put into a bucket of warm glue; not a garden rake was trodden on at the wrong end. He avoided the self-mutilation that might have arisen had he forecast a recession, but managed nevertheless to indicate that next year will at best be a close-run thing.

After that, his statement appears to suggest, the outlook will be much improved. He was too modest even to hint that, if that turns out to be the case, the Conservatives will have been saved the ignominy of defeat at the next general election or that he himself would attract most of the credit for the turnaround.

None of this needed spelling out. The Chancellor enjoys the considerable advantage of having been responsible for last year's public expenditure round - which seemed OK at the time - but of having had no responsibility whatsoever for the overall fiscal and monetary strategies which landed us in the present pickle. That is all down to Mr Lawson.

He was the chap they loved to distract a few weeks ago but who they now say kept swinging around and knocking everyone in the face.

All that Mr Major has to do is keep repeating that the policies of the pratfall artist remain in force while allowing the rest of us to deduce that under the straight man's management things will be different.

This was of perhaps greater significance in the House of Commons yesterday than the precise details of how much extra money (within an unchanged total expressed as a share of gross domestic product) is being spent on electrically desirable items such as roads, railways, hospitals and schools.

In any event the past misbehaviour of the Treasury is such that no one believes its figures the first time they are uttered. They are always bent to suit the occasion. There are white lies, black statistics, and Treasury tales. Thus it was quite predictable for Mr John Smith, the Labour shadow Chancellor, to seek to demolish Mr Major's claims, particularly on health, as soon as he had sat down. The wise spectator waits until the next general election to read the fine print twice and three again.

Mr Major was not upset by any of this. His job, like that of all other members of the Cabinet, is to put the Government through the political world - gently to sleep for a while in the hope that when it wakes up the balance of payments deficit really will be on its way down, inflation will be below 6 per cent and falling and a return to proper growth can be forecast for 1991.

Then, the theory runs, 1989-90 will seem like a bad dream, one to put behind us before the much happier year of 1991. Perhaps the happiest month of that year will be October, in which Mr Major's election miracle could well take place.

He had better be right. Facing him across the despatch box are Labour's Keystones ready to tell the Government about the head at every opportunity during the next couple of years.

Where is the money for the ambulance drivers? What of the mean treatment of the hemophiliacs who were given Aids by NHS-purchased blood? Why has the Treasury failed to specify extra finance for care for the elderly, in advance of the publication of the Griffiths report? Will teachers remain underpaid? The country may simply refuse to sleep through all that.

The straight man did not write the script, but he has a heavy responsibility for ensuring a happy ending.

Joe Rogaly

HIGHLIGHTS OF STATEMENT

ECONOMIC FORECASTS

■ **Output:** Real GDP growth for 1989 revised downwards again to 2 per cent from 2½ per cent in the Budget and sharply downwards for 1990 to 1¼ per cent, lower than the gloomiest City forecasts and the lowest rate of growth since the 1980-81 recession.

UK current account

■ **Balance of Payments:** Current account expected to show £20bn deficit in 1989 compared with a forecast of £11bn this time last year and £14½bn in the 1989 Budget Red Book. Forecast for 1990 now £15bn revised from £14½bn at Budget time.

UK Inflation

■ **Prices and Earnings:** Outlook for retail price inflation much worse than previously forecast. Now expected to be 5¼ per cent by the end of 1990 compared with a Budget Red Book forecast that it would be down to 4½ per cent in the second quarter of 1990. Implication of worse prediction is that interest rates are likely to remain high throughout 1990.

■ **Fixed Investment growth rate:** Business investment rose by 30 per cent in real terms between 1986 and 1988 and is likely to increase by further 9¼ per cent in current year but likely to fall to 4½ per cent growth rate in 1990. Investment in private dwellings rose 10¼ per cent in 1988, is forecast to fall 10 per cent in 1989 and fall a further 5½ per cent in 1990. The rate of growth in total fixed investment - business, private dwellings and central government - is forecast to fall from 13¼ per cent in 1988 to 5¼ per cent in 1989 and 1¼ per cent in 1990.

PUBLIC EXPENDITURE

Mr Speaker, tight control of public expenditure remains a central element of the Government's economic strategy. Over the past seven years this has led to a sharp fall in the ratio of public spending, excluding privatisation proceeds, to national income.

This fall has made it possible to dramatically improve the Government's finances while still making substantial reductions in tax rates.

The ratio of public spending to GDP was nearly 47 per cent in 1982-83. In the current year, it is likely to be 38 per cent, significantly below the level expected at the time of the last Autumn Statement.

For the next two years the plan is an accelerating today show rates of 39 and 38½ per cent. These are unchanged from the ratios published in last year's Autumn Statement, and permit a cash increase in general government expenditure in 1990-91 of around £5bn. By 1992-93 the rate is expected to fall further to its lowest level since the mid-1960s.

For the current year, the outturn of expenditure is expected to be about £168bn, £1bn higher than the original planning total. This partly reflects a lower estimate of privatisation proceeds, but its principal cause is more overspending by local authorities on both current and capital account.

The ratio of public spending to GDP in the current year is likely to be 38½ per cent, significantly below the level expected at the last Autumn Statement. For the next two years, the plans show rates of 39 and 38½ per cent.

As the House knows, new arrangements for the finance and control of local authority expenditure in England and Wales are being introduced on 1 April 1990. This year's outturn shows how necessary these new measures are. Central government spending remains firmly under control.

The plans for the next three years have been set on the new definition of the planning total which the Government announced in July last year and which was welcomed by the TCSC. This includes central government support for local authorities but excludes their self-financed expenditure.

The composition of general government expenditure is unchanged. For 1990-91, the new planning total has been set at £178bn and, in the following two years, £192bn and £208bn respectively.

Within this the estimates of privatisation proceeds are unchanged, at £5bn a year. There are also substantial reserves, rising from £3bn in 1989-91 to £20bn and £25bn in the following two years. The new plans also show continued real

average by 1¼ per cent a year in real terms throughout the period between 1988-89 and 1992-93. This was the rate of growth projected in last year's Autumn Statement and we have stuck to it. Over the 1970's, a decade of high borrowing and high inflation, as well as high public spending, it grew by 3 per cent a year.

Mr Speaker, the Government's new plans demonstrate its continuing commitment to two vital principles. First, to maintain firm control over total spending. And second, to increase efficiency, in order to provide more resources where they are most needed.

I should like to congratulate my Rt Hon Friend the Chief Secretary for his skillful and successful handling of the public spending round.

ECONOMIC PROSPECT

I am also publishing today the economic forecast required by the 1975 Industry Act. It is clear beyond any doubt that the economy has greatly strengthened over the last decade.

We have experienced eight years of strong and sustained growth with inflation at moderate levels. This has brought an increase in employment of about 2¼m since March 1983 and a sustained rise in living standards. However it is also clear that in the last two years, 1987 and 1988, demand - and with it output - rose at a rate which exceeded expectations and could not be sustained. That became apparent in increased inflationary pressures and the growth of the current account deficit.

These pressures had to be reduced and monetary policy was tightened accordingly. The effects of this tightening are already apparent in recent retail sales figures, and the turnaround in the housing market. The Government's fiscal position is also very strong. I now expect this year's fiscal surplus to be about £1¼bn, equivalent to 2½ per cent of GDP. That represents a very tight fiscal stance by any standards.

Both tax yield and expenditure are higher than forecast at Budget time. But lower proceeds from privatisation and the high take-up of personal pensions mean that the Public Sector Debt Repayment will be below the Budget projections.

Looking at the wider economy, as always, a great deal depends on the actions of individuals and companies. So there is bound to be uncertainty about the speed with which the economy will adjust to the present tight stance of policy.

Our forecast is that growth in domestic demand will be a little over 3¼ per cent in the current year, a sharp, but inevitable, slowdown from over 7 per cent recorded in 1988.

Non-oil GDP is expected to grow by 3 per cent this year. GDP growth as a whole for the

PUBLIC SPENDING

■ **Public spending planning total:** Public expenditure in 1989-90 likely to be £168bn, £1bn higher than the planning total partly because of lower than forecast proceeds from privatisation and partly from higher than forecast spending by local authorities. Change of public spending definition invalidates most year-on-year comparisons except for general government spending excluding privatisation proceeds. On this basis tight control has been maintained taking expenditure as a proportion of GDP down to 38½ per cent for 1989-90, lower than expected at this time last year and the lowest proportion for 23 years. It is forecast to rise slightly to 39 per cent in 1990-91 to 39 per cent and to ease to around the 1989-90 level in the following two years.

■ **Health:** Identified as a priority area with an additional £2.4bn in 1990-91 which, together with an estimated £200m more from efficiency savings and charges, means a resource increase of 11 per cent in nominal terms and about 5½ per cent in real terms. About £2.2bn of total is for England. An extra £166m is added to the 1990-91 capital programme, principally hospitals.

■ **Transport:** Planned spending on national roads is increased by £400m to allow early start on preparatory work for motorway widening schemes. Promise to eliminate backlog of road maintenance by 1992-93. Transport capital grants to local authorities increased by 24 per cent for 1990-91. London Underground external financing limit raised by £170m next year. British Rail external financing limit raised by £220m in 1990-91 to £850m. Unspecified investment related to Channel Tunnel.

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NATIONAL INSURANCE

I turn next to national insurance contributions. As the House knows, we have now implemented the reform of employee contributions announced by my Rt Hon Friend the member for Blay in the Budget. From last month, two of the three step increases in contribution rates have been abolished.

This means that employees who get pay increases taking them just above these steps can no longer lose more in higher contributions than they gain in extra pay. And the initial step at earnings of £43 a week, where people first enter the contribution system, has been more than halved.

These measures have reduced contributions by up to £3 a week for nearly 12m employees and are of particular help to many employees on modest incomes; they have also removed some important disincentives.

The usual autumn review of contributions has been conducted in the light of advice from the Government Actuary on the prospective income and expenditure of the national insurance fund, and taking account of the statement on benefits made in October by my Right Hon. Friend the Secretary of State for Social Security.

Next year, the initial class 1 contribution rate payable on earnings up to the lower earnings limit will remain at only 2 per cent.

This means that a payment of only 92p per year will buy entitlement to the basic pension and other contributory benefits for those who earn just enough to pay contributions. On additional earnings, up to the upper earnings limit, the rate will remain unchanged at 9 per cent. For

Following the recent rise in mortgage rates, inflation will remain high for some months, but our forecast is for it to fall to 5¼ per cent by the fourth quarter of 1990. And I expect to see it fall still further after that?

We will also see a further reduction in inflation. The headline measure of retail price inflation has already peaked at over 8 per cent in May and June this year, and has since come down a little. Following the recent rise in mortgage rates, it will remain high for some months, but our forecast is for it to fall to 6¼ per cent by the fourth quarter of 1990. And I expect to see it fall still further after that.

Mr Speaker, our main priority must be to bring inflation decisively down, and keep it down. To achieve this, the economy must slow down for a while. This does mean that 1990 may not be an easy year. But the economy enters the 1990s in incomparably better shape than it entered the 1980s.

The supply side reforms of the last decade have left business and industry better able to handle both the short-term difficulties before us and the longer-term opportunities to come. I have no doubt that we must stick to the policies that have turned the British economy around. And that we are determined to do.

Major outlines a cautious forecast for the economy

By Simon Holberton

MR. JOHN Major, the Chancellor, showed himself to be a man of caution in his first Autumn Statement.

In his forecast for the British economy next year Mr Major has opted for an each-way bet where the instincts of his predecessor Mr Nigel Lawson would have been to place his money for a win.

Mr Major has set objectives that look broadly credible and may, if the economy responds quicker to monetary policy than he assumes, be bettered. The surprise in the Autumn Statement is the public finances which look like heading towards balance at a faster rate than assumed at the time of the Budget. The Treasury has lopped nearly £1.5bn off its forecast for the Budget surplus this year and now thinks it will be £12.6bn.

The lower Budget surplus, together with the changes to monetary policy announced in

achieved, however, business confidence must be sustained and business investment must keep growing; and industry must switch a significant amount of production from a stagnant home market to exports.

It is a forecast which assumes the brunt of the slowdown in prospect is borne by the consumer and the services sector of the economy.

If under the pressure of 15 per cent bank base rates, industry capital investment is more than Mr Major forecasts or cuts its stocks by more than the modest £300m he has sketched in, then the economy may cease teetering on the brink of a recession and fall into one.

The future course of pay settlements remains crucial to the outlook for inflation and employment. Growth in employment will depend on the Treasury said, but it failed

to elaborate on a comment that "higher pay settlements would have consequences for employment."

Mr Major talked tough on inflation but in his forecast he appears to have allowed little room for improvement, or, more likely, for doing better than he forecast.

The Treasury made much of the merit of the retail price index excluding the effects of mortgage interest payments, the so-called underlying rate of inflation, but did not offer a forecast.

It would appear the fall to 5.75 per cent in inflation this time next year owes most to the arithmetical effects of the November 1988 and November 1989 rises in mortgage interest rates falling out of the calculation next year. On the face of it, this would suggest that the underlying rate stays well above 5 per cent at the end of next year.

Although the Treasury suffered from an excess of optimism about the trade account at the time of the Budget - it assumed that exports and imports would grow at the same rate - its realistic forecast appears more realistic.

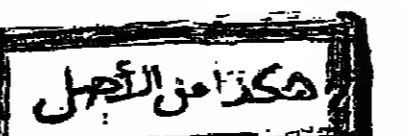
There was broad agreement in the City last night that the growth forecast for imports and exports was pointing in the right direction and the outcome might even turn out better than its expectations. A £5.5bn growth in net exports is the main engine of growth next year.

The risks lie in the Treasury's forecasts for consumption, investment and stocks. Despite its (muted) warnings on pay it would seem that the modest 1¼ per cent growth in consumer spending is going to result from positive real income growth, that is, pay rises continuing to exceed the rate of inflation.

FORECAST FOR THE UK ECONOMY

	Treasury			City
	Budget	Autumn Statement	(Consensus)	
GDP				
1989	2.6	2.0	2.0	
1990	2.5	1.25	2.2	
Consumer Spending				
1989	3.5	3.75	2.0	
1990	4.0	1.25	2.0	
Fixed Investment				
1989	2.5	5.25	6.9	
1990	3.0	1.75	1.7	
Manufacturing output				
1989	3.5	4.5	4.2	
1990	1.5	1.5	2.5	
Inflation (Q4)				
1989	5.5	7.5	6.8	
1990	4.5	5.75	5.2	
Exports				
1989	4.5	4.75	4.8	
1990	7.0	6.25	5.7	
Imports				
1989	4.5	9.25	8.6	
1990	3.0	1.25	2.8	
Current Account (£bn)				
1989	-14.5	20.0	-17.4	
1990	-12.0	15.0	-16.8	
1989/90	-14.0	12.5	-14.7	
1990/91	-10.0	n/e	-18.3	

Source: HM Treasury. *Average of 11 City Forecasts compiled in October by HM Treasury. Note: Treasury Budget figures quoted in £bn, first 6 months of year only. Values otherwise specified in % except where stated.



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UK NEWS

High interest rates help curb industrial output

By Patrick Harverson, Economics Staff

THE OUTPUT of British industry fell unexpectedly in September, providing further evidence that manufacturing production is slowing under the pressure of high interest rates and weakening domestic demand.

The City of London had been expecting the data to show a small rise in production during the month. The Central Statistical Office said yesterday that the index of manufacturing output fell a seasonally adjusted 1.1 per cent in September, compared with a revised 0.4 per cent rise in August.

CSO statisticians have cut their estimate of the underlying annual growth rate in manufacturing output to 3.7 per cent in the wake of the September drop in production. The new figure compares with a 4 per cent estimate in the previous month, and the peak of 7 per cent in January.

The City welcomed yesterday's production figures as clear proof that the policy of using high interest rates to slow the pace of economic activity was working. Mr Nigel Richardson, UK economist at Warburg Securities, said: "It is a sign that the economy is now cooling off on the supply side as well as the demand side."

The manufacturing output data will reinforce fears that the Government's tight monetary stance is pushing the UK economy close to recession. Mr Gordon Brown, the shadow trade and industry secretary said: "These figures are bad news for British industry. They show the Government's high interest rate policy is now doing huge damage to British industry and to our economic prospects."

The CSO and City analysts warned against taking the September's data in isolation. They said that production statistics were prone to erratic behaviour.

Yet the extent of the slowdown this year was illustrated by the three-monthly data, also published yesterday. This showed that for the second consecutive quarter manufacturing output rose by just 0.5 per cent, taking the annual rate of quarterly growth to 3.2 per cent.

Energy production was unchanged in September, but the three-monthly data showed output up by 5.5 per cent on the previous quarter. This reflected the continued recovery in oil production following last year's Piper Alpha disaster.

Liberal Democrats warn of EMS 'foot-dragging'

By Michael Cassell, Political Correspondent

THE Liberal Democrats yesterday called on the British government to achieve full membership of the European Monetary System by next July and warned that "foot-dragging" over Europe could seriously weaken the City of London's international role.

Lord Jenkins of Hillhead, the leader of the Liberal Democrats and the former president of the European Commission, said Britain was in danger of being frozen out of the community by other member nations who were growing tired of Mrs Margaret Thatcher's constant

resistance to EC initiatives. Speaking at a Westminster press conference, at which his party set out its own proposals for reacting to recent events in Eastern Europe, Lord Jenkins claimed that Mrs Thatcher's inability to work with others would lead to enormous cost for Britain.

Other EC countries, Lord Jenkins said, were increasingly weary of Britain's obstructive approach and were increasingly attracted by the idea of an "inner" EC, excluding countries like Britain and Greece, he said.

ANZ arm pulls out of UK equity market

By Richard Waters

THE severe overcapacity in the UK equity market yesterday claimed its latest, and one of its largest, victims as ANZ McCaughan announced it was pulling out with the loss of 150 jobs.

This marks the most substantial withdrawal this year and the first since last month's stock market turbulence.

Mr David Browne, managing director of McCaughan, the UK investment banking arm of the ANZ Banking Group, said the company had suffered from a "flight to quality" which has seen investors turn away from small companies because of uncertainty in the stock market. The bulk of McCaughan's UK equity business involved small company shares, he said.

The withdrawal - which follows McCaughan's departure from the gilt market in the summer with the loss of 45 jobs - does not affect its other London operations. These include an Australasian equities business, employing 30, and a merchant bank, with 80 staff.

McCaughan's involvement in UK equities stemmed from ANZ's purchase of Grindlays Bank in 1987. As part of this purchase it inherited Capel-Cure Myers, which had been acquired by Grindlays to take advantage of the deregulation of the London stock market in 1986.

It took over Capel-Cure Myers on October 1, 1987 - just days before the stock market crash. The firm has not made a profit since.

Mr Browne said that inheriting Capel-Cure Myers "would probably not have been the way we would have started (in UK equities) if we had had the choice."

The private client and fund management arm of Capel-Cure Myers, which did not fit McCaughan's strategy, was disposed of 18 months ago and continues to operate under that name.

McCaughan is understood to have looked for a buyer for the business it closed yesterday, but without success.

The departure leaves the UK equity market with 29 market makers.

Bank seeks vigilance against crises

By Simon Holberton, Economics Staff

GREATER vigilance by regulators is needed if financial crises are to be avoided or their impact on economies is to be lessened, a Bank of England study recommends.

Mr E.P. Davis, of the Bank's international division, says that his study of four financial crises over the past 15 years and the economic theory of financial crisis offers pointers for central banks and other regulators at the current time.

He draws short from saying explicitly that the present situation in the UK and US may constitute a pre-crisis period,

but he highlights six areas to which regulators should pay special attention. These are:

- the growth of private sector indebtedness beyond the range of historic relations with income and/or asset valuations,
- the tendency of investment banks to take on large exposures, often of a sizeable proportion of their capital, during leverage buy-outs and other transactions,
- the rapid recovery of speculative activity in equity and debt markets after the October 1987 stock market

crash, particularly LBOs.

• declining spreads on syndicated loans for companies in the Organisation of Economic Co-operation and Development area,

• the rise in global inflation and the need for tightening monetary conditions,

• and the intense competition among financial intermediaries which focuses on market share rather than profitability.

In his study, Mr Davis looked at the crises in the interbank market after the floating of exchange rates in 1973, the Third World debt crisis of the early 1980s, the crisis in the floating rate note market of 1986, and the October 1987 stock market crash.

He evaluated these financial crises against five theories of financial crisis - the monetarist approach, debt and financial fragility, rational expectations, uncertainty, and credit rationing.

Mr Davis found that the four crises followed accumulation of debt and substantial speculation in assets and they followed a shift in circumstances which was unforeseeable or unforeseen.

Britain's class system 'similar to that of US'

By Alan Pike, Social Affairs Correspondent

BRITAIN IS a less uniquely class-conscious and class-bound society than is often suggested, according to an international social attitudes survey published today.

On most issues of social class, says the report by Social and Community Planning Research, Britain is somewhere in the middle of the international league and not very different from the US. Levels of upward mobility between generations varied little among nations, with Britain in the middle of the league table and the US showing only slightly greater levels of upward mobility.

Americans and Australians were more optimistic than others about their chances of becoming prosperous, but it was their optimism, not the reality, which distinguished them from other nations.

Although these results might seem surprising, says the report, similar ones have been recorded in technical and scholarly literature for some time. But there remains a "disconcerting gap" between well-established findings of contemporary social science and public discussion on the issue.

When the UK class system was examined in relation to other countries, the answer was emphatic. Although aspects of the British structure set it apart from most others - for instance, the abiding relationship between social class and political party - there were not many differences. "Such differences as there are have been talked up, as much by British observers as by anyone else."

The survey shows that British people are less inclined than others to regard themselves as occupying a high social position. While 15 per cent of Americans placed themselves on one of the top three rungs of a 10-rung social ladder and 10 per cent on the bottom three rungs, the figures for Britain were 8 and 17 per cent.

© British Social Attitudes, Special International Edition. Six reports. £32 hardback; £15.95 paperback.

FT-SE 100 unlikely for water groups

By Clare Pearson

HOPES that shares in the biggest water companies will form part of the FT-SE 100 Index look unlikely to be realised when dealings in the stocks start early next month.

Membership of the index, which comprises Britain's biggest 100 companies, ensures the highest profile for a market entrant, and virtually guarantees investment by certain institutional funds.

It had been widely expected that Thames, the biggest former water authority, and possibly Severn Trent, would be eligible for inclusion.

But the Government is keen not to overprice the shares following the downturn in the stock market in recent weeks. This means that it now looks unlikely that even Thames will be big enough to join.

When the price for the flotation is set next Wednesday, Thames is expected to be valued at least £300m. To be eligible for inclusion, the shares would have to leap to a substantial premium, valuing the company at about £1.2bn, when dealings start.

The composition of the index is next due for quarterly review on December 13, the day after the water companies make their stock market debut.

London financial observers say non-inclusion in the FT-SE 100 may deter buying by some overseas investors, and soaze funds with their performances linked to this index.

However, all the companies should be able to join the FT-SE All-Share, the wider measure for indexed funds.

A new water category is being created within this index, which the companies will be able to join early next year, it was announced yesterday.

Lawyers challenge Clowes payments

By Richard Waters

THE £13m which was to be distributed last month to investors in the offshore arm of Barlow Clowes, the investment group that failed last year, will be now be held back as new legal action is taken over the division of the money.

The 11,000, mainly elderly investors in BCI have received no money since the collapse of the investment group in June 1988. Their lawyers are attempting to set a legal precedent by challenging a share-out decision which would leave 9,000 investors with nothing.

The High Court ruled earlier this year that the liquidators should attempt to "trace" investors' money through BCI rather than simply share-out whatever money is recovered, pro rata between all investors.

As a result, the £13m was ready to be distributed to just 2,000 investors, leaving the remainder with no payment.

Further money recovered from BCI would have been paid out on a similar basis.

Mr Antony Gold of Manchester-based solicitors Alexander Tatham, explaining the decision to appeal against this, said it created a situation in which a minority of investors would get back virtually all their money, while the majority would receive nothing.

"To succeed, the appeal will have to overturn a legal precedent dating back to the last century. Case law in the area is based on the *Rule in Clayton's Case*, a fundamental decision which established a "first in, first out" rule for money held in an account.

Under this, any money taken out is deemed to be the money that was first paid in, implying that whatever is left in the account belongs to later investors.

Thomson cuts another 500,000 tour holidays

By David Churchill, Leisure Industries Correspondent

THOMSON HOLIDAYS, Britain's biggest package tour operator, yesterday announced further cuts of 500,000 holidays from next year's planned capacity.

This brings the total cut-backs announced by Thomson in recent weeks to almost 1m holidays.

At the same time Thomson is closing eight regional sales offices around the UK - with the loss of 180 jobs - and concentrating on one central sales office in Manchester.

The cuts have been forced on Thomson by the sharp drop in the level of demand for both winter and summer package

holidays next year. Mr Charles Newbold, Thomson's managing director, yesterday blamed the recent rise in interest rates for the slump in demand.

"Our research suggests that about 2m people will be unable to take a package holiday next year because of extra mortgage

commitments, so we are reducing our capacity now rather than wait until next year," he said.

Thomson is predicting a 20 per cent slump in the total package holiday market for next year, reducing the total number of holidays likely to be sold to 6m.

"Give us the best," you said... **SO WE DID.**

Beneath the neo-classic lines of the new generation Volvo 760, you will find a series of unique innovations providing the kind of luxurious ride, superior road holding and interior comfort most other car makers boast about, but rarely achieve.

A new independent rear suspension concept has been evolved by the Volvo 760's design engineers to provide unequalled ride comfort without compromising Volvo's renowned handling and safety characteristics.

Unique to the Volvo 760 is the way our designers have succeeded in fully integrating a multi-link rear axle with the other components of the rear suspension system such as constant truck to further improve road holding whatever the conditions.

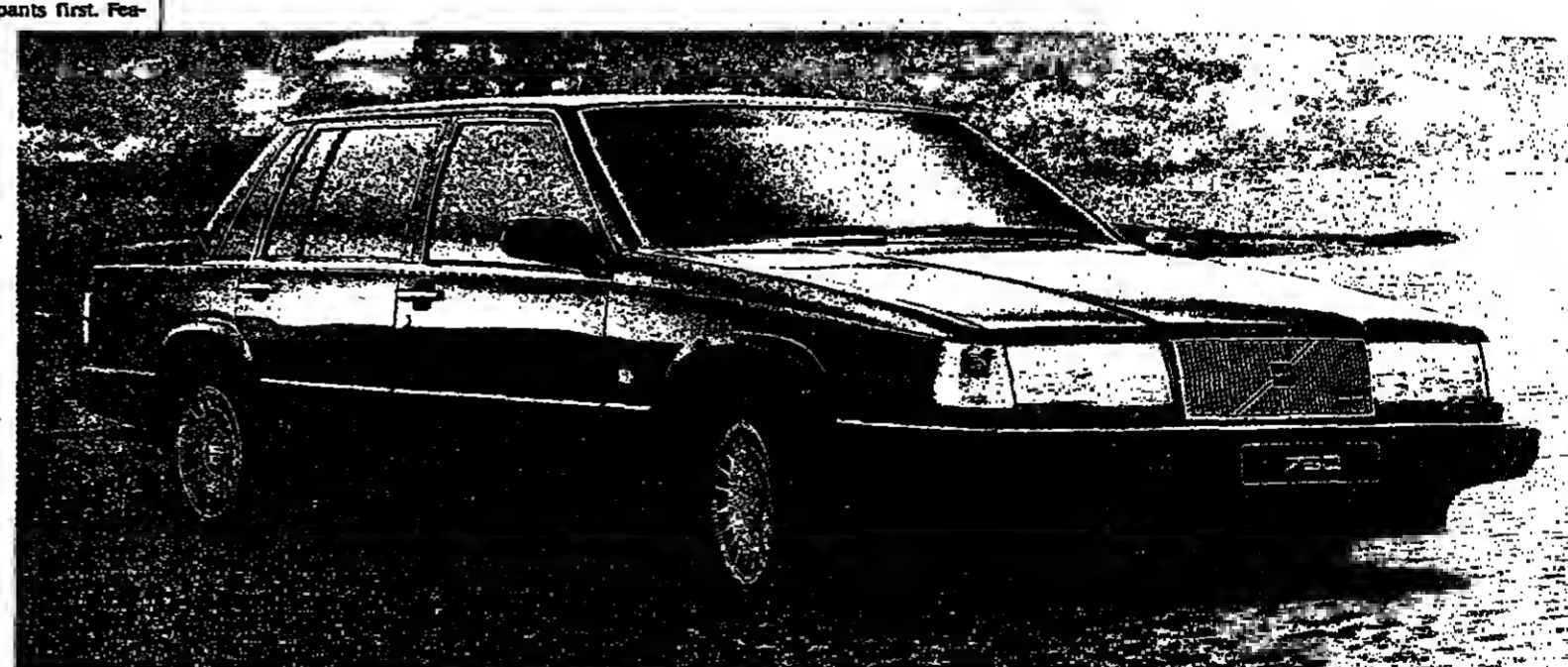
Also unique to the Volvo 760 is its highly sophisticated electronic climate control system utilising sensors to constantly monitor exterior and interior temperature changes affecting the heating level selected by the driver. The climate control unit not only works at all temperatures between minus 40 and plus 85 Celsius, but can also be used to shut out most exhaust fumes and other air pollution.

The new suspension and electronic climate control system of the latest Volvo 760 are just two of many hidden technology features that put the comfort, safety and pleasure of the driver and occupants first. Features ranging from an ABS brake system to orthopaedically-designed, electrically heated seats and optional air bags.

Caring for the individual is integral to the way we conceive, design, make and service our cars. And that's why Volvo was one of the first car makers to introduce comprehensive customer care activities which today range from roadside assistance schemes to other programmes geared to providing 'cradle to grave' motoring pleasure.

Discover the best. Discover the new Volvo 760.

VOLVO



Technology and excellence working together. When it comes to safety.

...in's
...system
...lar to
...of US

WE ARE COMMODORE

We are in the business of adding value to excellence. Commodore is now recognised as the second largest shipper of computers worldwide.

This makes us a serious contender in the world's business computer markets: and we've never been more serious about business in the UK.

Commodore PCs have enough range and versatility to satisfy even the most demanding customers.

Alongside our powerful, multi-tasking, multi-screen based, graphic workstation, the Amiga 2000, there is:

- The Commodore PC 10 III and PC 20 III: Versatile XT compatible terminals.
- The Commodore PC 30 III, a cost effective entry level 286.
- The Commodore PC 40 III. Noted for its high performance and speed in the 286 market.

These business machines are already in use in government, manufacturing, and international corporations throughout the UK and Europe.

And that's just the beginning. Together, they are the foundation for the new Commodore Professional Series.

The Commodore PC 50 II is a new addition. A high-powered 386SX machine that is both flexible and price competitive.


All Commodore computers undergo stringent quality control measures. First at our manufacturing plants in Germany and the U.S.A. And again on arrival in the UK, before being delivered to our dealers.

Every Commodore computer also carries a 12-month parts warranty and one year's free on-site maintenance.

So we have the range and support to satisfy the systems needs of all corporate businesses.

Commodore is in the business of adding value to excellence.

For full details, call 01-873 9823. Or return the coupon to Terry Cooke, National Sales Manager, Commodore Business Machines (UK) Ltd., Commodore House, The Switchback, Gardner Road, Maidenhead, Berkshire SL6 7XA.

Initial(s)		Surname	
Position			
Title			
Company Name			
Business Address			
Postcode			
			

Source: IDC Survey, Financial Times 29.09.89

MANAGEMENT

Telephone cards

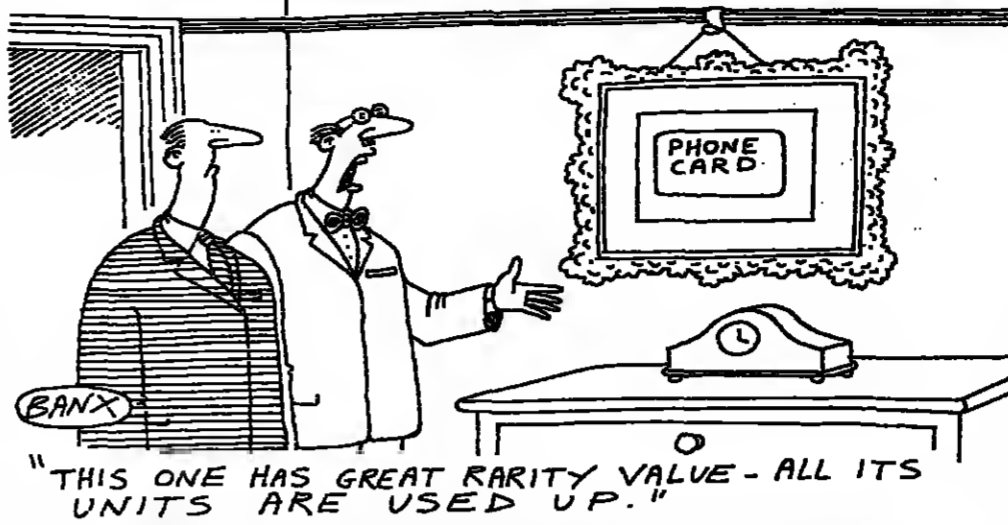
Collecting a profit

Terry Dodsworth explains why Paytelco hopes customers will not use its products

If a new company called Paytelco has its way over the next few months, the British public will be swept by a wave of enthusiasm for telephone card collecting.

comfortable profit margin to distribute among the partners. Making the formula work, however, will depend on the success of the collecting concept in the UK, where the collectors' market has been slower to develop than in some other countries because of the limited number of different British cards on offer.

brought Mercury into the market and is now leading to the launch of Paytelco, is expected to provide the stimulus that has been lacking up to now.



American collector for FF30,000. Hiscocks is a keen philatelist who specialises in telegraph and telephone stamps from the 1890s.

But he has a word of warning about the indiscriminate issue of new advertising-based cards. In Japan, there are so many cards in circulation that users customise them by putting their own photograph on them in special machines.

ing market, and who is only interested in making money, you can very easily cheapen the market beyond repair.

Is global a load of boloney?

By David Churchill

As the name perhaps suggests, "globality" is a polite way of saying that the global-strategy of all-costs trends of the 1980s is just that - a load of "boloney".

At least that is the view of advertising agency D'Arcy Masius Benton and Bowles which has just published a strong condemnation of the global marketing and branding philosophy of the 1980s.

"This meant taking all strategic and executional decisions centrally and imposing them on local operations who had to act without whether they liked it or not," it says.

But DMB&B is not saying that pan-European marketing is a waste of time. It believes that in western Europe there exist groups of consumers with similar lifestyles identifiable by astute marketers.

These groups are identified in terms of economic status and basic aspirations (to get on, to belong, to survive and so on) but it stresses that "cultural responses of some groups will differ dramatically by country for the majority of product fields."

Up-market consumers, it suggests, are more likely to respond to a global strategy. "But if your brand's centre of gravity is the non-elite groups, you should be suspicious of global strategies."

The Euroconsumer, Marketing Myth or Cultural Certainty, DMB&B, 2, St James's Square, London, SW1 2JE.

How sponsorship plugs away at the market

Philip Rawstone reports on the gains made by Volvo and Nestlé

"The sponsoring of sport has an effect which is seven to eight times greater than a corresponding effort through traditional advertising or other kinds of promotion" - Ingemar Ortendahl, vice-president, Volvo.

"Without sponsorship, I question whether the project would have shaped up as it has... Nescafé is now legitimate among young people" - Piers Devereux, Nestlé senior brand manager.

These two testimonials, given at a conference in London last week arranged by Strategic Sponsorship consultancy, are an indication of an increasing commitment by companies to sponsorship as a means of achieving a variety of marketing objectives.

Indeed, they are also examples of how sponsorship can be incorporated as part of quite different marketing strategies and on different scales.

The worldwide sponsorship business is now worth an estimated £1.4bn a year.

Volvo, the Swedish car maker, and Nestlé, the food and beverages multinational, are using sponsorship with contrasting aims in mind.

Volvo first entered sports sponsorship by putting \$15,000 into a US tennis tournament in 1973. While it does not disclose how much it is currently putting into sponsorship, it is estimated that it is spending \$3m a year on five sports worldwide.

Most of that - some £2m a year - goes on the European Professional Golf Tour, the rest on tennis, sailing, skiing, and equestrian events. A similar amount is spent on supporting promotional activity.

It is now setting up a new company, based in Brussels, to handle all its sports promotion activities and may extend into sponsorship of cultural events.

Volvo's main objective in using sponsorship has been to secure increased brand name exposure. It has carefully chosen sports with a broad international base and where the profile of the people engaged in

them tallies with the company's customer profile. "They are people with an active outdoor life... very family-minded... of a certain economic standard," says Ortendahl.

"This is how we achieve the most effective communication... lining up a target in the gun sights rather than relying on the hit-and-miss method of the shotgun."

Volvo's policy was to put its money into the sports themselves, not individual sportsmen or women. "No matter how brilliant, be or she will disappear from the arena in time... and it can all go wrong, as with Ben Johnson."

Ortendahl says: "Our calculations are always based on the extent of television exposure. This is our chief means of getting interest on the money we have put into the ventures." The company signs long-term contracts wherever possible "as in all communication work, repetition is of enormous importance," he explains.

Sports sponsorship has given Volvo a level of brand awareness at

a much lower cost than traditional advertising could have achieved, Ortendahl claims. But he admits that the company still has more to do in exploiting the platform it has gained and thereby to sell more cars.

Nestlé, in contrast to Volvo, turned to sponsorship for its Nescafé coffee brand at a much later date and for a much more specific purpose.

Continual heavy advertising and product improvements had made it the UK's biggest grocery brand. But in the early 1980s, research showed a shift in the "age profile" of its consumers.

Fewer young people were drinking coffee, thus posing an incipient threat to its share of the hot beverage market; and the market itself was under increasing attack from soft drink companies and brewers.

"We had to introduce some young people to coffee, and increase their coffee consumption generally," says Piers Devereux, senior brand manager.

Nestlé's research suggested that to do so, it would have to convince youngsters that coffee was a modern, adaptable drink relevant to their lifestyles.

"The problem then was how to get this message across. The traditional approach of using mainstream advertising was not the answer," says Devereux. "There were simply too few television programmes available through which we could cost-effectively and efficiently communicate with the youth market."

"We found that the Nescafé message could be carried by music - which performs a central role in the lifestyle of 99.9 per cent of all young people. This vehicle could be used to rejuvenate the brand."

But associating Nescafé with particular bands or artists would put the brand at risk to the vagaries of music fashion or to occasional bad publicity about, for example, a particular artist.

So Nescafé, after a year's negotiation through the minefield of broad-

casting rules about sponsorship, put its money - now £700,000 a year - into the Network Chart Show of popular hits broadcast every Sunday afternoon through 46 independent radio stations to an audience of almost 2m in the 15-24 age group.

Awareness of the brand rose rapidly to 70 per cent - and Nescafé put more money into exploiting that marketing base.

Colour advertisements were developed for teenage magazines and roadshows featuring new bands toured the country. Other innovations such as pop quizzes followed, and a variety of merchandise was introduced, with 100,000 T-shirts distributed in two years.

As the age profile of coffee drinkers widened, greater efforts were made to increase the market. Earlier this year, a television and cinema advertising campaign designed to stimulate hot coffee consumption among 16-24 year-olds was started.

That was quickly followed by the launch of a new product designed for the youth market - Nescafé Frappé, an iced, ready-to-drink coffee.

"We've made a good start," Devereux says. "I see the building tomorrow's coffee market from the youth of today."

Table with columns for various financial metrics and company names. Includes sub-tables for 'RUSTS' and 'UNIT TR'.

Advertisement for FINSTAT, THE FINANCIAL TIMES STATISTICS SERVICE. Includes 'STATS PACK' and 'ELECTRONIC STATS PACK' options.

Advertisement for VACHERON CONSTANTIN watches. Features a large image of a watch and the text 'I can't believe it!'.

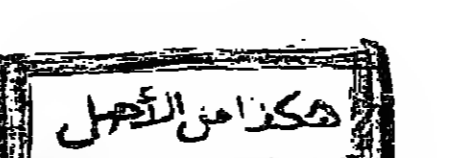
Advertisement for THE DISTRESSED GENTLEFOLK'S AID ASSOCIATION. Includes a booklet titled 'How to make your Will' and contact information.

Advertisement for Money Management. Includes a 'Review' section and a coupon for 'STATS PACK' subscription.

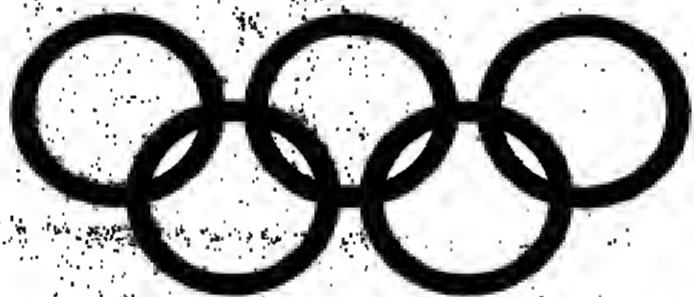
Advertisement for Manchester Business School. Includes a 'Preview' section and a coupon for 'STATS PACK' subscription.

Advertisement for Manchester Business School. Includes a 'Preview' section and a coupon for 'STATS PACK' subscription.

Table titled 'SPONSORED SECURITIES' with columns for High/Low, Company, Price, Change, and Yield. Lists various securities and their performance.



THE PEOPLE WHO CARRY THE MAIL THROUGHOUT THE WORLD ARE PROUD TO SPONSOR THOSE WHO CARRY THE TORCH.



WORLDWIDE EXPRESS COURIER AND PACKAGE DELIVERY SPONSOR



Excellence, integrity and achievement. These have always been the goals of the Olympic Games. And they are goals that we, who provide express courier services around the world, continually strive for, as well. That's why we're so proud to be official sponsors of the 1992 Olympic Games in partnership with the International Olympic Committee under the leadership of President Juan Antonio Samaranch. Because if anything can help bring us all one step closer to realizing such lofty goals, it is the Olympic Games themselves.



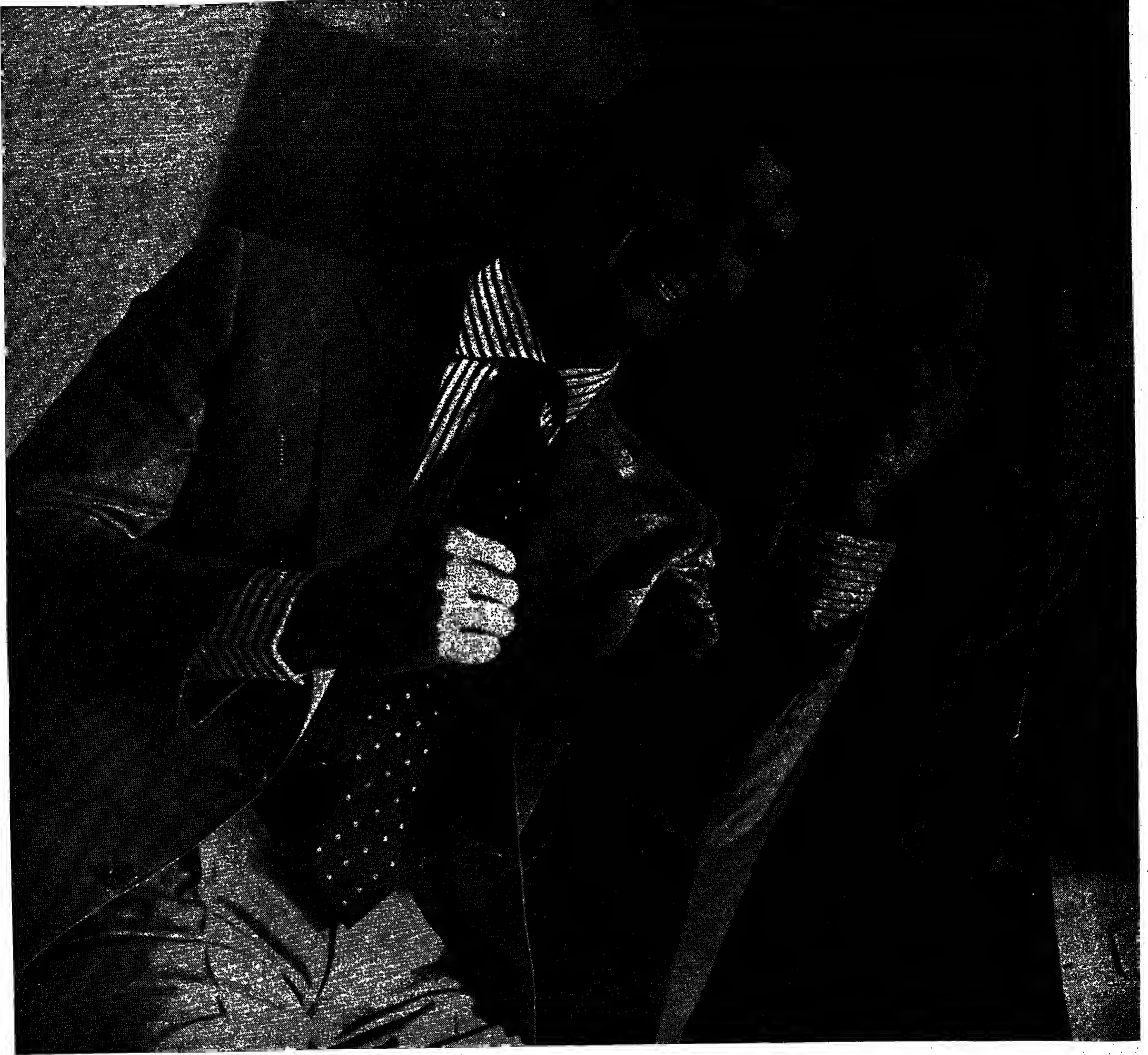
The Postal Services Of The World



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HE'S NOT IN THE STATES.



**BUT HE
DOES BUSINESS
THERE
EVERY DAY.**

"Jack? It's Nigel. I hear you've got the go-ahead to launch the issue."

"Yes - if the terms are right."

"And are they?"

"Could be. If you can take the full 300 million right now."

"Our syndicate's ready and waiting."

"In that case let's go."

"We've got the deal?"

"You've got it."

"Fantastic. Shall we sign in Paris?"

The rest of this conversation is strictly business.

With AT&T and your local telecommunications organisation the lines of communication to the States are open for everyone.

If you want your business to pick up, pick up your phone.



TECHNOLOGY

Lynton McLain examines the development of personalised inserts in UK newspapers

Your morning newspaper sits on the doormat. Inside, along with the latest news and analysis, lies a large batch of tempting advertisements, perhaps for financial controllers, accountants, project managers and chief executives.

But something has changed. Some of the advertisements are inserted as loose material or stuck to a page. This has become commonplace with magazines, but is undeveloped in newspapers in the UK, unlike in the US and Europe where the insertion of material in newspapers is a growing industry.

Some of the advertisements are even addressed personally to you. This is happening as technology becomes available for inserting advertising material sent directly to a named subscriber of a newspaper. The advertisements may even reflect the reader's personal or professional interests, making it more relevant to his or her particular needs.

Advertising by special delivery



The US is the home of inserted advertising. The insertion of advertising items into newspapers as well as magazines each year. From 1970 to 1984, the number of inserted advertising items in US newspapers grew from 25 million to 35 million, according to the US Newspaper Advertising Bureau. By 1987 the number of inserts in US newspapers had grown to more than 70 million.

In contrast, the UK newspaper industry, which produces more national newspapers than most other countries, is trailing a long way behind the US in its development of inserted advertisements. This is about to change.

At least three large newspaper groups in the UK are beginning to install equipment for inserting advertisements in their newspapers. These include Mirror Group Newspapers, which owns the Daily Mirror, the Sunday Mirror and The People. The latter two newspapers were the first UK nationals to insert advertisements for an entire print run, last Saturday.

The Financial Times has recently completed the installation of Swiss Ferag equipment at its printing plant in East London. Ferag says this is the most advanced inserting equipment in Europe and is able to insert two lines into the newspaper on the press run, hopper-fed leaflets or pre-printed supplements. Commissioning

of the equipment is under way with a first run expected before Christmas.

News International Newspapers, which publishes five national newspapers including The Times and The Sun, is also planning to introduce an advertising insertion service.

Five years ago, Ferag had sold no inserting machinery into the UK newspaper industry. By this year it had won orders for 60 on-line inserting machines. These developments are happening many years after the technique was well established in the US, for several reasons.

The end of Fleet Street as the home of national newspaper production in the UK and the opportunity this offered for building new printing works opened the way for new equipment and new ideas for generating income from advertising. Regional newspapers have mastered the technique because it is much easier to achieve on a smaller scale.

Insertion equipment permits pre-printed items, including whole separate sections of newspapers, such as supplements and regional sections, as well as advertisements, brochures, catalogues and company reports, to be inserted

directly after the paper has been printed.

Equipment to insert these pre-printed items in the main newspaper avoids the need for separate distribution of the pre-printed items. Pre-printing itself enables the newspaper company to print with fewer printing presses, reducing capital expenditure and reducing the time the printing presses are idle.

But even in the US, inserted advertisements are not always welcome by readers. It is not uncommon for readers to start the morning with a quick shake of the newspaper over the waste bin. One way around this objection is the use of selective inserting. Technology is available in the latest inserting equipment to enable newspapers and magazine publishers to match the advertising to the reader.

Mr Guido Steffen, the former managing director of Ferag UK and a current director of the Ferag marketing organisation in Switzerland, says: "We can already determine that a particular copy of a newspaper will be for Mr Smith of Acacia Gardens, Blackpool. It is only a question of economics that will determine when publishers feed particular sections of a

newspaper to a named individual reader." He said this could save paper, by sending readers only the sections which they want.

This technique is highly developed in the US. Advertising material is included on the basis of the requirements of particular geographical markets, or at its most sophisticated, according to geographical and demographic requirements, says Mel Barlow, sales manager for newspaper and magazine inserting equipment at Harris Graphics, part of the US AM International Corporation.

Harris Graphics installed insertion equipment at the Slough Observer weekly newspaper, based near London. Inserted advertisements or newspaper sections "can be tailored to individual customer profiles, with the advertiser selecting material according to the target audience for the advertisement," he says.

This zonal inserting is used as a matter of course by many US publishers, but the UK newspaper publishing industry is currently "where the US industry stood 15 years ago," according to Harris Graphics. Existing insertion techniques can be developed to enable

individual subscribers of newspapers to be reached by name.

Harris Graphics says ink jet printing technology can print messages for individual subscribers. This is used in the US to print the addresses of magazine subscribers. Personal messages can be printed readily alongside the magazine subscriber's address or in a blank space in the magazine.

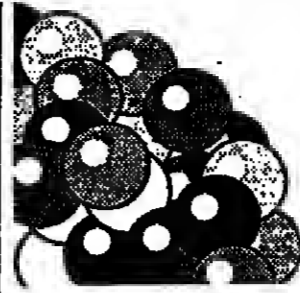
Its application to newspapers, which have circulations that run into hundreds of thousands and even millions, would require substantial investment and the use of high capacity computer disc storage.

For maximum effectiveness, such as system of personalised messages would depend on a large database of information on each subscriber. A typical message, according to Harris Graphics, could be along the lines of: "Good morning, Mr Smith, we know you are a keen fisherman and we know you would be interested in the new range of fishing rods advertised on page 43 of the journal." This type of message is used in the US, but issues of data protection and the confidentiality of computer information on individuals may dampen its development in the UK. Also, many people may consider it an invasion of privacy.

Technology for inserting material into newspapers was based originally on mechanical engineering, controlled by simple electrical circuits, but this is changing as more sophisticated electronic control systems are applied.

Harris Graphics says its equipment can be fitted with computer controls that use photo-electric cells to detect if the insert machine has failed to insert an advertisement in an individual copy of a newspaper. That newspaper will not be delivered to the despatch section of the publishing house, but will be recirculated until the insert is correctly placed inside the paper.

Europe has several companies in the field of making insertion machinery for newspapers and magazines. Switzerland has Ferag and Muller Martini. Denmark has Thorsted and Sweden has Wamac. Ferag says the West German market is the most buoyant in Europe, with widespread use of newspaper inserting technology. British readers are already getting used to inserts. Personalised advertisements are probably not far away.



WORTH WATCHING

Edited by Della Bradshaw

Never lie to a computer

WOULD you try and deceive a computer in order to get a job? Probably not, according to researchers at the Georgia Institute of Technology and Louisiana State University. They have concluded that those interviewed for jobs are more likely to give honest answers to a computer than to a personnel manager.

The reason, they claim, is that when people come face to face with a prospective employer, many stretch the truth in order to give the answers they think the interviewer wants to hear.

Another contributing factor, say the researchers, is the Big Brother effect - those interviewed are concerned that the computer is tied into a larger network which can automatically verify their responses.

But the researchers pointed out that one group of guinea pigs, interviewed as potential management trainees, felt resentment at being interviewed by a computer. They warn this could be a limiting factor in using computer technology to interview applicants for higher management posts.

Self-diagnosing a breakdown

A CAR air conditioning unit which uses chip technology to self-diagnose when it is about to break down is in the final stages of development. The manufacturer, Motor Panels, of Coventry, believes the management system could prevent ozone damaging chlorofluorocarbons from being emitted into the environment when faults develop. The electronic refrigerator manager uses an electronic

heat sensor which feeds information into a microprocessor, similar to the system used in sophisticated engine management systems. (Conventional air conditioning systems use pressure switches for operational control.) If the measurements indicate that the air conditioner is working close to its limit an indicator on the dashboard lights up.

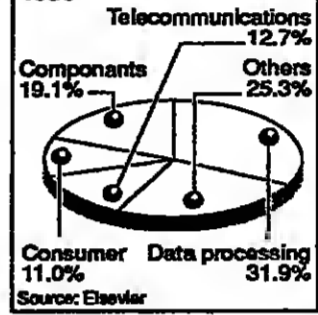
The electronics gap widens

DEFLATIONARY measures introduced by the UK Government have resulted in almost no growth in the UK's consumer electronics market in 1989, and growth of only 4 per cent in the electronics market overall - below the European average.

According to the latest report from Elsevier Advanced Technology, of Oxford, the outlook for the electronics equipment makers generally looks variable. The report, entitled Yearbook of World Electronics Data 1990, says growth in the European market will be stunted in 1989, but will blossom over the subsequent three years.

The market, according to the report, will grow by 4.4 per cent in real terms this year and expand only by 2 per cent in 1990. But over the three-year period 1991-1993,

West Europe electronics market 1990



the average growth in Europe will be 5.1 per cent per annum. In 1993 the total market will be worth \$225bn (£142bn).

Scandinavian countries will experience sales repeatedly below the European average, while Spain will continue to be the fastest growing European country for electronic products, says the report. The bad news for European

manufacturers is that the gap between sales of home-produced goods and imported ones is continuing to grow.

Financial data under one roof

A NOVEL way of incorporating financial data into computer-produced documents has been developed by US software house Lotus, in conjunction with Eitel Financial.

Rather than thumbing through wedges of paper documents or searching external databases over the telephone line, Lotus has introduced a way of inserting data directly from a compact disk.

Called CD/Corporate:UK, the disk contains complete financial and textual information on all UK quoted companies, along with Eitel's adjusted profit and loss statement and annual growth rates. A companion disk provides a similar fund of knowledge on privately-owned UK companies. (Disks containing information on US companies are also available.)

Data from either disk can be inserted into documents prepared using the Lotus 1-2-3 spreadsheet simply by pressing one key. The disks can also be used with other software packages. Each of the disks is updated monthly and the cost is £9,000 a year for each service.

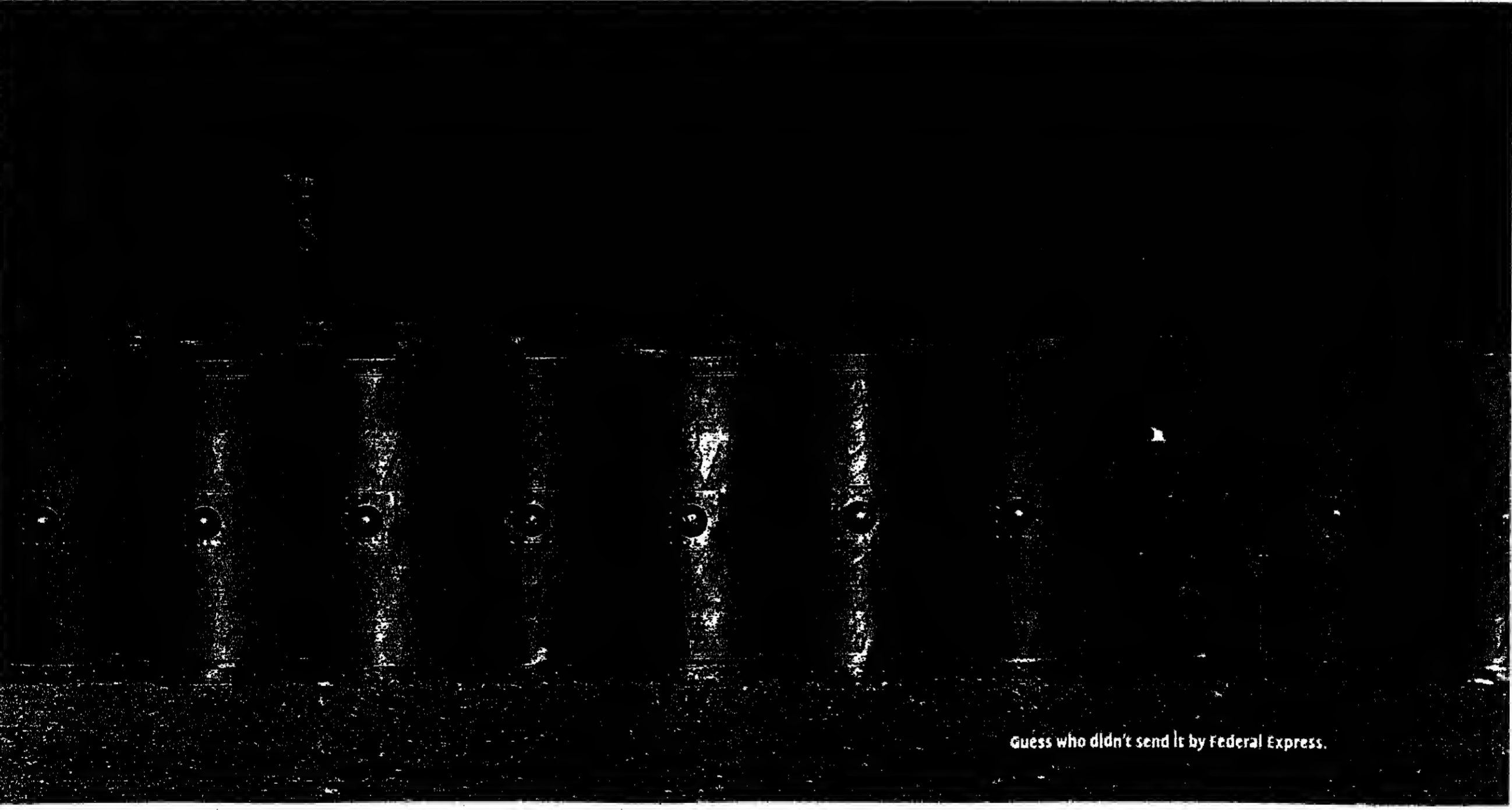
French roses prefer cognac

A GLASS of cognac and a bunch of roses have more in common than romance.

In the Charente region of France the waste hot water discharged by the brandy distilleries in winter is now being harnessed to fuel another demand - for cut roses.

The scheme, introduced by the Agence Française pour la Maitrise de l'Energie (AFME), extracts heat from the distillery waste water using a battery of heat exchangers. The heat is fed into a greenhouse, on land belonging to the Izarnat distillery. The size of the greenhouse was calculated to optimise the investment in the heat recovery process. The saving is estimated to be the equivalent of 70 tonnes of liquefied gas a year.

Contact: Georgia Tech; US, 404 884 3444; Motor Panels; UK, 0203 865831; Elsevier; UK, 0865 512242; Lotus; UK, 0753 842261; AFME; France, 1 47 65 21 00.



Guess who didn't send it by Federal Express.



Federal Express deliver over 1.2 million parcels daily in 360 aeroplanes and 25,400 vehicles, to 118 countries worldwide. And we don't just promise to get there, we get there on time. In fact, our unequalled track

record has made us the No. 1 air package carrier in America. Because we understand that if we don't meet our deadlines, you won't meet yours. See Yellow Pages for your nearest Federal Express Office.

Federal Express. When it absolutely, positively has to be there on time.

BRITISH GAS GETS THE GREEN LIGHT TO FUEL ELECTRICITY FOR THE FUTURE.



It will come as no surprise that British Gas has been chosen to supply the fuel for Lakeland Power Ltd's combined cycle power generation station in Cumbria, producing electricity for Norweb. It is our first contract of this type to provide natural gas to an independent power generation company.

British Gas, of course, can be counted on to ensure reliable and long-term supplies.

The new combined cycle generating system will produce electricity with remarkable efficiency.

This high efficiency, together with the lower carbon content of natural gas, means that considerably less carbon dioxide is emitted than by a conventional power station. Taking into account the low levels of sulphur and other pollutants, natural gas stands out as a fuel most friendly to the environment.

British Gas continues to make a substantial contribution towards achieving an even more efficient and profitable future for Britain's Industry and Commerce.

After all, energy is our business.

British Gas
ENERGY IS OUR BUSINESS

CINEMA

Murder turns to overkill

The world reports sick in Krzysztof Kieslowski's A Short Film About Killing. This sky is a surprising yellow-grey. The Warsaw streets are grim with decay. Human faces are pasty, drawn, unsmiling. It almost seems an act of compassion when a young man (Miroslaw Baka) takes a taxi ride into the country and then half-strangles, half-beats the driver to death. Why? We have no idea. Nor, it seems, does the boy.

A SHORT FILM ABOUT KILLING Krzysztof Kieslowski

PET SEMATARY Mary Lambert

HEATHERS Michael Lehmann

BERT RIGBY, YOU'RE A FOOL Carl Reiner

ERNEST SAVES CHRISTMAS John Cherry

All cinema depicts an emotion. The apparatus of state murder - rope, trapdoor, lever, plastic tray (to catch the effluence of panic) - are more cruelly methodical than the boy's own killing tools (rope, iron bar, bare hands) and, argues Kieslowski, less forgivable. When one man's despair kills, we can understand if not excuse. When this legal machinery of a nation kills, it is an act of will and consensus, path first to the spooky pet "sematary" (so spelt in the child-scratched wooden sign), then to the spookier Indian burial ground beyond.

Co-ordinating her skewy camera angles and other worldly sound effects (groins and snarls from some echo chamber in hell), Lambert also stalks the story's black comedy. Nervous giggles alternate with shrieks of terror, even in the most prosaic of moments. When a tiny boy who has become one of the murdering undead is stabbed with a hypodermic by Doc Midkiff, he cries "Not fair" and stomps off to sulk before returning for his next grocery strictly armed with Michael Lehmann and written by Daniel Waters from his "own high school memories" (some high school, black comedy has the first and last word. Freddy Von Krueze (Winters Ryder) wants to join the elite, prank-playing group of rich schoolgirls who call themselves "Heathers." (They all share the same name.) Murderer the group's leader is surely not too high a price to pay to join?

Never suppose that an interest in murder is a male prerogative. Two new American movies, Heathers and Pet Sematary, made this film as one of a series on the Ten Commandments. He takes the order "Thou shalt not kill," has it signed and sealed by the boy's atrocious act and then flings it full in the face of the State. The overtly climactic sequence, one of the grisliest in

debut (Siestra) to higher things. Torn from a Stephen King novel by the author's own screenwriting hand, Pet Sematary is the best King adaptation to date. Our central characters are Mr and Mrs Middle America plus children (two) and pets (one). The pet is Church the cat, a portly old dear who is run over one day by a 20-ton lorry. (The family's new house is too close to the highway.) Distraught husband Dale Midkiff buries him in the eerie hilltop Indian cemetery nearby, where, he has been told by neighbour Fred Gwynne, the pet will return to life.

It does: with frightful results. And soon humans as well as cats are nipping back from the after-life. After a cunningly innocuous, fun-with-the-family beginning - shot by Lambert and cameraman Peter Stejn in the grainy-gaudy hues of a home movie - the film cracks open like a serpent's egg struck by lightning. The boy's own killing tools (rope, iron bar, bare hands) and, argues Kieslowski, less forgivable. When one man's despair kills, we can understand if not excuse. When this legal machinery of a nation kills, it is an act of will and consensus, path first to the spooky pet "sematary" (so spelt in the child-scratched wooden sign), then to the spookier Indian burial ground beyond.

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Jan Tesare in "A Short Film About Killing"

But once you have committed one murder - Heather I with cup of cleaning fluid in kitchen - it is so hard to stop. Especially when abetted by a boyfriend (Christian Slater) who wears leather, rides a motorbike, draws like Jack Nicholson and has rebellious feelings fuelled by his love-hate relationship with his parents. (They love him, he hates them.)

Bowling along from one homicide to the next, the film is in the worst possible taste. But then so, virtually by definition, are most black comedies; from Kind Hearts And Coronets to Dr Strangelove. With pilsated ingenuity the murders go on, clashing in a killing of two school athletes that is camouflaged as a gay suicide pact. A sheen of indignant innocence is spread over the film, with its pop art colours and deadpan dialogue. Later scenes lose zip and cynicism. But even when the pace flags, there are regenerative cameos like the hip, oleaginous preacher (for whom Jesus is "a righteous dingo who can solve our problems") or the English Literature teacher who interrupts her grief over Heather I (faked) suicide note to marvel at her use of the word "myriad."

You need to be addicted to the

Christmas spirit - indeed you need to swig it straight from the bottle - to enjoy either Bert Rigby, You're A Fool or Ernest Saves Christmas. The first is a jokeless musical comedy from Carl (The Verbs) Reiner starring Robert Lindsay as a local boy made good. Local from the North of England; making good (sort of) in Hollywood. Your feet pat throughout, in eager anticipation of making it to the exit door.

In Ernest Saves Christmas an ageing Santa Claus comes to Earth to pick an heir. Before you can say "Ho, ho, ho" - not that you feel the urge - he is hindered by the slapstick antics of the titular one Ernest (Jim Varney), a singularly unfunny comic hero from American TV commercials. Strictly for the children, and even they may have better things to do.

Nigel Andrews

HEAVEN ABLAZE in his breast

QUEEN ELIZABETH HALL

B.T.A.Hoffmann's stories have offered rich pickings to artists and analysts of all persuasions for more than one and a half centuries, and the latest trail through one of the psychologically richest of them, The Sandman, is a collaboration between composer Judith Weir and choreographer Ian Spink. HEAVEN ABLAZE in his breast has been brought to the Elizabeth Hall by Vocem and Second Stride this week for two performances under the auspices of Dance Umbrella.

Opera is unavoidable. Whether the mixture gets in another matter. The thicket of cultural reference and allusion are dense at times - spanning the centuries from German romanticism to Kokoschka, Balbus and photography - and the dramatic structure twins four of the characters, Nathanael, Olympia, Lothar and Clara, with a dancer and a singer to each part so that any dialogue becomes a four-way confrontation, and only in the closing scenes are those inbuilt contradictions used to any clear effect.

19th-century salon tradition, while the voices pitch into extended vocal techniques, amplified and natural, and occasional full-winged song, Olympia's manic mechanical aria, complete with ludicrous ornaments, at the Ball is the musical highpoint, but only the most obvious in a score that seems well loaded with sly nods and winks.

Where this score goes in future is hard to imagine; at present it seems unseparable from this specific staging. There are some arresting images on parade from dancers and singers, and a not-roughly convincing design; excellent playing from the two pianists (hard to identify from the highly democratic programme listings) and a polished musical presentation according to Vocem's familiar lights, but not finally, the kind of crisp imagery one has come to expect from Weir's best work.

Andrew Clements

Győr Ballet

SADLER'S WELLS

As part of the current Magyarok Festival of Hungarian Folk Dance, the Győr Ballet visit to Sadler's Wells this week. The troupe has, as director and choreographer, Iván Markó, for eight years a leading stylistic figure in the company, and the creative procedures of the Maestro lie heavy on the evening. The Promised Land, which opened the programme on Tuesday, could indeed pass for an exercise in Balzacian style: birds of low, liberty and happiness teaching a girl to fly; a score by Ravi Shankar and Sir Yehudi Menuhin combining Indian and Western procedures; men in long white divided skirts (Golester-style) and bare torso; a good deal of spurious ecstasy. It was par for the course, and served at least to introduce dancers whose manner was eager, with a strong pulse of energy.

Attracting the succeeding Prospero comment is difficult. It would be ungenerous not to welcome a chance to see this Hungarian ensemble on its British debut, but I cannot but feel that Prospero was ill-advised in every way. Prospero here becomes a choreographer, Ariel a young female ballet student; their after-life, The Tempest having ended, a macabre adagio act featuring the mature and stalwart presence of Mr. Markó and the scampings of a girl whose technical and theatrical innocence do not merit public exposure. The score is a demented assem-

blage of gems from Schubert. That the curtain calls developed into a chilling reprise of the piece, suggests that everyone concerned had become madened by their own genius. Sadler's Wells has not shown us anything more dubious for years.

The programme, inevitably, ended with The Miraculous Mandarin. Mr Markó has altered the usual dramatic scheme without losing the fierce erotic pulse of the action. In his version an innocent girl who has been gangraped creates a strange being

which exacts terrible revenge upon her attackers, and then disappears, at which moment the girl dies. Excellently set by Judith Gombay in a metallic warehouse piled with sacks; danced with unrelenting vehemence by its cast, this Mandarin is a valid re-working of the tale. Its focus is the powerful incarnation of the girl by Barbara Bombicz, a dancer having both the strength and the sensitivity to command and shape the new narrative. She is a fine and true artist.

Clement Crisp



Scene from "The Promised Land"

The Maid of Orleans

BAVARIAN STATE OPERA, MUNICH

At last one of the major European opera houses has had the courage to break into less than known territory. The Maid of Orleans (1381) written after Eugene O'Neill and before Moby-Dick - has long been awaiting proper modern re-assessment. It has done quite well in Germany since the war, with stagings at Saarbrücken, Leipzig and Jena. In the field, Joan's first act of rebellion has had a life of its own on record and in the concert hall. For the most part, however, The Maid of Orleans has had to live, like Moby-Dick and Lolita, with a question mark over its viability.

The two hours of music that are left provide only flimsy insight into Chalkovsky's theatrical genius. The limited scenes expressing self-doubt, emotional conflict and passionate yearning predictably come across as the most convincing. The Act 4 duet between Joan and Lionel is most successful of all with its simple, wistful motif and exquisite staging. Chalkovsky also seems to have some in two choral ensembles of Musorskian solemnity. But the rest supports the view that the composer's heart was not really engaged by the subject. Albrecht's version succeeds in crystallising these weaknesses. He conducts a Germanic view of the score - clear, correct, analytical -

which neutered the delicate colouring of the orchestration and the romantic sweep of the musical lines. The same Germanic emphasis is to be found on stage. Since she burst out to the international scene at Bayreuth in 1963, Waltraud Meier has won the highest esteem for her dedication, intelligence and artistry. She has no difficulty conveying the music's delicate girliness, but her voice - with its pure, tender heroic quality and fast vibrato - lacks the hint of steel that this music demands. She also looked too much the Teutonic maiden.

The blame for that lies with the production team, including the same set and costume designers (Hans Schwaner and Reinhard Heinrich) as for Kupfer's Bayreuth Ring. The stage was littered with models of bombed-out buildings and divided by a diagonal panel, which reflected occasional professions, dances and battles acted out symbolically in the wings. Although this allowed the production to cut out one scene to the next in an almost filmic sequence, it had the unfortunate effect of making the main stage area curiously inert, with the audience forced to observe the real action simul-

SALEROOM

Big bidders sit on their hands

The great art market juggernaut, which had been foundering on an ever-increasing pace for the past year, slumped in every way. Prospero here becomes a choreographer, Ariel a young female ballet student; their after-life, The Tempest having ended, a macabre adagio act featuring the mature and stalwart presence of Mr. Markó and the scampings of a girl whose technical and theatrical innocence do not merit public exposure. The score is a demented assem-

bought nine works, including some pretty-pretty Renoirs, for \$23.16m. Aska is owned by Alcha, which recently bought a six per cent stake in Christie's New York on Tuesday night. The really big players, the investor/collectors prepared to pay \$10m-plus for a picture, were sitting on their hands.

James Millar of Christie's described the market as "semblable rather than euphoric." Works generally sold on target, and the 8 per cent bought in will probably reduce to 6 per cent. A late Gainsborough, a Dutch-inspired woody landscape with horses at a water-hole, painted in rich, sombre tones in feathery strokes, once in the Tabby Collection and now the property of the British Rail Pension Fund, went to a private European bidder for \$715,000. The same buyer paid \$616,000 for a fresh Constable landscape, painted at Child's Hill, Hampstead Heath in 1826.

Antony Thorncroft

ARTS GUIDE

EXHIBITIONS London The Royal Academy. The Art of Photography 1839-1982. In celebration of the 150th anniversary of the first practical demonstration of the medium, this large and impressive exhibition leads the visitor through the technical developments and aesthetic variations and experiments in the use of the medium, from the work of the earliest pioneers in France, England and Scotland, up to the present. Daily until December 23. The Royal Academy, Gainsborough and the School of Portraiture - a fascinating study of the prints made in the 1830s and 1850s by the best portrait artists that came together at Portraiture in Britain, which Gainsborough was the leading but not necessarily, at the time, the outstanding figure. A handful of related paintings is shown, and there are outstanding groups of prints by Emile Bernard, Armand Seguin and the Irishman, Robert O'Connor, among several others. Sponsored by Banque Indosuez and W.L.Corr. Daily until November 19. Paris Musée des Arts Décoratifs. Joëlle Le Calvez: Picasso's sketchbooks. After two years of measuring the world over, the exhibition ends, aptly, in Paris. The 40 sketchbooks covering a period of 64 years follow a chronological development, 107, Rue de Rivoli (4293214), closed Tues. Ends December 31. Grand Palais. Archaeology in France. The exhibition presents 30 years of discoveries with some

3,000 objects, beginning with the inevitable skulls and flint tools of the Neolithic, from the Louvre foundations. Late evening night Wed. Ends Dec 31 (4295410). Musée d'Art Décoratif. Bohemian glass 1400-1982. 107, rue de Rivoli (4293214). Closed Tues, ends Jan 25. The Louvre. Arabesque et Jardins de Fontaine. The beauty and richness of nature is a leitmotif which runs through Islamic art from Spain to India, from the 8th to the 19th century. Closed Tues, ends Jan 15 (4295317). Institut du Monde Arabe, Egypt. Egypt. An exhibition of 25 chieftain's objects, including the most recent finds, starts with statues and bas-reliefs dating from the middle-empire, continues with a golden crown of a high priest of Ostris with some elements of Roman art and Coptic icons and concludes with Islamic exhibits. 1, rue des Saussaies-Saint-Bernard (closed Mon). Ends Jan 14 (4613282). The Louvre and the Chateau de Versailles. David. A retrospective consisting of 84 paintings and 163 drawings is held simultaneously in the Louvre and in the Chateau de Versailles. Louvre closed Tues, Chateau de Versailles closed Mon, both exhibitions end Feb 12. Galerie d'Art Saint-Honore. Lucrèce. Setting off the white androchrome body against a deep black background, Lucas Crèvecoeur's Lucrèce dates to the beginning of the 18th century in Luther's town of a disturbingly beautiful Lucrèce. 287, rue Saint-Honore (4291149). Closed Sat, Sun and lunchtimes. Ends Dec. Sun and lunchtimes. Photography. To mark the 150

years since the birth of photography the Centre Pompidou speaks of the invention of an art. The Musée d'Orsay stresses its modernity (Quai Anatole France), Archives Nationales recount the genesis of this invention (90, rue des Francs-Bourgeois), Musée Carnavalet shows Paris (daguerrtypes) (21, rue des Francs-Bourgeois), while the Centre National de Photographie uses chronology to teach its history (Palais de Tokyo, 16 av. Président Wilson). Madrid Fundación Juan March. Retrospective of Edward Hopper opens the autumn season at the foundation. 81 works by the New York realist covering a period of 55 years. Until Jan 4. Barcelona Fundació Caja de Pensiones. International art. Exhibition of contemporary art from the museum's holdings acquired since 1925, including works by Kiefer, Ebel, Mucha, Deacon, Kiefer, Polka, Cenci and Merz. Closed Mon. Frankfurt Kunstverein, am Markt 44. A "Prospect photograph" to celebrate the 150th anniversary of the invention of photography with 130 works from around 90 photographers and artists. Ends Nov 28. Munich Städtische Galerie im Lenbachhaus. The most complete retrospective of the expressionist

November 10-16

painter Karl Schmitt-Rottmund to date with almost 370 works from 70 private and public collections. Bonn Städtisches Kunstmuseum. Rathausgasse 7. Glanztlichter, 40 years of government support for art. This exhibition shows for the first time selected works of art from 11 centuries and attempts to present an impression of all aspects of culture during this period, with the help of government, foundations and private sponsorship. To Nov 22. Vienna Museum für Applied Arts is hosting a large exhibition devoted to the works of Carlo Scarpa, the Italian artist and architect. The theme is focusing on "The Other city". Until Jan 12. Rome Palazzo Venezia. Trieste: ancient and modern in the IRI collection. The state holding group is showing for the first time some of its fine collection of sculpture, paintings and tapestries dating from the classical Roman period up to the present day, normally split among the headquarters of the various companies. Ends Nov 30. Milan Castello Sforzesco. Unknown Treasures from the Moscow State History Museum. Over 500 pieces of applied art including gold and silver embroidery, lace, brocade,

New York

Metropolitan Museum. A decade of fabulous shows borrowed from around the world culminates in the present exhibit of the major works of Velázquez, much of which is borrowed from the Prado in Madrid. Ends Jan 7.

Washington

Hirshhorn Museum. The first retrospective in America in a quarter century celebrates Francis Bacon's 60th birthday with a comprehensive review of his prolific career. The three-city US tour begins here with 60 works. Ends Dec 7.

Chicago

Art Institute. Fixing the Shadow shadows the history of photography at its 150th anniversary. Of the millions of possible contributions, the exhibit focuses on 400 pieces by 200 photographers organised chronologically. Ends Nov 16.

Tokyo

Sanjō Museum. The Fujinoki Tomulus. This 6th century burial mound has yielded a host of treasures that throw considerable light on early Japan. Finds from other tombs of the same period are also displayed. Unfortunately, there is little documentation in English. Closed Mondays. Ends Nov 19.

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Prospect of
stagflation

IT WAS A wonderful party, but Mr Major thinks, perhaps even hopes, it is over. Where public expenditure is concerned he was able to tell a tale of continuity, but the story on the economy is quite different. Growth of gross domestic product is forecast at a mere 1½ per cent next year, with headline inflation at 5½ per cent in the year to the fourth quarter of 1990. Delivering a forecast can be no pleasant task on one's first important occasion as Chancellor of the Exchequer, but it had to be done.

It would be pleasant to imagine that the forecast is a warning rather than a prophecy. The Treasury may hope that faced with the prospect of rising unemployment and slow growth, workers will demand and businessmen cede for lower wage increases. Both inflation and the upward pressure on costs would then decline, so allowing the economy a swift return to the steady growth of the 1980s.

This interpretation of the Treasury's latest forecast is supported by a comparison with the forecasting consensus, which has been for a GDP growth of around 2 per cent in 1990. Maybe the Treasury is being gloomy for tactical effect. If so, the tactic is unlikely to work, since the Treasury's forecasts no longer enjoy their former credibility. For this very reason, however, its gloom could prove justified.

Wage inflation

Wage inflation would then continue unchecked well into next year. Unit labour costs in the economy as a whole would rise by 8 per cent or more and in manufacturing would continue to rise faster than in the UK's major competitors. Meanwhile, the Government hopes to get inflation down to below 6 per cent. The squeeze on profits would then intensify, making the slow growth in investment and output now foreseen by the Treasury highly likely.

In short, the prospect is stagflation. The question for the Government and the country is how long that state will endure. For more than just a year is the most plausible answer. A hint is contained in the forecast of retail price inflation in the year to the end of 1990. Since this forecast includes a rise in housing costs

of 11 per cent, it appears that interest rates are not expected to fall by much. Nor is much of a decline likely when the current account deficit is expected to be £15bn next year and - even to achieve this - the growth in the volume of non-oil imports has to decline from 10½ per cent this year to 2½ per cent in 1990. If interest rates do ease slightly for long periods, the financial vulnerability of both the personal sector and of parts of business makes a swift recovery in demand quite unlikely.

Public expenditure

It can hardly have given the Chancellor pleasure to deliver such a forecast, however realistic it may prove. He must have obtained far greater satisfaction from what he had to say on public expenditure. There, at least, all is much as before. In the event, the share of general government expenditure in GDP (excluding privatisation proceeds) in 1989-90 is now expected to be 38½ per cent, an eight percentage point decline from the peak in 1983-84, and half a percentage point below the forecast of a year ago. Next year it is expected to rise to 39 per cent, but for both that year and the year after the forecast is exactly the same as in last year's Autumn Statement. Given the low growth of GDP now forecast, this implies a sustained squeeze on most parts of public expenditure, although that squeeze is diminished by the sustained decline in debt interest following Mr Lawson's successful fiscal tightening.

From the point of view of the Government, therefore, Mr Major was entirely justified in congratulating Mr Norman Lamont, the Chief Secretary. It was another job well done. Politically, however, things may soon look different. The Government has long offered slow growth of public expenditure, indeed prided itself upon it. Now, however, private expenditures will be squeezed, too. Consumer expenditure grew at a torrid rate of 6½ per cent in 1988; it is now expected to grow by 3½ per cent in 1989; next year the forecast is for growth of only 1½ per cent. So the party is indeed well and truly over. Given the political timetable, does this mean that the Government's rather longer party is over too?

EC showdown
over Renault

IT CANNOT have been easy for the European Commission to stand firm in its dispute with the French Government over subsidies to Renault, the state-owned motor group. Its decision to do so yesterday is a personal victory for Sir Leon Brittan, the EC's Competition Commissioner and, more important, enhances Brussels' political authority.

Given the pressure from Paris, there was a danger that a majority of the Commission's members would cave in. France is not the only sinner over subsidies: commissioners from other countries might have chosen to side with it, to forestall similar attacks against their own governments in the future. Had they done so, they would not only have undermined the Commission's standing in competition policy - one of the rare areas in which it has autonomous power under the treaty - but would also have compromised its ability to push through the internal market programme.

The Renault case is not yet closed and yesterday's decision could be interpreted as a way of buying time. The French Government has three months to make proposals to meet Brussels' demands for a restructuring of Renault. The Commission needs to insist that these really do produce the capacity cuts it considers necessary and, if they do not, should be ready to take France to the European Court.

New approach

Sir Leon has correctly identified state aids as a form of protection which is as incompatible with a single market as national trade barriers. Since he took office, he has brought to the Commission's competition policy a philosophy which considerably expands its scope. Most of his predecessors concentrated principally on maintaining the status quo by preventing the development of new anti-competitive practices. Even under this definition, Brussels often acted timidly, backing down in the face of government displeasure.

The new approach aims to use competition policy not merely as a policeman, but

also as an assault force to prise open closed or cartelised markets. In recent months, the Commission has used its competition powers to attack long-standing restrictive practices in industries including airlines and telecommunications. In state aids, the Commission is beginning to back away at existing subsidies to industry, as well as curbing new ones as they arise.

In certain cases - such as helping poorer regions and cushioning redundancies due to industrial restructuring - subsidies can be justified, provided they are transparent and effectively policed. Too often, however, they have been used systematically to shore up chronically inefficient industries, distorting competition and perpetuating excess capacity.

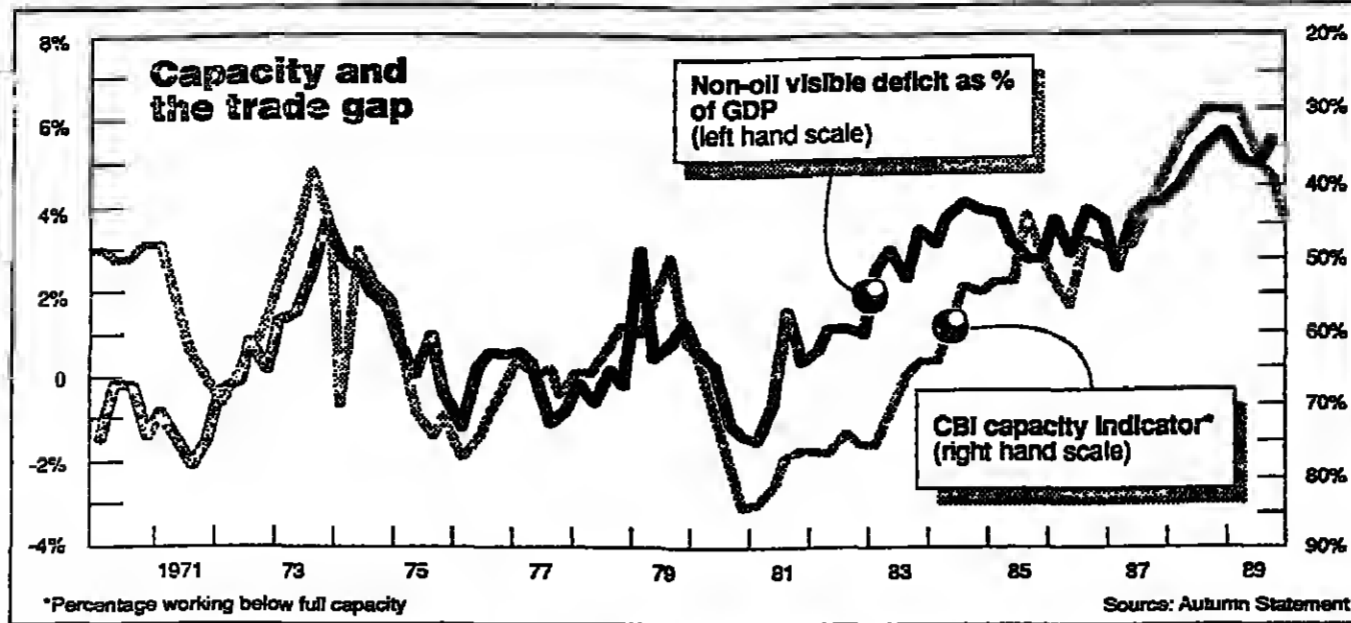
Dubious position

Renault's position is particularly dubious because of its status as a *régie*, which is explicitly protected from bankruptcy under French law. This is wholly incompatible with the principle of free competition in the market, which can operate efficiently only if the rewards for successful enterprise are matched by penalties for failure. Otherwise, the problems of weaker firms will be permanently handicapped, and, by extension, the overall performance of European economies.

Until now Brussels has, for political reasons, been careful not to challenge the basic principle of public ownership. However, nationalisation was motivated in the first instance by national interest, and it is not entirely clear how this priority fits in with the objective of a single market.

Furthermore, if governments are restrained from granting their state sectors special privileges, such as preferential access to capital, the economic rationale for public ownership becomes more debatable. The logic of the Commission's competition policies may soon require it to define clearer rules, at least for those state-owned industries operating in competitive markets for internationally tradable goods and services.

ECONOMIC VIEWPOINT



No need for recession

By Samuel Brittan

THE "spend, spend, spend" headlines with which the Autumn Statement has been foreboded in the popular press could almost have been designed to set off a run on sterling. Fortunately, however, the foreign exchange market is by now inured to this kind of showmanship.

General government spending is expected to rise by 1½ per cent per annum in the years ahead. These people who would like to reinvest funny money and hanker for a volume index will say that there is no increase at all or even a reduction.

Public spending excluding privatisation is expected to remain at 39 per cent of gross domestic product next year, the same proportion as in 1988-89, after a slight dip this year due to the exceptionally rapid growth of GDP. The Public Sector Debt Repayment for the current year is estimated at £12½bn, compared with a £14bn forecast in the March Budget, due to a shortfall in privatisation receipts and a faster than expected take-up of personal pensions. This is a tight fiscal stance by any standards. But it is worth remembering the near unanimity among City analysts at Budget time that the surplus would be very much higher. So sure were they on this point, that they competed mainly in Machiavellian speculation about the Treasury's true motives for understatement.

The gloom-mongers are also likely to pick on the forecasts of a slowdown in output growth to predict a hard landing. Look at what has actually happened. The story over the last few years has been one of demand and output (and indeed inflation and the current account deficit) being more buoyant than expected. It is best to focus on the bracketed figures in the table which show how much it does matter, but follows an

extremely erratic course due to North Sea shutdowns and reopenings. Real GDP, excluding oil, rose by 5 per cent in 1988, and is expected to rise by 3 per cent this year. What is more, official estimates are usually revised upwards for several years after the year to which they refer; and even after the revision true growth - especially in services - is still probably understated.

The Treasury maintains that real growth has been too fast to sustain and that a pause for breath is now required. But rather than pontificate on physical growth potential, it would be on a safer ground in saying that domestic demand has been increasing too quickly. This is better measured in nominal terms (that is actual money) rather than in the real terms given in the summary table. After rising at the horrendous high rate of around 15 per cent in 1988, domestic demand in nominal terms has risen by around 10 per cent to 11 per cent in 1989 - still too fast. There are however now enough indications from house prices, retail sales and other indicators to suggest that domestic demand is at long last slowing down further.

How far this slowdown is reflected in lower inflation, how far in an improved balance of payments, and how far in low growth depends on the supply response of the economy. World demand and output are now buoyant, with inflation still being more of a danger than recession. Recent events in Germany and central Europe must, on any reckoning, lead to faster growth

among Britain's principal trading partners.

If there is a recession it will be due either to the slowness of British business to switch from the sheltered domestic to the international market (including in the latter competition with importers). Or it will be due to the inflexibility of the British labour market. The chart suggests that as capacity pressures fall off there should be a large fall in the trade deficit. Moreover after the recent fall in sterling, there is no reason to believe sterling to be overvalued. It is indeed well below most estimates of its Purchasing Power Parity. The Treasury has however played safe by forecasting an improvement in the recorded payments deficit only from £20bn in 1988 to £15bn in 1990. This is understandable in view of past disappointments. More surprising is that anyone should want a payments forecast at all.

As part and parcel of the same caution the forecast growth of non-oil output is put at only 4½ per cent. The inflation slowdown is also modest, from 7 per cent to 5 per cent on the GDP deflator by the end of 1990, and from 5 per cent to 4 per cent in terms of producer prices. Forget the RPI headline.

Treasury view of UK economy

	1988	1989 estimate	1990 forecast
Domestic demand	7½	3½	0
Exports goods & services	¼ (2)	4¼ (9½)	6¼ (5½)
Imports goods & services	12¼ (13)	9¼ (9)	1¼ (1½)
Gross domestic product	4¼ (5)	2 (3)	1¼ (¾)
Mfg output	7	4½	1½

*Non-oil shown in brackets
Average monthly

lines. The inflation forecast seems to me in the right ball park, so long as the believers in a sinking pound can be held at bay. But my suspicion is that output will prove more resilient, either because the balance of payments will improve more, or because domestic demand will grow faster than predicted.

Not just any
old train

A row has broken out over a luxury train tour of the Scottish Highlands. The story goes back to May 1985 when Richard Edmondson, the former Hunter International, the UK industrial holding group, introduced the "Royal Scotsman" tour.

A keen train enthusiast, Edmondson restored some classic railway carriages he owned, and with the help of Abercrombie & Kent (A&K), the upmarket London-based tour operator, started selling six-day luxury holidays in Scotland.

The Great Scottish and Western Railway Company was set up to run the tour, and it proved an instant success, particularly with Americans. At £2,750 for the trip, carrying 28 passengers a week, the business was estimated to be turning over nearly £3m a season. The first four years went well. But now Edmondson has decided not to renew his contract with A&K. He is unhappy with the way the tour was turning out and wants to run it his way as a kind of "country house on wheels": black tie for dinner.

A&K, however, does not want to give up the lucrative "Royal Scotsman" tour without a fight. A&K claims that the name "Royal Scotsman" refers to the ScotRail operator. Edmondson claims it refers to the train he owns. Thus A&K is taking Edmondson to court to contest the rights to the name, and has served an injunction condemning him to silence until the case comes to the High Court next year. In the meantime, A&K has bought some old BR rolling stock, started it up, and is busy marketing the Royal Scotsman tour: the same name, but a different train. Edmondson is also ready to run his tour: the same train, but a different name.

There is only enough room on the track for one train. The two tours should start in April

OBSERVER

at Edinburgh's Waverley station, where there could be some fun if the matter has not been settled in the courts by then.

Lucky German

The West German news agency, DPA, carried a story yesterday about a 40-year-old German mechanic from Magdeburg. He took the short trip to the Federal Republic when the frontier controls were relaxed last week, collected his Dm100 from the West Germans, invested Dm5 in a lottery, and won Dm1.2m before going home. "I shall build myself a house and go on lots of foreign holidays," the unnamed mechanic is quoted as saying.

Chase on TV

Little bit of history: ITN news last night carried the first televised tombstone advertisement. It appeared in a 60-second commercial for Chase Manhattan's international investment banking services, showing how Chase can put together cross-border deals. Tombstones do not make gripping viewing, it has to be said. Most of them give only the bare details of a financing, plus the names of banks who put up the money. That is why they have that name. But given the large number of financial publications which survive on little else, ITN could be on to a good thing.

Can't count

Prize for understatement of the week goes to brokers ANZ McCaughan who yesterday issued a comment on Cray Electronics headed "Poor start to year". This is a company which mis-stated its profits by a factor of three, increased



"Advisers advise, ministers decide, Chancellors estimate."

its final dividend by a third before deciding to omit it, and has promised to pay the chairman £225,000 per annum, plus benefits, until 1991. ANZ McCaughan, which used to be one of the company's brokers, is rather bullish about Cray's prospects these days and says it is still far too early to alter the negative stance it has taken for the past year. But in February, when the shares were nearly three times higher than they are today, ANZ McCaughan was tipping them to outperform. "With a cohesive structure of quality businesses now largely in place, high long term organic growth is in prospect."

Last ditchers

In Italy the Communist Party, which has been pretty reformist for a long while now, is even thinking of dropping its name. In Eastern Europe the barriers to freedom of movement and democratic choice are coming down all over the place.

BOOK REVIEW

Controversy
by design

One employee described it as "outrageous," another as "unacceptable." A third demanded to know how exactly much all that "rubbish" had cost.

The object of their outrage was the new corporate identity introduced by John Lewis, the British retailing group, this autumn. The apparently innocuous decision to update the group's 25-year-old logo produced pages of furious letters from its employees for the staff magazine.

John Lewis is not the only company to have introduced its new corporate identity to howls of outrage. Kingfisher, another British retailer, was forced to call in the police to calm the uproar at the shareholders' meeting when it asked for approval to change its name from Woolworth.

The management of United Airlines in the US faced a shareholder revolt when it announced that it was changing its name to Allegis two years ago. There were lots of other things wrong with United - from dodgy diversifications, to a mountain of debt - but the change of name was seized upon by shareholders as the last straw.

Corporate design is a controversial business. In this book, Wally Olins - chairman of the corporate identity consultancy Wolf Olins - attempts to demystify some of the myths.

Corporate identity, he says, is not a new fad, but a new name applied to an old idea. He describes how, historically, everything from a new nation to a new religion has chosen signs and symbols to express identity.

The Confederacy of southern states in the American Civil War took the "stars and bars" of the battle flag as its emblem and Dixie as its anthem. The first French Republic opted for the Marianne and the tricolour. Olins could be accused of stretching the analogy a little too far by saying that Lockwood Kipling, Rudyard's father, was "in charge of design" when he oversaw the provision of new uniforms and coats of arms in the India of the 1880s.

But the book is really concerned with how today's big industrial groups - the sort that Wolf Olins works for - approach corporate identity. Every organisation has one. The issue is whether it chooses to control the development of its identity.

Companies that are very young, or very small, can, he says, allow their identities to develop naturally. Some larger organisations have easily discernible identities. Jaguar and Sony are identifiable by their products. The corporate image of Holiday Inns is dominated by the environment of its hotels to the extent that some one staying in one would find it difficult to tell whether they were waking up in Wolver-

CORPORATE IDENTITY: Making Business Strategy Visible
By Wally Olins
Thames & Hudson £18.95

hampton or Warsaw. But these are the exceptions. Most large organisations do not have an easily recognisable identity. The diversity of their interests - spread across several countries and different areas of activity - can make it difficult to see what their identity is, or even what they would like it to be.

Unless they tackle this problem there is a risk that the individual bits of the business will develop their own identities and the group as a whole will lose coherence. The impressions formed of the group by its customers, investors and even its own employees could become confused.

There may be little liaison between people from different divisions. The group could even encounter problems in recruitment or acquisitions. At the same time, technological and cultural change means that it is often difficult to distinguish one company in an industry from the others in terms of products and services.

Most of the major chemical companies, for example, offer similar products to a similar standard of service. In this instance, creating and developing a clear identity is one way of distinguishing a company from its competitors.

Olins cites Akzo, the chemical company based in the unassuming Dutch city of Arnhem, as an example. Akzo is the product of the merger of several merged companies in the late 1960s. Its brand names are familiar in their own markets but tend not to be associated with the group as a whole. Akzo's identity, says Wolf Olins, is to devise a new identity.

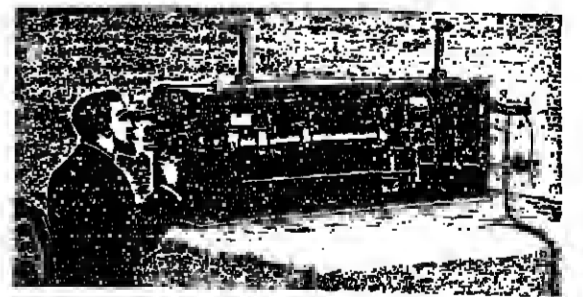
Olins argues that the trend towards corporate internationalisation and merger and acquisition activity will make identity issues even more important in the future. The book is at its best describing how companies can decide whether or not they have an identity problem and, if so, what to do about it. Olins offers advice on everything from which questions to ask a design consultancy, to whether or not to appoint an identity manager.

Alice Rawsthorn

GREAT UNPRONOUNCEABLES OF OUR TIME

MICHELSON'S
INTERFEROMETER

The Michelson's Interferometer is as confusing as it sounds. And even more complicated than it looks. Designed to detect minute variations of light velocity through ether in space, it ended up proving that the ether was not there in the first place. Little wonder that the disillusions of Bunnahabhain



(Bu-na-ba-venn) 12 year old single malt Scotch whisky have no time for such scientific contraptions.

This unique islay malt defies any attempts to analyse its smooth, subtle qualities. Enjoying it is an art, not a science. And the only complicated part is in the pronunciation.

Bunnahabhain
UNSPEAKABLY GOOD MALT

Available at Oddie's, Harrods and Selfridges and selected branches of Victoria Wine, Peter Dorian, Usher and Augustus Barnett.

It just occurs to one to wonder what is going to happen to the most anarchistic organisation of all: the IRA. Is it really going to go on with its pursuit of violence when everyone else has turned to peace? The Irish seem to have a sense of humour. It is time to turn their wit on the Provost: he might do more to deflate them than anything else.

Nuclear pay-off

Lord Marshall, whose resignation as chairman of the Central Electricity Generating Board has been awaited daily for the past week, yesterday deferred an announcement.

Next night, still officially "considering his position", he flew to Vienna for a meeting of nuclear experts at the International Atomic Energy Agency.

His resignation, regarded as inevitable at the CEBG, will include his position as chairman-designate of National Power, the CEBG successor company which was last week stripped of its nuclear assets in advance of privatisation.

Marshall has made no statement pending a satisfactory agreement with the Government on the detailed terms of his departure. In the private sector electricity industry, he would have expected a considerable increase in his £10,000 a year CEBG salary and a corresponding improvement in his pension rights.

Electricity officials say he was effectively given no alternative but to go. For example, he was not offered the chairmanship of the new State sector nuclear generating company, which has gone to John Collier, chairman of the UK Atomic Energy Authority.

More Trabants

A reader informs us that the Trabant has just won the Best German Car Industry Award for Export Achievement.

Peter Marsh reports on the debate over Wellcome's anti-AIDS drug

Few products made by any single company have stirred so many human and scientific passions, and taken out so much money as Retrovir, the AIDS drug made by Wellcome, the UK pharmaceutical group.

The questions surrounding Retrovir, the only medicine licensed to combat AIDS, have had relatively little discussion over the past few months although they are likely to surface today when the company announces its annual results.

Much of the recent comment on Retrovir has concentrated on the findings over the summer that the medicine - Wellcome's second biggest product - has the potential to slow down the onset of the illness in people who have the AIDS virus but who show no outward signs of sickness.

That led to a surge in the company's share price and some confident predictions that the drug would make the medical community at large last making headway in fighting the spread of the disease.

Sir Alfred Sheppard, Wellcome's chairman and chief executive, will today make a few general comments about the outlook for Retrovir, which is also known as zalcitabine or AZT. But he is likely to be circumspect about specific issues such as predictions of future sales.

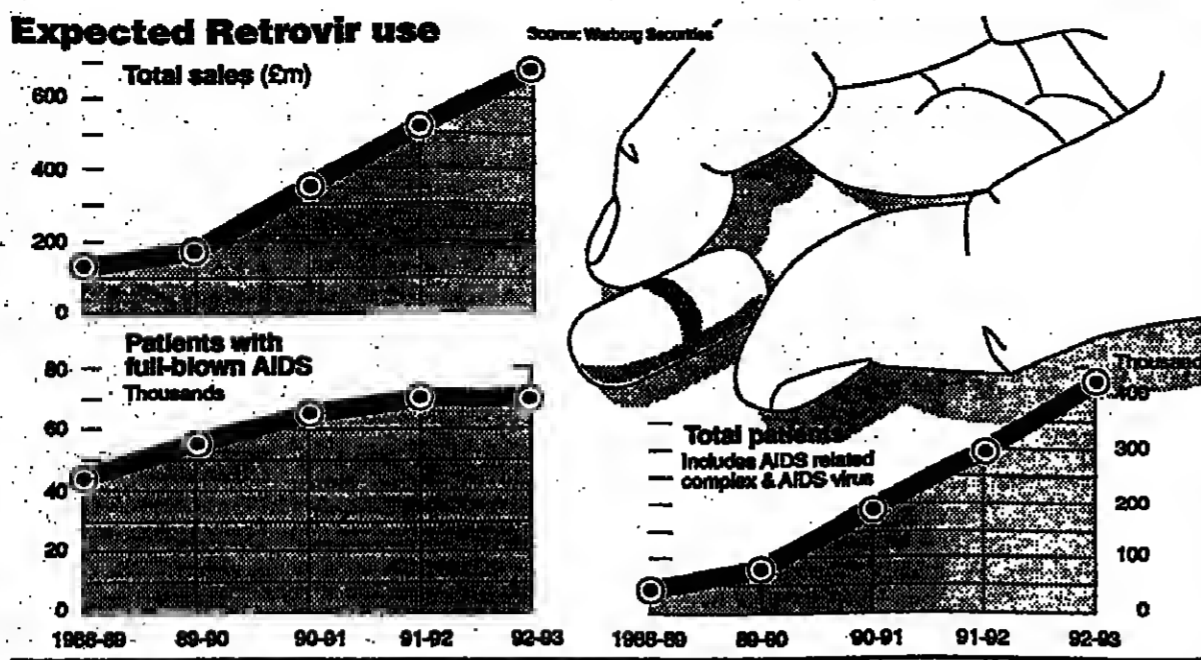
The drug, which became generally available in early 1987 and had estimated sales in 1988-89 of about £130m, is now likely to be the biggest contribution to Wellcome's profits.

Retrovir's annual sales could jump to as much as \$500m a year by 1991 or 1992, due to increased use of the medicine among carriers of the AIDS virus. An estimated 100,000 people worldwide have the virus; most of them, on current trends, will contract full-blown AIDS over the next decade.

But giving more than a broad-brush view of Wellcome's future is extremely difficult due to the number of interlocking issues surrounding Retrovir.

The drug is inevitably linked to the public debate over with the disease, which has so far been conducted by an estimated 400,000 people globally, of whom perhaps half have died. Many share the view that the drug is the next best thing, particularly in the US, where Wellcome has found itself uncomfortably caught in the arguments between AIDS activists and government authorities about the correct strategies for slowing the spread of the disease through new drug development.

Despite the events of the summer, the world's medical community is still divided about the extent to which Retrovir will benefit people who have the virus yet who have not progressed to the full-blown AIDS stage. There is even a hint that taking the drug at this stage could be counterproductive, as a result of making it more likely that patients could suffer from Retrovir-resistant strains of the AIDS virus as the disease develops. The scientific evidence related to



A minefield of passions and profits

these points is unlikely to become even partially clear for at least another year.

No one involved with AIDS, Wellcome included, believes Retrovir is a perfect drug. It can be toxic to many patients, it does not cure the disease (which invariably leads to death within a few years) and it works in a scientifically unsophisticated fashion. Many think the product will be superseded by new AIDS drugs that could be available by the mid-1990s, at which point Wellcome's profits growth could be curtailed.

Wellcome has been involved in a series of unedifying tussles with AIDS activists and some sections of the medical community over charges that it is making excess profits from Retrovir. Adverse sentiments from such disputes are hardly likely to help the company over the next few years in its relations with government authorities and physicians.

Much of the recent surge in interest in Retrovir stems from the US, where the UK company trades under the name 'Burroughs Wellcome'. The US market has been the focus of more than any other developed country. A further 1m-2m Americans are thought to be carrying the virus.

In August the National Institute of Allergy and Infectious Diseases, a US government body, opened up the possibility of wider use for the drug. In a

trial involving 3,200 carriers of the virus, the institute found Retrovir slowed progress of the illness in some of these people.

Doctors interrupted the trial some months in advance, saying that, for those people whose immune systems were already showing signs of decline due to the AIDS virus, Retrovir treatment was beneficial.

The announcement was unusual, scientifically, although this could be explained by the immense pressure on the US authorities to demonstrate they could act quickly in fighting the disease. It came well before publication in the medical literature of the full data from the trial; this will probably come either in December or early next year.

As a concrete sign of action by the US government, the findings in the summer removed some of the emotional and political pressure on US agencies such as the Food and Drug Administration (FDA) and on people in Congress. Since the disease first reached epidemic proportions in the mid 1980s, these groups have come under continuing attacks by the gay community and by groups representing AIDS victims for their allegedly slow response to the crisis. In particular there have been criticisms of the unwillingness of the medical community to abandon its conventional caution over drug trials and speed up

tests of new possible therapies against the disease.

Signs of a new approach to AIDS by Washington was warmly welcomed by many AIDS groups. "The evidence is that the government is doing something at last - thank God," says Mr Larry Tate, a manager at Project Inform, a support group in San Francisco for AIDS sufferers.

Some scientists are, however, unhappy about the implications of the halting of the US trial. They say that people in the trial had been on Retrovir for an average of only a year - which is too short, they say, for any side-effects from the drug to show up.

Dr Ian Weller, a UK AIDS expert at the Middlesex Hospital in London, says that - until the full data from the US trial become available - it is impossible to be sure about the benefits of giving Retrovir to individuals with the virus.

Such treatment may even be damaging, says Dr Weller, due to the possible toxic long-term effects of the drug. There is another danger that people with the virus who then progress to AIDS may, through having had Retrovir treatment early on, find they cannot take the product later due to the build-up of drug-resistant viral strains. This would more than offset any benefits from the early use of the medicine. "It is a tremendous dilemma," says Dr Weller.

So far Wellcome has reacted cautiously to the events of the summer. At present, Retrovir is still officially licensed for use only by people with AIDS or a condition known as AIDS-related complex - the precursor to full-scale AIDS - and not for people with the virus.

Wellcome says it does not know when it might gain permission from the FDA and other licensing bodies to sell Retrovir for the latter use. This could well happen by mid to late 1990.

But already, it seems that, especially in the US, some carriers of the virus are putting pressure on their doctors to make Retrovir available in the hope that it will stave off the illness. Wellcome is not willing to estimate how many people are now receiving Retrovir. But Mr Hemant Shah, an independent drugs-industry analyst in New Jersey, believes this number in the US alone is between 50,000 and 100,000 and includes a significant number of AIDS carriers.

Just where the twists and turns of the AIDS crisis leaves Wellcome is difficult to assess. Competition from other AIDS drugs is likely to bite in the early 1990s, although some analysts suggest such medications may well not become available for up to another two years.

The most promising of the other medications under development include Introl, from Rhône-Poulenc of France, and Videx (also known as ddI), which is under study by Bristol-Myers of the US and which is now being made available to limited numbers of American AIDS patients.

Some believe these companies plan to sell their products at prices well below that of Retrovir in a bid to gain market share. A year's treatment with Retrovir costs about \$3,000. The price has come down - as a result of price cuts and lower recommended doses - from the \$3,000 or so of two years ago but it still causes rancour among AIDS activists who accuse Wellcome of profiteering, a claim which the company strongly denies.

Many think Retrovir's days as a big-seller may not last long, given the better drugs which are assumed to be in the development pipelines of pharmaceutical thoroughbreds like Glaxo in the UK and Merck of the US but about which such companies are saying very little. These new types of formulations may well set by attacking the virus itself rather than (as with Retrovir's mode of treatment) interfering with the chemical reactions involved in viral replication, which many believe is a far more perfect method.

Whatever becomes of Retrovir over the next two years, the company will probably have to work harder than it has done so far to convince the outside world that it can handle the public issues that have surfaced in the AIDS drama. It will have to consider the words of one prominent gay-rights activist: "AIDS is a highly political healthcare crisis."

LOMBARD

Pensions bombshell

By Barry Riley

A GHOST from the past has come back to haunt the occupational pensions industry.

Last week the UK Government announced its plans to improve protection for members of schemes. To a large extent the proposals were uncontroversial, being in line with recommendations outlined by the Occupational Pensions Board (OPB). But one particular decision has set the pensions lobby howling with dismay: the requirement that when pension schemes are wound up, all pensions (both current pensions and those deferred until ex-employees reach retirement age) must be upgraded in line with the Retail Price Index up to a maximum of 5 per cent a year.

The OPB had suggested only that any surplus in a terminated scheme should first be applied to upgrading pensions. But according to the Department of Social Security's proposal, any deficiency will count as a debt on the employer.

In making this proposal the DSS is seeking to reduce any temptation for asset-strippers to close schemes and grab surplus assets. They will have to offer this minimum protection (by no means generous, given that UK inflation has averaged 8.7 per cent over 25 years, and is currently 7.5 per cent).

So why the protests from pension consultants? Because many companies guarantee only frozen benefits (although they may upgrade them on an *ex gratia* basis), schemes usually show substantial surpluses on a discontinuance basis. But they will now be forced to provide for the statutory degree of inflation-proofing. The discontinuance surplus could be much lower than the ongoing surplus. Pensioners in ungenerous schemes (in this respect, most schemes) will be able to deduce that they could be better off on a winding-up.

But certain companies will be especially embarrassed. These include many of the manufacturing companies which substantially reduced their payrolls in the early 1980s. Through the little-understood effect on company pension schemes, this phase of

mass redundancies turned out to represent one of the biggest corporate stings in history.

Pension scheme members by the hundred thousand were declared redundant and left with frozen deferred pensions. As inflation has continued, albeit at a reduced rate, these future pensions have shrunk in real purchasing power. But the assets in the pension schemes have risen in value throughout the 1980s. Surpluses have run into billions. Many companies have declared extended contribution "holidays."

It has been a tremendous windfall for British industry. But now comes the bombshell of the DSS proposal. There is an implication that - in certain circumstances - those long-frozen benefits might have to be upgraded. For most companies with stable payrolls numbers in the pension schemes are manageable. But it is different for the shrunken remains of traditional manufacturing industry.

Advisers warn that many companies will have to make provisions. Credit ratings could be affected; companies near insolvency will be in a far less bankable position than before.

Of course the revaluation will not apply to continuing pension schemes. But the industry fears that scheme members will apply pressure on companies to implement the up-to-5-per-cent formula; something the DSS must have intended. In practical terms it will become very difficult to restructure schemes within a larger group, winding up some and merging others. So companies will be forced to upgrade benefits all round.

It remains possible that the DSS has misjudged its recommendations, and will back down in the face of the barrage of criticism which will be directed at it from the pensions industry. But this Government has shown, in its stance over the £20,000 cap on incomes qualifying for pensions, that it is not afraid to upset the pensions industry lobby.

It seems to be prepared to unleash a vengeful demon which companies hoped had been bottled up forever.

LETTERS

Cost control in power

From Mr Michael Harper.

Sir, Your leading article on nuclear power, "Think again, Mr Wakeham" (November 11), presented a mostly accurate analysis of the need to restructure further the electricity supply industry. But you falsely concluded that by slowing the old policies of nuclear power were huge mistakes, privatisation has, once again, proved its worth.

The question of who owns the industry is less important than the cost of the electricity. The question of how the industry is structured and how it is regulated. But a fundamental part of that regulation involves a close study being kept on the costs on any particular energy option. Money squandered on one energy source starves investment into research and development of other more environmentally acceptable forms of energy production and energy conservation.

It is now claimed that the high costs of nuclear power are only emerging as a direct result of preparations for privatisation. It is further claimed that, previously, the costs were so tied up in the Bulk Supply Contract (BSC) that they could determine their true propor-

tions. But the costs are emerging now because of an examination of the expense of each component of the fuel cycle, and closer scrutiny of the decommissioning costs.

This examination could and should have been carried out on a regular basis throughout the sorry history of nuclear power, regardless of whether the industry was to be privatised or not.

In 1974, in evidence given by Friends of the Earth to the House of Commons science and technology committee (energy and resources sub-committee), explicit recommendations were made to the UK Government to undertake just such an examination. Why did the Department of Energy not heed those and other similar calls for closer scrutiny?

The public company headed by John Collier, which will operate and, we hope, wind down as soon as possible all the nuclear stations, must not enjoy the same freedom from public scrutiny and public accountability that the Central Electricity Generating Board has enjoyed.

Michael Harper, Friends of the Earth, 26-28 Underwood Street, NI

O, my America

From Mr Irving Kahn.

Sir, Some Americans cannot accept any critical analysis, even when accurate (Letters, November 7). But I thank the Financial Times for sending Anthony Harris to Washington D.C. He studies and analyses the many ring circuses, with the unknown to operate within our national capital.

His article, published on November 6, in just 17 paragraphs, sums up many of my country's problems - including immigration from Mexico, our "panel-game" US school curricula, our bloated health care costs, tort law reform, our national neglect of public infrastructure and our need to

make better use of our excessive waste products.

Exhibiting a sharp mind and objective eye, his condensed writings should be bound and supplied (repeatedly) to all managers in US Government, plus thousands of legitimate professional societies, plus self-serving Pacts (Public Action Committees) which continually deflect corrective legislation in the US. We need to harass our politicians with more Harris.

Irving Kahn, Kahn Brothers & Co Inc, 1 Exchange Plaza, 55 Broadway, New York City, New York 10006, USA

BT service quality

From Mr Mike Bell.

Sir, I was astonished to read the headline "BT figures show service quality has stopped improving" (November 10).

The figures actually show that 10 out of the 16 measurements we use have improved since the end of March. More importantly, in the key areas of concern to our customers - ensuring that calls get through, installing a new line and making repairs - we are achieving all-time highs.

We have reached these high levels of service and greater customer satisfaction through long-term investment in the network. Further dramatic improvement will be more difficult to achieve. We shall continue our huge investment programmes to ensure this. In the meantime it is simply inaccurate to say that the figures have stopped improving.

Mike Bell, British Telecom, 61 Newgate Street, ECI

Effort to bridge the skills gap in education and training

From Mrs Alison Wolf.

Sir, Your leader, "Bridging the skills gap" (October 31), is quite correct to argue that training vouchers for 16-year-olds are not in themselves adequate to improve post-compulsory education and training.

Unfortunately you also seem to accept a simplistic dichotomy between "vocational" and "academic" education. Such a dichotomy does indeed characterize English education, where the alternatives for 16-year-olds are A levels (advanced level school-leaving certificates) or full and part-time vocational courses provided by the further education sector.

But it is not the pattern found in most other European countries during the 1970s and 1980s of post-compulsory education which has grown by far the fastest is "technical" education. For example:

- In France almost a third of those gaining the baccalaureat school leaving certificate in 1988 did so in one of the technical "series" (which do not give

general access to university).

- The Germans have created a whole new set of higher technical institutions.
- The Italians have increased participation rates in higher secondary technical education rather than "general" pre-university classes.
- In the Netherlands, too, the "technical" options are the fastest growing.

By contrast, full-time vocational schools are increasingly disliked by parents and students. They are seen as being out of touch with industry, and as offering poor employment prospects; they have very low prestige.

In England, the current debate on education and training pays extraordinarily little attention to the concept of "technical" education for 16- to 19-year-olds. The result is an often misleading interpretation of other countries' practices - and of the policy alternatives available to us here.

Alison Wolf, Institute of Education, University of London, 20 Bedford Way, WC1

government initiatives in the field. While we are concerned about whether they will really be industry-led (with largely civil service staffing), they seem to be attracting high-calibre people on to the boards, who are putting in much time and effort to launch the TECs successfully. They must be given time to prove their worth. Both the CBI proposals and the TECs introduce new approaches to the national problem you define, and, in focusing on the consumer - student or employer - try to solve it. Some linkage of the two could be powerful.

The solution you appear to support reverts to the supplier-led nostrums which, over many decades, have nurtured the problem. 14-16-year-olds are voting with their feet in almost mass truancy, and foisting more of the same on 16-19-year-olds hardly seems an answer.

B.V. Murphy, Director, British Association for Commercial and Industrial Education, 18 Park Crescent, W1



For those who've never given a second-hand car a second thought

A second-hand car doesn't have to look or behave like a second-hand car. Not if it's a Mercedes-Benz with the official 'Quality Used Car' label.

Start with the undated appearance. Mercedes-Benz don't alter their designs every time there's a motor show. And the quality of the paintwork and trim is such that normal wear and tear is scarcely perceptible. Interior materials retain their appearance and feel, with no maintenance except occasional cleaning.

Mercedes-Benz expect their cars to perform as well after 50,000 miles as they do just after they are run-in. So most people would be hard put to tell the difference between a second-hand Mercedes-Benz and its new equivalent. The only 'giveaway' would be a letter on the number plate. The reason for all this is as simple as it is complex.

The production of any new Mercedes-Benz model is planned to avoid problems during manufacture. Every process is checked and re-checked until the procedure is perfect. Every component is tested to destruction and Mercedes-Benz actually provide the testing equipment for some of their external suppliers. Materials are subjected to the equivalent of years of wear testing in laboratory simulations that operate 24 hours a day, 7 days a week.

Whilst the first owner of a Mercedes-Benz enjoys the obvious benefits of driving a brand new car, owners two and three can enjoy all the privileges of Mercedes-Benz motoring at a lower price.

A well-maintained, dealer serviced car will still look stunning and behave impeccably. The high levels of safety and driving pleasure remain undiminished. And if a second-hand Mercedes-Benz costs a little more than an ordinary new car, it's still a small price to pay for a vehicle that treats the passing years with almost total disdain.

ENGINEERED LIKE NO OTHER CAR IN THE WORLD.

OVERSEAS MOVING BY MICHAEL GERSON
01-446 1300

FINANCIAL TIMES

Thursday November 16 1989

CHALLENGE
That's BTR

Left-wing guerrillas try to encircle San Salvador

By Tim Coone in San Salvador

FIGHTING in El Salvador spread to the western approaches to the country's capital yesterday as left-wing guerrillas tried to encircle the city.

Most of San Salvador's northern and eastern suburbs have been under guerrilla control since Saturday night, when the Farabundo Martí National Liberation Front (FMLN) launched a nationwide

offensive. Guerrilla units yesterday attacked the western military strongpoints near Santa Tecla. The Government has responded with counterattacks supported by aircraft and helicopter gunships but the guerrillas appear to be holding their positions.

The FMLN leadership is claiming to have closed the northern and eastern

approaches to the capital as well as one road to the southern town of La Libertad. According to the guerrilla radio station Veneceras, the capital is almost isolated.

With the toll of dead and wounded mounting, the International Red Cross yesterday made an urgent appeal to both sides for an immediate truce to evacuate wounded from the war zones, "be they civilians,

soldiers or [guerrilla] combatants."

A Red Cross statement said: "The heavy fighting that has been raging in San Salvador for several days has had tragic consequences for the civilian population. The wounded must be evacuated and given the necessary medical assistance, but the Red Cross... has not been able to obtain access to combat zones."

In Havana, the guerrilla group said in a statement that it had killed or wounded 760 government soldiers and beaten back counterattacks against their positions in San Salvador and other parts of the country.

With fighting widespread throughout the country and in all the main cities, total casualty figures are probably at least twice those of the capital.

War-weary troops fail to dislodge rebels

Tim Coone assesses the chances of a government and capital under siege

THERE is a simple yardstick to measure how serious the guerrilla offensive has become in El Salvador. The Government's best troops have been fully committed to defend the capital, San Salvador, of which the left-wing FMLN guerrillas now control one-third. But they have been unable to dislodge the insurgents from their newly-won urban strongholds.

In the northern suburb of Zacamil on Tuesday afternoon, soldiers sporting the red berets of the elite paratroop battalion weaved and dodged down a street leading to a guerrilla position. A jet laden with rockets circled overhead. Within half an hour, after a flurry of gunfire and explosions, the paratroops came back weaving and dodging in retreat. In the words of one western diplomat in San Salvador, "The army has been unable to take and hold positions."

To the east of the capital, along the Pan-American Highway, a paratroop officer, eyes red from exhaustion, said: "These guerrillas are going to fight to the finish. He had fought all day to try to open the road to the east of the country. 'I've barely eaten or slept in three days,' he said."

Districts on either side of the highway are under guerrilla control. No vehicles move on the road. He waves his arm, pointing east to the military air base of Ilopango. "Between here and the air base, it's all guerrillas."

Elsewhere in the country, the situation appears similar. Almost all the main cities are under siege and partially under the control of the FMLN. Smaller towns and villages have been occupied by the insurgents and are not even being challenged by government forces. According to reliable diplomatic sources, the army is fully stretched. "It is touch-and-go. It could fall either way," said one European military expert.

The armed forces are relying extensively on air power to try to soften guerrilla resistance in the capital. Helicopter gunships, jets and AC-47 aircraft armed with high-powered machine guns have been pounding the guerrilla-controlled suburbs with rockets and bullets for the past two days. More than 300,000 people live in the areas controlled by the guerrillas.

The FMLN has called for a nationwide insurrection to defeat the Government. Trenches, tunnels and dug-outs are being built in the suburbs. The main casualties of the Government's counter-offensive seem to be civilians.



San Salvadorian civilians carry a white flag of truce as they evacuate the embattled Zacamil neighbourhood yesterday

In the capital's main hospital, Los Rosales, almost 400 people have been admitted with war wounds since Saturday, when the guerrilla offensive began. According to one doctor there: "Most of the injured I have seen have wounds from shrapnel rather than bullets. The guerrillas lack heavy weapons. In the children's hospital there are more than

100 victims.

Latest casualty figures compiled from a variety of sources say there are more than 500 dead and some 1,000 wounded. These figures are from the capital alone.

Thousands have begun fleeing the besieged suburbs in the north and east

of the city. According to one diplomatic source: "These now present one of the biggest security problems for the Government."

Most of the fugitives have come into the centre of the city. "They have no money, no food and no shelter," he said. Looting may soon become a problem, he added. "If there are arms caches in the centre and guerrillas among the refugees, as I am sure there are, the army will soon be attacked from its rear."

The same sources say the guerrillas have committed some 15,000 troops and may have more in reserve. "The army and security forces have 56,000 troops dispersed throughout the country, most committed to defending strategic points in the cities and along the main highways. The air force has some 100 helicopters and other aircraft, of which as many as 20 per cent may be out of action through combat losses or mechanical failure."

The Government, in contrast to the FMLN, has remained almost silent about the military situation. Even embassies which might be considered sympathetic are having difficulty obtaining reliable information. The main government requests for assistance are for food and medical aid.

At Los Rosales hospital, medical attendants say blood, medicines, and surgical equipment are in short supply. Foreign aid workers say, however, that medical donations are available but being held up by customs officials and pharmaceutical companies which control the distribution of medical supplies.

Encouraged by their early successes, the guerrillas have shifted from their initial stance of trying to convince the Government to negotiate. Now they are trying to stimulate a national insurrection. The FMLN has called for an indefinite general strike and is threatening employers who insist that their employees come to work.

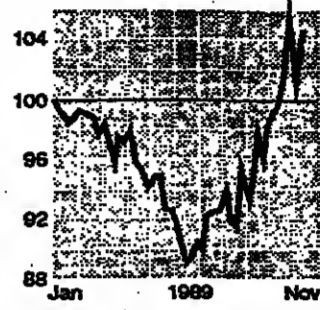
Three days into the offensive, the country is paralysed. Apart from the armed forces, the Government as such is no longer functioning. Public offices are closed or running with skeleton staffs. Public and private transport are not working and factories are unable to operate because of sabotage to power lines.

According to one western military analyst, the Government's best option is to concentrate on defence of the capital and to abandon other areas. "This runs the risk, though, of leaving the rest of the country in guerrilla hands," he said.

Major in a minor key

Insurance composite

FT-A Index relative to the FT-A All-Share Index



Precisely as might have been expected, Mr Major stuck closely to the Treasury formula yesterday: nothing beyond the brief and no hostages to fortune. For the markets, the two chief features were the low forecast for next year's growth - 4 per cent excluding oil - and the slightly high figure of 5 1/2 per cent for end-1990 inflation. If the markets took this literally, the spectre of stagflation would be disturbing. Instead, the tendency is to assume that Mr Major is playing the role of incoming finance director and cramming the exceptionalists into year one.

In fact, it is not clear that the substance of the statement is any different from what Mr Lawson might have produced, apart of course from the trimmings. The big broking houses seem not to be changing their estimates for next year's corporate earnings, which are ranged around 5 per cent. But growth of under 1 per cent is close enough to zero to admit the possibility of two quarters of negative growth, in other words a recession; and for some of the big brokers, 5 per cent earnings growth is already a compromise between economists expecting zero and sector analysts going for double figures.

The real judgement of the markets on all this will be expressed through the foreign exchange. But the gibe that currency dealers cannot think about two things at once is often the simple truth. First, the D-mark has to come through its present turbulence. If sterling holds above DM2.90 thereafter, Mr Major will have passed his first test.

British Airways

British Airways' image has taken quite a battering recently, what with the collapse of the UAL deal, murmurs of boardroom discord and a flopped rights issue. But the underlying business is doing remarkably well. For an industry which has suffered declining real prices for many years, an 8 per cent jump in second quarter passenger yields is impressive, while volume remains remarkably buoyant given static traffic growth on the all-important North Atlantic routes.

BA has taken market share away from weaker rivals like Pan Am, its balance sheet is much healthier now that it has been prevented from investing in UAL's junk paper, and a 12 per cent dividend increase is a confident gesture in a cyclical

slashing prices to generate cash flow, equally significant is word from GA that rate increases for private motor insurance are over.

The industry has been here before, of course; and on yield grounds, Guardian Royal Exchange and Royal Insurance look rather cheap shares. But there is plenty of bad news left to come before the current down-cycle finishes. It may be 1991 or so before one can expect to see merger activity, likely though it is at some stage.

SHV/Burmah

The idea that SHV was intending to bid for Burmah Oil always looked highly unlikely, so the stock market's knee-jerk reaction to yesterday's anonymous statement from SHV is puzzling. SHV is a big private company which is not under the same sort of stock market pressures as publicly owned corporate predators. It has the time and money to stalk its targets, which is just what it is doing with Burmah Oil. It may never have been involved in an "unfriendly" situation, but it would be most unusual if it stopped buying shares just because Burmah Oil was getting increasingly unhappy about the intentions of its biggest shareholder.

Composite Insurers

The stock market has been misreading the composites, and got its come-uppance yesterday. Mesmerised by Hurricane Hugo and the San Francisco earthquake into a rather naive assumption that US premium rates would swiftly jerk upwards, the market had turned too bullish. Yesterday's disappointing third-quarter figures from Commercial Union, where pre-tax profits were down 25 per cent, and General Accident, where they fell more than a third, ought to restore some realism.

Hugo's alarming \$53m cost to CA is not the central issue, neither are the subsidence claims from the UK's dry hot summer. Strip out this year's additional subsidence claims and CU's non-life figures in the UK still turned from a £5.5m underwriting profit in 1988 to a £5.8m loss this year. The fundamental reason for this, and the most important thing in yesterday's figures, is what looks like a sudden upsurge in price competition in the UK.

The evidence is clearest in industrial fire, where CU's premium volume fell an ominous 10 per cent. Given rising UK interest rates in 1988-89, it is no surprise if the market has been

35 hour week

Never sell on a strike, runs the old Wall Street maxim. The UK's engineering industry dispute seems to be proving it wrong; the evidence is the wide gap by which the shares of such as British Aerospace and Rolls-Royce have underperformed the market, since the unions began picking targets in July.

It is also too early to assume that this week's two deals, in which the workforce hacked off from the 35-hour target at Smiths Industries and NFI-Parsons, are unequivocally good news. The unions have shown that their campaign was a lot more than a face-saving exercise for full-time officials. That does not look good for companies, like Rolls-Royce, where margin improvements have been getting harder and harder.

Bonn forecasts 10% rise in tax revenues

By David Goodhart in Bonn

WEST GERMAN public finances this year will comfortably absorb the extra spending arising from events in East Germany thanks to a near 10 per cent rise in government tax revenues, according to budget experts in the centre-right coalition.

Meanwhile, the economy continues to boom and yesterday the Economics Ministry reported a 3.5 per cent growth in gross national product for the third quarter of the year. Even with the slightly weaker fourth quarter expected, in the light of recent industrial production and order figures GNP growth for the year is now likely to surpass the predicted 4 per cent.

The pace of economic growth combined with the influx of "new" German money is doing nothing to relieve inflation anxieties. "The newcomers may be a long-term economic boost but in the short term they will spend more than they produce," said Mr Giles Keating of Credit Suisse First Boston.

The other inflation anxiety concerns negotiations in the engineering industry early next year. IG Metall, the 2.6m strong metalworkers' union, is

now expected to make a claim for a pay rise of between 7.5 and 9 per cent in addition to the 4 per cent for a two-hour reduction in the working week to 35 hours.

The precise level of the money claim has not yet been determined, but some claims have already been lodged at Lander (state) level with Baden-Württemberg leading the way with 9 per cent. Union officials are also talking, privately, about new strike methods to replace the old tactic of pulling out key workers and then causing hundreds of thousands of jobs to be laid off. That tactic has fallen foul of government legislation which has cut off state support to workers laid off.

The new plan is to organise "rolling" strikes - concentrating on the electronics and machine tool industries - with groups of workers called out for a short time and then going back to work to be replaced by other strikers.

Although metal workers and immigrants are adding to the inflation fears those same immigrants are helping to ease fears of a dramatically ageing society in the next century. Mr

Norbert Blum, the Employment Minister, (now 63) and who has begun to contribute to a surplus of DM15bn to the pension system by the year 2000.

Mr Blum was speaking before the final passing of the Pension Reform Act - supported by all parties except the Greens - designed to rebalance the costs and benefits of the system given the falling proportion of workers to pensioners.

The key parts of the new Act, which begin to come into effect in 1992, are: pensions will to future rise to line with net and gross income; pensionable age will in the year 2002 be phased upwards to 65 for both men (now 63) and women (now 61); the contribution of 18.7 per cent of gross salary - divided equally between employer and employee - will rise after 1995 and reach 20.2 per cent by 2000; the Government's contribution will rise from 12.5 per cent of the total to 19.5 per cent in 1992.

West Germany's 400,000 bank employees yesterday won a pay rise of 4.6 per cent.

Gorbachev backs E German reforms

By John Parker in Moscow

SOVIET President Mikhail Gorbachev has thrown his personal authority behind the reforms in East Germany, confirming his country's support for Mr Egon Krenz's decision to open the Berlin Wall.

But he again dismissed as untimely any discussion of prospects for German unity.

Equally ill-timed, he declared, was any suggestion - at least as far as the Soviet Union was concerned - of ending the Communist party's constitutionally enshrined "guiding role" in society.

Speaking to a conference of Soviet students in Moscow yesterday, he argued that the changes to East Berlin are a part of the process of renewal in all socialist countries.

"We welcome what is happening in the German Democratic Republic," he said the day after the changes to East Berlin were announced. "The process of reform is necessary to combat inflation. To achieve this, the economy must slow for a while," he said, adding: "This does mean that 1990 may not be an easy year."

inside the Arctic circle) worries us a lot more than what is happening in East Germany."

Mr Gorbachev nevertheless sought to distance himself from the radical reformers in his own country who have been demanding the abolition of article 6 of the constitution, which guarantees the Communist party's role. Its abolition is one of the demands put forward by the miners in Vorkuta. Echoing a refrain of Kremlin conservative Mr Yegor Ligachev, he said that the party was the only thing capable of holding the country together. Pluralism of opinion, he added, could be encouraged by a modernised Communist party just as well as by competing political parties.

But in an apparent change from many previous speeches, he added that "Lenin couldn't forecast everything."

"People should not use quotes from him to cover up their actions," Mr Gorbachev said - although he has often been accused of doing precisely that himself.

Union pleads with striking miners; Soviet rationing; E Berlin group seeks role; obeying orders, Page 2

WORLD WEATHER

City	Temp	Wind	Cloud	City	Temp	Wind	Cloud
Algeria	17	15	B	London	12	10	B
Amsterdam	11	12	B	Madrid	15	10	B
Berlin	10	12	B	Moscow	10	10	B
Bombay	28	15	B	New York	10	10	B
Buenos Aires	15	10	B	Paris	12	10	B
Calcutta	28	15	B	Rome	15	10	B
Cairo	20	10	B	Sao Paulo	18	10	B
Canton	20	10	B	Shanghai	15	10	B
Cebu	28	15	B	Tokyo	15	10	B
Colon	28	15	B	Washington	10	10	B
Hankow	15	10	B	Zurich	10	10	B
Hong Kong	25	15	B				
Kobe	15	10	B				
London	12	10	B				
Lyons	12	10	B				
Manila	28	15	B				
Medan	28	15	B				
Osaka	15	10	B				
Perth	15	10	B				
Rangoon	28	15	B				
Seoul	10	10	B				
Singapore	28	15	B				
Tientsin	15	10	B				
Yokohama	15	10	B				

Major predicts economic slowdown

Continued from Page 1

Mr Major forecast 1 1/2 per cent real growth in gross domestic product next year after an estimated 2 per cent this year and 4.25 per cent in 1988. The Treasury's official forecast projected a still more meagre 1/2 per cent expansion of the non-oil economy in 1990 after 3 per cent this year and 5 per cent growth last year.

Domestic demand, which grew by 7 1/2 per cent last year and is projected to increase by 3 1/2 per cent this year, is expected to stagnate in 1990. The Treasury expects growth of

fixed investment will slow to 1 1/2 per cent next year from 5 1/2 per cent in 1989 and 13 1/2 per cent in 1988.

Mr Major said the slowdown was necessary to combat inflation. "To achieve this, the economy must slow for a while," he said, adding: "This does mean that 1990 may not be an easy year."

However, he insisted that the British economy was entering the 1990s in "incomparably better shape than it entered the 1980s," with business and industry better able to handle the short-term difficulties and

long term opportunities ahead. The Government is pinning its hopes on a sharp increase in exports to sustain growth and cut the current account deficit next year. Its forecast envisages a real 6 1/2 per cent increase in exports of goods and services in 1990 after growth of 4 per cent in 1989 while the growth of imports is expected to decline to 1 1/2 per cent next year from a projected 9 1/2 per cent this year.

Mr Major said departmental spending totals would be £4.6bn higher than previously projected.

November 1989

European Paper and Packaging Investment Corporation, S.A.

has acquired

Cundell Group plc

from an indirectly owned subsidiary of

Jefferson Smurfit Group p.l.c.

The undersigned acted as financial advisor to European Paper and Packaging Investment Corporation, S.A.

Salomon Brothers International Limited

FINANCIAL TIMES COMPANIES & MARKETS

Thursday November 16 1989

SHEERFRAME Window & Door Systems for the World Market L.B. Plastics Limited

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INSIDE Back biting to the futures

Machiavelli is alive and well, and living in Chicago. That city's Board of Trade is being rocked this week by a bout of political intrigue...

Sky falls on News Corp

First quarter profits at Mr Rupert Murdoch's News Corporation were hit hard by the costs of Sky Television in the UK, the Australian pilots' dispute and sharply higher interest charges.

Gold in an emerald setting

RTZ has struck gold in Northern Ireland, and says the prospect, in County Tyrone, could be developed into a mine in the early 1990s.

Bombay ducks out

Investors' confidence that Prime Minister Rajiv Gandhi's Congress Party will win an absolute majority in the national elections in a week's time has been eroding...

Slick performance by Ultramar

Ultramar, the diversified oil group, yesterday reported strong growth in third-quarter earnings, reflecting big acquisitions made at the end of last year.

Market Statistics

Table with 2 columns: Index/Instrument and Value/Change. Includes London share index, FT-100, etc.

Companies in this section

Table listing various companies and their share prices, including AAH, Adelaide Steamship, etc.

Chief price changes yesterday

Table showing price changes for various commodities and currencies, including Wheat, Coffee, etc.

PCs overtake mainframe revenues at IBM

By Alan Cane in London

PERSONAL computers are overtaking big mainframes as the largest source of revenues at International Business Machines. This is a dramatic turn with deep implications for IBM, which has dominated the world's computer industry for 30 years.

that its growth would in future be fuelled by sales of single engine executive flyabouts rather than wide-bodied jetliners. Because of the stark contrast in growth rates of the two products, crossover of revenues is inevitable.

of commercial mainframes are either manufactured by IBM or designed to run IBM software. Despite huge marketing costs, margins can be spectacular. A \$2.5m 3090 mainframe may cost IBM only \$100,000 to build.

mainframes have been static. The picture has been complicated by a move from purchase to leasing among customers anxious about the direction information technology is taking and keeping their options open.

and with considerable doubts about the validity of the market. It was a dramatic success. Within two years the IBM PC had taken 25 per cent and 40 per cent of the PC market in most developed countries.

out modification. IBM's rivals, led by Compaq in the US and Olivetti in Europe, established their own design called Extended Industry Standard Architecture.

IBM established its commanding position with large computers costing millions of dollars and commanding gross profit margins in excess of 70 per cent. Now it finds itself largely dependent for growth on products costing less than \$10,000, where gross profit margins can be as slim as 30 per cent, and where the competition is ferocious.

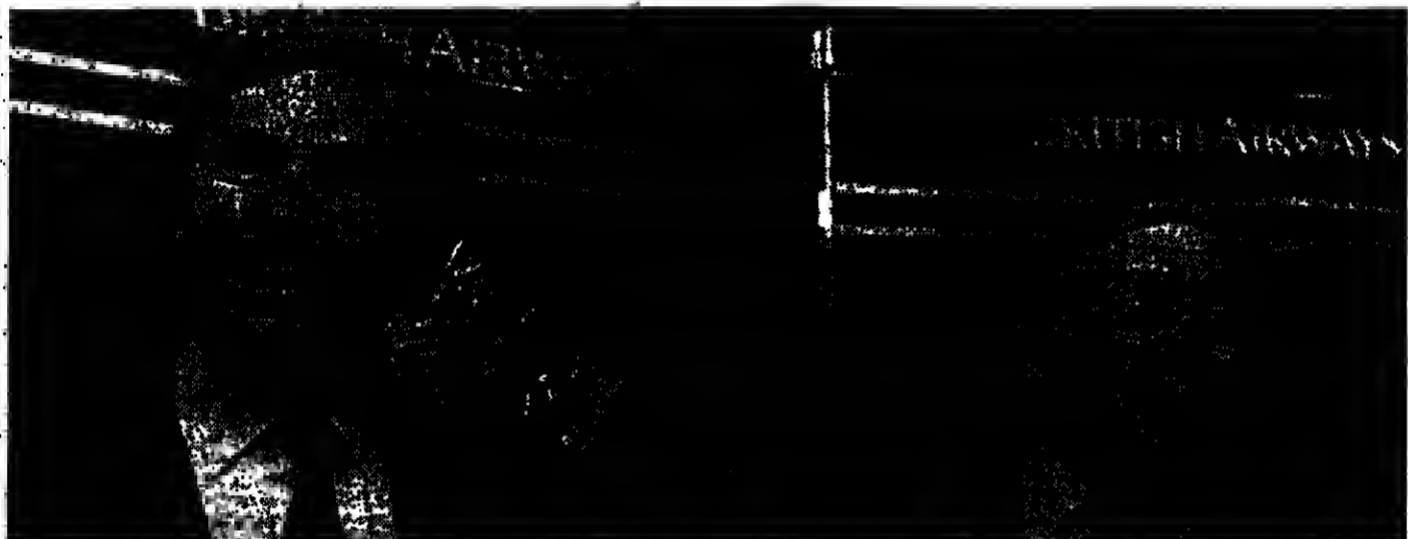
Furthermore, while IBM is also the dominant force in personal computing, it has nothing like the stranglehold on customers and technological development that it enjoys in mainframes.

IBM dominates the mainframe market in a style that is rare in any industry. About 70 per cent

of IBM's revenues from mainframes, substantial as they are, are hardly keeping pace with the growth of the industry - \$13.2bn in 1986, \$14bn in 1987 and \$15.2bn last year.

Some idea of the effect this change of emphasis is having within IBM can be gauged from the fact that IBM introduced its first PC only in 1981, some four years after Apple Corporation,

how important PCs are now to its growth. The battle for technological dominance may have been lost, but IBM's dealer network is extensive and its manufacturing costs are among the lowest.



BA chairman Lord King (right) described as "irritating" and "naughty" suggestions of a rift between himself and Sir Colin Marshall

British Airways profits soar to £259m

By Paul Beets, Aerospace Correspondent, in London

BRITISH Airways yesterday reported record first half pre-tax profits of £259m (\$410m), but warned of possible turbulence because of higher fuel costs, late delivery of Boeing aircraft, a downturn in the UK economy and European air traffic delays.

not altogether dispel the sense of unease inside the company after last month's collapse of the United Airline buy-out. When asked to comment on suggestions of tensions with Sir Colin, Lord King said the question was "irritating" and "naughty".

consultants are rather dangerous things to be" as Mr Nigel Lawson, the former Chancellor, must know, he added. Sir Colin confirmed Mr Levin was still working on some current projects for BA but would not say whether he would be working on any future ones.

well as pre-tax benefits of £50m a year from reduced pension contributions, strong cash flow and the proceeds of the £310m rights issue originally intended to finance part of BA's participation in the United buy-out.

Elders scraps brewing flotation and holds onto stake in S&N

By Chris Sherwell in Sydney and Ray Bassford in London

ELDERS IXL, the Australian brewing, resources and finance group, does not expect to sell, in the near future, its 28 per cent holding in Scottish and Newcastle, one of the UK's six biggest brewing companies.

the shares down by 17p to 857p. At this price Elders is holding a paper loss on the stake, which was acquired before last November's failed takeover attempt on S&N. The Monopolies and Mergers Commission blocked the takeover and gave the Australian company until next July to reduce the stake to below 10 per cent of the capital.

1989-90 was promising, he said, but high interest rates and an "overvalued" currency would make the year challenging. Mr Elliott also referred to Barlin, through which he and his executives now control Elders. He insisted its interests were "completely compatible" with those of other Elders shareholders because it was restricted by its Articles to investing only in Elders.

Paramount could get EC status through TV link with Carlton

By Raymond Snoddy in London

PARAMOUNT, the Hollywood film production company, is to take a 49 per cent stake in Zenith, the film and television production arm of Carlton Communications, the UK-based television services group.

entre to the rapidly expanding European television market. It will also effectively give the US studio European Community status at a time when Hollywood studios are concerned about planned restrictions on non-EC programme content on European television channels.

qualified as an independent production company something that was not possible while it was a subsidiary of an ITV company. Carlton itself owns about 20 per cent of Central. Its name has also been linked with Thames Television, the largest of the 18 British commercial television companies.

If yours is a high growth company, immediate profits may be low. Might we offer you some of ours?

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INTERNATIONAL COMPANIES AND FINANCE

Olivetti capital increase one-third undersubscribed

By Sari Gilbert in Rome

OLIVETTI shareholders have failed fully to subscribe to the Italian office equipment company's capital increase, designed to raise L454.1bn (\$34bn).

More than a third - 38.9 per cent - of the 54.7m common shares offered last summer to shareholders on a one-for-ten basis have not been taken up.

The failure of so many shareholders to exercise their rights to participate in the issue, which is guaranteed by a banking syndicate led by the Milan merchant bank, Mediobanca, was seen as highly disappointing for Olivetti.

Olivetti pointed out, however, that the stock markets

were particularly negative during the course of the option period from September 15 to October 17. It said most shareholders, especially small and medium-sized shareholders, tend to wait until the last week of an offer. In this case, the final days of the subscription period coincided with Wall Street's biggest fall since October, 1987.

However, some market analysts believe that given some uncertainty about Olivetti's 1989 performance the size of the capital increase was unlikely to make full subscription. The share capital increase was part of a larger package designed to raise up to

L1,200bn. That was decided last July following American Telephone & Telegraph's liquidation of its 22.3 per cent stake in Olivetti and the transfer of its investment to CIR, the industrial holding company of Olivetti chief Mr Carlo De Benedetti.

Italian law prescribes that rights unopted for in the subscription period must be offered on the open market for at least five consecutive stock market sessions during the following month.

This offer began on November 13 and will end on November 17, after which their subscription is guaranteed by the Mediobanca consortium.

Siemens lifts payout as earnings rise by 13%

By Andrew Fisher in Frankfurt

SIEMENS, the West German electrical and electronics group, will pay a higher dividend for the past financial year ended September 30, after a 13 per cent rise in net profits to DM1.2bn (\$865m).

Shareholders will receive DM12.56 a share against DM11 in the two previous years; the 1988-87 payout was cut from DM12 after a profits drop.

The company said 1988-89 was characterised by above-average demand in most sectors, which allowed it to benefit from its own reorganisation and acquisitions.

Among the latter were the takeover, with General Electric of the US, of Plessey, the UK electronics company, and the US purchases of the Bendix and Siemens electronic operation and the Rolan telephone switchboard activities of IBM.

The new order inflow at Siemens, which is also expected to benefit from the opening of the borders with East Germany as that country modernises its economy, rose by 15 per cent last year to DM63bn. Foreign orders, accounting for 56 per cent of the total, were 16 per cent higher, while new domestic business rose by 14 per cent.

Turnover was only 3 per cent higher at DM61.2bn, but excluding the effect of amortisation of domestic power station contracts - revenues from two were booked the previous year, compared one last year - the rise was 11 per cent.

The biggest division, energy and automation technology, was also the fastest growing, with new orders up 20 per cent.

Tougher market conditions and falling prices held back the telecommunications and information systems divisions, while the electrical installation and automation systems sector benefited from the rise in new construction and the continued high level of car and truck production.

Investments during the year increased from DM5.2bn to DM7.9bn, including both capital spending and acquisitions.

Sparks fly over Darty buy-out

George Graham on the troubles of the biggest LMBO in France

Mr Philippe François, chief executive of Darty, thought he had an open and shut case. The FF70bn (\$11bn) acquisition he led last May of France's leading electrical retailer appeared to be not only the biggest leveraged management buy-out the country had seen, but also the most confident of success.

With the support of the Darty family, which founded the retail chain, and of a number of friendly institutional investors, Mr François's buy-out was already assured of winning over 50 per cent of the company's capital, even before the public offer was launched.

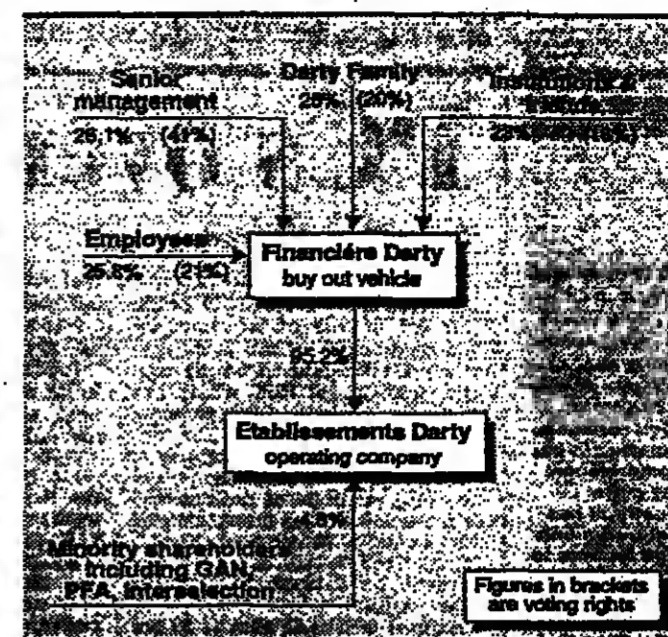
In spite of complaints from some disgruntled institutions, the offer succeeded in gaining more than 95 per cent of the shares.

However, 16 months later, the French stock market authorities have reopened the file with a damning report calling into question the way the operation was conducted.

The report from the Commission des Opérations de Bourse opens the way not only for civil suits from the disgruntled minority shareholders, but also threatens a criminal prosecution for spreading deceptive information, carrying a fine of up to FF10m.

Darty was the first listed company to try to couple the LMBO technique with a public takeover offer, and the marriage had its problems.

In order to secure the best



group's earnings would be devoted to debt repayments.

Some shareholders, however, including the GAN and PFA insurance groups and the Interselection mutual fund managed by Société Générale, decided to hold on to their shares, calculating that after the merger their stake in Financière Darty would be worth considerably more than the price they were being offered for their Etablissements Darty shares.

But Darty decided, if it was 95 per cent or more of the capital of the company, to opt for a newly authorised tax treatment known as "fiscal integration," which allows the holding company to pay its interest payments out of the pretax profits of the operating company. The law prohibits companies which have chosen fiscal integration from merging for at least five years.

The COB objects that the board failed to inform shareholders of this decision, and has passed its findings to the public prosecutor.

Darty's difficulty is that the few shares still outstanding are currently trading at nearly FF1,100, or 33 times last year's earnings, and Mr François has said it is out of the question to make an offer on the basis of the market price.

With the announcement of the COB's highly critical findings, the leverage has moved in favour of the minority shareholders, and Darty may be forced to bargain.

Novo-Nordisk advances 6%

By Hilary Barnes in Copenhagen

PROFITS at Novo-Nordisk, the Danish insulin and industrial enzymes group, were boosted by volume growth for major products and favourable exchange rate developments in the first nine months, the company said.

Pre-tax profits increased by 6 per cent to DKr588m, up from DKr560m last year, sales advanced by 14 per cent to DKr5,490m (\$782m), and net profits by 10 per cent to DKr618m, up from DKr560m. Earnings per share increased from DKr17.72 to DKr19.53 and per ADS from \$2.43 to \$2.68.

Third-quarter profits rose by 20 per cent from DKr225m to DKr269m and net earnings by 28 per cent from DKr156m to DKr200m on sales up 9 per cent to DKr1,765m.

Higher raw material costs reduced the pre-tax margin on sales by 1.2 percentage points

to 15.6 per cent in the first nine months, but this was better than expected, said the third quarter statement.

Pre-tax income for the full year is expected to be ahead by about 10 per cent.

In 1990 the group is looking for an earnings improvement of 12-15 per cent as the benefits of the merger between Novo and Nordisk Gentofte at the beginning of this year begin to show up.

The controversy over the use of human insulin, that developed as a result of sudden deaths among diabetics in Britain which it was thought, might be related to the use of human insulin, is not mentioned in the third quarter report.

However, Mr Kurt Anker Nielsen, corporate finance manager, said the controversy was not expected to influence

sales. He noted that associations of diabetics in many countries had strongly advised patients not to switch to other forms of insulin.

The health care group, which is dominated by insulin production, increased sales by 16 per cent in the first nine months to DKr3,570m, while the holoindustrial group increased sales by 20 per cent to DKr1,670m.

Bang & Olufsen, the Danish television and audio equipment manufacturer, and Sweden's Ericsson plan to set up a joint venture in Denmark based on the B&O telecommunications products subsidiary, Dikson Systems, to develop, produce and market new tele-net products, which will complement the Ericsson product programme, the companies announced.

Hahn says VW profits up 40%

PROFITS of Volkswagen, the West German motor group, rose by more than 40 per cent in the first nine months, Mr Carl Hahn, the chief executive, said in a television interview. Turnover was 12 per cent higher at DM445bn (\$26bn), writes Andrew Fisher.

The statement, ahead of

VW's official figures on Friday, caused the shares to gain DM10 to DM457 in after-hours trading. In official dealings, they rose by DM6. Hopes of more East German business had propelled the shares ahead in the last few days.

VW's figures for the first six months showed a 30 per cent

increase to DM40bn in group net profits. Mr Hahn's news of a 40 per cent advance to about DM60bn in January-September exceeded many estimates, though some analysts said VW's quarterly figures are often erratic and it may show a slacker fourth quarter ahead of crucial wage talks.

COMPANY NOTICES

RMP
RAND MINES PROPERTIES LIMITED
Registration No. 6901239/05
(Incorporated in the Republic of South Africa)

OUTLOOK FOR 1990

In order to inform members of the group's prospects for the year ending 30 September 1990, and to clarify the position in so far as it affects the company's holding company, Rand Mines Limited, the following is an extract from the statement by the chairman, Mr D. T. Watt, which will accompany the annual financial statements for the year ended 30 September 1989.

"Profitability of the group during the forthcoming year will be influenced by a number of extraneous factors. Although the property market for 1989 turned out to be better than anticipated, the momentum is not expected to continue throughout the 1990 year. The level of business confidence, the state of the economy and political factors are key determinants in influencing demand for land and uncertainties in these areas are likely to affect the market during 1990. Furthermore, demand will also be hampered should interest rates continue at the current high levels. The property division does have the benefit of the good location of its land, and in spite of the anticipated weakness of the market, demand for the company's land is expected to continue. However, profits from property operations for 1990 are expected to be lower than those for the year under review.

The critical factors affecting the profit margins of the gold recovery operations are the gold price and the rate at which costs increase. In order to counter these unknowns, management will strive for maximum efficiency and make every attempt to increase, or at best maintain production at 1989 levels.

Based on available information, the consolidated profit after tax for 1990 could be some 20 per cent lower than the profit of R25.5 million achieved in 1989. On this assumption the total dividend for 1990 will probably be the same as that declared in 1989."

The annual financial statements for the year ended 30 September 1989 are expected to be posted to members on or about 24 November 1989.

By order of the board
S Ma, Secretary

Registered Office:
5 Press Avenue, Crown Mines
Johannesburg 2092

London Secretaries:
Viaduct Corporate
Services Limited
40 Holborn Viaduct
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LEUHM INTERNATIONAL INVESTMENTS N.V.
US \$20,000,000 GUARANTEED FLOATING RATE NOTES 1990 SERIES "C"
The interest rate applicable to the above Notes in respect of the six month period commencing Wednesday 15th November 1989 has been fixed at 8.50% per annum.
The interest rate applicable to US \$4.5 million of the US \$1,000 principal amount of the Notes will be paid on Tuesday 15th May 1990 against presentation of Coupon No. 15.
BANK LEUHM TRUST CO OF NEW YORK
Principal Paying Agent
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INTERNATIONAL APPOINTMENTS

GROUP FINANCE DIRECTOR

MAJOR INTERNATIONAL INVESTMENT COMPANY
OUTSTANDING REMUNERATION PACKAGE
NEW ZEALAND

SHIRLEY INVESTMENTS LTD have a record of outstanding growth, and this is again reflected in their 1988/89 profit of £29,735 million and total shareholders funds of £287,915 million. The Group is continuing its controlled international growth strategy, with significant investments in Australia, USA and U.K. The successful appointee to this new and very important senior executive position - Group Finance Director, will be appointed to the parent Board and will work extremely closely with the top three Group executives - the Chairman, the CEO, and the Founding President (Sir Ronald Grierley). Successful involvement will be in the area of growth strategies, acquisition and rationalisation feasibility analysis, and highest level negotiations with merchant bankers, industrialists, shareholders, principal and other third parties. Potential candidates will be widely recognised as leaders in the financial sector, and have significant international investment and operating experience. The successful appointee will be the senior manager of four key functions, viz: Administration/Company Secretary; Treasury; Accounting; Financial Taxation. The location is Wellington city (N.Z.'s national and financial capital).

REQUIREMENTS:

- Demonstrable experience in a very senior finance related position in the merchant banking, investment and/or industrial company environment.
- A proven international perspective including significant exposure to and experience in overseas financial dealings.
- Evidence of exceptional performance in assets management.
- Superior leadership and management skills combined with the drive and interpersonal abilities to gain the respect and support of highly professional specialists.
- The presence, negotiation and communication skills to successfully deal with, and relate to, people at all levels.
- Strategic thinking and business planning capabilities at the highest level, combined with the skills to provide direction and impetus to contributing profitable growth in both existing and future investments.

REWARDS:

- The substantial remuneration to be negotiated will be highly competitive with top international packages and will reflect the calibre of the outstanding candidate sought. Because of the importance of this position it is being advertised extensively overseas.
- Generous assistance with relocation, if required.

APPLICATIONS
Strictly confidential. Please apply in writing stating age, experience, qualifications, salary requirements and telephone numbers, mentioning Position J63412 to:
JOHN BROMLEY
MANAGEMENT RESOURCES LIMITED
P.O. Box M-157, WELLINGTON, NZ
Telephone 731-488 Fax 731-436
An Associate of Coopers & Lybrand

INVESTOR RELATIONS EXECUTIVE

We are a long established and leading agency in the field of European investor relations based in Brussels.

Due to expansion, we need to recruit a senior person with a view to ultimately becoming a partner in the firm.

Someone with a background in banking, stockbroking or fund management would be an ideal candidate. Ability to speak one or more European languages in addition to English would be a major attribute. Age is not a critical factor.

The position is based in Brussels with substantial European travel. A competitive salary will not be a problem for the right person.

Please reply in strictest confidence to:

Michael A Bamforth or Patrick G de Ronchene
JAMES KUHN and COMPANY
50, Avenue des Arts
1040 BRUSSELS

FINANCIAL CONTROLLER
FRANCE - BRITANNY AGE 28 PLUS \$20000 +

Fast growing French subsidiary of large European Packaging Group, requires Financial Controller. The Financial Controller will report to the Local General Manager and to the Group Financial Controller. Responsibilities include financial and management reporting, co-ordination of budget, forecasting and cash management. The successful candidate will have at least three years accounting experience in a distribution company and will be computer literate. A good knowledge of French is required.

Send your "curriculum vitae" to our consultant
Jean-Michel CATHALA
CONSEILS
5 rue Buffon - 44000 NANTES

HOW TO RUN A BANK FOR PEOPLE WHO CREATE WEALTH

The American Express Bank is organised around the individual whose wealth is the product of personal enterprise.

How we serve such clients is as important as the services we provide.

Here are the principles that guide our managers in 105 offices in 42 countries.

OUR MISSION IS TO SERVE today's most successful people and their businesses, around the world, around the clock. Our clients are creators of wealth. They have little need of bankers who are passive stewards. Instead, they will seek out the bank that is most ambitious on its clients' behalf, that is most successful for its clients, and, above all, the most responsive. Excel in all these qualities, and your office will prosper.

THE MOST SUCCESSFUL PEOPLE ON EARTH

In your dealings with clients, mould your organisation to the client's own. Recognise and respect a client's ties with other banks. Heed those who counsel your clients.

Don't take on a new client unless you can pledge your top people. Make it a policy to exceed expectations.

Never preach to your clients. Learn from them. They are among the most successful people on earth.

Get to know each client like family. The client who is audacious in business life may shun risk when choosing investments for his private account.

Don't oversell. Promise only what you can deliver, and deliver quickly. Make security your passion. Guard client confidences like the Crown Jewels.

24-HOUR CLOCKS

American Express Bank maintains offices in 19 time zones, united by a highly secure electronic nervous system. We are a financial engine that runs on a 24-hour clock.

These four product families—Commercial Services, Savings and Investments, Special Transactions, and Treasury Services—are the soul of our enterprise. Make them your focus.

It is no accident that they mesh so neatly with the personal, commercial, and entrepreneurial needs of our clients.

Our currency traders positioned around the globe assure our clients of 24-hour access to foreign exchange and Treasury Services at highly competitive rates.

Our specialists in asset finance, real estate, and other disciplines keep their bags packed. They can be at a client's side inside a day.

Timely information is often more valuable than gold to our clients. Not at all by chance, American Express Company is the largest private user of telecommunications services on earth.

When tragic floods in Bangladesh left 30 million homeless, bank staff often had to swim to work. American Express Bank stayed open as usual, serving its clients.

AN ELITE CORPS

In recruiting, be patient. American Express Bank is an elite corps. Hire only those who can enhance our reputation. They are rare birds. Seek out those few who combine these traits:

1. **Character.** Cast-iron integrity, brains, energy, stamina, and grace under pressure.
2. **Verve.** We admire activists who are willing to break some china within the Bank in order to be effective for their clients.
3. **Entrepreneurship.** We reward those whose solutions to one client's needs create fertile opportunities for other clients.
4. **Unselfishness.** Every Account Officer must be a "switchboard" connecting each client with whoever will best serve his needs.
5. **Resilience.** People who thrive on weeks of sustained effort, and who display a genius for keeping up with change.

"We will often engineer a product specifically for a private client," says an executive. "So the fit is exact. And with each new investment we create, our own horizon expands. Creativity feeds on itself."

HOW TO GROW SMARTER

It is the duty of every Senior Manager to apply unremitting pressure to maintain our standards in every area.

Never permit internal matters to distract your attention from client affairs. Delegate administrative tasks. See to it personally that your clients are happy, not merely content.

Spend at least half your time outside your office, among clients. You'll be amazed at how much smarter you become.

Your office is like a ship. It will move faster when you scrape the barnacles off its bottom. Eliminate obsolete services and redundant departments. Banish committees.

Never forget for an instant that when your clients trust your people they are really trusting you. You are the captain of the ship.

Eradicate intolerance in any form. Ditto parochialism. We are international bankers, not village bureaucrats.

Respond instantly to requests from other offices and your own requests will receive equal attention.

Create an atmosphere of intelligent ferment within the Bank. Make life exciting. Those who cannot thrive on change have no business in banking today.



**AMERICAN
EXPRESS
BANK**

Argentina	Canada	Germany	Ivory Coast	Mexico	Philippines	Turkey
Austria	Ceylon Islands	Greece	Japan	Monaco	Singapore	United Arab Emirates
Bahamas	China	Hong Kong	Korea	Netherlands	Spain	United Kingdom
Bahrain	China	India	Lebanon	Nigeria	Sri Lanka	United States
Bangladesh	Egypt	Indonesia	Luxembourg	Pakistan	Switzerland	Uruguay
Brazil	France	Italy	Malaysia	Panama	Taiwan	Venezuela

It is the custom of American Express Bank's most senior people to meet with prospective clients. To arrange an introduction, please contact the head of office in any one of these 42 countries.

INTERNATIONAL COMPANIES AND FINANCE

News Corp profits slashed by 58%

By Chris Sherwell in Sydney

MR RUPERT Murdoch's News Corporation has reported a first quarter profit slide for the same period last year. Including extraordinary items, the figure was 77 per cent lower than the previous year's A\$156.6m.

reported for the same period last year. Including extraordinary items, the figure was 77 per cent lower than the previous year's A\$156.6m. An accompanying statement blamed trading results at Sky Television which were only included from September 1 and are therefore presumed to show heavy losses - and interest payments of A\$336m, up sharply from A\$158m because of higher borrowings and interest rates.

already reported a first-quarter profit slide for the same period last year. Including extraordinary items, the figure was 77 per cent lower than the previous year's A\$156.6m. Nevertheless, group revenues rose 24.5 per cent to A\$1.98bn, yielding profits before interest and tax of A\$327.7m, up a substantial 37 per cent.

New York and Los Angeles. Results of Fox Broadcasting Company "continue to be encouraging," the group said. Regarding the UK, News Corp said Sky's results offset a slight improvement from its newspaper division, but added that it was "encouraged by the high level of viewer interest in Sky Television and growing dish penetration."

Sears to lease Tower after sale plan fails

By Anatole Kalatsky in New York

SEARS, ROEBUCK, the retailing and financial services group, said yesterday it was to lease an \$815m mortgage on the Sears Tower, its headquarters building in Chicago.

Toys 'R' Us plans shops as sales rise

By Karen Zagor in New York

TOYS "R" US, the US toy-shop chain, yesterday reported a moderate increase in third quarter earnings and sales.

Dresser in bid for oil business

By James Buchan in New York

DRESSER Industries, the Dallas-based engineering group, announced yesterday that it would offer nearly \$440m in cash and shares to buy Smith International, an oilfield services company based in Houston.

New supercomputer venture on rocks

By Louise Kehoe in San Francisco

EVANS & Sutherland, a US company which announced its entry into the market for high performance supercomputers five months ago, said yesterday it will scrap the project within two months unless it can find a buyer or partner.

Sea Containers third-quarter net rises 19%

By Andrew Hill

SEA Containers, the ferry and container group fighting a hostile Anglo-Swedish bid, increased third-quarter net earnings by 19 per cent to \$73.8m against \$61.5m in the equivalent period.

Data General's president steps down

By Roderick Oram in New York

MR Edson de Castro, president of Data General since helping to establish it 21 years ago, has stepped down as chief executive of the minicomputer maker which is fighting to reverse a decline in its fortunes.

AMCA INTERNATIONAL CORPORATION

NOTICE OF PARTIAL REDEMPTION

OF 12.25% GUARANTEED REDEEMABLE DEBENTURES DUE 1999

TO: Holders of the first series of debentures ("1999 Debentures") of AMCA INTERNATIONAL CORPORATION (the "Corporation") issued and certified and outstanding under a Trust Indenture ("Trust Deed") dated as of December 21, 1984 between the Corporation, Montreal Trust Company of Canada (the "Trustee") and AMCA International Limited, as guarantor, and designated a Guaranteed Redeemable Debenture due 1999.

NOTICE IS HEREBY GIVEN THAT, pursuant to the terms of the Trust Deed, the Corporation intends to redeem and will redeem on December 21, 1989 (the "redemption date") all of the outstanding 1999 Debentures at a redemption price equal to 100% of their principal amount together with accrued interest thereon, to the date fixed for redemption (the "redemption price").

The redemption price for 1999 Debentures called for redemption shall be payable on presentation and surrender thereof with all unmatured Coupons appertaining thereto at any of the offices of: The Royal Bank of Canada London Branch, 71 Queen Victoria Street, London, EC4A 4DE; The Royal Bank of Canada (France) S.A. at 5 rue Serre, 75440 Paris, France; The Royal Bank of Canada (Suisse) at Rue Diday 6, 1204 Geneva, Switzerland; The Royal Bank of Canada (Belgium) S.A. at Rue de Ligne 1, 1000 Brussels, Belgium; The Royal Bank of Canada A.G. at Rothenheimer Landstrasse 61, 6000 Frankfurt/Main 1, Federal Republic of Germany; or Banque Generale du Luxembourg S.A. at 27 Avenue Monterey, Luxembourg.

Each Bearer 1999 Debenture must be surrendered for payment with all unmatured Coupons appertaining thereto, failing which, in the case only of Coupons maturing for payment on or prior to December 21, 1989, the amounts of any such unmatured Coupons will be deducted from the amount due for payment and, in the case of Coupons maturing thereafter (which shall be declared void), such payment shall be made only on such terms as to evidence and indemnification as the Corporation with the consent of the Trustee may require. Each amount so deducted will be paid, without interest, in the manner mentioned above against surrender of the relative missing Coupon within the period expiring ten years next following the Relevant Date, as defined in the Trust Deed.

Each Registered 1999 Debenture payable on redemption prior to maturity thereof must be surrendered for payment with, if required by the Trustee, the form of transfer thereon duly executed.

The method of delivery of the 1999 Debentures and Coupons, if any, is at the option and risk of the holder.

Interest upon the principal amount of the 1999 Debentures shall cease to be payable from and after December 21, 1989 unless payment of the redemption price shall not be made on presentation and surrender of such Debentures and all unmatured Coupons (if any) appertaining thereto at any of the places referred to in paragraph 2 above.

Dated the 16th day of November, 1989.

AMCA INTERNATIONAL CORPORATION By: John A. Davis Senior Vice-President (General Counsel, Secretary)

Wells Fargo & Company

U.S. \$250,000,000

Floating Rate Subordinated Notes due 1997

In accordance with the provisions of the Notes, notice is hereby given that for the Interest period 16th November, 1989 to 16th February, 1990 the Notes will carry an Interest Rate of 8 1/4% per annum.

Agent Bank: Morgan Guaranty Trust Company of New York London

Central International Limited

U.S. \$150,000,000 Floating Rate Notes due 2006

For the six months 15th November, 1989 to 15th May, 1990 the Notes will carry an interest rate of 8.475% per annum with coupon amount of U.S. \$426.10 payable on 15th May, 1990.

Agent Bank: Citibank N.A. (CSSI Dept.)

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BANK OF TANZANIA

FRESHMENT INSPECTION SERVICE

The Bank of Tanzania acting on behalf of the Government of the United Republic of Tanzania would like to hire the services of reputable firms with worldwide networks to carry out pre-shipment inspection in respect of imports into Tanzania. The duration of the contract will be three years renewable subject to mutual agreement.

INFORMATION REQUIRED

- 1. Name and address
2. List of Directors and Share holders with a controlling interest
3. The Company's Bankers
4. List of countries in which the company has offices or affiliates
5. Briefly indicate scope of intervention such as inspection of general cargo, fertilizers, pharmaceutical, etc
6. Indicate fees/charges per transaction.
7. Indicate the Company's or its Directors' interests in such areas as banking, insurance, shipping, warehousing and inland trucking.
8. Indicate whether apart from trips and seminars, your company would be able to draw up a comprehensive training programme for BOT staff and to submit their proposals. The proposals incorporating the following information should be furnished to the Bank of Tanzania and should reach the Bank not later than Wednesday 22, November 1989 at 12.00 noon.

The Format of the EXCI

- 1) Country of the EXCI
2) Name and address of supplier
3) Name and address of importer
4) Description of goods
5) Shipping details
6) Sellers Pro-forma Invoice
7) Sellers final invoice
8) Accepted Price
9) Any remarks i.e. in case of pharmaceutical products and fertilizers date of manufacture and expiry should be shown.
10. Indicate number of days on the average it takes to carry out inspection.
11. Indicate if the Company or its affiliates has contracts with foreign Governments which include among other things carrying out pre-shipment inspection services on their behalf in respect of goods exported by Tanzania.
12. Indicate the countries in which the company has existing agreements.
All submissions should be made to:
The Governor, Bank of Tanzania, P.O. Box 2039, DAR ES SALAAM

Island International Limited

has sold the subsidiaries which comprise

Island Records

and

Island Music

to

PolyGram N.V.

The undersigned acted as financial advisor to Island International Limited.

ALLEN & COMPANY INCORPORATED

October 20, 1989

Societe Nationale des Chemins de Fer Francais

SNCF U.S. Dirs 60,000,000 - Floating Rate Notes due 1991 unconditionally guaranteed by the Republic of France

Notice is hereby given pursuant to the terms and conditions of the notes that for the six months from November 15th 1989 to May 15th 1990 the notes will bear interest at the rate of 8.825% per annum. On May 15th 1990, interest of U.S. \$1,700,000 will be due per U.S. \$1,000,000 notes for coupon no. 14.

Agent Bank: Citibank N.A. (CSSI Dept.)

Mortgage Intermediary Note Issuer (No. 1) Amsterdam B.V.

For the three month period from 15th November, 1989 to 15th February, 1990 the Notes will bear interest at the rate of 13 1/8% per cent. per annum. The Coupon amount per \$25,000 Note will be \$688.84 payable on 15th February, 1990.

Agent Bank: Citibank N.A. (CSSI Dept.)

U.S. \$150,000,000 First Bank System, Inc. Floating Rate Subordinated Capital Notes Due 1996 Interest Rate 8 1/4% per annum Interest Period 16th November 1989 16th February 1990 Interest Amount per U.S. \$50,000 Note due 16th February 1990 U.S. \$1,110.07 Credit Suisse First Boston Limited Agent Bank

U.S. \$250,000,000 BANK OF BOSTON CORPORATION Subordinated Floating Rate Notes Due 2001 Issued 10th February 1986 Interest Rate 8 1/4% per annum Interest Period 16th November 1989 16th February 1990 Interest Amount per U.S. \$50,000 Note due 16th February 1990 U.S. \$1,110.07 Credit Suisse First Boston Limited Agent Bank

The Governor and Company of the BANK OF SCOTLAND (Incorporated by Act of the Scots Parliament in 1695) U.S. \$250,000,000 Undated Floating Rate Primary Capital Notes Notice is hereby given that the Rate of Interest has been fixed at 8.525% p.a. and that the interest payable on the relevant Interest Payment Date, May 16, 1990 against Coupon No. 9 in respect of U.S. \$10,000 nominal of the Notes will be U.S. \$430.50 and in respect of U.S. \$250,000 nominal of the Notes will be U.S. \$1,072.59. November 16, 1989, London By: Citibank, N.A. (CSSI Dept.), Agent Bank CITIBANK

Santa Barbara Savings and Loan Association (Incorporated under the laws of the State of California) U.S. \$100,000,000 Collateralized Floating Rate Notes Due 1996 Notice is hereby given that the Rate of Interest has been fixed at 8.625% p.a. and that the interest payable on the relevant Interest Payment Date, February 16, 1990, against Coupon No. 14 in respect of U.S. \$100,000 nominal of the Notes will be U.S. \$2,704.17. November 16, 1989, London By: Citibank, N.A. (CSSI Dept.), Agent Bank CITIBANK

\$200,000,000 MFC Finance No.1 PLC Mortgage Backed Floating Rate Notes Due October 2023 Notice is hereby given that the new interest rates and periods in respect of the subject Notes are as follows:- Payment Date Rate % Interest Period 15 November 1989 15.75% 15 November 1989 to 15 February 1990 15.85% 15 February 1990 to 15 May 1990 15.95% 15 May 1990 to 15 August 1990 16.05% 15 August 1990 to 15 November 1990 16.15% 15 November 1990 to 15 February 1991 16.25% 15 February 1991 to 15 May 1991 16.35% 15 May 1991 to 15 August 1991 16.45% 15 August 1991 to 15 November 1991 16.55% 15 November 1991 to 15 February 1992 16.65% 15 February 1992 to 15 May 1992 16.75% 15 May 1992 to 15 August 1992 16.85% 15 August 1992 to 15 November 1992 16.95% 15 November 1992 to 15 February 1993 17.05% 15 February 1993 to 15 May 1993 17.15% 15 May 1993 to 15 August 1993 17.25% 15 August 1993 to 15 November 1993 17.35% 15 November 1993 to 15 February 1994 17.45% 15 February 1994 to 15 May 1994 17.55% 15 May 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INTERNATIONAL COMPANIES AND FINANCE

Japan to relax rules on takeovers

By Michio Nakamoto in Tokyo

JAPAN'S MINISTRY of Finance is moving to counter foreign criticism of its restrictive regulations on takeover bids by introducing changes to bring them more in line with international practice.

Existing Japanese rules on takeovers, which are far more restrictive than those in the US or the UK, have been criticised, notably by the US, as constituting a barrier to foreign acquisitions of Japanese companies. With an ever-increasing number of Japanese firms making bigger and flashier acquisitions abroad, the Japanese government is under considerable pressure to relax any rules that may hinder foreign investment in Japan.

Abolish the existing rule that requires a bidder to register his bid with the Ministry 10 days before the bid is made. The bidder will instead be required to place an advertisement in a newspaper and register his bid with the ministry on the day the bid is launched. Extend the number of days over which a takeover bid can take place from the present maximum of 30 days. Although a specific length has not been set, the ministry was looking at Britain's maximum period of 60 days as a guideline; and Abolish the rule that requires a bidder to buy shares through a representative and allow them to buy the shares for themselves directly.

through a representative securities firm. The timespan for the bid, from a minimum of 30 days to a maximum of 60 days, is also much shorter than the maximum of 60 days allowed in Britain, while the US has no restrictions on the maximum number of days allowed. As in other countries, foreign bidders will still be required to bid through a representative in Japan, although this could be a lawyer rather than a securities firm or bank. Mr Haruo Matsuda, deputy director of the finance ministry's Corporate Finance Division, said that even within the ministry, criticism of the existing rules had been voiced in the past and that the ministry was taking quick action so that, at least in terms of legal barriers, Japan will not be seen as any more closed than other countries.

Adsteam wins control of Industrial Equity

By Chris Sherwell in Sydney

THE ADELAIDE Steamship group, headed by Mr John Spalvin, instantly strengthened its position in Australian retailing, food processing and investment yesterday by winning majority control of Industrial Equity (IEL).

Advertisement for Koninklijke Ahold nv. Includes text: 'November 1989', 'Ahold', 'Koninklijke Ahold nv', 'has acquired an ECU 50 million ordinary share interest in both', 'Argyll Group PLC', 'Groupe Casino', 'The undersigned acted as financial advisor to Ahold in these transactions', 'Shearson Lehman Hutton International'.

NCSC welcomes vote by Qintex shareholders

By Chris Sherwell in Sydney

THE NATIONAL Companies and Securities Commission (NCSC), Australia's share market watchdog, yesterday welcomed an announcement by the besieged Qintex group that a controversial fee-payment scheme to its senior executives would be put before shareholders.

Mr Skase's announcement and the NCSC's reaction indicates a way has been found to settle the issue. Mr Skase insisted in his statement that a shareholders' meeting was not necessary to approve payments which had been sanctioned by independent directors. He added, though, that placing the matter before them for approval or otherwise was "the fairest and most democratic approach to achieve resolution of the matter."

NZ Equitcorp and state sued over steel group sale

By Terry Hall in Wellington

NZ EQUITCORP's statutory managers yesterday filed a NZ\$564m (US\$351.5) claim against the collapsed group's directors, financiers, advisers and the Government over the 1987 sale of New Zealand Steel, the biggest legal claim in New Zealand history.

effectively buying shares in itself which is outlawed by a section of the Companies Act. In a brief statement Mr Fred Watson, statutory manager, said the claim arose out of the financing provided by companies within the Equitcorp group or a private company called Ararimu Investments to buy two parcels of shares in Equitcorp Holdings.

Advertisement for ARGYLL GROUP PLC. Includes text: 'November 1989', 'ARGYLL GROUP PLC', 'Argyll Group PLC', 'has acquired an ECU 50 million ordinary share interest in both', 'Koninklijke Ahold nv', 'Groupe Casino', 'The undersigned acted as financial advisor to Argyll in these transactions', 'Samuel Montagu & Co. Limited'.

Advertisement for Morgan Guaranty Trust Company of New York. Includes text: 'Morgan Guaranty Trust Company of New York', 'Japanese Yen 15,000,000,000', 'Floating Rate Deposit Notes Due 1991', 'For the six months 16 November, 1989 to 16 May, 1990 the Notes will carry an interest rate of 9.025 per cent. per annum.', 'Interest payable on the relevant interest payment date, 16 May, 1990 will be Yen 453,757.00 per Yen 10,000,000.00 Note.', 'Morgan Guaranty Trust Company of New York', 'London', 'Agent Bank'.

Advertisement for Midland Bank plc. Includes text: 'Midland Bank plc', 'Subordinated Floating Rate Notes 2001', 'For the three months from November 15, 1989 to February 15, 1990, the Notes will carry an interest rate of 15.15% p.a. On February 15, 1990 interest of 5.9032% will be due per £25,000 Note amount of £1,925.07 in respect of £25,000 Note for Coupon No. 15', 'CIBank, N.A. (CSBI Dept.), Agent Bank'.

Advertisement for WORLD PULP + PAPER. Includes text: 'WORLD PULP + PAPER', 'The Financial Times proposes to publish this survey on 15TH DECEMBER 1989', 'For a full editorial synopsis and advertisement details, please contact: AILEEN BARNARD on 01-873 4148', 'or write to her at: Number One Southwick Bridge, SE1 9HL', 'FINANCIAL TIMES', 'EUROPE'S BUSINESS NEWSPAPER'.

FVB lifts sales by 14% midway

By Jim Jones in Johannesburg

FEDERALE Volksbeleggings (FVB), the South African investment holding company, lifted sales by 14 per cent in the six months to September 30 as government austerity measures curbed demand for consumer durables and high nominal interest rates cut farmers' purchases of agricultural equipment.

Advertisement for GROUPE Casino. Includes text: 'November 1989', 'GROUPE Casino', 'Établissements Économiques du Casino, Guichard-Perrachon & Cie', 'has acquired an ECU 50 million ordinary share interest in both', 'Koninklijke Ahold nv', 'Argyll Group PLC', 'The undersigned acted as financial advisor to Casino in these transactions', 'Lazard Frères et Cie'.

Advertisement for THE BARRING EUROPA FUND. Includes text: 'THE BARRING EUROPA FUND', 'Société d'investissement à capital variable R.C. Luxembourg: B 25 652', 'Notice of extraordinary general meeting.', 'The shareholders of THE BARRING EUROPA FUND are hereby convened to an extraordinary general meeting to be held in Luxembourg on 24th November 1989 at the registered office 14, rue Aldringen, 1118 Luxembourg, at 9 p.m. with the following agenda: 1. to amend the Articles of Incorporation inter alia so as to: (a) adjust them in order to satisfy the requirements of the law of 30th March 1988 on collective investment undertakings (b) adjust them in order to satisfy the requirements of the Hong Kong Securities Commission if authorization by such commission is sought for (c) adjust them to take account of changes to the Luxembourg law of 10th August 1985 on commercial companies, as amended, which occurred since the incorporation of the Corporation. (d) make some further changes considered necessary by the Board of Directors and comprising mainly the extension of the duration of the Company for an undetermined period, and to delete in Article 30 the specific reference to the Baring Europe Fund Management S.A. Resolutions on the agenda of the Extraordinary General Meeting will require a quorum of at least 50% of the outstanding shares and will be adopted if voted by 2/3 of the shareholders present or represented. The Board of Directors'.

Advertisement for The Export-Import Bank of Korea. Includes text: 'The Export-Import Bank of Korea', 'US\$100,000,000', 'Floating Rate Notes Due 1995', 'In accordance with the provisions of the Floating Rate Notes, notice is hereby given as follows: Interest Period: November 15, 1989 to May 15, 1990', 'Rate of interest: 8 1/4% p.a.', 'Coupon Amount: US\$433.65 (per note of US\$10,000) US\$21,667.25 (per note of US\$500,000)', 'Agent: LTCS Asia Limited'.

Advertisement for Richard Ellis. Includes text: 'Richard Ellis', 'International Property Consultants', 'Public invitation for offers for the purchase of a property located at Paseo de la Castellana, 52-55, MADRID SPAIN', 'In accordance with terms and conditions available from the sole retained agent', 'Sole retained Agent: Richard Ellis', 'International Property Consultants', 'Paseo de la Castellana, 51 - Edificio "La Caixa" 28046 MADRID - Tel: 306 42 42 - Fax: 319 40 80'.

Advertisement for OSC Corporation. Includes text: 'To the Holders of WARRANTS OF OSC Corporation', 'U.S. \$30,000,000', '5 1/2 per cent. Guaranteed Bonds Due 1992 with Warrants', 'NOTICE OF FREE DISTRIBUTION OF SHARES AND ADJUSTMENT OF SUBSCRIPTION PRICE', 'Pursuant to Clause 4(A) of the Instrument dated November 17, 1988, under which U.S. \$30,000,000 5 1/2 per cent. Guaranteed Bonds due 1992 with Warrants were issued, you are hereby notified that a free distribution of Shares of our Company at the rate of 0.1 Share to 1 share (10 percent ratio) will be made to Shareholders of record as of November 30, 1989.', 'As a result of such distribution, the Subscription Price at which Shares are issuable upon exercise of the Warrants will be adjusted pursuant to Condition 7 of the Warrants from 933.00 Japanese Yen to 848.20 Japanese Yen for U.S. \$30,000,000 5 1/2 per cent. Guaranteed Bonds Due 1992 with Warrants effective as of December 1, 1989 (Japan Time).', 'The Industrial Bank of Japan Trust Company on behalf of OSC Corporation', 'Dated: November 16, 1989'.

Advertisement for Nacional Financiera, S.A. Includes text: 'Nacional Financiera, S.A.', 'U.S. \$150,000,000', 'Floating Rate Notes due 1990', 'For the six months 15th November, 1989 to 15th May, 1990 the Notes will carry an interest rate of 8 1/4% per annum and Coupon Amount of U.S. \$433.65. The relevant interest payment date will be 15th May, 1990.', 'Bankers Trust Company, London', 'Agent Bank'.

Advertisement for Taiyo Kobe Finance Hongkong Limited. Includes text: 'Taiyo Kobe Finance Hongkong Limited', 'U.S. \$100,000,000', 'Guaranteed Floating Rate Notes due 1997', 'Guaranteed as to payment of principal and interest by The Taiyo Kobe Bank, Limited', 'For the three month period 15th November, 1989 to 15th February, 1990 the Notes will carry an interest rate of 8 1/4% per annum with a coupon amount of U.S. \$215.21 per U.S. \$10,000 Note and U.S. \$5,630.21 per U.S. \$250,000 Note, payable on 15th February, 1990.', 'Bankers Trust Company, London', 'Agent Bank'.

Advertisement for Isvheimer. Includes text: 'U.S. \$175,000,000', 'Floating Rate Certificates due 1990', 'Payable solely from the proceeds of a loan made to Isvheimer', 'Istituto per lo Sviluppo Economico Dell'Italia Meridionale', 'For the six months 15th November, 1989 to 15th May, 1990 the Certificates will carry an interest rate of 8 1/4% per annum with a coupon amount of U.S. \$427.36 per U.S. \$10,000 Certificate payable on 15th May, 1990.', 'Bankers Trust Company, London', 'Agent Bank'.

Advertisement for The Chase Manhattan Corporation. Includes text: 'The Chase Manhattan Corporation', 'U.S. \$250,000,000', 'Floating Rate Subordinated Notes due 2000', 'For the three months 15th November, 1989 to 15th February, 1990 the Notes will carry an interest rate of 8 1/4% per annum with a coupon amount of U.S. \$220.42 per U.S. \$10,000 principal amount, payable on 15th February, 1990.', 'Bankers Trust Company, London', 'Agent Bank'.

This announcement is neither an offer to sell, nor a solicitation of an offer to buy any of these securities. The offer is made only by the Prospectus.
New Issue November 9, 1989

7,800,000 Shares
The First Philippine Fund Inc.
Common Stock

Price U.S. \$12 Per Share

The New York Stock Exchange symbol is FPF.

Copies of the Prospectus may be obtained in any State or jurisdiction from such of the undersigned as may legally offer these securities in compliance with the securities laws of such State.

Clemente Capital, Inc. - Investment Advisor
PNB Investments Limited - Philippine Advisor
(A subsidiary of Philippine National Bank)

5,000,000 Shares

The above shares were underwritten by the following group of U.S. underwriters.

- Nomura Securities International, Inc.
CL Global Partners Securities Corporation
International Finance Corporation
PaineWebber Incorporated
Bear Stearns & Co. Inc.
Alex. Brown & Sons
Donaldson, Lufkin & Jenrette
Drexel Burnham Lambert
A.G. Edwards & Sons, Inc.
Goldman, Sachs & Co.
Kidder, Peabody & Co.
Lazard Freres & Co.
Merrill Lynch Capital Markets
Morgan Stanley & Co.
Prudential-Bache Capital Funding
Salomon Brothers Inc.
Shearson Lehman Hutton Inc.
Smith Barney, Harris Upham & Co.
Wertheim Schroder & Co.
Dean Witter Reynolds Inc.
Bateman Eichler, Hill Richards
Blunt Ellis & Loewi
Gruntal & Co., Incorporated
Ladenburg, Thalmann & Co. Inc.
McDonald & Company
Oppenheimer & Co., Inc.
Piper, Jaffray & Hopwood
Prescott, Ball & Turben, Inc.
Rotan Moore Inc.
Stifel, Nicolaus & Company
Sutro & Co.
Sanyo Securities America Inc.

2,800,000 Shares

The above shares were underwritten by the following group of international underwriters.

- Nomura International
Credit Lyonnais Securities
International Finance Corporation
PaineWebber International

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INTERNATIONAL CAPITAL MARKETS

Tokyo Electric Power seeks Ecu150m at 9 5/8%

By Andrew Freeman

EUROBOND MARKETS lacked direction yesterday. Traders reported improved turnover as European investors committed new funds in search of cheap secondary market paper, but new-issue activity failed to reveal an underlying trend to demand.

INTERNATIONAL BONDS

Paribas Capital Markets continued the recent run of Ecu deals with an Ecu150m seven-year issue for Tokyo Electric Power Company (Tepeco). The bonds came with a fat 9 5/8 per cent coupon and were priced to offer a yield of 9.65 per cent at less than full face.

Paribas was quoting the paper at less than 1% bid, a discount equivalent to full face. An official said the deal had made a slow start, but was confident it would find demand.

Traders were less circumspect, and said several members of the underwriting group appeared to be selling their bonds back to the lead via the brokers.

They said the bonds looked exceptionally good value and should trade better once the

loose paper had been mopped up. Although Paribas would not comment, there was speculation that the issue proceeds had been swapped into fixed-rate yen by Mitsui Bank, with a separate leg via floating-rate US dollars.

Credit Suisse First Boston reopened the market for corporate borrowers with a \$125m five-year deal for Reed Publishing. The bonds were priced at 101.45, but were reoffered at less than 1% (99.95) to yield a huge 105 basis points over Treasuries. In addition to the attractive yield, the bonds offered investors the protection of event-risk language in the covenants attached to the issue prospectus.

CSFB said the paper was well placed with fixed-income investors, and, after the deal broke, syndicate was quoting the bonds at 100.15 bid, inside the implied 7% point face to syndicate members. Traders said the yield was finding demand, but added that there had been a limited amount of asset swapping.

In Germany, late in the session Deutsche Bank brought a DM400m 10-year deal for the European Investment Bank. The bonds carried a 7% per

cent coupon and at their quoted trading level of less than 1% bid were yielding 7.51 per cent. An official said there was good initial demand from investors switching out of previous EIB issues into the new bonds for a yield pick-up. Traders said the issue could become a new benchmark for supranational borrowers, but complained that Deutsche Bank had aggressively sold old EIB paper before it launched the new bonds.

Grozzitella Vienna offered its first D-Mark deal since 1981. A DM70m 10-year issue via Bank of Tokyo. The deal is a variation on a drop-lock security: it is a floating-rate instrument for three years, and becomes fixed-rate thereafter if the borrower decides not to call the bonds. The paper was mostly placed with Japanese institutions.

Deiwa Securities and Goldman Sachs plan a joint venture to market US real-estate backed securities to Japanese investors, Reuters reports. Daiwa Real Estate and Goldman will start the venture in early 1990. The two co-operated earlier this month in launching two mutual funds totalling \$700m from the Federal National Mortgage Association.



AIBD puts new man at the helm

By Andrew Freeman

IN A SURPRISE MOVE, the Association of International Bond Dealers (AIBD) has appointed Mr John Langton as its new chief executive and secretary general with effect from January 1 next year. Mr Langton will also be the chairman of AIBD systems, the London operating company which manages the Trax trade matching and reporting system.

Mr Jan Eklund, AIBD chairman, said: "The AIBD board is delighted to have secured the services of such a senior and respected professional from the Euromarkets. We look forward to an orderly transition at the end of December." Mr Langton is currently managing director of the London-based inter-dealer broker firm Gintel, a position he has held for three years. He has been an active member of the AIBD, sitting on the main board since 1981.

In 1988 he joined the executive committee, and in May this year was elected as vice-chairman. He is also deputy treasurer of the Trax committee and deputy chairman of the market practices committee.

The appointment of a new chief executive was not expected to be completed for several months following the abrupt departure in July of the previous incumbent, Mr Hans Peter Frick. Mr Frick was in office for just six weeks, and his resignation was seen as a significant blow to the AIBD's attempt to strengthen its executive staff.

The need for order and leadership at the top of the AIBD has never been more apparent in its 21-year history. Following Mr Frick's resignation, Mr Edwin Fickinger, the AIBD's former director, resigned last month, and it appeared the management structure of the association was in chaos.

Under the UK Financial Services Act, the AIBD is a designated investment exchange and the attention of UK regulatory authorities was said to have been drawn to the problems among its executive staff.

At its annual conference in Vienna in May, the AIBD announced elaborate plans to create a strong secretariat of paid professionals to run the executive functions of the association.

Board members are unpaid, and it was agreed that a more formal management structure under a chief executive was needed to run the day-to-day business of the association. However, since Mr Frick announced his departure those plans have been on hold.

RBC Dominion forecasts profit for its first year

By David Laseoff, Banking Editor

RBC Dominion Securities International, the London-based international investment banking arm of the Royal Bank of Canada, will report a profit for its first year of operation, according to its chairman, Mr John Sanders. Mr Sanders said yesterday that the year, which ended on September 30, would show a return on capital of about 40 per cent before tax and the payment of bonuses. He declined to give precise figures, but said that all parts of the business - broking, market making, North American equities, Eurobonds and corporate finance - had been profitable, though at varying levels.

RBCDSI was formed out of the Oxford Royal Bank, Dominion Securities, and Kitcat & Aitken, the London stockbroker acquired by the Royal Bank at the time of Big Bang in 1986. It employs 330 people. It also has offices in continental Europe and the Far East.

Mr Sanders said RBCDSI had drawn on the Royal group's strong domestic base in Canada to generate transatlantic corporate finance deals and securities business. But the London-based Kitcat operation had also increased its share of the broking business by concentrating on areas where it had expertise such as transport.

Costs had been kept under tight control, and the group had preserved stability at a time of upheaval for London-based houses in general.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrower, Amount m, Coupon %, Price, Maturity, Face, Book runner. Includes entries for Tokyo Electric Power Co., Nippon Electric Glass, Reed Publishing, etc.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Closing prices on November 15

Table with columns: Country, Issue, Amount, Coupon, Price, Yield, etc. Lists various international bonds like Alberta 9 1/2, Canada 9 1/2, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Germany, France, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from the UK, Ireland, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from the Netherlands, Belgium, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Switzerland, Austria, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Spain, Portugal, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Italy, Greece, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Japan, Korea, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Australia, New Zealand, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from South Africa, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Argentina, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Brazil, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Mexico, etc.

Table with columns: Country, Issue, Amount, Coupon, Price, Yield. Lists bonds from Chile, etc.

INTERNATIONAL CAPITAL MARKETS

London gilts react coolly to Chancellor's statement

By Rachel Johnson in London and Janet Bush in New York

THE UK government bond market reacted coolly to the Autumn Statement, with the aggregate of gilts and subordinated debt moving lower by about 1/8 point at the close after a relatively motionless day.

GOVERNMENT BONDS

This was the announcement that the spending "overrun" for 1990-1991 would total \$5.5bn. The revision upward was viewed as a sharp unexpected increase by the market. Some, however, were softening the figure's impact with inflationary adjustments using deflators.

Mr Stephen Hamrah, economist at NatWest Gilts, said: "The aggregate to focus on is \$5.5bn. None the less, strong tax receipts following higher wage settlements and the unlikely prospect of further income tax cuts in the budget could offset the rise in public spending, he indicated.

The budget surplus would remain broadly in line with what had been announced in the last Budget. But the public sector deficit requirement, which had been causing the contraction in the gilt market, had "peaked". The statement proposed a repayment of \$12bn for 1991, and a further decline in repayments early in the 1990s.

Mr Hamrah said: "When we have a PSDR of around \$7bn, then we might see the Bank issuing gilts again," said Mr Hamrah. This did not impress the gilt market. One trader pointed out: "Nobody would be persuaded to buy gilts on the back of this budget." In spite of Mr Major's belief that slowing in growth did not herald any recession, the outlook for high inflation — and high interest

BENCHMARK GOVERNMENT BONDS

Country	Issue	Par	Price	Change	Yield	Week Ago	Month Ago
UK Gilts	15,500	98.00	104-17	-5/8	11.87	11.83	11.41
	6,700	98.00	104-01	-3/8	11.87	11.82	11.61
	8,000	100.00	99-21	-4/8	9.74	9.71	9.51
US Treasury	8,000	85.00	100-07	+7/8	7.87	7.80	7.86
	1,500	90.00	100-07	+7/8	7.87	7.80	7.86
	8,125	85.00	102-30	+9/8	8.52	8.47	8.21
Japan	No 111	4,500	99.00	+0.300	8.48	8.51	8.28
	No 2	3,750	99.00	+0.300	8.52	8.47	8.21
Germany	8,750	98.00	103.00	+0.200	7.40	7.28	7.00
France	BTAN	8,000	7.94	94.00	+0.007	8.52	8.18
	ONT	8,125	8.08	94.00	-0.120	8.52	8.18
Canada	1,500	100.00	100.5125	-0.100	8.44	8.43	8.48
Netherlands	7,250	7.90	98.00	+0.110	7.75	7.66	7.42
Australia	12,000	7.90	98.00	-0.161	13.32	13.48	13.61

London closing. *Denotes New York morning session. Yield: Local market standard. Prices US, UK in 100ths; others in decimal.

Source: Reuters. Data/ATLAS Price Source

rates for gilts to compete with depressed markets.

US Treasury bonds moved modestly higher yesterday morning as traders continued to react to the weak economic data published on Tuesday and displayed some relief that the quarterly refunding had been negotiated successfully.

At mid-session, the benchmark long bond was quoted 1/8 point higher for a yield of 7.96 per cent.

The market had been reluctant to react to soft industrial production, retail sales and capacity utilisation figures released on Tuesday morning ahead of the 30-year action, the last in the refunding. The modest price gains yesterday morning appeared to be a delayed response.

Opinion on how the actions went was fairly mixed. There was a general feeling that the long-term auction had been a touch disappointing. Overall, however, traders were encouraged that demand from Tokyo was, if anything, better than expected in the weeks running up to the auctions when yields did not look particularly enticing.

There is no doubt that the easing by the US Federal Reserve last week helped sentiment at the auctions.

The entire \$30bn refunding and \$10bn in cash management bills were due to settle yesterday and this put upward pressure on Fed funds.

The Fed's lack of open market intervention on Tuesday to drain reserves in spite of a soft Fed funds rate was seen by some as a hint that the Fed might tolerate funds as low as 8% per cent. Other bond analysts, however, said the Fed's lack of draining was in anticipation of the upward pressure on the funds rate yesterday.

Fed funds opened yesterday at 8% per cent before slipping a little at mid-session to 8% per cent.

US business inventories for September rose 0.2 per cent compared with expectations of a 0.1 per cent gain. The latest key economic release is today's September trade balance which is expected to be a deficit of \$9bn to \$9.5bn compared with August's \$10.8bn shortfall.

EC amends proposals for capital adequacy

By Richard Waters

THE European Commission's proposals for a capital adequacy directive for securities businesses have been substantially amended in the wake of criticism from banks based principally in the UK.

The commission's views, which have yet to be published, are only proposals for a draft directive. They shifted significantly after criticism from firms which claimed they would suffer from being forced to carry a heavier capital burden than competitors outside the Community.

An important change is said to be a reduction in the level of capital required, from around 20 per cent of outstanding exposure to 5 per cent.

The Community appears to have accepted the claim, particularly from UK-based businesses, that individual member states should be allowed to grant a reduction for firms which hedge or diversify their portfolios. This would enable member states to override the "de minimis" 5 per cent.

The 5 per cent proposal — echoing the 5 per cent capital backing required of banks under the Basle agreement — is likely to be welcomed in particular by UK firms, which had feared an increase in their capital requirements when the directive comes into force.

This is because UK regulations, securities firms must carry capital equal to between 10 and 25 per cent of their exposure, depending on the volatility and liquidity of the securities in their portfolio.

Under the EC regulations, which have diversified their portfolios, or otherwise hedged their exposure.

It is understood that West German regulators continue to oppose the commission's proposal for a 5 per cent capital adequacy, comprising a set minimum level of capital for banks involved in the securities business, imposes a higher entry cost on firms than that in the UK.

The commission is expected to refine further its views early next month, leading to a published proposal for a directive by the end of this year.

Election politicking rocks CBT

Deborah Hargreaves on a fight to lead the Chicago futures exchange

The Chicago Board of Trade is being rocked by the city's own Machiavellian-style politics this week as 11 candidates vie for leadership.

In the close-knit environment of the windy city's futures industry, it has been a tradition for exchange leaders to stand unopposed for re-election. But as two challengers have already launched strong campaigns to unseat Mr Karsten "Cash" Mahlmann, the current chairman, the politicking has begun ahead of January's hotly-contested vote.

Mr Mahlmann's decision to stand for a fourth term is unprecedented and his critics believe he is beginning to relinquish his power. He is known to have reneged on an understanding with Mr Patrick Arbor, deputy chairman, that he would support his bid for the top post.

The affected Mr Arbor, who has been at odds with many of the leadership decisions over the past year, has now declined to run for chairman and is instead standing for a directorship which he hopes to lead an effort to renew the exchange's financial trading floor.

In a year that has seen the CBT lurch from one crisis into another, Mr Mahlmann's critics say the exchange's public image has deteriorated with each slow response. In the face of the FBI's massive investigation into futures fraud and the



Les Rosenthal: chief contender for CBT chairman

soya bean debacle, the CBT has anachronistically clammed up.

Some of these issues could be debated at an open meeting today where all candidates will declare their platforms. The meeting has been forced onto the exchange's nominating committee by a petition containing over 700 names organised by Mr Les Rosenthal, the chief contender for the chairmanship.

Mr Rosenthal is an old CBT hand who was chairman of the exchange in 1981-1982 and who has moved to stand by what he sees as a neglect of domestic exchange issues in the face of the year's controversies. While insisting his style would have been different in handling the crises, he is keen to put the last year's events behind.

Mr Rosenthal bases his election campaign on four legs, all of which are aimed at maximising the institution's profitability for its members. One of his most radical ideas is the sale of the CBT's landmark art deco building in Chicago which, industry sources estimate, would net a clear \$400m. The money could either be distributed to the membership, ploughed into new technology, or used for the acquisition of a related business, such as a company in information technology, to provide an additional income stream.

Instead of being run as a

systems for after-hours futures trading. However, the talks have slowed down and the two exchanges have run into disagreement over who will control a joint system.

The other two legs of Mr Rosenthal's platform include a bid for innovative contracts such as a futures contract on third world debt or electricity as well as the revival of the near-dead concept of linkages with exchanges in other time zones.

Most attempts to link exchanges such as the CBT's bid to forge a link with the London International Financial Futures Exchange, have foundered miserably. Mr Rosenthal says he would pursue links on a more equal basis.

Although Mr Rosenthal is not hugely popular at the exchange, he is currently believed to have the best chance of succeeding Mr Mahlmann.

The other contender for the post is Mr Dale Lorenzen, a grain trader, who was unsuccessful in his bid for the deputy chairmanship last year.

"This is the biggest fight we've ever had here... there will be some very sharp questions asked at this meeting," says Mr Bud Frazier, who has been trading grain at the exchange for nearly 30 years.

Mr Mahlmann cannot escape some association with the crises that have beset the exchange this year and the membership seems keen for a change in the top job.

Moody's to rate in response to defaults

By Stephen Fidler, Euromarkets Correspondent

MOODY'S, the US rating agency, will rate in response to recent defaults in the Eurocommercial paper market by rating the short-term paper of interna-

tional companies whose risk, it claimed, was not being properly evaluated.

In June, the agency began assigning "not prime" ratings to companies which had been

issuing "junk" commercial paper in the US market.

"I said the latest move came in response to concerns expressed by market participants after several defaults,"

Greece offers three-year issue index-linked to Ecu

By Karin Hope in Athens

GREECE is offering a three-year 10 per cent bond index-linked to the Ecu. It will be the country's fifth Ecu bond issue in the past seven months.

The tax-free bond is issued at par with a face value in both drachmas and Ecu and will be traded on the Athens stock exchange.

Both interest and final payment are based on the Ecu but will be made in drachmas.

Funds imported from abroad to buy the bond can be freely converted and re-exported

when the buyer sells or the issue expires, the Bank of Greece said.

The Bank noted that the bond offered "the best possible protection against fluctuations in the value of our national currency."

The drachma has declined by an average of 8.5 per cent against European currencies in the past 12 months.

The previous Ecu issue, a month ago, offered a 9.75 per cent coupon and raised 720 drachmas, of which more than 400m drachmas were covered by foreign buyers.

OFT clears London path for Swedish exchange

By Deborah Hargreaves

OM, the Swedish electronic futures and options exchange, has a step nearer to setting up its planned London subsidiary yesterday when the UK Office of Fair Trading said it found nothing in the exchange's rules to distort competition.

In its report to the Department of Trade and Industry, the OFT paved the way for OM, the Swedish exchange's London arm, to be approved as an investment exchange under the Financial Services Act. The DTI which is expected to make an announcement in several

weeks will also consider other aspects of OM's application.

The Swedish exchange has initial plans to extend trading of its Swedish contracts to London although the exchange says it envisages the introduction of Swedish products at a later date. Trading will be on an integrated electronic market and clearing system and will be in Swedish kroner.

OM has set up trading subsidiaries in three European countries and plans four additional ventures. Its Spanish arm, OM Iberica, started up last week.

LONDON MARKET STATISTICS

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS	Wednesday November 15 1989				The Nov 14	The Nov 13	The Nov 10	The Nov 9	Year ago (approx)
	Index	Day's Change	Est. Earnings Yield (%)	Div. Yield (%)					
1 CAPITAL GOODS (204)	874.32	-0.4	12.75	4.86	865.24	879.37	879.27	885.24	814.37
2 Building Materials (20)	2045.79	-1.4	13.81	5.37	2031.33	2045.79	2045.79	2045.79	2045.79
3 Contracting, Construction (37)	1782.37	-0.7	17.81	5.96	1774.59	1782.37	1782.37	1782.37	1782.37
4 Chemicals (56)	1192.72	-0.4	9.33	3.77	1191.51	1192.72	1192.72	1192.72	1192.72
5 Electronics (30)	464.41	-	12.18	4.92	459.99	464.41	464.41	464.41	464.41
6 Mechanical Engineering (53)	439.21	-	22.39	6.52	437.93	439.21	439.21	439.21	439.21
7 Metals and Metal Forming (6)	358.85	-0.4	11.15	4.84	358.55	358.85	358.85	358.85	358.85
8 Non-Ferrous Metals (10)	1623.40	-1.4	11.28	4.42	1622.58	1623.40	1623.40	1623.40	1623.40
9 Textiles (14)	1249.92	-0.4	9.79	3.55	1249.37	1249.92	1249.92	1249.92	1249.92
10 Transport (12)	1377.47	-0.7	9.36	3.52	1377.22	1377.47	1377.47	1377.47	1377.47
11 Food Manufacturers (20)	1172.34	-0.7	8.17	3.47	1172.21	1172.34	1172.34	1172.34	1172.34
12 Food Retailing (15)	2227.78	-0.1	9.89	3.89	2227.61	2227.78	2227.78	2227.78	2227.78
13 Health and Household (14)	2529.70	-0.7	6.18	1.91	2529.27	2529.70	2529.70	2529.70	2529.70
14 Leisure (30)	1957.39	-0.4	8.31	3.78	1957.39	1957.39	1957.39	1957.39	1957.39
15 Pharmaceuticals (10)	1611.19	-0.3	11.81	4.84	1611.19	1611.19	1611.19	1611.19	1611.19
16 Publishing & Printing (15)	775.54	-0.2	11.21	4.78	775.54	775.54	775.54	775.54	775.54
17 Retail (14)	2047.26	-0.9	11.26	1.84	2047.26	2047.26	2047.26	2047.26	2047.26
18 OTHER GROUPS (94)	1372.71	-0.2	10.41	4.64	1372.71	1372.71	1372.71	1372.71	1372.71
19 All Stocks (1,177)	1,083.47	-0.7	7.21	2.47	1,083.47	1,083.47	1,083.47	1,083.47	1,083.47
20 Chemicals (22)	1,177.35	-0.2	9.19	3.43	1,177.35	1,177.35	1,177.35	1,177.35	1,177.35
21 Conglomerates (14)	1,682.23	-0.7	10.44	5.32	1,682.23	1,682.23	1,682.23	1,682.23	1,682.23
22 Transport (12)	2,102.11	-0.7	11.14	4.66	2,102.11	2,102.11	2,102.11	2,102.11	2,102.11
23 Telephone Networks (2)	1,877.84	-0.7	11.27	4.59	1,877.84	1,877.84	1,877.84	1,877.84	1,877.84
24 Miscellaneous (25)	1,854.22	-0.7	9.37	4.44	1,854.22	1,854.22	1,854.22	1,854.22	1,854.22
25 INDUSTRIAL GROUP (483)	1,226.44	-0.4	10.32	4.20	1,226.44	1,226.44	1,226.44	1,226.44	1,226.44
26 Oil & Gas (15)	2,129.59	-0.6	10.16	5.32	2,129.59	2,129.59	2,129.59	2,129.59	2,129.59
27 500 SHARE INDEX (500)	1,211.83	-0.4	10.38	4.30	1,211.83	1,211.83	1,211.83	1,211.83	1,211.83
28 FINANCIAL GROUP (121)	776.87	-0.9	5.41	1.41	776.87	776.87	776.87	776.87	776.87
29 Banks (9)	776.87	-0.9	5.41	1.41	776.87	776.87	776.87	776.87	776.87
30 Insurance (Life) (3)	1,211.83	-0.2	10.41	4.64	1,211.83	1,211.83	1,211.83	1,211.83	1,211.83
31 Insurance (Non-Life) (7)	648.54	-0.5	5.83	1.84	648.54	648.54	648.54	648.54	648.54
32 Insurance (Brokers) (7)	1,884.14	-1.4	7.05	5.80	1,884.14	1,884.14	1,884.14	1,884.14	1,884.14
33 Merchant Banks (11)	622.25	-0.3	6.88	2.48	622.25	622.25	622.25	622.25	622.25
34 Other Financial (30)	321.24	-0.3	12.45	4.68	321.24	321.24	321.24	321.24	321.24
35 Investment Trusts (59)	1,294.73	-0.3	2.90	1.15	1,294.73	1,294.73	1,294.73	1,294.73	1,294.73
36 Mining Finance (1)	694.73	-0.9	18.71	3.47	694.73	694.73	694.73	694.73	694.73
37 Divers Traders (7)	1,211.83	-1.2	9.99	5.84	1,211.83	1,211.83	1,211.83	1,211.83	1,211.83
38 ALL-SHARES INDEX (698)	1,107.17	-0.5	4.88	1.41	1,107.17	1,107.17	1,107.17	1,107.17	1,107.17
39 FT-SE 100 SHARE INDEX	2,283.41	-3.1	2283.5	2283.1	2,283.41	2,283.41	2,283.41	2,283.41	2,283.41

RISERS AND FALLS YESTERDAY

British Funds	Rise	Fall	Same
Corporate, Domestic and Foreign Bonds	4	62	18
Financial and Properties	244	444	915
Financial and Properties	12	181	310
Financials	1	25	4
Mines	36	46	86
Others	45	94	122
Totals	447	892	1,618

LONDON RECENT ISSUES

Issue	Price	Yield	Rating	Issue	Price	Yield	Rating
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1

FIXED INTEREST STOCKS

Issue	Price	Yield	Rating	Issue	Price	Yield	Rating
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.125	A1
British Telecom	102	7.125	A1	British Telecom	102	7.12	

UK COMPANY NEWS

Smiths soars to £112m with 15% rise

By Clare Pearson

SMITHS Industries, the aerospace, medical systems and industrial group, yesterday reported a 15 per cent increase in pre-tax profits to £11.7m in the year to end-July.

At the operating level, profits improved to £99.82m (£99.86m) on a rise in turnover to £704.9m (£686.4m). Interest receivable, reflecting higher cash balances and interest rates, increased to £11.92m (£7.33m).

Smiths confirmed that it had written back £17.6m to reserves after successfully resolving two contracts against which provisions were made when it bought the avionics interests of Lear Siegler of the US in 1987. Additional contracts for the products, a self-contained navigation system and flight data recorder, have been obtained during the year.

Aerospace as a whole made operating profits of £60.16m

(£52.94m) on turnover of £486.7m (£439.5m).

Yesterday manual workers at Smiths' Cheltenham aerospace site, whose main customers are already in dispute, voted to strike. But Smiths said this was not likely to be significant in financial terms.

Medical systems operations in the US resumed growth in the second half after suffering heavy competition earlier in the year. The division made £21.19m (£20.99m) on turnover of £108.2m (£95.1m).

Times Microwave Systems put in about £1.5m for the six months it was included. Industrial operations pushed profits ahead to £18.47m (£14.72m) on turnover of £101m (£89.85m).

Currency translations benefited the result to the tune of £1.7m. Property put in about £5m.

Earnings per share increased

by 13.3 per cent to 25.5p (22.5p). The final dividend is 5.65p making 8.9p (7.5p) for the year.



Roger Hurn, chief executive of Smiths Industries

● COMMENT
Smiths' shares are currently

overshadowed by the Boeing dispute, but this does not look at the moment to have more than a very modest effect on the current year's work; its own dispute at Cheltenham is a side-show. The strike factor aside, Smiths followers were enthused yesterday following the release of these better-than-expected results. Particularly attractive features included the successful resolution of the problems that emerged after the Lear Siegler acquisition and, more recently, the setback in US medical systems. Both these divisions appear in fine shape while industrial, once seen virtually as an appendix to the rest of the group, impressively improved its margins during the year. The company should achieve pre-tax profits of at least £125m this time, putting the shares on a prospective p/e of around 9.5, which is widely seen as too low.

A really useful managers buy-out

By John Riddling

MR ANDREW Lloyd Webber, writer of musical hits such as Cats and Evita, and his fellow directors at the Really Useful Group, yesterday revealed that they are planning to take the theatre production company private through a management buy-out.

In a statement to the Stock Exchange, the company said the directors "are investigating the possibility of making an offer for RUG" but added that "their consideration of the matter is at an early stage. The announcement appears to have been prompted by recent press speculation which has sent the share price soaring from 570p in the middle of October to 650p yesterday, a gain of 18p on the day. At the closing price the company is capitalised at about £76m.

Only a relatively small proportion of the shares are currently in public hands. Mr Lloyd Webber holds 28 per cent of the shares and Mr Robert Maxwell, the publisher, recently bought a 14.5 per cent stake from Mr Brian Broly, a co-founder and former managing director of the group.

RUG, which came to the market in 1986 at a minimum tender price of 33p per share, was formed to provide a vehicle for Mr Lloyd Webber's musical productions. In addition to Cats, these include The Phantom Of The Opera and Starlight Express. However, the company does not own rights to earlier Lloyd Webber hits such as Jesus Christ Superstar, Evita, and Joseph.

Global receipts from Cats now amount to over £500m and the group's current strategy is to use the rights from such successful productions to expand into television, film and recorded music.

Profits have climbed from £2.7m in 1985 to £7.4m for the year ended June 1989. However, last year showed a slight decline at the operating level and the group remains dependent on income from Cats.

One analyst said that despite its high public profile, the group was not well understood by investors and that had placed a limit on its market rating.

Burmah shares fall 32p on SHV bid statement

By Steven Butler

SHARES IN Burmah Oil, the specialty lubricants company, fell sharply yesterday after SHV, the private Dutch industrial group, gave assurances that bar it from making an immediate takeover bid.

The statement, however, does not prevent SHV from adding to its 9.1 per cent stake in Burmah and fails to clear up speculation about its intentions.

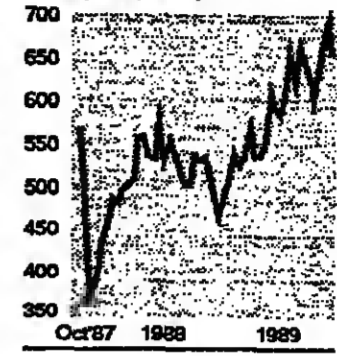
Burmah shares, which yesterday lost 32p to 656p, had risen strongly in recent months in response to SHV's share purchases.

Many analysts believe SHV is trying to gain effective control of Burmah without launching a full bid, as it did with Calor Gas, where it holds 44 per cent. Speculation has centred on the possibility that SHV might continue its purchases in Burmah until it approaches the 30 per cent limit, which would trigger a mandatory bid.

At that time, according to this scenario, SHV would

Burmah Oil

Share price (pence).



high proportion of overseas earnings.

In a letter to Burmah, SHV said: "We want to be a supportive long term shareholder and do not contemplate a take over scenario. You know SHV does not like 'unfriendly' situations and has never been involved in one."

The Takeover Panel interpreted this as a "no bid" statement, barring SHV from bidding for six months to a year, in the absence of material changes to Burmah's situation. Mr James Alexander, Burmah director for corporate affairs, described the statement as helpful. However, he said Burmah had never expected a hostile bid.

He said Burmah would not make any deal that was not in the interests of all shareholders and would not be pressed into a deal by a large minority holder.

If SHV continued to buy shares, it would need to clarify its intentions again. "If they keep on purchasing, it is to a degree destabilising," he said.

GA third quarter below market expectations

By Patrick Cockburn

HURRICANE HUGO may turn out to have hit General Accident harder than the other composites with a loss for the third quarter totalling £63m reducing pre-tax profits to £136.7m, far below £214.9m of last year and well below what the market had expected.

In addition to losses from Hugo, GA made provision for a loss of £40.8m as a result of the banking operations of NZI Corporation and an additional £10m for expected subsidence claims in the UK as a result of the hot summer.

Mr Nelson Robertson, deputy chief general manager of GA, said yesterday that it had been unlucky to be hit by Hugo both in Puerto Rico and the Virgin Islands in the Caribbean and again when the hurricane hit South Carolina.

Be added that over the years the company had had the advantage of retaining a larger portion of the risk than many other insurance companies and now had to pay the price. Mr Robertson, who is to be GA's chief general manager from the end of the year, said he did not expect this policy to change.

Underwriting losses worldwide increased from £39.4m to £125.7m, which is more than

anticipated. This is largely the result of US losses which jumped from £33.9m to £69.8m though UK underwriting showed a £25.5m profit despite the subsidence provision. All sectors in the UK held up well with the possible exception of liability.

Mr Robertson said that the main improvement over the year was at NZI Bank where GA had been able to cut expenses by "slimming down" branches and staff to a level commensurate with the level of business conducted.

Investment income after nine months of the year was up £71.6m at £330.2 compared with last year. GA's estate agency network over the same period made a loss £12.6m.

Egerton Trust buys option on builder

Egerton Trust has paid £300,000 for an option to acquire all the capital of Ryeford, a Surrey-based house-builder.

The option entitles Egerton to buy Ryeford for about £2.9m, including the cost of the option.

Land Securities meets City forecasts with £81m

By Paul Cheeseright, Property Correspondent

LAND SECURITIES, the largest British property investment and development group, reported first half pre-tax profits of £80.8m, an increase of 13 per cent on the corresponding period last year and well in line with market expectations.

The increase reflected not only the growth in rents across its £5.2bn property portfolio, over half of which is offices in the City and West End of London, but also the additions to the portfolio through the completion of developments.

Rental income was boosted to £139.9m (£110.8m) by the pre-letting of three new buildings in the City of London, the completion or refurbishment of four shopping centres and completion and letting of 575,000 sq ft of retail warehousing space.

Interest receivable was given a push to £18.6m (£17.7m) by a £175m issue of 9% per cent convertible bonds. But this was offset by a rise in interest payments from £41.1m to £52.3m, a consequence of the group's development programme.

The interim dividend is 4.75p (4.1p), covered by earnings per share of 10.42p.

Rare among property groups, Land Securities does not capitalise the interest on its development projects but sets the costs against profits when the expenditure is incurred. The group noted that all its borrowings were long term and gearing has been unaffected by recent rises in interest rates. At the end of its last financial year, gearing was 26 per cent.

● COMMENT
Land Securities is the ultimate defensive stock. It will trundle on, pretty well regardless of any change in the short term economic circumstances. There is still some growth mileage in the portfolio as rents coming up for review catch up with levels established in the market. But in the second half there are no developments coming on stream that are significant enough to bolster rental income very much. With the market becoming increasingly uncertain, estimating the future net asset value gets trickier but Land Securities on present trends ought to grow from 85p last March to 93p by the year end. Not that that will thrill the market, which, by putting the shares at 63p on a prospective discount of nearly 44 per cent, has been worried about eroding capital values for some months.

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COGNOS

LAND SECURITIES INTERIM RESULTS

Extracts from the consolidated profit and loss account for the half year ended			
Year to		30.9.89	30.9.88
(audited)		(unaudited)	(unaudited)
£m		£m	£m
231.6	Rental income	130.9	110.8
284.7	Total income	159.6	135.9
236.4	Net rents and interest receivable	133.1	112.5
87.2	Interest payable	52.3	41.1
149.2	Profit on ordinary activities before taxation	80.8	71.4

An interim dividend has been declared of 4.75p per share (1988: 4.10p) which with the related tax credit is equivalent to 6.33p (1988: 5.47p).

- Interim dividend up 15.85%.
- The issue of £175m 9% Convertible Bonds Due 2004 has ensured funds to cover existing commitments.
- All Group borrowings are long term at fixed rates.
- Gearing remains low and interest payable is well covered.
- All interest is charged against profits as it is incurred.
- No off balance sheet liabilities or undisclosed interest charges.

A leaflet setting out the Interim Results and comments in more detail is being despatched to the Shareholders. A copy may be obtained from The Secretary,

LAND SECURITIES PLC, Landsec House, 21 New Fetter Lane, London EC4P 4PY

SMITHS INDUSTRIES A NON-UNION COMPANY

ANOTHER YEAR OF RECORD GROWTH

AEROSPACE & DEFENCE GROUP
 AEROSPACE & DEFENCE - UK
 Smiths Industries Aerospace & Defence
 Kelvin Hughes Systems Limited
 Micro Circuit Engineering Limited
 AEROSPACE & DEFENCE - USA
 Smiths Industries Aerospace & Defence Systems Inc
 SI International Corp
 SI Pacific Operations Pte Limited

MEDICAL SYSTEMS GROUP
 SIMS HEALTHCARE
 Portex Limited
 Laboratoire Portex SA
 Concord Laboratories Limited
 Eschmann Healthcare
 SIMS SA
 SIMS MEDICAL DISTRIBUTION
 SMD Limited
 SMD International
 SIMS EUROPE (FRANCE/GERMANY)
 SIMS GmbH
 PVB GmbH
 Laboratoire SIMS SA
 SIMS PACIFIC
 SIMS Pte Limited
 SIMS (Australia) Pty Limited
 SIMCARE
 Eschmann Equipment
 SIMS NORTH AMERICA
 Concord/Portex
 Respiratory Support Products Inc
 SIMS Canada Limited
 SIMS Surgical Inc
 Telos Medical Corp

INDUSTRIAL GROUP
 INDUSTRIAL - UK
 Hypertac Limited
 Icore International Limited
 Kopex International Limited
 Flexible Ducting Limited
 Smiths Industries Environmental Controls Co Limited
 Sifan Systems Limited
 Smiths Industries Hydraulics Co Limited
 Unitex Limited
 Hefac Engineering Limited
 Lodge Ceramics Limited
 SIMAC Limited
 INDUSTRIAL - USA
 Times Microwave Systems
 Icore International Inc
 SI-TAC Connectors Inc
 INDUSTRIAL - EUROPE
 Flexschlauch Produktions GmbH
 Icore International GmbH

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Ultramar

1989 - THE FIRST NINE MONTHS

HIGHLIGHTS	First Nine Months 1989 £ million	First Nine Months 1988 £ million	Change
SALES REVENUE	1,280.9	846.3	+51%
PROFIT FROM OPERATIONS	76.2	30.0	+154%
CASH FLOW FROM OPERATIONS	194.1	110.6	+75%
EARNINGS PER SHARE	20.8p	16.7p	+24%

STRONG PROFIT PERFORMANCE

- Profit from operations improves by 154% despite pressure on third quarter refinery margins.
- Cash flow from operations continues at record levels.
- Earnings per share up 24%
- Oil and gas production averages a record 106,300 barrels of oil equivalent per day.
- Good progress in North Sea development and appraisal programmes.
- New vacuum unit commissioned at the Quebec Refinery.

John Darby
Chairman



ULTRAMAR PLC, 141 MOORGATE, LONDON EC2M 6TX

Concentric bucks trend with rise to £8.18m

By Richard Tomkins, Midlands Correspondent

CONCENTRIC, the Birmingham-based components manufacturer, bucked the gloomy trend among Midlands engineering companies and reported a 30 per cent increase from £6.28m to £8.18m in pre-tax profits for the year to end-September.

Nearly all the profits growth fed through to the bottom line, where earnings per share rose by 27 per cent to 27.23p (21.4p). Concentric has made no acquisitions for two years, so all the growth was organic. Turnover was £103.7m (£88.5m). The final dividend is raised to 8.50p, making a total of 9.30p - an increase of 20 per cent over the previous year's 7.8p.

Concentric did not escape the effect of high UK interest rates. Mr Tony Firth, chairman, said the group experienced a considerable fall in demand for the gas controls and plastic mouldings it supplies to the white goods sector.

But disappointments there were more than outweighed by progress in other markets - particularly the automotive sector, which saw buoyant demand from overseas manufacturers as well as those in the UK.

In other sectors, sales of Concentric's satellite dishes - 50 per cent of which go to continental suppliers - were greater than expected, and the group believes it is now the highest manufacturer in Europe.

Demand for instrumentation from the petrochemical and water industries increased, as did sales of plastic mouldings to the confectionery industry and its sales of racing brakes and clutches.

Mr Firth attributed the growth to the group's capital spending programme and its investment in people. Capital spending last year rose from £4.75m to £7.01m, he said, while employees had responded enthusiastically to re-training and the acquisition of new skills.

COMMENT

These figures did little to dispel the air of mystery that surrounds Concentric. Although reassured to note that this company, like others, can be squeezed by the effect of high interest rates, the market is left little the wiser about where the rollicking profits growth is coming from - or indeed, how long it will last. With the benefits of last year's capital spending coming through, new products coming on stream, and shipments starting from the US factory, one analyst's forecast of another 23 per cent jump to £10.1m pre-tax does not seem far-fetched for the current year. Dilution from the May rights issue, though, would leave earnings growth of 10 per cent looking comparatively modest against the compound average rate of 34 per cent over the last five years - hence, perhaps, the miserly prospective p/e of barely 9.

Correction Ambrose Investment

In yesterday's Financial Times, the earnings per share of Ambrose Investment Trust for the six months to September 30 was incorrectly stated. The correct figures are: earnings per income share of 8.36p (6.58p), asset value per income share of 31.26p (28.16p) and asset value per capital share of 706.94p (666.87p).

UK COMPANY NEWS

Hurricane Hugo adds to the £37m wind damage costs in the US CU 28% lower at nine months

By Patrick Cockburn

MR NICHOLAS Baring is to be the new chairman of Commercial Union and has been on the board since 1983. He is also a director of Barings.



Nicholas Baring: takes over next April

Mr Baring, 55, is at present deputy chairman of Commercial Union and has been on the board since 1983. He is also a director of Barings.

At the same time the company announced a 28 per cent fall in pre-tax profits from £152.8m to £110.3m in the first nine months of 1989.

Mr Tony Wyand, group general manager (finance and investments), said a major reason for the drop was the £37m cost of wind damage in the US, including at least £20m for Hurricane Hugo.

The cost of the California earthquake, which occurred on October 17, is not included in these figures but is not expected to exceed £5m.

Commercial Union also said that it planned to change its

corporate structure from 1990 by introducing a non-insurance holding company above the existing quoted company.

The purpose of the move was to bring Commercial Union into line with current European Community practice. However, Mr Wyand said the company did not plan to move outside the traditional insurance sector.

In addition to an unprecedented string of catastrophes, increased competition and low primary insurance rates increased operating loss in the US to £29.2m (£13.5m). Premium income was static.

Asked if he expected the disasters this year to lead to a hardening of insurance rates in the US Mr Wyand said that Commercial Union was sceptical about prospects for a rapid improvement in rates but Hugo and other losses might bring

an upturn in the insurance cycle a little nearer.

Mr Peter Ward, general manager responsible for trading operations in the UK, said that a high level of major claims had continued, producing an underwriting loss of £9.5m in the third quarter. The underwriting profit for the year so far was only £400,000 compared with £25m last year.

In Europe Commercial Union regards acquisitions as expensive and prefers joint ventures or partnerships, particularly with banks. It also sees opportunities stemming from the free market in commercial risk from the summer of 1990.

Worldwide premium income was up 8 per cent at £2.55bn. Underwriting losses totalled £168.6m (£101m) and investment income rose to £201.5m (£180.7m). Earnings per share fell 32 per cent to 14.4p.

Market downturn takes toll on Regalian

THE DOWNTURN in the domestic property market brought sharply lower interim figures for Regalian Properties. Pre-tax profits were £5.5m for the six months to September 30 against £17.25m, on turnover of £18.5m, down from £52.5m, writes Peter Barin.

Regalian began to diversify into office development in 1987 and earlier this week announced an £85m development at Paddington Station in London in which it has a 50 per cent stake.

The figures contained no gross profits from commercial developments, although Regalian earned £5.5m in interest from the cash deposit for the pre-sale of an office development at Vauxhall, south London.

Mr David Goldstone, chairman, said that the domestic market in London was "non-existent".

Outside London there had been demand for domestic developments in St James Park, Salford and Marlborough Park, Washington, Tyne and Wear. Profits from property sales were £2.3m.

Regalian has £180m in unsold domestic property in its portfolio. However, Mr Goldstone said that the company would not cut prices but would wait for the market to recover.

Regalian is involved in legal action against Pearson, owner of the Financial Times, over £6m withheld from the £74.4m contract for Horseshoe Court, the FT headquarters.

Earnings per share were 3.5p against 12.1p in the same period in 1988. The interim dividend is maintained at 1.5p.

Regalian has borrowings of £73.8m and cash reserves of £96m of which £90m is security against the deposit for the Vauxhall Cross development.

Given the miserable state of the housing market Regalian did well to sell even £18.5m

Regalian Props



Share price (pence)

with another £200m at Kensington Gardens in west London and Heron Quays in the London docklands in the pipeline, and wait for the upturn.

Regalian's move two years ago into the commercial sector is also bearing fruit in the form of the interest from Vauxhall Cross. In the longer term Red Lion Court, in Southwark, London, which is pre-let to Lloyd's Bank, offers the prospect of generous returns. Some of Regalian's more recent moves indicate a leap into the big time, notably the Bishopsbridge scheme in Paddington which still requires planning permission but which could produce a speedy return if Regalian can maintain its success in attaining early lease agreements. The shares closed 4p down at 56p which, with an asset value of 160p, gives a discount of 47 per cent. That should make its shares more attractive when the cloud over the domestic market eventually rolls away.



NINE MONTHS REVIEW

ASSURANCE

Pre-tax profit £110.3m

- ★ Hurricane Hugo and exceptional weather claims in the United States cost £37m.
- ★ Life profits increased to £64.7m.
- ★ Increasing competition in non-life markets.
- ★ Good profit contribution from the Netherlands and United Kingdom.
- ★ Shareholders' funds increased by 27% to £1,609m.

	HIGHLIGHTS		
	9 months 1989 Unaudited	9 months 1988 Unaudited	
Total premium income	£2,546.3m	£2,349.7m	+ 8%
Operating profit before taxation	£110.3m	£152.8m	-28%
Operating profit after taxation	£60.7m	£88.8m	-32%
Earnings per share	14.4p	21.1p	-32%

Holding company
In 1990 the Group intends to change its corporate structure by introducing a non-insurance holding company above the existing quoted company. This change, which will be subject to approval at the Annual General Meeting, will provide greater flexibility in developing our business. Full details will be sent to shareholders with the 1989 Report and Accounts.



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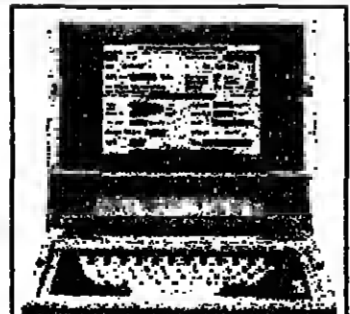


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DEBENTURES

NOTICE to holders of 10 percent Series B Debentures due May 20, 1996 ("Series B Debentures"), and holders of 8 1/4 percent Series C Debentures due January 20, 1994 ("Series C Debentures"), of NOVA Corporation of Alberta (formerly NOVA, AN ALBERTA CORPORATION) of name change.

Notice is hereby given that effective September 1, 1987, NOVA, AN ALBERTA CORPORATION changed its name to NOVA Corporation of Alberta and continued under the Business Corporations Act of Alberta pursuant to an amendment to the incorporating Act.

The Series B Debentures and Series C Debentures remain listed on the Luxembourg Stock Exchange under the previous name but fall lower by the new name. Each notice to debentureholders will contain both names. The debentures will not be stamped nor exchanged for new debentures.

A legal notice, as well as the amendments to the statutory documents will be filed with the chief Registrar of the District Court of Luxembourg.

NOVA Corporation of Alberta

UK COMPANY NEWS

Engineer highlights good flow of orders and new contracts
Davy moves up 28% to over £11m

By Andrew Bolger

DAVY CORPORATION, the UK engineering and project contracting group, achieved a 28 per cent increase in pre-tax profits from turnover 27 per cent higher in the half-year to September 30.

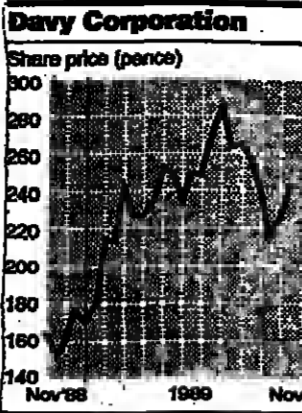
Turnover was £529.68m (£417.55m) and profit came to £11.13m (£8.68m). Earnings per share rose only 10 per cent to 7.5p (6.8p), as the estimated tax rate for the year was a more normal 33 per cent (26 per cent) tax paid increased to £2.68m (£2.17m). The interim dividend also rises 10 per cent, to 2.75p.

Lord Jellicoe, who retires as chairman at the end of the year, said Davy was enjoying a good flow of orders in most parts of the business, and particularly in the metals division where the continuing strong market had encouraged customers to invest in new capacity and modernise old plant.

Important new contracts included a number of steel industry projects in the US and Canada in casting and furnace refurbishment, totalling £100m. In the petroleum industry, the Australian subsidiary would undertake a £125m catalytic cracking unit for Shell and in the UK the group had been awarded the design phase for a £100m Shell Haven refinery.

In September, Davy expanded its services division by buying Sight and Sound Education for £5.5m, with further amounts up to £5m payable depending on profits. Lord Jellicoe said Sight and Sound was a major provider of clerical and office training and complemented the activities of Lloyds British Training School, which provides training in the blue-collar sector, thereby considerably strengthening the training arm of the services division.

Mr Roger Kingdon, chief executive, said the group's commitment to new technology was illustrated by the opening of a new pilot plant development centre at Stockton, on Teesside, last month.



The success of this policy was illustrated by agreements licensing companies in Japan and Korea to use Davy's new technical process - used to make engineering plastics together with contracts for the engineering design of the manufacturing plant.

Lord Jellicoe will be replaced as chairman by Sir Alistair

Frame, former chairman of RTZ, who joined the board of Davy in October as deputy chairman.

COMMENT

Davy's big-plant contracts tend to come in at the tail end of the industrial cycle, so the group has been enjoying a full order book and has no complaints on that score for the year ahead. Pre-tax profits have grown in step with turnover, but at 2.1 per cent its overall profit margin is still very low. It is to improve margins that Davy has been trying to build up its services and training activities. It tends to take the bulk of profits in the second half, so analysts expect full year profits of £35m and earnings of about 24p. The shares closed 5p down at 210p, which would put it on a prospective multiple of 10. That seems fully valued, given that Davy's low margins still leave it very vulnerable to the big contract which goes spectacularly wrong.

Managing directors leave UTC

By Nikki Tait

BOARDROOM ructions have led to the departure of the joint managing directors of UTC Group, the small stockbroking and corporate finance concern.

The company announced yesterday that Mr Richard Owen and Mr Geoffrey Simmonds have resigned from the main and subsidiary boards "to pursue other interests".

The only formal explanation was that the announcement followed "differences of opinion regarding the strategy and management of the company". Mr Jonathan Harris, another director, who becomes managing director and chief executive, said an agreement barred him from elaborating on reasons for the split.

However, earlier this autumn, the two men sold their 4.59 per cent interest in UTC to City & Westminster Group, the financial services company which was proposing a merger with UTC. At the time, Mr Simmonds said that they, personally, were "clearly not opposed to a merger".

The merger, however, failed to gain board backing and discussions terminated last month. Mr Harris and his brother, who joined via UTC's acquisition in 1987 of surveyors Pepper Angliss & Yarwood, control around 29 per cent of UTC's shares as a result of that deal - a percentage which he said will rise as earnout payments fall due.

UTC said that severance terms have been fixed, but again that it has agreed not to comment further. Mr Harris said that he could make "absolutely no comment" on any aspect of the Richmond statement.

US acquisition helps boost Allied Irish profits by 39%

By David Lascelles, Banking Editor

ALLIED IRISH Banks, one of Ireland's two leading banking groups, displayed the effects of its recent US acquisition yesterday with a 39 per cent increase in interim profits.

The result, for the six months to September 30, included for the first time a full contribution from First Maryland Bancorp (FMB), which it only part-owned until the beginning of this year.

AIB earned £110m (£100m) pre-tax, up from £79m. Earnings per share increased 17 per cent, from 11.2p to 13.1p, taking into account the £110m rights issue which the bank made to fund the £371m FMB acquisition.

Mr Paddy Dowling, assistant chief executive, said that all parts of the bank had performed well, and he was particularly gratified by the group's growing control over costs.

While income had risen 19

per cent, he said, costs had only gone up 11 per cent. There would be further cost savings as the bank's staff redundancy programme continued, though some of these benefits might be passed on to savers in order to strengthen AIB's position in the deposits market.

Although some parts of the eastern US had suffered from the slump in the real estate business, this had not seriously affected the market in which FMB was operating.

AIB raised its provisions against its total exposure to Third World countries to 50 per cent, matching the rises made at the interim stage by UK clearing banks. But AIB felt it was not necessary to go as far as Lloyds and NatWest which last week raised provisions to over 70 per cent.

AIB's exposure is to Mexico, Venezuela and Chile, most of which was performing, Mr

Dowling said. He was pessimistic, however, about prospects for the refinancing package for Mexico because insufficient banks had agreed to put up new money.

The prospects for AIB looked good in Ireland, he said, where it is forecasting annual growth of 4.4 per cent over the next four years. Elsewhere, notably the UK and the US, growth would be achieved through deeper penetration of the local markets.

In Europe, AIB was interested in joint ventures with other institutions, but not in share swaps. In the UK, it was closely studying the possibility of buying a building society and would go for "the biggest one we can afford" according to Mr Dowling. This would include one of the top 20 societies.

The interim dividend is raised to 3.35p (3.875p).

Dunhill scores 37% growth to £25.7m

by Nikki Tait

PRE-TAX profits at Dunhill, the luxury consumer products group in which Rothmans International holds a 55 per cent stake, surged by 37 per cent to £25.7m in the six months to end-September.

The increase was scored on sales of £122.5m, against £90.5m last time, and the interim dividend rises by 60 per cent to 2p. Dunhill said yesterday that, historically, its dividend cover has been high and that this reflected a policy of progressive reduction.

The company does not supply any detailed breakdown of its figures at the interim stage, and yesterday declined to split out the contribution from interest earned on its cash balance. This was put at nearly £35m at the last year-end, and Mr Sir Pendle, Dunhill's man-

aging director, said the figure has increased since then.

However, Mr Pendle stressed that the progress had been spread across all three business areas - Dunhill, Mont Blanc, the upmarket pen manufacturer, and the Chloé luxury fashion goods for women - and the various geographical regions.

Mr Pendle said that the group expected to continue expanding the Dunhill retail outlets in the US and Far East in parallel, and was also looking at sites in the likes of West Germany, France and Spain. The Mont Blanc production side has now been moved into the new factory in Hamburg - a step which potentially doubles capacity, while Chloé benefited from a significant increase in licence reve-

lue.

On the subject of acquisitions, and the possible use to which the cash pile might be put, Mr Pendle commented that the group was always looking but that he felt its prudent strategy, and unwillingness to pay some of the very high multiples demanded recently, had been vindicated.

The group, he said, was "very keen to make additional acquisitions" but felt that prices were only starting to ease and might "wait a while yet".

He refused to be drawn on any aspects of the bid by Richmond, the Swiss company controlled by the Empert family, for Rothmans. Although few other shareholders are expected to accept the offer, Mr Morris, the US group,

has given irrevocable undertakings to accept in respect of its 24.9 per cent voting interest. This will give Richmond control of around 69 per cent of Rothmans.

When the bid was announced, Richmond said that it would discuss "ways of enhancing the value of shareholders' interests in Rothmans group companies" - which "very keen to make additional acquisitions" but felt that prices were only starting to ease and might "wait a while yet".

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SHARE STAKES

The following changes in company share stakes have been announced recently:

BSS Group: Following acquisition of 43,045 shares, Britannic Assurance holds 1,39m (6.73 per cent).

Burnham Oil: SHV Holdings has bought and contracted to buy a total of 2,13m ordinary listing holding to 16.51m (9.14 per cent).

Chelsea Artisans: Mr Roger Leach, a director, acquired 9,000 shares on November 9 at 102p per share. On same date he sold 5,000 ordinary at 90p. Holding now stands at 628,500 ordinary (25.44 per cent).

Crampton: On November 6 A M St J Crampton, one of the directors and his wife together

sold 9,195 shares at 465p each by private treaty. Purchases were the Trustees of the Crampton Profit Sharing Scheme who will use the shares when the profit sharing scheme is operated for 1989. Mrs Crampton has no holding and Mr Crampton's is 1,469,229 shares (61.8 per cent).

Ferranti: Delaport's Establishment acquired 1m ordinary shares at 56p each. Total holding now 8.5m (1.13 per cent).

Fleming Hay: The Royal Insurance Group has disposed of 1m shares. Total holding now 26,08m (22.42 per cent).

Iceland Frozen Foods: Peter Hinchcliffe, a director, bought 35,000 shares at 285p each. Total holding now 946,683 (1.1

per cent). The holding is a non-beneficial interest held as a trustee on behalf of minor children.

Ketson: Following the purchase of 1.5m shares, Conifer now owns 8.6m ordinary shares (21.19 per cent).

Kleinwort Overseas Investment Trust: Kleinwort Investment Trust disposed of 1m shares (1.24 per cent). Total holding now 7.96m (9.92 per cent) registered in the name of Frank Nominees.

Queens Most Houses: John Gale, a director, has purchased 35,000 shares at 56p a share. Tor Investment Trust: Sun Life Assurance holding of voting shares is now 491,121 (9.58 per cent).

NOTICE OF REDEMPTION

HMC MORTGAGE NOTES 2 PLC

Class A Mortgage Backed Floating Rate Notes Due February 2015

NOTICE IS HEREBY GIVEN to the holders of the Class A Mortgage Backed Floating Rate Notes Due February 2015 (the "Class A Notes") of HMC Mortgage Notes 2 PLC (the "Issuer") that, pursuant to the Trust Deed dated 23rd February, 1988 (the "Trust Deed"), between the Issuer and the Law Debenture Trust Corporation Ltd. as Trustee, and the Agency Agreement dated 23rd February, 1988 (the "Agency Agreement"), between the Issuer and Morgan Guaranty Trust Company of New York (the "Principal Paying Agent") and others, the Issuer has determined that in accordance with the Redemption provisions set out in the Terms and Conditions of the Class A Notes, Available Funds as defined in the Terms and Conditions in the amount of £12,500,000 will be utilised on 23rd November, 1989 (the "Redemption Date") to redeem a like amount of Class A Notes. The Class A Notes selected for drawing in lots of £100,000 for redemption on the Redemption Date at a redemption price (the "Redemption Price") equal to their principal amount, together with accrued interest thereon are as follows:

OUTSTANDING CLASS A NOTES OF £100,000 EACH BEARING THE DISTINCTIVE SERIAL NUMBERS SET OUT BELOW

Reserve Notes											
1682	1853	2003	2197	2329	2475	2644	2764	2901	3069	3183	
1697	1868	2054	2250	2382	2514	2683	2803	2940	3108	3222	
1710	1881	2031	2227	2359	2491	2660	2780	2917	3085	3200	
1748	1898	2061	2257	2389	2521	2690	2810	2947	3115	3229	
1763	1894	2081	2277	2409	2541	2710	2830	2967	3135	3249	
1782	1904	2101	2297	2429	2561	2730	2850	2987	3155	3269	
1821	1914	2121	2317	2449	2581	2750	2870	3007	3175	3289	
1793	1924	2141	2337	2469	2601	2770	2890	3027	3195	3309	
1848	1934	2161	2357	2489	2621	2790	2910	3047	3215	3329	

The Class A Notes may be surrendered for redemption at the specified office of any of the Paying Agents, which are as follows:

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 PO Box 161
 1 Angel Court
 London EC2R 7AE

Morgan Guaranty Trust Company of New York
 Avenue des Arts 35
 B-1040 Brussels, Belgium

Banque Internationale a Luxembourg S.A.
 2 Boulevard Royal
 L-2953
 Luxembourg

In respect of Bearer Class A Notes, the Redemption Price will be paid upon presentation and surrender, on or after the Redemption Date, of such Notes together with all unexpired coupons and talons appertaining thereto. Such payment will be made (i) in sterling at the specified office of the Paying Agent in London or (ii) at any specified office of any Paying Agent listed above by sterling cheque drawn on, or at the option of the holder by transfer to a sterling account maintained by the payee with a Bank Clearing branch of a bank in London. On or after the Redemption Date interest shall cease to accrue on the Class A Notes which are the subject of this Notice of Redemption.

HMC MORTGAGE NOTES 2 PLC

By: Morgan Guaranty Trust Company of New York, as Principal Paying Agent

Dated: November 16, 1989

NOTICE

Withholding of 20% of gross redemption proceeds of any payment made within the United States is required by the Interest and Dividend Tax Compliance Act of 1983 unless the paying agency has the correct taxpayer identification number (social security or employer identification number) or exemption certificate of the Payee. Please furnish a properly completed Form W-9 or exemption certificate or equivalent if presenting your Class A Notes to the paying agency's New York Office.

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Sir Peter Finlay, OBE, DFC, Chairman.

The growth at Boral continues. After 43 years of outstanding performance, Boral is one of Australia's largest and strongest companies.

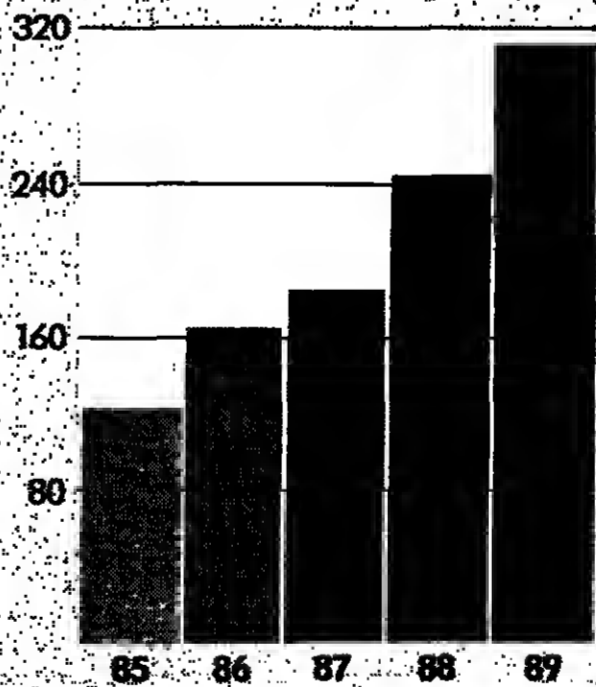
The Boral Group is a leading supplier to the building and construction industries, a major force in energy and resources, and has a strong presence in manufacturing.

Boral is also proud of the income it earns from overseas activities. The Company has expanding interests in the United States, the United Kingdom, Continental Europe, the Pacific Basin, and South East Asia.

to expansion in the Group's main areas of activity particularly in Western Australia, Southern California and Europe. The total cost of purchases was in excess of \$A500 million.

The Group's development strategy continued to focus on the process of internationalisation and market leadership: Boral concentrates on the industries it knows, in every country in which it does business. At year end, assets employed outside Australia had risen to 22% despite

BORAL OPERATING PROFIT

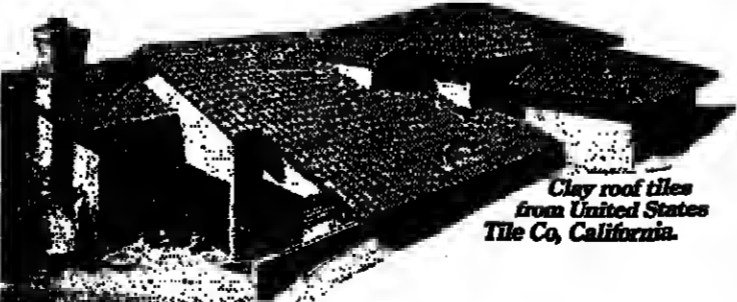


Boral Neduna Baksteen clay brick plant, The Netherlands.

Results from 1988/89 show that increases in profit have now been recorded for nineteen successive years. Sales of \$A3,625 million resulted in a net profit after tax and minorities of \$A301 million. Earnings per share were 42.2 cents.

The year saw significant growth through acquisitions leading

For a more detailed picture of Boral's success, copies of the Boral Limited Annual Report are available from Boral (UK) Limited, Cleveland House, Cleveland Road, Hemel Hempstead, Herts HP2 7EY, England.



Building a better Australia

BUSINESS LAW

Personal injuries compensation awards move closer together in the US, UK and Germany

By A.H. Hermann

It is widely believed that US compensation awards for personal injuries far outstrip those which can be obtained in Europe, and, no doubt, they sometimes do. As Lord Denning once said: "English litigants are attracted to US courts as moths to light." The remark prompted Professor Basil Markesinis, Deming Professor of Comparative Law in the University of London, to inquire recently, "What happens to the moth?"

This relatively generous settlement offer compared with anything the victims and their families could have hoped to recover in the UK was made by Occidental in the knowledge that the families could have brought their claims successfully in the US courts.

Claims could have been brought in either Louisiana or Texas, where no punitive damages can be awarded, where a claim by a widow excludes all other claims by relatives, and where litigation is to be started within one year, was certainly not attractive.

The occasional, widely publicised mega-awards by US juries must be viewed against the background of the uncertainties inherent in a system of elected and politically motivated judges.

The moth attracted to the light often gets burned. As an illustration of the uncertainties and hazards of the US system, Professor Markesinis analysed the little known background to the more than \$100m "mid-Atlantic" settlement in the Piper Alpha oil rig disaster.

In this case the trial judge accepted jurisdiction but refused to deal with the action on the ground that a Puerto Rican court of the plaintiffs' domicile could deal with the matter more conveniently.

His decision was overturned by the Texas appeal court which said that the plaintiff had an "absolute right to choose a Texas court."

On this basis the bereaved families of the victims of the Piper Alpha oil rig disaster in the North Sea thought they had a good chance of winning their case in Texas.

The writ of error required the concurrence of four out of the nine justices of the Supreme Court and its issue was therefore a strong indication that the appeal court's ruling, that the plaintiff had an absolute right to choose Texas, would not survive.

Had the Piper Alpha negotiations continued for another month, the writ of error would have been enough to take the bite out of the threat of US litigation.

Litigants should beware, said Professor Markesinis, of the shifting ground of the US legal system and the sudden changes brought about by elected judges.

any greater security in the UK, where judges are not elected but appointed by a secret process.

Perhaps because of the centralised nature of the appointment procedure, the reversals of judicial attitudes come in broad waves, such as the one which swept away the liberal era of Lord Denning, and replaced it by one dedicated to a more formalistic, literal - and sometimes almost metaphysical - interpretation of law.

Professor Markesinis has amassed a remarkable array of statistics, not only on the size of awards in the three jurisdictions, but also on the incidence of litigation, the numbers of judges and lawyers and on the frequency of settlements.

He rightly discounts the value of statistical comparison when it comes to numbers of judges and lawyers who have greatly different functions - the adding of apples and pears may provide only an inadequate picture of the fruit basket - but the figures do bring out quite clearly how very different are the machinery of justice in the three jurisdictions and how very important it is to study not only the laws but also the machinery which gives them effect.

The figures do, however, show convincingly that, with the exception of medical malpractice claims which are increasing more rapidly at present, the growth in US tort (civil wrong) litigation does not outstrip the growth of population and that, contrary to the prevailing opinion, Europeans go to court as often as Americans.

US and the European scene comes out more clearly when one considers separately the categories of automobile and other routine accidents (which are declining in the US as a percentage of court actions); malpractice and product liability actions (which are a growing industry in state courts and even more so in federal courts); and mass latent injury cases (which have a potential for explosive growth as a result of new methods for detecting the injury).

Comparing the size of US and European awards, the difference shrinks dramatically if, instead of averages, one looks at median values and eliminates distortions, such as the effect of the National Health Service on medical costs and the fact that in Europe legal costs are awarded separately while in the US they are, as contingency fees, mostly part of a single award.

Indeed, Professor Markesinis' research seems to indicate that the differences between the individual states of the US may be greater than the differences between the US on the one hand and the UK and Germany on the other.

The differences between the individual states of the US may be greater than the differences between the US on the one hand and the UK and Germany on the other. The two common law systems appear to manage with smaller number of judges than in Germany.

The two common law systems appear to manage with a much smaller number of judges (compensated by a much greater number of lawyers) than in Germany.

This may be explained by the more active and "managerial" role of German judges which in its turn leads to lower costs of litigation and a much greater proportion of cases being determined by the judge rather than by a settlement agreed between the parties.

This is somewhat surprising, as German lawyers can increase their fees by as much as 50 per cent if they achieve a settlement.

The tenor of the lecture, which rang clearly over the confusing voices of statistics, was that a doctrinal analysis, as beloved by learned journals, gives only an incomplete picture. To get the whole picture it is necessary to take into account the impact which the institutional, social and political background has on the operation of legal rules; and how well this impact of social forces and a more complete picture can be brought out by comparing the operation of different legal systems.

The author is D J Freeman & Co Senior Research Fellow in International Trade Law at Queen Mary and Westfield College, University of London.

COMBAT STRESS



Nowadays, this Squadron Leader cries

Squadron Leader R. G. D. DFC was one of the first of the 'war' Without him and his Spitfire the lines of London would have been much worse. After the Battle of Britain, G. D. fought with Monty up through the Western Desert into Italy. Here his plane was hit by a German '88' shell. He spent the rest of the war in a prisoner-of-war hospital.

covering into a corner as my unexpected notes. For G. D. in the war is not and never will be, over. The Ex-Services Mental Welfare Society exists to look after and to help people like R. G. D. Men who were damaged in the service of their Country. Men who need our help with day-to-day living. Men who need a shamed place in which to live. Men who, at the very least, need our help in getting their correct settlement to pension.

Form for Ex-Services Mental Welfare Society, including fields for name, address, and contact information.

WORLD ADVERTISING The Financial Times proposes to publish a Survey on the above on 4th December 1989

For a full editorial synopsis and advertisement details, please contact: NEVILLE WOODCOCK on 01-873 3365 or write to him at: Number One, Southwark Bridge London SE1 9HL. FINANCIAL TIMES

WORLD PEEP AND PAPER. The Financial Times proposes to publish a Survey on the above on 12 DECEMBER 1989. For a full editorial synopsis and advertisement details, please contact: ALISON BARNARD on 01-873 4148 or write to her at: Number One, Southwark Bridge London SE1 9HL. FINANCIAL TIMES

FINLAND. The Financial Times proposes to publish this survey on: 18TH DECEMBER 1989. For a full editorial synopsis and advertisement details, please contact: CHRIS SCHANNING OR GILLIAN KING on 01-873 3428 or 4823 or write to her/him at: Number One Southwark Bridge London SE1 9HL. In Finland: Peter Sorensen Salomonkatu 17A21 00100 Helsinki, Finland. Tel: +358(0)694 0417 Fax: +358(0)693 3213. FINANCIAL TIMES

UK ECONOMIC INDICATORS. Table with columns for Economic Activity, Output, External Trade, and Inflation. Rows include quarterly and monthly data for 1988 and 1989.



Swissair Customer Portrait 43: Hans and Armando Fernandez and daughter Jasmin, Rio de Janeiro, photographed by Hanspeter Schneider

COMMODITIES AND AGRICULTURE

Dutch trader questioned over lead-poisoned feed

By Laura Raun in Amsterdam

THE DUTCH authorities are questioning the owner of de Bruijn, an animal feed merchant, as part of an investigation into lead-poisoning of cow fodder that has affected 1,800 farms in The Netherlands and Britain. Crown prosecutors are seeking to establish whether the criminal charge of knowingly selling damaged goods capable of endangering public health and not informing the buyer should be brought against Mr C.A. de Bruijn.

Mr de Bruijn may be released today by authorities in Breda, south of Rotterdam, after being taken into custody on Tuesday when the investigation was launched.

De Bruijn sold rice bran contaminated with lead and zinc to Drogerij Markessee, which processed it into high-protein maize gluten replacer pellets that have caused the death of about 100 cows and the halting of milk sales from affected farms. No consumers have reported health problems but the affair has raised questions about the food chain's vulnerability to contamination.

Mr John Gummer, the UK Minister of Agriculture, has said in the Commons that the European Commission was contacted to request urgent

UK outlines payments for nitrate reductions

By Bridget Bloom, Agriculture Correspondent

THE BRITISH Government is likely to offer farmers between £40 and £250 a hectare as compensation for voluntary new restrictions on the use of nitrate fertilisers. The compensation would be offered as part of a package designed to reduce nitrate use in certain designated 'nitrate sensitive areas'. The measures would be taken in the interests of purer drinking water, as required under European Community directives.

Mr John Gummer, the Agriculture Minister, announced last July that pilot nitrate sensitive areas would be set up in 1990. However, the amount of compensation likely to be offered has now been disclosed for the first time, in meetings currently being held with farmers, conservationists, water authorities and other interested parties in the NSAA.

The Government is proposing a three-tier system of measures to restrict nitrate leaching. In 12 areas, ranging from 3,000-4,000 hectares in Lincolnshire to much smaller areas in Derbyshire and Somerset, farmers will be offered compensation either substantially to reduce their use of fertilisers under a 'basic' scheme, or, under a 'premium' scheme, to stop using them altogether in favour of different cultivations, notably permanent and possibly ungrazed grassland.

A further nine areas, from Norfolk to Devon, are designated as being subject to an 'intensive advisory campaign' only; here, though decreased use of fertilisers will be encouraged, there will be no compensation.

Under the basic scheme, where compensation will start at £40 a hectare, restrictive measures will include maximum rates of fertiliser, manure and animal slurry applications, no stubble burning after harvest, and the sowing of cover crops, instead of leaving land bare, during winter.

Mr David Walsh, deputy President of the National Farmers' Union, said yesterday that at the levels of compensation being suggested "many farmers would be severely out of pocket." He hoped the Government's figures, which were inadequate as they stood, would prove to be the starting point for negotiations, which should be on a farm-by-farm basis.

RTZ announces Northern Ireland gold discovery

By Kenneth Gooding, Mining Correspondent, in Madrid

THE RTZ Corporation has struck gold in Northern Ireland. There are already clear indications that the prospect, near Omagh in County Tyrone, could be developed into a mine in the early 1990s. The gold was found in a 120 sq km licence area snapped up by RTZ in 1985 after Enxex International, a Dublin-based, USM-quoted natural resources company, revealed it had found precious metal in the nearby Sperrin Mountains.

Shortly after starting serious exploration in 1986, RTZ's team became convinced that its hunch was likely to pay off when it found lying in a field a boulder containing five ounces of gold.

The find is 10 kilometres north-east from Enxex's and is one of at least six new gold discoveries in a belt running north-east from Mayo in Ireland through to Aberdeenshire in Scotland.

A team from Riofinex North, RTZ's exploration arm for Europe, which discovered and is developing the project, gave some details yesterday at a conference in Madrid organised by International Mining magazine and the Mineral Industry Research Organisation.

It said 25 diamond drill holes and the excavation of a 212 metre-long trench had shown the gold-bearing rock to be up

Brazil calls for realism on coffee agreement

By John Bartman in Sao Paulo

MR JOBIO Dauster, president of the Brazilian Coffee Institute (IBC), has cautioned against speculation that next week's meeting in Costa Rica of coffee industry representatives could see a revival of the International Coffee Agreement's deficit export quota system. He said on Tuesday that "every time there is one of these meetings, there is speculation that a new accord will emerge. The markets should see these events realistically and not expect any concrete outcomes."

Mr Dauster recalled that "at last month's meeting of the ICO, member countries agreed to continue periodic consultations and when demands became more mature, negotiations on a new accord would continue."

At a meeting of regional heads of state in Costa Rica last month, representatives of Central American producers unsuccessfully tried to press Brazil to agree to a new price support scheme. Colombia agreed to accept a cut in its export if Brazil, the biggest exporter, did the same.

The accord had collapsed in July in part because Brazil rejected attempts by other producing countries to reduce its share of ICO export quotas. And since then Brazil has shown little interest in reviving the pact, preferring to concentrate on maximising its market share.

The accord bound consuming countries to buying coffee at artificially high prices and prices have fallen sharply since July as producers have joined in a bitter battle for market share.

Price fall hits earnings from bumper Malawi tobacco sale

By Mike Hall in Blantyre

DESPITE A large increase in burley sales, the value of this year's Malawian tobacco crop is expected to be down 15 per cent from last year's record. When the auctions closed at the end of October, burley sales topped 61m kg, up from 45.5m kg in 1989. But average prices were down from 5.24 Kwacha (\$1.50) a kilogram last year to only K3.70, with the overall value down by 5 per cent. A burley crop of some 55m kg is forecast for 1990.

Buyers had anticipated a smaller crop in the United States, but as it turned out we were faced with global oversupply," says Dr Willie Lipato of the Tobacco Control Commission. "Quality was also affected by heavy rain."

This small Southern African nation accounts for about 15 per cent of world exports of burley tobacco, for which demand is rising steadily as American-style, low-tar

Price fall hits earnings from bumper Malawi tobacco sale

By Mike Hall in Blantyre

The trade has indicated a demand for 25m kg. Production of fire-cured and sun-dried tobacco is significantly lower, declining by 38 per cent to 5.3m kg, although average prices - described by one buyer as "ridiculously high" - rose from between K3.88 and K4.64 a kilogram last year to between K5.05 and K5.95 this year.

Malawi has been unable to meet demand because pricing policies have tended to favour other crops, such as groundnuts and cotton. But prices have been revised for next season.

"We hope this will induce more planting," says Dr Lipato. Overall, the value of Malawi's most important export, accounting for more than 60 per cent of exports, is down by about 10 per cent from last year's level to K205m.

Foreign earnings are likely to be lower still because of depreciation of the kwacha against major currencies.

Cocoa price falls to fresh low

By David Blackwell

COCOA prices continued to fall yesterday although the emergence of manufacturer buying stemmed the slide. March cocoa on the London Futures and Options Exchange (Fox) closed at £875 a tonne, down £8 Tuesday level, after touching £860 a tonne earlier.

Some analysts are now talking of prices falling as low as £800 a tonne. All agreed it would continue the downward spiral.

Reports that the Ivory Coast, the world's biggest producer, had sold up to 50,000 tonnes of cocoa over the past few days were unconfirmed. But selling from Brazil, Malaysia and Ghana kept the pressure on both the London and New York markets, and triggered some computer fund selling.

There has also been a lot of grumbling about the contract on London Fox. The open position on the contract has fallen by about 1,500 tons (10 tonnes each) this week, and the premium for December over March has narrowed from 245 a tonne on Monday to 234 a tonne yesterday. Fox yesterday increased trading margins to £500 a tonne from £350 on December cocoa.

Malaysia plans gradual ending of log exports

By Lim Siong Hoon in Kuala Lumpur

THE MALAYSIAN Government has announced that it wants gradually to stop all exports of logs. It gave no more details.

Log exports earned the country 4bn ringgit (£940m) last year, accounting for 7 per cent of overall export trade, and RM.2bn is expected this year.

Nearly 70 per cent of Malaysia's output, 36.5m cubic metres last year, comes from two states, Sabah and Sarawak, the revenues of which are overwhelmingly dependent on log and timber export sales.

A time-table for a complete ban on log exports will require agreement between the federal and state governments, which have constitutional jurisdiction on land matters. Mr Ghafar Baba, the Deputy Prime Minister, says compensation will be given to the logging companies and both the state governments and the amounts have yet to be worked out. Malaysia's decision follows similar plans by the Philippines and Indonesia to restrict their timber exports and Malaysia itself has yesterday imposed restrictive export taxes on sawn timber next March.

These decisions have led to rapid rises in prices - in dark red meranti (DRM), for example, according to figures by the Malaysian Timber Industry Board. At 1,025 ringgit a cu m, the July DRM price had risen 18 per cent since January, and 45 per cent from a year earlier.

Malaysia's proposal to prohibit log exports has also come amid pro-environmental pressures from abroad, particularly a campaign to discourage Japan from buying hardwood. Japan takes two-thirds of Malaysian log exports.

The prohibition has nothing to do with these pressures. Mr Ghafar insists, but rather it is to steer the country into "downstream" production of timber products, such as furniture. For conservation to work, and without it hurting the economies of hardwood exporters, the Malaysian Government argues that traditional import relief for mere wood should now be shifted to manufactured wood products.

But this may not be happening. Mr Leong Khoo Seong, the former Primary Industries Minister, complained last week that Austria, which has withdrawn from the GATT team on tropical timber, had withdrawn import privileges on veneer sheets and plywood.

WORLD COMMODITIES PRICES

Table with multiple columns for various commodities like Aluminum, Copper, Tin, Lead, Zinc, Nickel, Potatoes, Soyabean Meal, Wheat, Corn, etc. Includes prices in different currencies and units.

US MARKETS

IN THE METALS, gold, silver and platinum all had volatile sessions, reports Drewitt Burnham Lambert. Silver was the most active as prices made a high of \$59 basis December. Fund and local buying along with commission house stops eased the rally. Platinum and gold fared as scattered profit taking and a stronger US dollar weighed on the markets. Copper featured consolidation after Tuesday's heavy declines. In the soft, trade selling pressured the sugar market. Coffee fell due to origin selling. Southern liquidation kept cocoa from advancing. The grains remained low except for the wheat. Export business to Russia and China was noted. December wheat gained 4 1/2, closing at 4.08. Cotton prices rose after commission house action. The energy complex continued to feature small ranges and slow two sided trade. The livestock all rebounded after Tuesday's down day. Live hogs posted the biggest gain advancing 157 basis February.

New York

Table listing prices for Gold, Silver, Platinum, Palladium, and various currencies like British Pound, Japanese Yen, etc.

LONDON MARKETS

Table listing prices for Copper, Tin, Lead, Zinc, Nickel, Potatoes, Soyabean Meal, Wheat, Corn, etc. Includes prices in different currencies and units.

COCOA - London FOX

Table listing cocoa prices for various grades like Cocoa, Cocoa Beans, etc. Includes prices in different currencies and units.

LONDON METAL EXCHANGE

Table listing prices for various metals like Aluminum, Copper, Tin, Lead, Zinc, Nickel, etc. Includes prices in different currencies and units.

SOYABEAN MEAL - BSE

Table listing soyabean meal prices for various grades like Soyabean Meal, etc. Includes prices in different currencies and units.

CHICAGO

Table listing prices for various commodities in Chicago like Soyabean Meal, Wheat, Corn, etc. Includes prices in different currencies and units.

HIGH GRADE COPPER 25,000 lbs

Table listing high grade copper prices for various grades like High Grade Copper, etc. Includes prices in different currencies and units.

SOYABEAN MEAL 5,000 lbs

Table listing soyabean meal prices for various grades like Soyabean Meal, etc. Includes prices in different currencies and units.

£ a tonne unless otherwise stated, p-panco/kg, c-cents/lb, r-rings/kg, y-yct, x-Oct/Dec, 1-Jan/...

General welcome for the Chancellor

THE AUTUMN Statement on the UK economy from Mr John Major, the new Chancellor of the Exchequer, received a favourable, if not over-enthusiastic reception in the London equity market yesterday.

Accounting Dates: First Half: Oct 9 - Nov 13; Second Half: Nov 13 - Nov 27; Full Year: Nov 27 - Nov 27. Dividend Dates: First Half: Nov 13 - Nov 27; Second Half: Nov 27 - Nov 27; Full Year: Nov 27 - Nov 27.

month's trade figures. Sterling is still very definitely the key factor for the stock market, commented Mr John Reynolds from Prudential-Bache.

the FT-SE 2,000 mark which was regained a week ago. Yesterday brought yet another somewhat depressing trading session which was not helped by the withdrawal from UK equity trading of ANZ McCaughan Securities (UK), subsidiary of the ANZ bank.

insurance sector. Wall Street's weakness overnight inspired a dull opening in London. The speculative mood of the previous session was damped down at mid-morning when, first, Burmah disclosed that SHV of Holland stands its 9.14 per cent Burmah stake as "entirely friendly".

Burmah shaken by SHV

The recent strength of the Burmah/Calor/Premier share prices, boosted by speculation that SHV, the privately-owned Dutch group, may be pushing Burmah into a merger with Calor, was hit yesterday by a Burmah statement implying that SHV's Burmah holding is nothing more than a "friendly" holding.

pany \$55m, and was partly responsible for third quarter results much lower than expected. Mr Goodwin is going for \$180m for the full year, compared with \$190m.

Pilkington reverse: CU shares dropped 15 to 467 and General Accident 15 to 103p. Other commodities came back in sympathy.

SHV had built up a 8.14 per cent stake in Burmah in recent months. On November 8 it announced that it had increased its holding to the 9.14 per cent level, a move that triggered Burmah into publicly questioning SHV over its intentions.

FT-A All-Share Index: 1250, 1200, 1150, 1100, 1050, 1000, 950, 900, 850, 800, 750, 700, 650, 600, 550, 500, 450, 400, 350, 300, 250, 200, 150, 100, 50, 0.

Equity Shares Traded: Turnover by volume (million). Intra-market business & Overseas turnover. Exchange: Intra-market business & Overseas turnover.

heavy substance claims. Of these, General were particularly weak, closing 12 down at 87p and Prudential 8 lower at 199p. Legal could be hit to the tune of \$2m to \$10m by substance claims and Pru by the same amount, according to one top analyst.

Standard Chartered were strongly supported, moving up to 51p before closing a net 11 higher at 51p on 1.7m shares, on a story that the bank has received a bid of HK\$5m, or around \$400m from Hong Kong Wharf for its Singapore headquarters.

The property sector was quiet despite the release of a batch of results. Land Securities reported interim profits of \$80.8m, in line with expectations and compared with \$71.4m last year.

they also believed US investors had switched out of the Dutch and into UK shares. But Mr Julian Hardwick of BZW said he believed US investors had been buyers of both NV and plc shares.

Full year profits rose from \$97m to \$111.7m, with the aerospace, medical systems and industrial side reporting profits growth, while earnings per share rose from 22.5p to 25.5p.

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APPOINTMENTS

Changes at Initial

Mr Lee Cummins, an executive director of BET Environmental Services, has been appointed chairman of the new INITIAL UK executive board.

Hongkong Bank London chief

THE HONGKONG AND SHANGHAI BANKING CORPORATION (HongkongBank) has appointed a new chief executive officer in the UK.

Mr Marcus Grosvenor has joined the board of SAMUEL MONTAGU & CO.

Mr Marcus Grosvenor has joined the board of SAMUEL MONTAGU & CO, part of the Midland Group. He was managing director of Royal Trust.

Mr David Malcom, deputy group general manager of Royal Insurance, has been appointed chairman of the trustees of CHARINCO and CHARISIARE.

Mr David Malcom, deputy group general manager of Royal Insurance, has been appointed chairman of the trustees of CHARINCO and CHARISIARE, the common investment funds for charities managed by the Mercury Asset Management group.

Mr Robert Handley has been appointed managing director of SODASTREAM.

Mr Robert Handley has been appointed managing director of SODASTREAM, part of Cadbury Schweppes. He was operations director.

Mr Simon Gould has been appointed sales director of WESTRAY DISTRIBUTORS.

Mr John Chester has been appointed director of corporate development, SAS METHVEN, Leeds.

Mr Mike Harris has been appointed a director of TAYLOR NELSON & ASSOCIATES.

Mr Brown & Root-Wimpey Highways Fabricators, Nigg, has appointed Mr Malcolm Dorricott as

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FINANCIAL TIMES STOCK INDICES. Table with columns for various indices: Government Bonds, Fixed Interest, Ordinary Shares, Gold Shares, FT-SE 100 Share, Ord. Div. Yield, Equity Dividend, P/E Ratio, etc.

TRADING VOLUME IN MAJOR STOCKS. Table listing trading volumes for various companies like BHP, BT, British Telecom, etc.

51p at one point in the day on talk that one of its executives posted to Airbus Industrie had resigned. The share however rallied to close at 52p, a fall of 5 on the day.

PRICE WATERHOUSE and the FINANCIAL TIMES CONFERENCE ORGANISATION present: CAPITAL MARKETS WORKSHOP. 21-23 MARCH, 16-18 MAY & 4-6 JULY 1990.

This important 3-day workshop will benefit all those responsible for managing capital market activities or providing the vital support services. A structured programme of intensive, practical training will build a thorough understanding of today's volatile markets, and the implications for operations, risk management and reporting.

Registration form for the Capital Markets Workshop. Fields include Name, Position, Company, Address, Postcode, County, Telephone, and Type of Business.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2123

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Backmaster Management Co Ltd, Abbey Unit Trust Managers, and others, with columns for Unit Price, Net Asset Value, and other financial metrics.

Table listing unit trusts under categories like Global Asset Management, Eagle Star Unit Managers, and others, including details on fund types and performance.

Table listing unit trusts under categories like Midland Unit Trusts, Prudential Holdings, and others, providing unit prices and net asset values.

Table listing unit trusts under categories like Scottish Provident, Regency Life, and others, with columns for unit prices and net asset values.

GUIDE TO UNIT TRUST PRICING. This section explains the pricing of unit trusts, including details on how unit prices are calculated, the role of the fund manager, and how investors can track their investments.

Handwritten signature or mark at the bottom of the page.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-825-2125

Main table containing unit trust information with columns for Name, Price, Yield, and other financial metrics. Includes sub-sections for 'OFFSHORE AND OVERSEAS' and 'GUERNSEY (SB RECOGNISED)'.

OFFSHORE AND OVERSEAS

GUERNSEY (SB RECOGNISED)

MANAGEMENT SERVICES

LUXEMBOURG (SB RECOGNISED)

JERSEY (SB RECOGNISED)

FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service, columns include Name, Price, % Change, and other financial metrics.

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LONDON SHARE SERVICE

Table of London Share Service, columns include Fund Name, Price, % Change, and other financial metrics.

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UNIT TRUST NOTES: Please refer to the notes on the inside cover of this issue for details of the unit trusts and their investments.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-825-2128

LEISURE

Table of share prices for Leisure companies including Leisure Group, Leisure Leisure, Leisure Leisure, etc.

MOTORS, AIRCRAFT TRADES

Table of share prices for Motors and Aircraft Trades companies including British Aerospace, British Aerospace, etc.

NEWSPAPERS, PUBLISHERS

Table of share prices for Newspapers and Publishers companies including News International, News International, etc.

PAPER, PRINTING, ADVERTISING

Table of share prices for Paper, Printing, Advertising companies including Newsprint, Newsprint, etc.

TEXTILES

Table of share prices for Textiles companies including Textiles, Textiles, etc.

PAPER, PRINTING, ADVERTISING - Contd

Continuation of Paper, Printing, Advertising share prices.

PROPERTY

Table of share prices for Property companies including Property, Property, etc.

SHOES AND LEATHER

Table of share prices for Shoes and Leather companies including Shoes, Shoes, etc.

SOUTH AFRICANS

Table of share prices for South African companies including South African, South African, etc.

TEXTILES - Contd

Continuation of Textiles share prices.

TOBACCO

Table of share prices for Tobacco companies including Tobacco, Tobacco, etc.

TRANSPORT

Table of share prices for Transport companies including Transport, Transport, etc.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies including Trusts, Finance, Land, etc.

TEXTILES - Contd

Continuation of Textiles share prices.

TOBACCO

Table of share prices for Tobacco companies.

TRANSPORT

Table of share prices for Transport companies.

TRUSTS, FINANCE, LAND

Table of share prices for Trusts, Finance, Land companies.

FINANCE, LAND, etc

Table of share prices for Finance, Land, etc companies.

OIL AND GAS

Table of share prices for Oil and Gas companies including Oil and Gas, Oil and Gas, etc.

OIL AND GAS

Table of share prices for Oil and Gas companies.

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Continuation of Trusts, Finance, Land share prices.

FINANCE, LAND, etc

Table of share prices for Finance, Land, etc companies.

OIL AND GAS

Table of share prices for Oil and Gas companies.

OIL AND GAS

Table of share prices for Oil and Gas companies.

OIL AND GAS

Table of share prices for Oil and Gas companies.

OIL AND GAS

Table of share prices for Oil and Gas companies.

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Stock Exchange listing classifications are indicated to the right of the security name. A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.

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This service is available to every Company dealt in on the Stock Exchange throughout the United Kingdom for a fee of £200 per annum for each security.

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Table with columns for country (Australia, Canada, Germany, Italy, Japan, New York, South Africa, Switzerland, Taiwan, Thailand, UK, USA), date (November 15), and stock prices.

Table with columns for country (Australia, Canada, Germany, Italy, Japan, New York, South Africa, Switzerland, Taiwan, Thailand, UK, USA), date (November 15), and stock prices.

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3pm prices November 16

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Main table containing stock prices for various companies, organized in columns with headers for stock symbols, prices, and changes.

NYSE COMPOSITE PRICES

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3pm prices November 15

Table of NASDAQ National Market prices listing various stocks with columns for stock name, price, and change.

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AMEX COMPOSITE PRICES

3pm prices November 15

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

Table of NASDAQ National Market prices (continued) listing various stocks with columns for stock name, price, and change.

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AMERICA

Rising bonds and takeover talk help Dow edge higher

Wall Street

A COMBINATION of takeover speculation, a modest rally in the bond market and some short-covering after Tuesday's decline helped the equity market to small gains by mid-session yesterday, writes Janet Bush in New York.

At 2 pm, the Dow Jones Industrial Average was 9.01 higher at 2,619.26 on moderate volume of 87m shares by mid-session. The Dow had fallen 16.18 points on Tuesday.

Equities started a little higher yesterday, as Treasury bond prices moved higher but then dipped back. In mid-morning, buy programmes were triggered as Standard & Poor's 500 futures contracts, pushed higher by bond futures, bit sharp premiums to their underlying stocks in the cash market.

The bond market posted small price gains in response to the weak economic data for October published on Tuesday and to the successful completion of the record quarterly refunding.

With little else happening yesterday, the equity market moved in tandem with bonds. Trading volume has declined to sluggish levels over the last few sessions. In the past four trading days, volume has not broken 150m shares. In these thin conditions, minor pieces of news or fluctuations in the

bond market can swing prices wildly. There is little overall direction in the equity market. Last week's small easing by the US Federal Reserve is no longer a positive factor in a stock market that wants a more aggressive easing to allay fears about corporate profitability as the economy slows. One factor that undermined the market on Tuesday was a disappointing earnings forecast from Paramount Communications.

The next piece of economic news to be digested is today's September trade balance. Forecasts range from a deficit of \$9bn to \$9.5bn, compared with the shortfall for August of \$10.5bn. Among featured issues was Avon Products, which added \$2 to \$37% on takeover speculation. There was a US press report that a group which includes an executive from Mary Kay Cosmetics, billionaire Mr Gordon Getty and the Fisher Brothers of New York had boosted its 6.9 per cent stake in the company and was seeking finance for a takeover bid in the range of \$43 to \$45 a share.

Mylan Laboratories rose 1 1/4% to \$23 1/4 and Polar Pharmaceuticals added 1 1/4% to \$19 1/4. The two companies have been jointly a drug called Eldeprel, a treatment for Parkinson's Disease, and rose yesterday because of a favourable article about to be published in the

New England Journal of Medicine. MCA gained 1 1/4% to \$67 1/4 on takeover speculation. A US press report cited the company as a leading merger target for Paramount Communications. Mr Martin Davis, Paramount's chairman, has said that his company is looking at a number of potential acquisitions, mergers and joint ventures in the entertainment industry.

Castle & Cooke gained 1 1/4% to \$34 1/4 on speculation that a company's chairman may be considering taking the company's Dole Food business private. Tiffany rose 5% to \$49 1/4 after the company announced third-quarter earnings of 48 cents a share - above analysts' forecasts. In over-the-counter trading, Evans & Sutherland Computer jumped 3 1/2% to \$22 1/2. The company said that it planned to terminate its high-performance supercomputer project if a buyer or partner could not be found within 60 days.

Canada

LIGHT TRADING left Toronto stocks stronger at midday yesterday. The composite index rose 15.5 to 3,558.7 on volume of 16m shares. Advances led declines by 254 to 234. Laidlaw advanced 0.1% to C\$25 after the company said it had paid C\$240m for Tricel Corp.

India falls back as political picture clouds

R C Murthy explains why encouraging economic fundamentals are being overlooked

INDIA'S STOCK markets are moving downhill. Investors' confidence that Prime Minister Rajiv Gandhi's Congress Party will win an absolute majority at the national elections in a week's time has been eroded. Investors were surprised when the opposition parties agreed to field a single candidate against Congress in 350 out of 542 parliamentary constituencies. The aim here was to eliminate the split in the opposition vote which has benefited the ruling party in the past.

The one-to-one contest has increased the chances of the opposition's winning a larger number of seats than had been expected earlier. The 30-share index of the Bombay Stock Exchange - India's largest, and more than half of total national trading - fell 40 to 704 in the week to November 10. This was not enough to state-owned investment institutions had lent support to stem the drift. The broad-based 100-share index lost 8 points to 383.08 over the same period.

An added difficulty this week has been the closure of the Bombay Stock Exchange after a fire on Sunday, which

gutted two floors of the 25-store skyscraper. It is hoped that the exchange will reopen tomorrow. About 4,800 stocks are listed on the Bombay Stock Exchange, which has a market capitalisation of about Rs545.6bn (\$82.7bn). India has registered the third fastest growth of the emerging markets, after Taiwan and South Korea and ahead of Brazil. The number of listed companies in the country's markets quadrupled from 1,151 in 1983 to 5,560 in 1987 and market capitalisation jumped from \$14.5bn to \$273bn.

The sudden, October announcement to hold general elections in five weeks' time jolted the markets, and the 30-share index plunged below 700 for the first time in four months. Election worries and short-term technical considerations have since outweighed economic fundamentals. Monsoon rains have been well spread throughout the country, raising hopes of a good harvest this year. Gross national product is projected to grow at more than 5 per cent for the second year in succession. Corporate results have also



Doubts about prospects for Gandhi have hit confidence

been good. Profits of Tata Engineering in the first half to September rose by one half, to Rs91m. Although its Pune tractor plant has been hit by labour trouble since May, Tata Iron and Steel profits were up by one fifth to Rs66m in the first half. Selling pressure was strong in October, as shares were

offloaded to raise funds for subscription to several jumbo issues which were coming to the market. Half a dozen companies, including the blue chip Essar Gujarat, Larsen and Toubro, Gwal Agro and Usha Rectifier Corporation, made convertible bond offers for a combined Rs30bn, causing a liquidity squeeze.

Share values bounced back, however, after investment institutions made heavy purchases at (say) traders) the behest of the Government. Unit Trust of India, the main institutional player in the market controlling Rs10bn worth of investment funds, operates against the tide - buying while others sell, and vice versa - says Mr M J Pherwani, chairman. Sentiment has been dampened by rising political uncertainties and waning confidence that the ruling party will secure an absolute majority at the hustings.

Most Bombay businessmen approve of Mr Gandhi's industrial policies, and want to see him returned to power for that reason. The ailing confidence is reflected in a crash of share values of companies with managements closely identified with the ruling party. Reliance Industries plunged to Rs76 at the weekend from Rs100.50 a month ago, while Larsen and Toubro, which became part of the Reliance conglomerate last year, fell to Rs77 from Rs102.

But Bombay Dyeing and Manufacturing, whose chairman, Mr Noshi Wadia, was not on the best of terms with Mr Gandhi's Administration, has risen Rs14 to Rs189 over the month. Selling pressure on the stock market last week was halted on Friday, when the BSE authorities put restrictions on trading on eight key scrips, including Tata Steel, Reliance, and Larsen and Toubro. Brokers are not permitted to increase their net outstanding positions in these eight scrips above the prescribed limits. Observers, however, are bullish in the medium term. Mr Ram K Pipariya of Aridh Investments Consultants says the markets will have to rise, driven by the strong fundamentals. And the international situation means that deregulation and economic liberalisation will continue - there is unlikely to be a reversal of that, which ever party comes to power.

EUROPE

Individual stocks begin to make the running again

ONCE AGAIN, there were more falls than rises in the continental indices yesterday, and there seemed to be more interest in the examination of individual stocks than in macro-economic or political issues, writes Our Markets Staff.

PARIS found something of its old spirit during the afternoon, after drifting lower in the morning on worries over interest rates and the fall overnight on Wall Street.

Volume remained thin, but was thought to be slightly better than Tuesday's Ffr1.9bn. The CAC 40 index lost 0.42 to 496.61, while the real time CAC 40 edged up 2.11 to 1,816.63. Bon Marché, the department store controlled by Mr Bernard Arnault's Financière Agache, jumped Ffr60, or 6 per cent, to Ffr1,043 on speculation that Mr Arnault might be selling his stake in Conforama, the household and electrical retailer that he controls through Bon Marché. Conforama, quoted on the second market, was suspended at Ffr1.169 because of excessive demand.

There were suggestions that Mr Arnault might in turn be trying to buy up shares to consolidate his position in LVMH, where he is chairman but under attack from Mr Jimmy Racamier, head of the group's luggage subsidiary, LVMH, which also reported a 22 per cent rise in nine-month sales, was up Ffr130 to Ffr1,950.

Another star performer was household Malmans Phenix, which jumped Ffr370, or 11.7 per cent, to Ffr3,810 on news that it expected to break even this year instead of reporting a loss and that Générale des Eaux, the controlling shareholder, was merging it with two property management companies.

FRANKFURT tried to resume its uptrend, but a rally

early in the session was snuffed out by a lack of follow-up orders and by profit-taking. The FAZ index eased 1.24 to 633.53 at mid-session and, at the close, the DAX was 5.75 lower at 1,498.06. Volume eased from DM6.1bn to DM5.4bn.

If the index had been volume-weighted, the result might have been different. Siemens, Volkswagen and Deutsche Bank topped the most-active stocks list, in turnovers of DM966m, DM443m and DM406m respectively. Their share prices were up, the first two on good interim results, by DM5 to DM585.50, DM6 to DM477 and DM2 to DM670.

However, other blue chips made bigger losses in smaller turnover. Dalmier tumbling DM16 to DM647 in DM169m, and BMW DM3 to DM515 with its volume out of the top 10.

AMSTERDAM had another day of low volume, falling further on concern that interest rates in West Germany would be pushed up by the inflationary impact of the East German exodus. The CBS tensity index eased 0.60 to 178.20 in turnover worth Ffl 420m.

Unilever was again strong against the trend, rising Ffl1.70 to Ffl 150.70. BRUSSELS overcame its interest rate fears to close mixed to higher, with the cash market index up 41.72 to 6,503.58. Tractebel, the energy and engineering holding company, added Bfr290 to Bfr9,390. It said it was considering merging its three utility subsidiaries.

Stocks fell in moderate trading, the Comit index closing 3.78 lower at 682.47. Selling pressure dominated in spite of short-covering on the last day of the November account.

However, losses were contained by news that Italy's governing coalition had reached agreement on a controversial Bill to transform public banks

into joint stock companies. Banca Commerciale Italiana rose L35 to L4,890, while Credito Italiano added L36 to L2,655.

Within the Ferruzzi group, Agricola Finanziaria posted an improvement. There is speculation that a capital increase of some other type of financial operation, is in preparation. While the shares closed L12 lower at L2,473, they reached L2,530 after hours.

MADRID accelerated on the way down, the general index losing 3.34 to 2,053.70 after dipping to 2,050.300, previously regarded as a key support level, on Tuesday.

The market has been weighed down by selling by foreigners, who are switching into bonds because of the uncertain international outlook, said an analyst.

COPENHAGEN was in the mood for more financial mergers after Tuesday's news of that between Danske Bank and Copenhagen Handelsbanken. Banking and insurance stocks rose, helping the bourse index up 35.1 to 153.65.

Privatbanken gained DKr13.50 to DKr1328 and Baltica Holding picked up DKr20 to DKr745 - both on rumours of tie-ups with SDS Holding. Elsewhere, Superfona, the construction packaging group, lost DKr260 to DKr5,090 after halving its profits forecast for 1989, while Novo-Nordisk's B shares added DKr11 to DKr309 on its prediction of a 10 per cent profit rise.

STOCKHOLM again fell sharply in relatively active trading as rising interest rates worried investors. The Affärsvärlden General Index lost 16.7, or 1.4 per cent, to 1,173.8 in turnover of SKr377m, up from Tuesday's SKr230m.

Volvo B shares eased SKr12 to SKr83 and Ericsson B shares fell SKr6 to SKr829 - both report results today.

ASIA PACIFIC

Firmer yen pushes Nikkei to another record

Tokyo

CONFIDENCE returned strongly yesterday as the yen firmed against the dollar and bonds rose, pushing the Nikkei average to a third consecutive record in active trading, writes Michio Nakamoto in Tokyo.

With six days of gains behind it, the market opened on a buoyant note which it managed to sustain for most of the day. The Nikkei average came teasingly close to the 36,000 level, reaching an intraday high of 35,978.78, before closing with a gain of 83.59 at 35,852.23.

Profit-taking at higher levels had sent the index to a day's low of 35,805.39. Advances led declines by 466 to 449, with 198 issues unchanged. Turnover spiked to a healthy 300 million shares from the 936m traded on Tuesday. The Topix index of all listed shares advanced 7.99 to 2,717.87, while the ISE/Nikkei 50 index in London rose 7.74 to 2,070.37.

Investors stepped up buying of a variety of issues that stand to benefit from strong domestic demand. Reports from the US appeared to indicate an easier monetary stance, which in turn led to hopes of lower domestic interest rates.

Against the background of a stable currency market now and expected political uncertainty before national elections early next year, investors participated more actively in the hope of reaping profits while they could. There was a growing feeling that the US economy was slowing and that the Japanese economy, while still strong, had approached, if not passed, its peak.

News in the afternoon that two leading Japanese electronics companies, Hitachi and Toshiba, were revising their earnings downwards, seemed to confirm this suspicion. Increasingly, attention was turning to issues that were not too dependent on earnings growth, but had high book value per share, said Mr Hiro

shi Taguchi of Nomura Securities. These included steels, shipbuilders, railways and real estate companies.

Dealer activity has helped kick life back into the large-cap steels and shipbuilders, and the recent rise in Ishikawajima Harima Heavy Industries to record highs has made other shipbuilders and steels look cheap.

Yesterday, interest focused on Sumitomo Metal Industries, which topped the active list with 72.2m shares traded and gained Y2 to Y76, after rising to a high for the day of Y671. Mitsubishi Heavy Industries advanced Y20 to Y1,150.

Among railways, Tobu was favoured for its property holdings in an area outside Tokyo that is expected to see substantial growth. Tohu was third in volume with 32.9m shares traded and closed Y60 higher at Y1,790.

Toyo Tire and Rubber

advanced Y150 to a record Y1,800 and was second in volume terms with 35.5m shares. The company is expected to see a 31 per cent rise in profits in the year to March 1990.

Large-capital issues were actively bought in Osaka, where the OSE average breached the 37,000 level to close at another record high of 37,001.34, up 64.96. Volume fell to 127m shares from Tuesday's 143m.

Roundup

THE TRIALS of the antipodean entrepreneur continued to feature in the Sydney and Wellington markets yesterday, although there was one coup, by a company called Adelaide.

AUSTRALIA did not warm perceptibly to Adelaide Steamship's bid for Industrial Equity. Industrials fell, golds rose a little and the All Ordinaries index eased 6.0 to 1,627.7.

Adsteam lifted its holding in IEL to more than 50 per cent with the purchase of Goodman Fielder and Brierley stakes, accounting for 258m shares. The bid rose to A\$2.30 a share, but IEL closed 3 cents lower at A\$2.22. Market turnover was inflated accordingly, at 355m shares and A\$755m compared with 102m and A\$179m on Tuesday. Adsteam fell 2 cents to A\$7.24.

Elders DXL eased 2 cents to A\$2.29. On Monday, a local credit-rating agency downgraded some of its debt. Bond Corp lost 4 cents to 26 cents while its associate, Bell Resources, fell 7 cents to 66 cents. Bond's auditor has cast doubt on the value of some of the company's assets.

Banqueville Copper was another notable faller, losing another 12 cents to A\$1.58 as discussions continued with the Papua New Guinea Government over its strife-torn mine.

NEW ZEALAND had a quiet day as the Barclays Index ended 6.09 lower at 2,079.29. Goodman Fielder rose 6 cents to NZ\$1.63 on the Adsteam/IEL deal, while Brierley ended steady at NZ\$2.13. Bank of New Zealand slipped 2 cents to 86 cents, while the bank returned to interim profitability, the market had hoped for more.

BONG KONG continued its careful uptrend, the Hang Seng index rising 13.82 to 2,793.40. Turnover increased from HK\$776m to a moderately active HK\$900m. KUALA LUMPUR's composite index rose 2.64 to 481.61 as strong speculative interest in plantation stocks spilled over into other sectors. Meanwhile, the KLSSE said that the delisting of Singapore stocks would have a minimal effect on the index, as there are only two Singapore-based companies in the 83 component stocks.

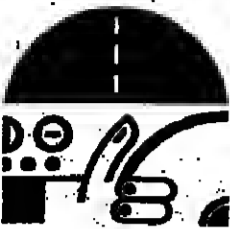
FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wnd Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table with columns for National and Regional Markets, Tuesday November 14 1989, Monday November 13 1989, and Dollar Index. Rows list various countries and indices with their respective values and changes.

Advertisement for FT Financial Times Conferences. Title: THE FOOD & DRINK INDUSTRY IN EUROPE. Location: London - 28 & 29 November, 1989. Includes list of speakers like Rt Hon John Gummer MP, Mr George J Bull, Mr Raymond Mac Sharry, Mr Camillo Pagano, Mr Martin Braisford, Mr Michael Foster, Mr Martin Langford, Mr Michael H Jordan, Mr Anthony A Greener, Mr Domenico Barili, Dr Francis J Pocock, and Professor David Stout. Includes contact information and a form for requesting details.

FINANCIAL TIMES SURVEY



West European truck makers have set out on a fresh wave of restructuring and are looking for markets

in south-east Asia. In North America an air of unease prevails in contrast to a mood of optimism in Japan. Kevin Done reports

Search for new alliances

THE European truck industry is delicately poised. Truck makers are enjoying record profits, the strugglers of the industry have finally put their houses in order, and most truck manufacturers can point to record production and sales levels.

Demand appears to have peaked during the second half of the year, however, and truck makers are divided on how sharply sales will fall in 1990-91. At the same time in the midst of its current prosperity, the European truck industry appears to have embarked on a new wave of restructuring, a development long expected but which few had forecast before the downturn finally began to bite.

In 1990 there were 55 independent commercial vehicle makers in West Europe. By last year the number was down to 11, and the process of concentration is hardly finished yet.

After several years of accelerating profits, US truck makers are also bracing themselves for a recession after successfully recovering from the one that severely shook the industry in the early 1980s. The industry is in the early stages of a cyclical down-turn with falling sales and warnings of

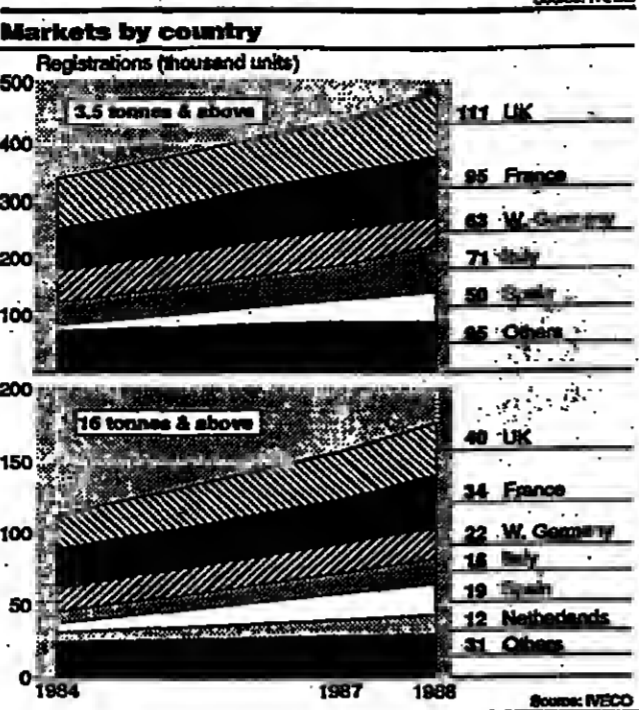
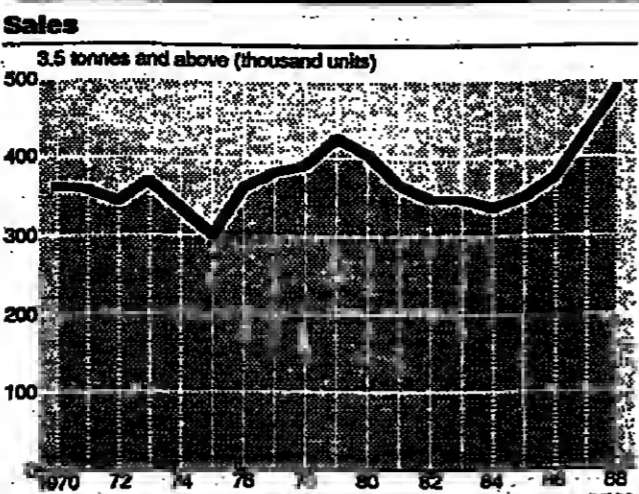
layoffs and plant closures. Japan's domestic truck market, the world's second largest single heavy truck market with a volume last year of around 60,000 trucks, is still riding a two-and-a-half year surge in demand deriving mainly from vigorous Government investment in the public sector.

In Europe the latest round of restructuring was begun by MAN, the medium-sized West German commercial vehicles maker, which has recently reached agreement to take over the truck operations of Steyr-Daimler-Puch in Austria, much to the consternation of DAF of the Netherlands, which had appeared to have the deal already sewn up.

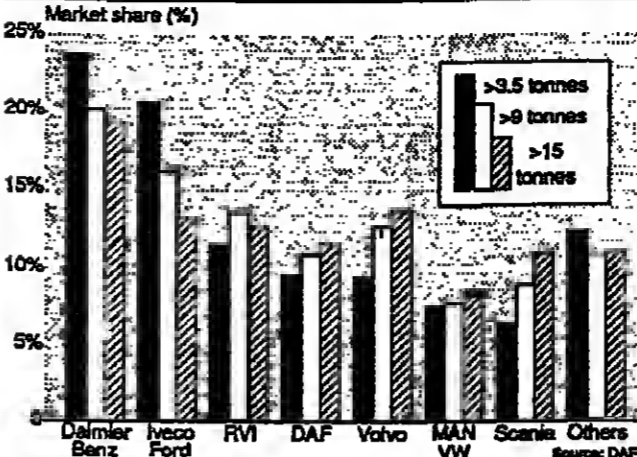
The industry's immediate attention has since switched to Spain, where the leaders of the European pack have been competing fiercely to take over Enasa, the Spanish state-owned maker of Pegaso trucks, which includes Seddon Atkinson in the UK.

The battle has been waged between Iveco, the commercial vehicles subsidiary of Fiat of Italy, Volvo of Sweden, DAF, and a West German consortium led by MAN, but including Daimler-Benz, its much bigger domestic rival.

West European truck market



Leading manufacturers 1988



World's leading producers of trucks 16-tonnes and above gross vehicle weight (GVW)

	1984	1985	1986	1987	1988
1 Daimler-Benz	83,000	88,000	81,000	70,000	78,000
Mercedes-Benz	48,000	39,000	41,000	48,000	48,000
Freightliner	20,000	20,000	20,000	27,000	28,000
2 Volvo Group	45,000	45,000	57,000	48,000	55,000
Volvo	27,000	27,000	27,000	28,000	34,000
White/GMC	9,000	10,000	11,000	11,000	20,000
GMC	9,000	18,000	14,000	8,000	1,000
3 Renault Group	48,000	47,000	41,000	48,000	64,000
Renault	18,000	19,000	20,000	22,000	27,000
Mack	28,000	28,000	21,000	24,000	27,000
4 Paccar Group	32,000	28,000	24,000	33,000	41,000
Kerworth	18,000	14,000	13,000	18,000	21,000
Polarbit	18,000	11,000	10,000	14,000	18,000
Foden	1,000	1,000	1,000	1,000	2,000
5 Navistar	38,000	31,000	33,000	35,000	40,000
6 Iveco (Iveco-Ford)	18,000	21,000	22,000	24,000	28,000
7 Scania	22,000	23,000	26,000	27,000	28,000
8 Hino	19,000	18,000	14,000	19,000	27,000
9 Daf	17,000	21,000	18,000	21,000	23,000
10 Mitsubishi	17,000	16,000	13,000	17,000	27,000

The World TRUCK INDUSTRY

The Steyr and Enasa deals represent the final obvious restructuring moves in the European truck industry. Alone both have lacked the necessary critical volumes to survive and they have been among the industry's weakest financial performers. However, the fact that both have attracted rival bidders, illustrates the eagerness of the bigger players in the industry to spread their service and distribution networks through

Europe, to acquire market share and to add ready-made capacity. As the industry approaches the challenges of the single European market of the 1990s, which appears certain to prompt substantial reforms in the transport industry and therefore among the truck-makers' customer base, the industry appears to have been overtaken by an almost feverish atmosphere, in which the stock response to rumoured

talks is that "everyone is talking to everyone else." While the Steyr and Enasa takeovers have long been on the cards, the industry has been far more surprised by announcements that talks are under way between some of the jumbo players in the industry. The Volvo share price jumped last month amid a bout of speculation in financial markets that the Swedish car and truck-maker was engaged in

far-reaching negotiations with Renault, the French state-owned car and truck manufacturer. Reports in the Swedish press have suggested that the talks could lead to an eventual merger of the two companies' automotive operations, which would create the world's biggest truck manufacturer, overshadowing even Daimler-Benz. Both companies have a considerable presence not only in Europe, but also in the North

America, Renault through its associate Mack, and Volvo through its successive takeovers of the White Motor and General Motors heavy truck operations. Volvo has confirmed that "discussions of a preliminary nature are under way with Renault at present."

In an interview with the Financial Times Mr Fehr Gyllenhammar, Volvo chairman and chief executive, said that the Swedish group had held "exploratory talks" with Renault Vehicules Industriels, the Renault group's truck subsidiary. RVI was strong in France and had a good position in southern Europe, whereas Volvo had a larger international coverage of the market. "We could be complementary," he said.

While the sheer size of the Volvo/Renault talks cast a shadow over the rest of the industry, the two groups are the number two and three heavy truck-makers in the world - the potential scope of their discussions is easily rivalled by the recent suggestion by Mr Edzard Reuter, chief executive of Daimler-Benz, that the West German group is looking for potential co-operation deals with Fiat. The main interest has been shown in the aerospace sector, but Mr Reuter said that there were also possibilities for co-operation between the two groups in the commercial vehicles industry.

Within the European market alone Daimler-Benz and Iveco, the Fiat commercial vehicles subsidiary, are the market leaders controlling 23.7 per cent and 20.5 per cent of the market (above 3.5 tonnes) respectively.

The continuing search for alliances in the European truck industry - as elsewhere in the world automotive industry - is being driven by:

- ever increasing product development costs;
- growing environmental pressures and the imposition of tougher emissions controls;
- the integration and liberalisation of the European road haulage industry with the emergence of a smaller number of big international players in the transport industry;
- the threat of a future slowdown in the economy.

Mr Sten Langenius, president of Volvo Truck, said recently that the truck industry must "prepare itself to meet even tougher emissions standards than those discussed and planned for today." He warned that new levels of product development and investment would be required to meet the emissions levels which could now be foreseen.

"The money involved will be of such a magnitude that a consequence will be the restructuring of the truck and truck component industry world-wide."

The process of harmonisation and deregulation of the transport sector resulting from the creation of the internal market within the EC is expected to lead to heavy pressure on the truck-makers to reduce costs. Deregulation earlier in the US has already led to much tougher competition in the American market.

"Large professional transport companies will gain at the expense of smaller ones. The competition between the big companies will force a reduction in freight rates," said Mr Langenius. Powerful customers would push the industry for lower prices in return for large volumes, squeezing profit margins.

Mr Langenius said that the most important consequence of the European integration process for the heavy duty truck industry would be the drive for low product cost in combination with low operating costs for the customer.

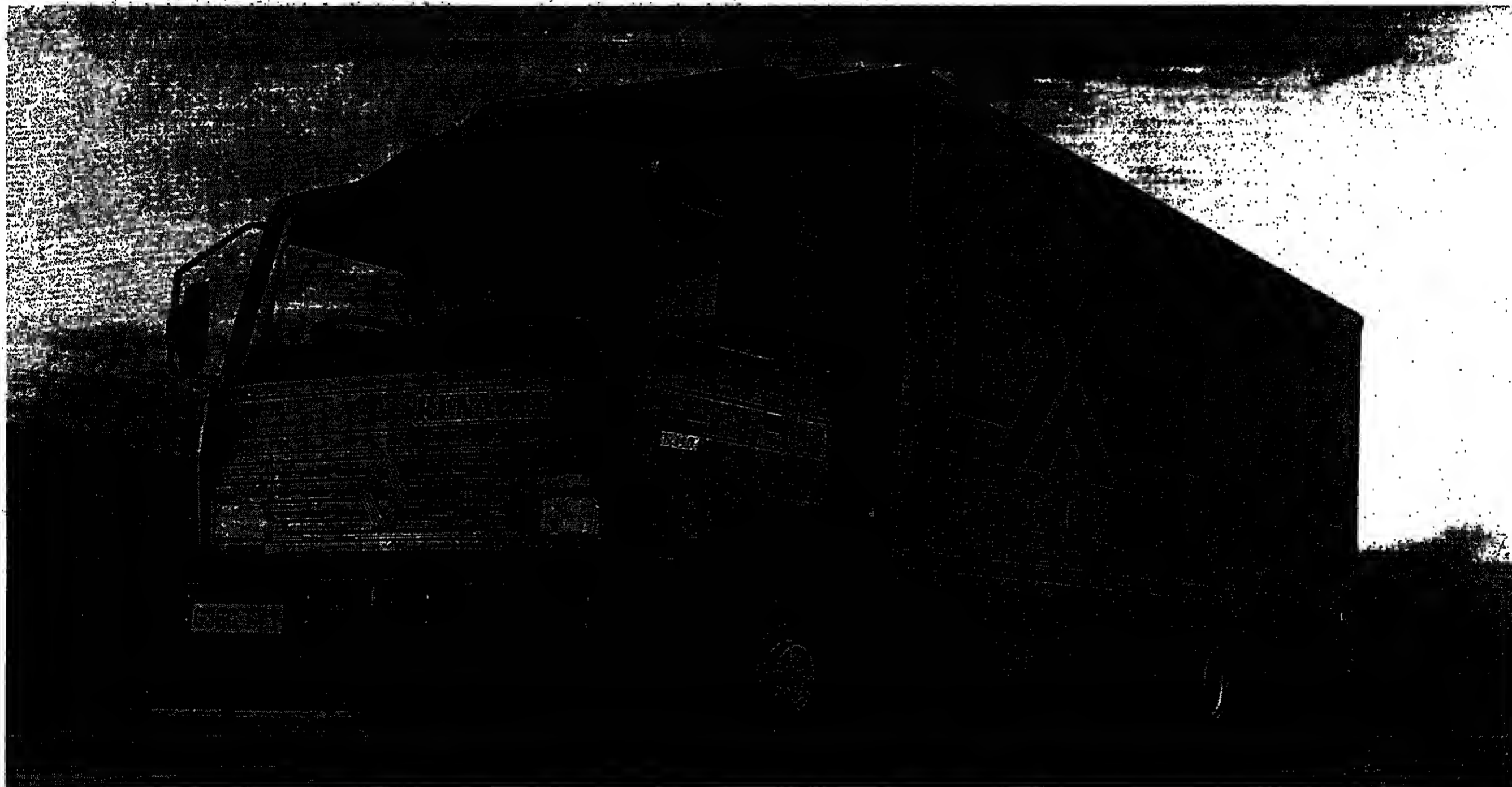
These demands together with increasing product development costs - arising from pressures for longer service life, greater vehicle productivity, improved safety and fuel economy, and action on emissions and noise - would all combine to reduce the profitability of the industry. This would contribute to further shake-outs and mergers.

As all these pressures grow the truck industry is preparing for a period of falling sales after the record demand of the past two years. Demand has already weakened in the US earlier this year, and European truck-makers are now bracing themselves for similar falls.

There is optimism that the industry will not plunge into the sort of deep recession that marked the early years of the 1980s, but for European truck-makers the painful restructuring of the 1980s is still an uneasy recent memory.

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RENAULT TRUCKS. BUILDING A FUTURE TOGETHER.

WORLD TRUCK INDUSTRY 2

EUROPE

Western Europe commercial vehicle production over 3.5 tonnes GVW by manufacturer

Table with 5 columns: Manufacturer, 1988, % share, 1987, % share, % change. Includes Mercedes, Iveco, Renault RVI, Volvo, Leyland Daf, Scania, MAN/VW, Enasa/Pegaso, AWD, Motor Iberica, ERF, Seddon, Foden, Dennis, Terberg, Faun, Shelvoka, Glnaf, Sovam, GM/Bedford, ITF.

Source: AID Yearbook 2 1989

Demand looks to have peaked



Man's 260 hp 'road train': Europe's truck-makers have left their US and Japanese counterparts way behind in the technology race

IN WEST Europe demand for trucks has begun to weaken in the final quarter of the year. A strong first half has ensured that overall sales have surged again to a record level for the third successive year, but forecasts suggest that demand will decline in both 1990 and 1991 before picking up again slowly during the first half of the 1990s.

For the moment, however, the industry does not appear to be facing a repeat of the turmoil of the last recession in the early years of the 1980s.

"We have passed the peak in demand. The market will go down but we do not foresee that the 1980-83 drama will be repeated," Mr Sten Langenius,

past two decades has been of steady if modest growth of close to one per cent a year. However, behind this development lies a dramatic picture of peaks and troughs.

"It is almost impossible to forecast how the market will develop in the short and medium terms, even though we are certain that the long-term trend is upwards," said Mr Giorgio Garuzzo, chief executive of Iveco, the commercial vehicles subsidiary of Fiat of Italy earlier this year. The battle has been to reduce the break-even point to cope with the troughs, while maintaining sufficient flexibility to be able to meet the peaks in demand.

What has happened in the second half of the 1980s has exceeded even the industry's wildest expectations

president of Volvo Truck, one of the world's top three heavy truck-makers, said recently. He warned, however, that "the risk for a rather dramatic downturn in the heavy truck market in 1989-93 should not be neglected. I do not think it is possible - but it is possible."

From the nadir in 1975 of sales of less than 300,000 trucks (3.5-tonnes gross vehicle weight and above which includes all light, medium and heavy trucks) demand rose sharply to a peak of 422,000 in 1979. The industry then plunged into another trough which finally reached its lowest point in 1984 with sales of 333,000.

truck-makers' profit and loss accounts it took an act of faith in the mid-1980s to believe that a bright future lay ahead. Several profit earners and minority interests) of FFf 182m. In 1988

a profit since its formation in 1974. Helped by a financial restructuring in 1987 RVI achieved a net income (before profit sharing and minority interests) of FFf 182m. In 1988

the early 1980s struggled back into profit in the financial year ending March 1987 with a pre-tax profit of £718,000 after having made losses in four of the previous six years. A year later

through acquisition, most notably to date through its merger with the then chronically loss-making Leyland truck operations in the UK in 1987. As part of the takeover it also acquired the Freight Rover van business.

The takeover was completed just as the European commercial vehicle market was moving into high gear, and Mr Aart van der Padt, chairman of the DAF management board, admits that the performance of the British operations has

'We have passed the peak in demand. The market will go down but we do not foresee that the 1980-83 drama will be repeated'

RVI's net profit jumped to FFf 120m and in the first half of this year profits increased by a further 58 per cent. RVI is an extreme case, but the industry's financial recovery can be read out of the balance sheets of all of Europe's truck-makers, big and small. ERF, the last independent publicly-quoted UK truck-maker, which came perilously close to financial collapse in

it had recovered to a profit of £5.6m and in 1988-89 pre-tax profits climbed again by 40 per cent to £7.8m.

With perfect timing DAF of the Netherlands chose the first half of 1989 to launch itself on the stock market with a flotation on the Amsterdam and London stock exchanges.

With the DAF flotation, international investors have, for the first time, been given the opportunity to place their bets squarely on a leading European commercial vehicles maker, without having to invest at the same time in everything from washing machines (Daimler-Benz) to fighter aircraft (Saab-Scania), assorted foods from pickled herring to tomato ketchup (Volvo) and volume cars (Fiat) in order to enter the sector.

Launched at FFf 47.00 per share the DAF issue was strongly over-subscribed, but sentiment in the financial markets has become more sceptical in recent weeks, and the DAF shares have been trading below the issue price at around FFf 45.00 per share in November. DAF has emerged as one of the most active truck-makers in Europe in seeking to grow

Western Europe commercial vehicle registrations over 3.5 tonnes GVW by manufacturer

Table with 5 columns: Manufacturer, 1988, % share, 1987, % share, % change. Includes Mercedes, Iveco, Renault RVI, Leyland/Daf, Volvo, MAN/VW/OEAF, Scania, Enasa/Pegaso, Motor Iberica, ERF, Seddon Atkinson, Steyr, Foden, GM/Bedford, Mitsubishi, Hino, Toyota, Mazda, Isuzu, Others, TOTAL.

Includes Airtex, includes buses Source: AID Yearbook 1989

exceeded the company's most optimistic hopes. "By every measure of performance we have exceeded what could reasonably have been expected at the time of the merger," he says.

The impact of the merger on DAF's fortunes has been dramatic. From an output in 1986 of 15,600 vehicles from its Dutch and Belgian plants at Eindhoven and Westerlo, DAF increased its output to a total of 55,767 vehicles last year.

This included 19,961 from the Dutch and Belgian operations, 15,578 trucks from the Leyland plant and 20,208 vans. DAF was pipped at the post by MAN of West Germany two months ago as it closed in on the takeover of Steyr-Daimler-Puch's truck operations, but it is currently competing strongly for the takeover of Enasa in Spain.

Propelled by the Leyland merger DAF has increased its share of the West European market for trucks above 3.5-tonnes to 9.4 per cent from 5.3 per cent in 1986, making it one of the big five producers in Europe. Still clearly ahead of DAF last year was Renault Vehicules Industriels with 11.4 per cent, Iveco of Italy, the producer with the most broadly spread European production base, with 20.6 per cent and Daimler-Benz of West Germany, the clear market leader with 23.7 per cent. Volvo increased some 9.3 per cent of the market last year.

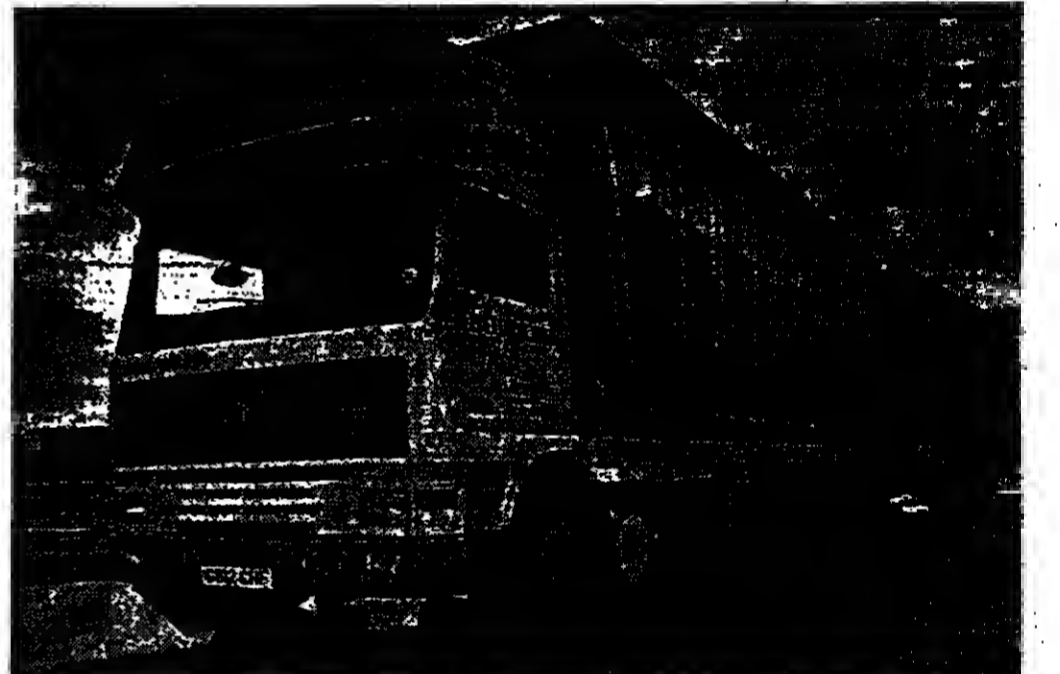
In the heavy truck segment (16-tonnes and above) the competition is tighter as six producers fight it out with shares varying between the 13.7 per cent of Volvo and the 8.1 per cent of MAN of West Germany, all trailing in the wake of the dominant market leader Daimler-Benz with 19.1 per cent. In this segment Iveco claimed a share last year of 13.1 per cent, RVI 12.7 per cent, DAF 11.6 per cent and Scania of Sweden 10.3 per cent.

Kevin Deme

CRANE FRUEHAUF advertisement with logo and text describing crane features and contact information.

Advertisement for Crane Fruehauf Ltd. with text: "No one commits more resources to research and development. And there is no match for Crane Fruehauf's parts and service support, via our nationwide network in the UK, and throughout Europe."

Large advertisement for horse-drawn transport. Text: "Horsepower alone can't deliver the goods." Includes image of a horse-drawn cart and a truck.



Volvo's F10: In the European heavy truck segment Volvo enjoys a 13.7 per cent market share

THE EC SINGLE MARKET

Comic relief on road to reform

THE development of the European Community's transport market has displayed elements of comedy over the last 30 years which would not have been held up by the complexity of the issues involved, and by a single-minded pursuit of national interests by a number of national governments.

Most of the pressure for a common policy has come from the European Commission, supported by the governments of the UK, Belgium and The Netherlands, which believe liberalisation would benefit their domestic transport industries. Opposition has been led by France, which fears the impact of deregulation on its protected domestic haulage industry, and West Germany, which fears for the competitiveness of both road haulage and railways.

The European Court ruled in 1985 that the failure of national governments to implement a common transport policy is a breach of the founding treaty. As a result, the embarrassed national governments rapidly reached agreement on the first phase of a common policy - the phasing out of bi-lateral quotas for commercial vehicle trips across national boundaries by 1992.

The agreement was later threatened by renewed opposition from West Germany, but a compromise was reached

under which the number of Community-wide EC licences was increased by 60 per cent in each of the past two years. The Community is committed to phasing out bilateral quotas by January 1993.

There has also been solid progress on a number of other fronts, including the abolition of border controls within the Community by 1992.

Equally important is the introduction on January 2 1988, of a Single Administrative Document for goods moving within the Community. This replaces around 100 customs forms in use throughout the Community, and was accompanied by the introduction of a new customs tariff, based on an international harmonised system of nomenclature.

Less progress has been made in a number of other areas, however, including agreement on the extent to which harmonisation of the national financial, legislative and administrative regimes for transport is essential before full liberalisation of intra-Community operations.

West Germany, in particular, has insisted within the Council of Ministers on harmonisation in advance of further liberalisation - a strategy which is regarded by most other governments as tantamount to a blocking tactic because of the complexity of bringing the details of 12 national systems into line.

Harmonisation is particularly sensitive in the UK, where the maximum weight of lorries is restricted to 38 tonnes, compared with 40 tonnes or more elsewhere in the Community. The UK Government has until 1990 to overcome environmental opposition to the higher weight, and appears determined to wait

until the last moment before amending its domestic legislation, in spite of pressure for early change from hauliers.

The UK limit means British hauliers are at a disadvantage in international operations because they are forced to run two separate fleets. The UK has reluctantly conceded, however, that standard 16 metre trailers can be used on British roads from January, and demand for these longer units is expected to increase substantially over the next year.

The area which has created the greatest fears among transport operators is cabotage - the carriage of goods within the boundaries of one Community country by an operator registered in another. The Commission initially proposed two alternative forms of limited liberalisation, both of which were regarded as insufficient by the UK, Belgium and The Netherlands, and too radical by West Germany and France.

A serious attempt to break the deadlock was made in the spring, when Spain, then the holder of the presidency of the Council of Ministers, proposed a compromise which would have made 5,000 three-month cabotage licences available to companies throughout the Community.

However, the idea was never put to the vote because of opposition from France and Germany. France, which took over the presidency in the summer, subsequently proposed a watered down version of the Spanish plan involving around one-month licences, but that was rejected by the more liberal member states.

The next move is unclear, although Belgium, The Netherlands and Luxembourg are working on a plan to introduce

cabotage throughout the Benelux region next year as a means of showing that it can work. France is likely to put the Spanish proposals back on the table in the next few months, but no-one is betting on an early agreement.

The scale of the problem is huge. A study by Ernst and Whinney, the UK accountants, concluded recently that the cost of lorries running empty throughout the Community was around £280m a year, of which some 20 per cent was related to regulatory difficulties.

Looking at the problem from another angle, the Belgian Road Haulage Association recently suggested that movements between EC countries represented only 5 per cent of the total Community haulage business. This would mean that cabotage would open 95 per cent of the total market to competition.

The Belgian RHA suggested that the immediate economic impact of cabotage would probably be fairly small, and that initial progress was most likely to be made through joint ventures and cross-border co-operation between companies.

UK organisations like the Freight Transport Association and companies such as NFI, TDG and Christian Salvesen have tended to agree, although some companies have begun acquiring Continental businesses as a way of getting a foot in the door quickly.

Most British companies see big opportunities for growth on the Continent, and a series of reports by academics and industry researchers has suggested that UK companies have little to fear from deregulation, and much to gain.

Kevin Brown

WORLD TRUCK INDUSTRY 3

John Griffiths on the likely introduction of tougher emissions control regulations
EC's search for common standards

IVECO, Fiat's commercial vehicles division and Europe's second-largest truck-maker, estimates that by now more than one-third of the cost of designing new truck engines is incurred in pollution control factors.

Against that background, its senior executives and those from other leading truck manufacturers argue that manufacturers are entitled to have an orderly, international legislative framework within which to work - a framework which so far has been denied to them. In Europe, for example, according to Iveco's managing director Mr Giorgio Garuzzo, there should be five and 10-year schedules clearly set out

standards than those envisaged in the EC. "The environmental problem is a real international problem and only a pan-European solution is appropriate," insists DAF. Perhaps remarkably, until recently EC legislation on exhaust emissions from trucks has concerned itself only with the smoke nuisance factor. Gaseous pollutants - the nitrogen oxides and carbon monoxide which have so exer-

Life is likely to start getting tough for the manufacturers inside the EC from late 1992 onwards, when further sharp reductions in permissible emissions are expected. Compared with the October 1990 standards, nitrogen oxide emissions would require to be cut by nearly 40 per cent, carbon monoxide by 55 per cent and hydrocarbons by one half. For the first time, too, there would be restrictions on particulate emissions.

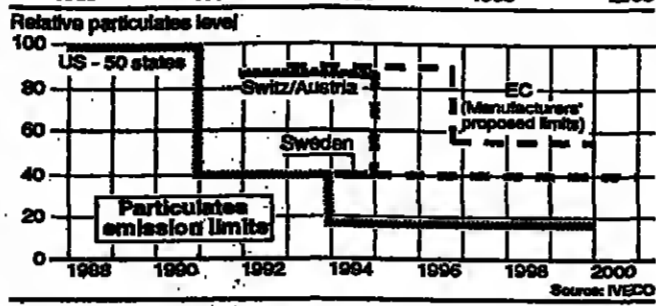
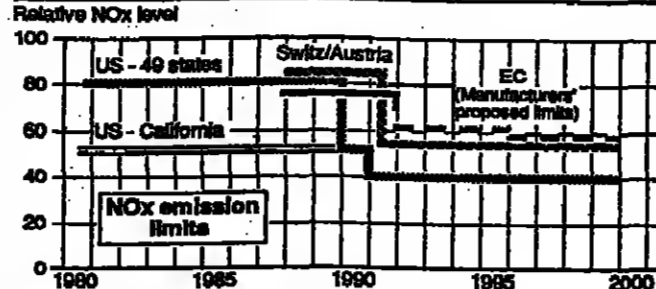
Achieving these reductions, as DAF experts point out, is far from easy because of the complex relationship between the emissions. Achieving a reduction in one area often means an increase in another.

Missing from the standards, furthermore, is any reference to carbon dioxide - the root cause of global warming known as the "greenhouse" effect.

That manufacturers are taking the issue seriously was in evidence at the recent Frankfurt motor show, where a variety of "green" trucks were on display, demonstrating emissions-reducing technology ranging from soot particulate traps to extra air injection using pressured air from the vehicle's braking system.

The show also provided a fierce rebuttal of criticisms of diesel engines as "dirty" from

Engines for heavy-duty vehicles (gww >3.5 tone)



the chairman of Daimler-Benz, Mr Werner Neßer, who insisted that "modern diesel engines are on a par with petrol engines fitted with closed loop, three-way catalytic converters." Daimler-Benz recently unveiled a diesel engine in which particulate emissions are reduced by 40 per cent compared with predecessors, while US truck manufacturing group Navistar - formerly International Harvester - is shortly to launch what it describes as "the world's first fully-integrated smokeless diesel for trucks."

cal and we are devoting special attention to particulate emissions."

As part of the push, Iveco has been developing ceramic particulate filters, initially on urban buses. By the end of this year about 300 buses will be operating them on an experimental basis.

A particulate trap is an exhaust filter which traps the sooty particulates, which are periodically burned off and harmlessly oxidised at high temperatures.

By the mid-1990s it is widely expected that all truck diesels will be turbo-intercooled, as much to reduce emissions as to increase truck performance, probably using variable-displacement turbochargers already under advanced development by companies such as Garrett AIResearch of the US.

Turbocharging of truck engines, in combination with cooling of the air in the fuel mixture (intercooling) has helped the anti-pollution cause because it makes engines more efficient and leads to the exhaust gases being burnt more cleanly.

DAF experts say improved combustion and injection systems should also be capable of decreasing emissions further while, they suggest, there is still considerable room for improvement in the quality of

diesel fuel - a factor which should be subject to tighter EC regulation, they argue.

Current EC standards put a maximum 0.3 per cent limit on diesel fuel's sulphur content, which contributes directly to particulates.

The engine manufacturer Cummins, for one, would like to see a .05 per cent limit. However, this would mean greater investment in refining by the oil industry and possibly push up diesel prices by a world average of around 3 per cent.

Alternative fuels are also undergoing investigation, particularly methanol, which is made from coal or natural gas. However, warns Mr Garuzzo, "we are in a very tricky area

and thus potentially dangerous, flame.

There are also indirect means of cutting the level of emissions, as DAF points out. For example, it would be aided by any improvement in road transport efficiency, such as cabotage, better planning of goods distribution by properly exploiting computing power and mobile communications, and by using fewer, larger trucks.

DAF itself has difficulty in putting precise figures on its own spending in environment-related areas. It is contained within the 5 per cent of turnover it spends on R&D, but there is overlap, such as turbo development also benefiting

In Europe, some industry executives argue there should be five and 10-year schedules clearly set out for the reduction of emissions, to avoid the divisions and market-distorting uncertainties which have so bedevilled EC progress towards common car emissions standards

That manufacturers are taking the issue seriously was illustrated at the Frankfurt motor show, where a variety of 'green' trucks were on display, demonstrating emissions-reducing technology ranging from soot particulate traps to extra air injection using pressured air from the vehicle's braking system

for the reduction of emissions, to avoid the divisions and market-distorting uncertainties which have so bedevilled European Community progress towards common car emissions standards.

He is supported by experts at DAF, the Anglo-Dutch truck maker. They point, for example, to the so-called "Stockholm" group of Austria, Switzerland, Sweden and Norway, which is working to stricter

discs the minds of EC politicians and bureaucrats in regard to petrol-powered cars - will only start to be controlled by EC legislation from October 1990.

Initially, the standards proposed were relatively easy to meet - but it is of concern to truck-makers that there is no firm timetable for the progressive tightening of standards envisaged throughout the 1990s.

West German road haulage
Classic case of a protected sector

WEST Germany can boast some of the most sophisticated international transport companies in Europe such as Kuehne & Nagel or Hapag Lloyd. But the sub-sector road haulage is a stronghold of small companies clinging to the pre-Second World War market regulations which keep them in existence and which prevent the European Community from fully liberalising road transport.

Germany is not the only obstacle to EC road haulage deregulation but it is one of the most inmovable and is currently becoming less, rather than more, open to compromise.

Road haulage is the classic case of a protected German service industry which fears it will lose out, at least initially, from liberalisation. Operating a 30-tonner truck in Germany is estimated to cost at least 10 per cent more per year than in the Netherlands, home of Europe's most efficient haulage industry.

German hauliers bear not only close to the heaviest vehicle and fuel taxes in the EC but are also on average less than one-third the size of Dutch companies, which - not surprisingly - carry 72 per cent of German-Dutch trade. The average German company

action to mitigate the effect of increased cross-border business on its own industry. At the end of October the Bonn Cabinet announced that from May 1990 all lorries would have to pay an annual toll for using major roads - DM1,000 for a 22-tonne lorry, up to DM3,000 for a 44-tonne vehicle.

The toll is aimed at foreign lorries but because direct discrimination is not allowed it has been applied to German lorries too. Gruffly, however, the Germans reduced road tax on their own lorries by a similar amount to the toll so it is effectively only a tax on foreigners. Road tax for Germans is coming down from about DM10,000 - which was the second highest in the EC - to a maximum of DM3,700.

Germany may face legal action over this move either from the Commission or from another EC country. The Dutch are the most likely to take action. Mr Willem van den Toorn, of the Netherlands Embassy in Bonn, says that the new rules would increase costs by about DM100m per year for the Dutch industry and for many companies raise costs by a potentially ruinous 5 per cent.

There is one further area of dispute, cabotage. If allowed this would give hauliers regis-

The industry is a stronghold of small companies clinging to pre-Second World War market regulations

has between one and five lorries and does little cross-border business, the average Dutch company has 14 lorries and is much more international.

This is partly because of a government decree of 1931, designed to protect the railway system from competition, which continues to regulate the number of haulage companies whom they can do, and the tariffs they can charge. Consequently, of today's 45,000 hauliers (with a collective annual turnover of about DM12bn), only 9,000 are licensed for long-distance work within Germany and none of them faces real domestic price competition.

Neither the industry nor the Government has been able to prevent an EC inspired increase in quota-controlled cross-border business. All quotas are due to be abolished by 1993 but before that date Germany - with some support from the EC Commission - wants two principles established: harmonisation of the EC's widely differing road taxes, and the "territoriality" principle by which lorries, as far as possible, pay the costs they create where they create them.

Under pressure from the powerful road haulage lobby, and because of genuine anxieties about the effects on the more environment-friendly rail system, Germany wants tax harmonisation at a high level - in other words close to its own level and far too high for the Dutch.

It also feels particularly disadvantaged by the absence of a territoriality principle, even more difficult to establish after borders go down, as it has no money to pay and has a disproportionate amount of through lorry traffic.

Because of lack of progress in both these areas Germany has decided to take unilateral

freedom, currently denied, to do business between two points within any other country. On grounds of efficiency, and even environmental protection, it makes sense to cut down on the large number of empty journeys that lorries make because of the block on cabotage - costing about €15m a year according to a study by accountants Ernst and Whinney.

A recent Spanish proposal for an experimental quota of cabotage licences was not greeted with enthusiasm by either France or Germany. Also, if cabotage does come, there is no indication that Bonn is prepared to abandon its complex fixed tariff system for the foreign companies doing business within Germany.

The main business organisations within Germany are on the side of liberalisation but the small haulier lobby has, if anything, been strengthened since Mr Friedrich Zimmermann took over as Transport Minister. He comes from Bavaria where there is an especially vocal group of hauliers.

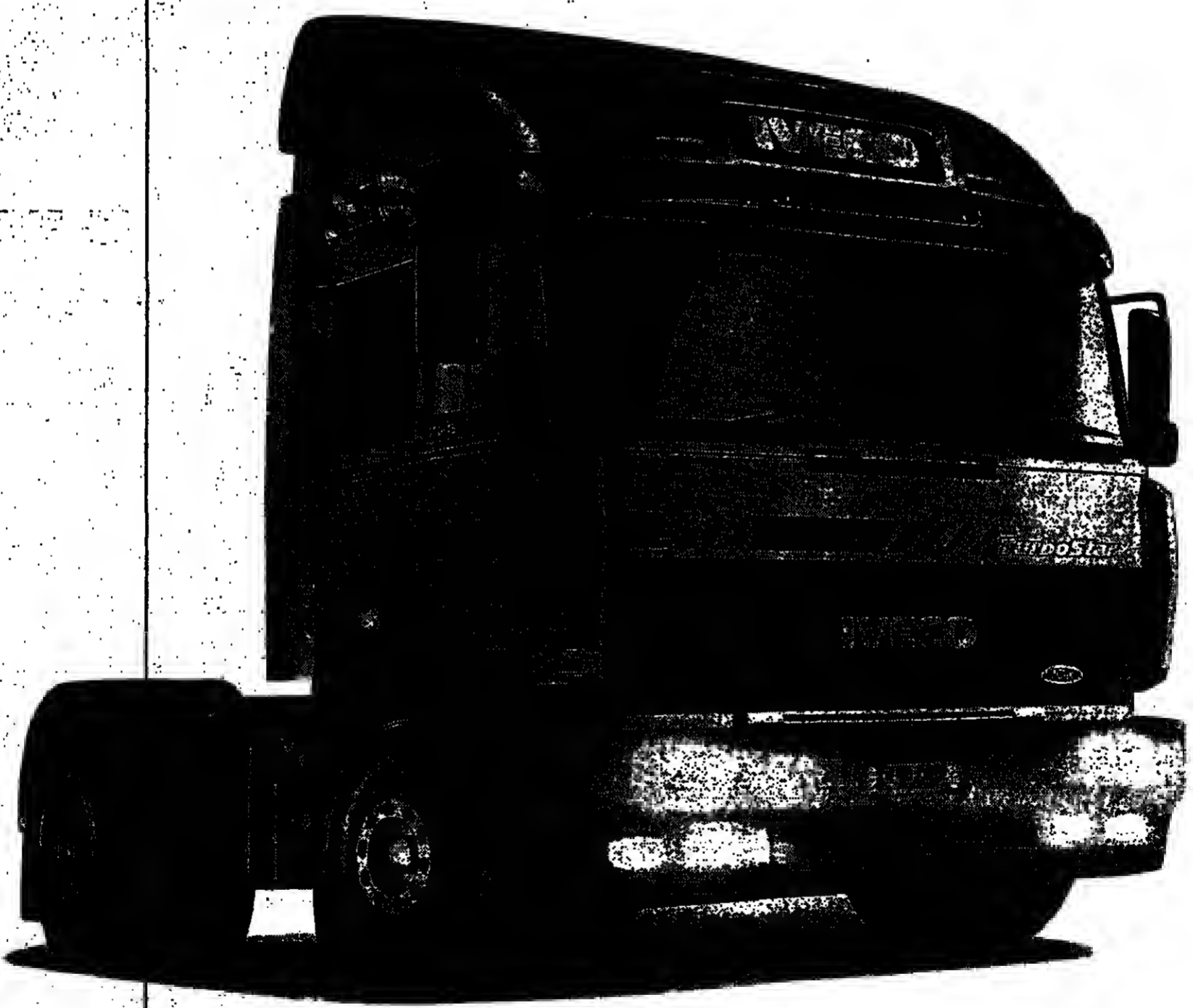
The Bavarians are particularly hostile to making concessions to the EC because of the problems they are facing from the Austrian Government. From December 1 the Austrians will impose a ban on night driving through the country by foreign lorries and are raising the emission control requirement for foreign lorries.

However, EC pressure to ease the impact of the ruling - by exempting perishable products such as milk and vegetables - appears to have paid off. Nevertheless unpleasant surprises are expected at the border. Bad tempers will certainly not improve the atmosphere in Brussels.

David Goodhart

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WORLD TRUCK INDUSTRY 4

UNITED STATES

Air of gloom prevails

AFTER several years of accelerating profits, US truck makers are once more bracing themselves for a recession after successfully recovering from one that severely shook the industry in the early 1980s. Sales are falling and the air is thick with talk of layoffs and plant closures.

"After reaching demand levels not seen since 1979, the truck industry is in the early stages of a cyclical downturn," said Mr Charles Harris, in an industry report for Oppenheimer, a New York brokerage firm. Heavy truck sales, which were extremely strong in 1988, fell off late in the second quarter and show no signs of reviving by the end of the year.

Heavy-duty truck orders fell by about one-third during the third quarter of this year and fourth-quarter earnings across the board are expected to fall below earlier expectations.

Navistar, which reported a 41 per cent plunge in its recent third quarter earnings, has said it will cut production and lay off some of its workforce as a result of the falling orders. The company has already had to suspend production at two plants. However, Navistar has been cutting costs and modernising which may help make it less vulnerable to volatile demand, according to Ms Pamela Gelles of Standard & Poor's Financial Services.

Ford Motor, which earlier in the year announced ambitious plans to triple its North American heavy-duty truck expenditures over the next five years, has also recently suspended production at two plants.

The market's lack of confidence in the truck business is reflected in the stock prices of Mack Trucks, Paccar and Navistar. Shares of these three big truck manufacturers have been trading in New York at near historic lows.

The outlook is particularly bleak at Mack Trucks, which has posted losses for the first three quarters of the year. The Allentown, Pennsylvania-based company, was hit first by the high costs of introducing new products and then by the contracting market. The company has nearly halved its production and cut its workforce by about 20 per cent.

Furthermore, Mack is one of the most vertically integrated US truck makers, manu-

facturing everything from its own transmission to rear axles. According to Mr Steven Colbert, an industry analyst at Prudential Bache in San Francisco, Mack will have a tough time in a recession because of higher overheads.

Paccar has fared somewhat better than far. Truck order backlogs have been large enough to enable the Seattle-based company to maintain production at near-capacity for the first nine months of 1989. Based on current backlogs, Paccar expects to continue production at nearly the same level for the remainder of the year.

However, with truck orders falling for the entire industry, Paccar's third quarter US order backlogs were about 12 per cent lower compared with the previous quarter. It expects further production cuts next year.

The market's lack of confidence in the truck business is reflected in the stock prices of Mack Trucks, Paccar and Navistar. Their shares have been trading in New York at near historic lows

Although the industry downturn now seems inevitable, the devastation may not be as severe as it was in the early 1980s, when the effects of recession were made worse by coinciding with trucking deregulation.

On a more positive note for US truck-makers, the Japanese have not had much success penetrating the US truck market. Although the US remains Japan's biggest market for exported trucks, Japanese exports to the US are falling steadily. They were down 10 per cent in 1987 and 27 per cent to 644,514 units in 1988, according to the Japanese Automobile Manufacturers Association. The bulk of Japanese trucks sold in the US are light-weight vehicles.

"The Japanese are not much of a threat to US manufacturers because they don't have the distribution network here," said Mr Colbert. "In addition, American customers like to

specify their truck components and the Japanese companies tend to build the entire product."

According to Mr Colbert, the only way the Japanese presence is likely to grow is through mergers or buy-outs of US companies. This is how the European presence in the US grew during the last downturn 10 years ago.

In the recession of the early 1980s, several big US truck makers were salvaged by European companies. West Germany's Daimler-Benz bought Freightliner, Sweden's Volvo rescued White Motors and recently took on General Motors' heavy truck operations and Renault effectively controls Mack Trucks.

GM, which 10 years ago was the second biggest seller of class 8 vehicles, has essentially ceded its truck operations to Volvo. The Volvo GM Heavy Truck became a legal entity in December 1986 but did not become operational until the start of this year because 1987 was used for behind-the-scenes rationalisation. The company is now in the first stage of a three-phase expansion programme which could make it a contender for top status in the world heavy truck market by the middle of the next decade.

However, any extra capacity will make things even more competitive in the shrinking US market. Industry watchers have little hope that demand will pick up soon. "Given the general economic slowdown we are expecting, there is little chance truck demand will revisit recent peaks any time soon," said Mr Harris.

"There is still one wild card," he added. New fuel emission standards will go into effect in 1991 and engine makers are changing designs to meet the new requirements. Since truckers are generally conservative and cautious about new designs, Mr Harris believes there may be heavy buying in 1990 ahead of the new regulations.

Not all analysts agree that sales will pick up ahead of the 1991 changes. Even more stringent emission standards will go into effect in 1994, according to Mr Colbert. If so, large capital outlays for trucks may be delayed until then.

Karen Zagor

JAPAN'S domestic truck market is still riding a two-and-a-half year upturn in demand deriving mainly from vigorous government investment in the public sector. But increasingly strict engine emission standards, tax changes and a more sophisticated customer have sent truck-makers looking in new directions for ways to win and maintain domestic market share.

A three per cent consumption tax, which became effective in April, was the main drawback to have hit the industry this year, officials at the Japan Automobile Manufacturers Association (Jama) say. Since commercial trucks attracted no commodity tax before April, total truck sales in March rose to 421,228 units, then promptly fell to around 207,000 units and 202,000 units over the next two months.

Undaunted, Jama officials expect the upward sales trend to continue in line with the overall health of the economy, specifically with a continued rise in transportation needs for imported goods and vigorous capital spending by government and the private sector. As proof, they point to September's 10.5 per cent rise in domestic sales of small and standard-sized trucks over last year.

Although production of standard-sized trucks actually fell 2.8 per cent in 1988, domestic sales of all trucks rose 2.5 per cent to 298m units, with light trucks (small pick-ups, vans and multi-purpose vehicles) leading all categories, up 16.8 per cent to 1.2m units. Midget trucks accounted for more than half of total sales and standard-sized trucks, with 5.7 per cent of the market, rose 27.9 per cent, according to Jama.

For the period from January to September last year, nearly 145,000 standard-sized trucks were registered in Japan, up 10 per cent over the previous year, Jama said.

But the big four truck-makers are preparing themselves for changes. Hino Motors, Japan's biggest seller of diesel trucks, is shifting emphasis towards cargo vehicles and away from construction vehicles, reflecting a shift from public spending towards private investment, according to data in Jama's 1989 annual report.

Officials at Nissan Diesel, which stands in 4th place behind Mitsubishi Motors Corp and Isuzu in total diesel medium and heavy-duty truck sales, say former sales criteria that stressed economy and reliability will be superseded by consumer demand that focuses

Chris Perry on the strong domestic market in Japan

State spending underpins market

on safety, environment and harmony with surroundings. Nissan plans to overhaul its Condor 8-tonne flatbed, the vehicle it says has spearheaded its rapidly increasing market share in the heavy-duty sector.

Data from Hino shows that in 1988 Nissan Diesel enjoyed a 21 per cent share of the home market behind Isuzu's 23.8 per cent and Mitsubishi's 25.1 per cent share. The other 31 per cent belonged to Hino. Industry data shows Nissan Diesel is also making strides in the medium-duty sector where the company has been increasing market share faster than its three more entrenched rivals. The company notched 32 per cent year-on-year increases in the medium-duty category in 1988, and recorded 35 per cent and 26 per cent increases in 7.8 tonne and 5.6 tonne categories from January to September this year.

Not surprisingly, the speciality maker of diesel engines puts much stock in the development of a low pollution emission engine for the 1990s, calling it a top priority for the industry.

In October tougher Nitrogen Oxide (NOx) emission standards went into effect for 2.5-tonne and above category diesel commercial trucks. In November, the Environment Agency is expected to announce strict mid-term regulations due to take effect in three to four years. In addition, long-term regulations, the effect will reduce the current NOx emission allowable by 50 per cent, industry sources say.

"The NOx problem is still our biggest headache," says Mr Hagiwara, deputy director of the Ministry of International Trade and Industry's automobile division. The current allowable emission of NOx is around 42 per cent, the amount allowed when the Government first began regulating NOx levels in 1974, he says.

So urgent is the NOx issue that the Ministry of Transport and the Environment Agency are now proposing an incentive programme designed to scrap about 750,000 trucks now in use that hit the roads before NOx emission standards were stiffened in 1979.

The programme will offer truck owners low interest loans as well as a cut in vehicle taxes if they swap their

JAPANESE TRUCK OUTPUT 1988

	1988	1987
Daimler	433,057	452,983
Fuji	318,838	388,602
Hino	74,124	65,817
Honda	220,843	218,227
Isuzu	411,398	387,563
Mazda	339,851	344,583
Mitsubishi	613,809	636,515
Nissan	426,122	422,399
Nissan Diesel	47,196	35,393
Suzuki	549,510	570,881
Toyota	980,178	980,210
Others	481	414
TOTAL	4,443,990	4,558,087

Source: Automobile News

old trucks for new ones. While a first attempt stalled when it was first initiated last year, due to a lack of response, the authorities decided to sweeten the package, reducing interest on truck loans from the Japan Development Bank to 5 per cent or 6 per cent, compared with 10 per cent through dealer outlets. In addition, the improved programme would offer vehicle tax breaks and an accelerated depreciation allowance. The objective is to get rid

of regulations and incentives now pending will help expand the market. Owners of commercial trucks keep their vehicles for a fairly set period and the replacement cycle is predictable. Owners buy during economic upswings and dispose of vehicles after eight years, says Mr Stephen Marvin, car industry analyst with Jardine Fleming Securities.

Increasingly strict engine emission standards and the recent introduction of a consumption tax have sent truck-makers looking in new directions for ways to win and maintain domestic market share

of all the NOx offenders within three or four years, Mr Ito says.

About 4.7m diesel trucks currently roll on Japan's roads. Of these, Mr Ito says about a third are in the 2.5 tonne and over category, the trucks targeted by the programme.

While trucks under 2.5 tonnes are often used for intra-city scrambling to negotiate congested, narrow streets with few parking spaces, the over-2.5 tonne category includes trucks used for freight transport between cities. Pollution levels near the thoroughfares connecting Japan's business centres, as well as in the cities, have reached critical levels again since they bottomed out in 1982, Mr Ito says.

"Aggregate effects of the trade-in programme will be very large if all measures are implemented," he adds.

Some industry experts doubt 20 per cent for light and standard-sized trucks in 1988 and strong so far in 1989. "The general outlook is flat or may actually decline as the replacement cycle winds down and things slow," Mr Marvin says.

Since March, when owners rushed to buy new trucks before the April consumption tax took effect, sales have recovered some momentum, but the growth rate has slowed substantially and Mr Marvin predicts sales will be "at best flat or will even decline next year."

Although the outlook for the domestic market looks a bit cloudy, taxes on light trucks have dropped, a boon to light truck sector leader Toyota, whose Hilux pick-up and Land Cruiser have helped it secure a 38.1 per cent market share in the first nine months of 1989, up from 37.5 per cent in the same period in 1988. Figures

for Nissan Motor, number two in light trucks, were 28 per cent and 35.7 per cent respectively for the same period.

The light truck market is also receiving a boost from the popularity of multipurpose 4WD vehicles and vans that are the rage with the affluent youth sports-leisure users. As the Japanese government encourages people to take vacations and avoid working more than five days a week, so the ranks of scuba divers, windsurfers, and skiers are swelling.

The sporty new 4WD vehicles offer both utility and a chance to differentiate from the masses, especially while driving in traffic jams on routes leading to and from weekend getaways. Jama officials say 53,000 multipurpose vehicles were sold from April to September this year, up 61 per cent over 1988.

The trend toward more comfort, styling and safety has also begun affecting larger trucks. Pressure to come up with innovations to meet new market tastes has triggered some unexpected features that truck-makers plan to offer.

Nissan Diesel exhibits at the 1989 Tokyo Motor Show featured a traffic eye rear-end collision warning device that operates in traffic jams, an infra-red laser beam. Other accessories included a hot water shower, lavatory, fitness bar, mosquito net, interior green planter and hammock.

The two foreign truck entries at the show, Volvo and Mercedes Benz, brought in their big trucks. Foreign trucks are rare on Japanese highways, but the two companies are chasing a small but choice niche in the long-haul tractor-trailer market.

Only Volvo and Mercedes sell over-400 hp engines in the Japanese market, a Mercedes spokesman said. Volvo spokesman Mr Thomas Appelboom said the long-haul tractor-trailer market is expanding 40 per cent annual growth and accounts for about 7,000 of the total 70,000 trucks sold annually with above-20-tonne gross volume leading specialties. Volvo inked an import agreement for its trucks with Isuzu in early October, under which 10 Isuzu dealers will handle Volvo truck sales in Japan.

John Griffiths on US component-makers' confident moves abroad

Eaton coup paves the way

EATON Corporation, the US vehicle components and electrical controls group, pulled off something of a coup last year when Nissan decided to instal Eaton's US-produced Roadranger transmissions in its heavy trucks sold to the Japanese market. Nissan has been specifying Eaton transmissions in trucks built for export markets for some time. But for Eaton to supplant Japanese-made units for the Japanese domestic market was seen as further vindication of the US group's strategy of investing heavily to become a global supplier of complex, high-value vehicle components.

Eaton, and some other large US component groups such as Rockwell International Corporation, Engle and Dana Corporation, have staked a large part of their future on the belief that truck manufacturers increasingly see their role as assemblers of vehicles, rather than component makers.

In this scenario, component-makers with extensive investment and research and development capabilities should be able to develop more sophisticated, higher quality components than any individual vehicle manufacturer could achieve.

In return for assuming much greater responsibility for designing and developing components on behalf of a manufacturer, the component-maker would enjoy a much closer, interdependent relationship with the manufacturer and, longer, more secure supply contracts.

Key components, like transmissions, axles and even engines, would then be sold to a broad spread of vehicle-makers around the world.

So far, in spite of financial difficulties currently besetting Cummins Engine in the form of a steep downturn in sales in the US truck market, the underlying approach has been justified, particularly in Europe.

Rockwell axles, for example, are widely fitted by European truck-makers, not least by Fiat's commercial vehicle arm, Iveco. Many come from Rockwell CVC, a joint venture making "world" truck axles at Cameri in Italy, which having matured into a successful operation with 100,000 units-a-year capacity, has been re-assigned to the full ownership of Rockwell. Some \$150m has been spent on plant and machinery.

The company has also invested heavily in Rockwell Automotive (UK)'s Maudsley



Piece by piece: Rockwell International's assembly line installation of a door modeler system

factory at Stratford-on-Avon, UK, a 50,000 unit a year capacity axle-making centre which operates on a 'just-in-time' basis and supplies Iveco-Ford, ERF and Seddon Atkinson, among others.

European-produced transmissions from the Eaton and Dana corporations similarly have been adopted by a wide array of truck-makers, while Cummins' 10-litre diesel has become one of the most widely-used engines in the global truck industry.

At Rockwell, there has been a steady broadening of its range of its vehicle components to embrace brakes, clutches, on-board electronics and transfer cases and, in the US at least, Rockwell is making virtually complete drivelines. A similar trend is possible for Europe.

The overall benefits of the strategy being pursued are showing up in Rockwell's turnover. Its world sales in the heavy and light vehicle sectors

have risen sharply, from \$1.15bn in 1986 to more than \$1.5bn last year.

Diversification has been geographical as well. Rockwell operates manufacturing facilities in 15 countries, principally in the US, Canada and Brazil but with four in Europe: in the UK, West Germany, France and Italy.

The spread underlines the pressures on the sector as the truck industry's international boundaries continue to change. Mr Arthur Roman, president of Rockwell's automotive operations, stresses that "we face intensifying global competition where success hinges on our ability to provide a broad line of advanced, high quality, cost competitive products."

Eaton operates five truck component plants in Europe, controlled from its European headquarters at Hounslow in the UK. All are geared to producing components tailored for the European market.

Most have been developed at Eaton's engineering development centre, set up in Manchester seven years ago and which is playing a pivotal role in developing the products for Eaton's long-term strategic plans for exploiting the European trucks sector.

The company is relying very much on its own self-funded innovations to build its market presence. It has caused a stir in the industry on several occasions during the past few years, for example, when unveiling successively more technologically advanced heavy truck transmissions.

They include a semi-automatic, compound ratio gearbox which requires the driver to move only a fingertip-controlled gear lever, without having to resort to either a clutch or adjusting engine revolutions while making the gear change.

Backed by research and development spending currently totalling around \$128m a year, Eaton is now progressing towards fully integrated truck drivelines, in which engine, transmissions and clutch would be operated as an integrated system under microprocessor control.

Joint ventures, where deemed appropriate, form an integral part of Eaton's growth strategy. Inevitably, the Japanese feature strongly - in the past year one joint venture with Nissan Valve of Japan has begun making engine valves in South Carolina and a powdered metal components venture with Sumitomo has come on stream in North Carolina.

But Eaton is also teaming up with the Europeans in North America - in the form of a joint venture with Valeo of France to make truck clutches.

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WORLD TRUCK INDUSTRY 5

DEVELOPING COUNTRIES

Sales buoyed by foreign aid

IF TRUCK demand in the industrialised countries takes a breather - as seems likely - manufacturers will be keen more than ever to take advantage of sales opportunities in developing and Third World regions such as the Middle East, Africa and south-east Asia.

During the early 1980s, when truck sales in western Europe and North America nosedived, part of the slack was taken up by strong demand from oil-producing countries - whose new found wealth was spent on a variety of truck-consuming projects aimed at improving their infrastructure and promoting economic development.

By the mid-1980s, however, the majority of these orders had effectively ceased. In the meantime, demand fell alarmingly, and high stocks resulted in depressed price levels for whatever trucks were sold. For many developing countries, notably those in Africa, the lack of foreign exchange is the big limiting factor.

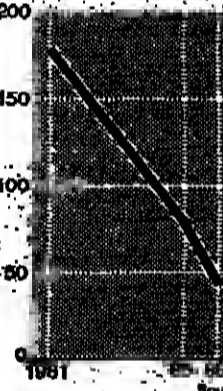
Under these circumstances, one of the most important factors determining truck demand is the level of aid granted by the richer countries. Industry sources suggest that about 50 per cent of truck sales to the Third World is aid-related in one form or another.

It follows that truck suppliers based in donor countries which are more generous than the norm stand a better chance of picking up business. British truck manufacturers indicate that their competitors in, for example, France, West Germany and Japan benefit from the higher levels of aid provided by the governments of these countries.

West European and Japanese producers are the main suppliers of trucks to the developing world. From Britain both AWD (Bedford) and Leyland DAF are well represented in Africa, with links going back many years. AWD is making a determined effort to regain ground which was lost during the final years of General Motors' ownership of Bedford. Its T3 model, now around 30 years old, is

Exports outside Western Europe

3.5 tons & above (000 units)



receiving a facelift and the company is anticipating a rise in sales from a modest 2,000 in 1988 to 2,750 in 1991.

AWD trucks are assembled in several countries including Morocco, Nigeria and Sudan, and further east - Bangladesh and Pakistan. Renault is strong in West Africa and Iveco in Central Africa where the high level of Italian aid is a decisive factor. West German makes have been highly favoured in the Middle East.

As might be expected, the Japanese are aggressive competitors throughout the developing world and have used low prices as their key to market entry. Like some of the early Japanese cars, Japanese trucks have been reliable but durability has been less satisfactory. Japanese manufacturers typically use high tensile steel for a truck frame which is fine until it cracks; then the unskilled use of welding torches to effect a repair results in weaknesses developing in the frame's structure.

This is especially worrying in view of the overloading that often takes place. European manufacturers have long known that a truck rated to carry, say, 10 tonnes will frequently have a load several tonnes heavier, and have equipped vehicles accordingly.

South Korean manufacturers are potential competitors but do not appear so far to have made any notable impact. For one thing there is a shortage of trucks in South Korea itself and therefore the scope for mounting a sustained export initiative has been missing. US producers are conspicuous by their absence, apart from a flurry of activity in the Middle East during the period when oil revenues were flowing fast.

By western standards the majority of trucks used in developing countries have traditionally looked old-fashioned and are very unsophisticated. Bombed vehicles have been favoured for a variety of reasons. They are considered to be more robust than forward control vehicles and are probably kinder to the driver insofar as he is not sitting on top of the front axle - an unpleasant

experience given some of the road conditions. Also, there has always been the assumption that bombed trucks are easier to service.

The current trend, though, is clearly towards forward control trucks. Manufacturers are less and less willing to produce a separate range of bombed vehicles since they are unable to secure worthwhile economies of scale on the limited production runs involved. Access to the vital mechanical parts is easily facilitated with a fit 'cab' and hence the ease of servicing argument used to favour bombed trucks is increasingly difficult to justify.

However, although the new ranges of forward control trucks look more like their counterparts on the roads, their detailed specifications will remain quite different. In

For European manufacturers perhaps the best opportunities lie in south-east Asia

the absence of a comprehensive servicing network, the emphasis is on designing a vehicle which will reach its destination come what may.

The three key considerations are reliability, ruggedness and ease of servicing. Complexity in the form of such features as air suspension and advanced electronics are out. High ground clearances are essential. Also, it is preferable to have engines which are not too highly powered; drivers tend to use whatever power is available, and the faster the truck's speed the more damage is done on the rough roads characteristic of the Third World.

An interesting feature is that trucks in developing countries are frequently used to carry people rather than goods, and consequently some large orders arise over the need to replace - or add to - bus fleets. In Zaire, for example, a typical 'bus' comprises an articulated tractor unit with a 16 metre trailer, and throughout the developing world many buses are based on truck chassis fitted with locally produced bodywork. This helps to standardise spare parts requirements.

An important issue arises over the desirability of importing built-up vehicles from Europe or Japan as opposed to establishing a local assembly operation. The latter is obviously a positive input to the local economy, but it is a more expensive method of sourcing trucks - and quality often leaves a lot to be desired. Even so, there are plenty of operations.

For example, through subsidiaries and associate companies, DAF International is involved in several assembly facilities in Africa. The largest is in Zimbabwe where around 1,000 vehicles annually are assembled from kits shipped from the Netherlands and the UK.

The cost of transporting kits rather than built-up trucks is less expensive, but the savings are more than wiped out by the costs incurred by the factory at the other end which carries out the assembly operations. For this reason the World Bank is tending to grant aid on the basis of purchasing built-up trucks from Europe; in this way the recipient country obtains more trucks for the aid money allocated.

Industry sources suggest that about 50 per cent of truck sales to the Third World is aid-related

It is never easy to predict with confidence the outlook for demand in these regions since experience shows that ordering patterns can be somewhat volatile.

There are hopes that overall truck sales in developing countries will grow over the next few years in spite of the uncertain outlook for the world economy as a whole. In developing countries the possibility of improved aid packages can only act as a positive factor. In Africa, for example, there is substantial latent demand but problems persist over the lack of foreign exchange.

In the richer countries of the Middle East the worst excesses of the boom in the early 1980s have by now worked through and there is more confidence that the area as a whole faces brighter economic prospects. A slight increase in business has been noted recently, but it would nevertheless be unrealistic to expect a return to the free spending days of the early 1980s. For European manufacturers perhaps the best opportunities lie in the fast developing south-east Asian countries.

Arthur Way

IN THE car sector several European automotive companies have tried but, for the most part, not succeeded in establishing a long term manufacturing presence in North America. Renault sold its stake in American Motors to Chrysler and Volkswagen closed its US assembly plant.

With trucks, however, it is another matter. In the important heavy duty truck sector known as Class 8 (above 33,000lb GVW) the US affiliates of Daimler-Benz, Renault and Volvo account for around 40 per cent of the market.

Of the three, Daimler-Benz has achieved the greatest level of market penetration. Retail sales of Freightliner, its wholly owned subsidiary, totalled 24,164 in the US during 1988 to account for just over 16 per cent of Class 8 demand. This placed it in third place in the market behind Navistar and Paccar, Mack, affiliated to Renault, came fourth with 21,846 sales and a 14.7 per cent market share, while Volvo GM Heavy Truck Corporation came fifth with 17,089 sales (11.5 per cent market share).

All three also have a marginal representation below Class 8. Daimler-Benz assemblies a few thousand Class 8 (19,500lb-26,000lb GVW) and Class 7 (26,000lb-33,000lb GVW) trucks a year with components imported from West Germany and Brazil, while both Mack and Volvo GM market built-up trucks imported from Europe.

In all cases the Europeans became involved by lending a hand or taking over the assets

Arthur Way on European truck-makers in North America

A rapid market penetration

of independent US companies which had run into trouble. Daimler-Benz owns 100 per cent of Freightliner, Renault owns 45 per cent of Mack - through its commercial vehicle subsidiary EVI - and Volvo owns 76 per cent and has management control of Volvo GM Heavy Truck Corporation; the remaining 24 per cent is held by General Motors.

If Renault exercised all its rights in Mack it would take its holding to more than 50 per cent. In the case of Volvo GM, General Motors has the option to increase its stake to 35 per cent. Freightliner is an important part of Daimler-Benz's global truck production network which is aimed at establishing world sourcing arrangements. Since the middle of 1989, for example, kits of Freightliner's 112 bonneted truck have been shipped to Australia for assembly by the Mercedes-Benz facility in that country.

Renault's involvement with Mack goes back to 1979 when it acquired a 10 per cent holding together with some convertible debentures in order to provide the American company with some much needed finance.

During the 1980s Renault has become increasingly committed to Mack while the latter has gone through a period of

World's leading producers of 10-16 Tonne GVW*

	1984	1985	1986	1987	1988
1 Navistar	32,000	36,000	33,000	34,000	41,000
2 Ford	49,000	51,000	39,000	39,000	40,000
3 GM	43,000	41,000	34,000	36,000	40,000
4 Daimler-Benz	33,000	37,000	39,000	37,000	36,000
5 Renault	12,000	10,000	11,000	11,000	15,000
6 Iveco	8,000	10,000	10,000	11,000	14,000
7 Volvo	5,000	4,000	6,000	5,000	6,000
8 Man-VW	5,000	8,000	8,000	7,000	8,000
9 Isuzu	3,000	8,000	3,000	4,000	5,000

*Estimates Source: Volvo Truck

rationalisation which, among other things, has involved a big reduction in the workforce and a move away from the in-house manufacturing of components. A new truck manufacturing plant was opened at Winooski, South Carolina, in 1987 but production and supplier problems took about a year to sort out.

More recently, evidence has been mounting to suggest that Mack is once again experiencing a bumpy ride. Substantial losses are expected to be incurred during the second half of 1989 largely as a consequence of production problems with its new engine range and reduced demand in the US for heavy trucks.

Volvo's entry into the sector

dates from the acquisition of White Truck to form Volvo White. At the start of 1988 this group combined with the Class 8 truck interests of General Motors' Truck and Bus Group.

Quite independently, the latter continues to produce trucks below Class 8 under the GMC nameplate. Volvo and GM both saw the advantages of pooling resources to achieve greater economies of scale in manufacturing as well as streamlining the dealer network.

Distribution is now carried out through about 300 dealers who have been selected from among the strongest of the 550 or so former Volvo White and GMC Class 8 outlets. Significant investment has taken place over the past couple of

years including the expansion of an assembly plant in Virginia and a cab manufacturing plant in Ohio.

Also in Ohio, the company's third assembly plant commenced operations at the start of 1989 and a central parts warehouse has been constructed. Volvo GM Heavy Truck Corporation plans to increase output to enable it to take a 20 per cent share of the North American Class 8 market by 1992. At that time annual output should be running at 23,000 units and imports of lighter trucks from Sweden are expected to be about 2,000 units.

Daimler-Benz, Renault and Volvo would clearly wish to increase sales of their European produced trucks through US dealerships, but so far volumes have been small and there are scant grounds for anticipating any noticeable improvement in the medium term.

Competing on price against well entrenched and high volume domestic producers such as Ford and Navistar, the European players are asking rather a lot - not least in the context of prevailing currency parities. Transport costs are high too.

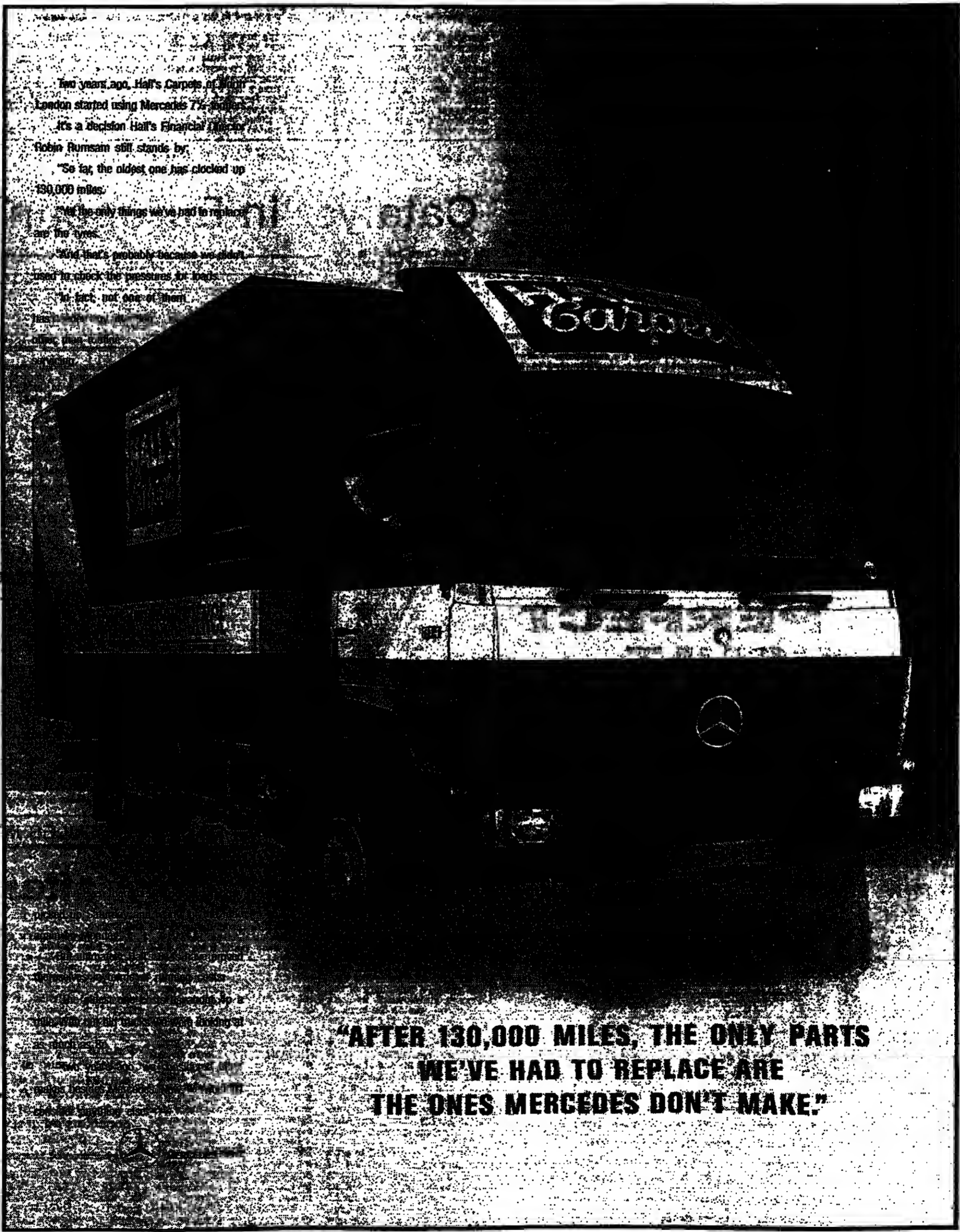
In any event, US operators appear comfortable with the

characteristics of the local product and show few signs of favouring the imports.

Increasing the use of European sourced sub-assemblies such as engines, axles and gearboxes in US assembled trucks is a much more likely development, albeit one which will take time to catch on. European and US truck producers subscribe to different philosophies with regard to truck specification, and this in turn has influenced operator preferences.

As a rule, the continental European companies believe that the engine is the heart of the truck, and credibility is lost by not producing the major sub-assemblies including engine, axles and gearbox. In contrast, US truck producers have traditionally sourced from outside suppliers such as Cummins, Eaton and Rockwell for these items. In their US operations the Europeans have had to accept the American way of doing things.

For Volvo, for example, it is simply not an option to alienate its US customers by fitting Swedish produced sub-assemblies as standard, although they are being offered as options on trucks produced at Volvo GM. Uptake is slow, but at least it is beginning to happen. Moreover, too much demand would have been something of an embarrassment in view of the buoyancy of European truck markets recently, and the consequent tight supply position of components.



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WORLD TRUCK INDUSTRY 6

NEW MODELS

US, Japan lag in technology race

EFFORTS to make trucks more environmentally friendly have been reinforced in the past two or three years by the threat of ever-stricter legislation. In October 1990 the gaseous pollutants in diesel exhausts become subject to legal control in the European Community, following the example set by the US and Switzerland.

Already the noxious constituents in city bus exhaust emissions are the subject of legislation in several countries, setting the trend for truck technology. New truck models already introduced point the way forward.

Turbocharging is now almost universal on medium-weight and heavy chassis. West Germany's Mercedes-Benz is the notable exception. A naturally-aspirated 15-litre V8 diesel is fitted in two of Mercedes' heavy 39-tonne models, the T205 and T255. The company's engineers say that with turbocharging, which harnesses the energy in the exhaust gases to draw more induction air into the engine enhancing performance and fuel economy, there are attendant shortcomings.

Higher internal temperatures are generated which unfortunately raises the level of nitrogen oxides (NOx) created by combustion. Most manufacturers have now added so-called intercoolers to their turbo diesels. They use atmospheric air, in some cases engine cooling water, to reduce the temperature of the very hot air coming from the turbo before it enters the engine.

Intercooling was pioneered by DAF in Holland in the early 1970s, with Volvo of Sweden close behind. All Volvo trucks of 17-tonnes all-up weight or more now have turbo-intercooled engines, which are not only efficient but also "clean", emitting low levels of NOx, hydrocarbons and carbon monoxide.

Scania from Sweden, currently enjoying record sales, despite the trend of its car-making associate Saab, is also wholly committed to intercooling, on its 3-series trucks launched nearly two years ago, its most powerful 14-litre V8 diesel was then updated from 420 horsepower to 450 hp, thanks to improvements in "breathing" attributable to turbochargers and intercooler refinements.

Those improvements went hand-in-hand with more advanced fuel-injection techniques, largely a tribute to research and development by the German company Robert Bosch, whose equipment now enjoys a virtual monopoly on European diesel engines in trucks of 17-tonnes and above.

Higher diesel injection pressures, enabling the fuel to be "squirted" into the cylinder more rapidly, have been fundamental to one of the main advances in truck technology over the past decade - greater engine efficiency. The trend was led by the US-owned Cummins company, whose injection systems work on a quite differ-

ent principle to Bosch's: the US company's injectors are opened mechanically from the engine camshaft.

Almost every new truck model introduced during the 1980s has been more powerful than its predecessor, enabling the vehicle to achieve faster journey times and create fewer traffic hold-ups. But such trucks, as well as having more lively performance, are less demanding on fuel.

Today's 38-tonne articulated tractors from British-based manufacturers like ERF, Foden, Seddon-Atkinson, Leyland-DAF and the Fiat group's Iveco-Ford subsidiary, as well as from importers, return better miles-per-gallon figures than their 32.5-tonne counterparts of the early 1980s.

Though all manufacturers deny involvement, a "horsepower race" has developed in the past three years or so in the heaviest 38/40-tonne segment. Maximum power is only a rough yardstick of real performance. Torque and gear ratio matching are equally crucial in determining acceleration times and hill-climbing ability.

Nevertheless the horsepower rating of the engine figures prominently in every truck builder's publicity material and often in vehicle model designations. As such it is a marketing weapon, of particular value in targeting owner-drivers and other buyers whose purchasing strategy embodies an emotive element. It must be said that most big company fleets choose the trucks they buy with more hard-headed and rational motives where whole-life costing is the rule.

Big horsepower trucks, though bought in smaller quantities, are their manufacturer's flagships, capturing a lot of attention at exhibitions and indeed on the road. Through the early 1970s, Scania led the way with its 420 hp V8-powered 142 chassis, now superseded by the 450 hp 143. It is about to be updated again to 470 hp through the application of electronic control to its Bosch fuel system.

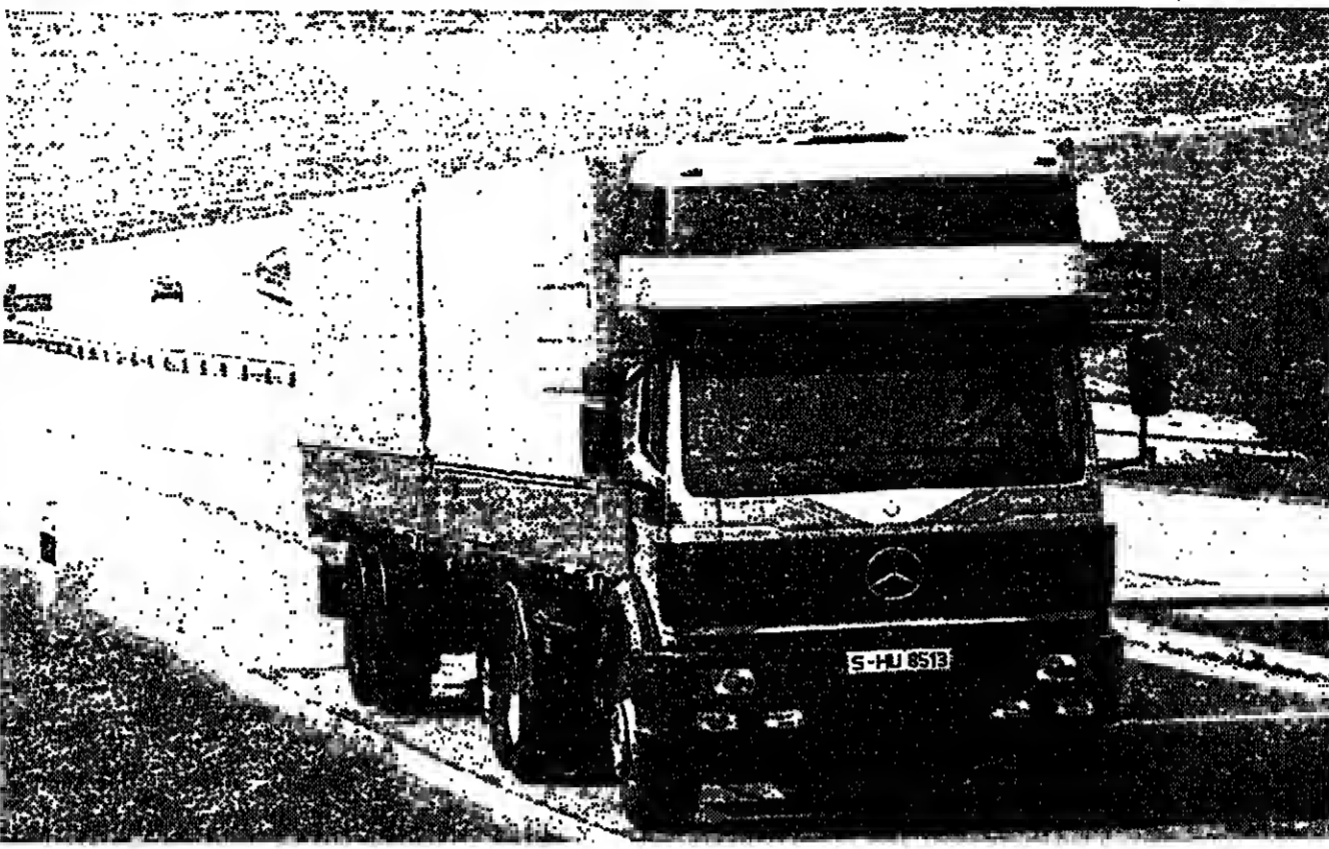
Several other contenders have challenged Scania. They include Mercedes (492 hp), MAN (475 hp), Volvo (just updated from 465 hp to 495 hp), and Fiat-Iveco (480 hp). In each case the engine changes have been accompanied by appropriate improvements in cab comfort and trim, befitting the needs of long-distance drivers. In Britain ERF will shortly offer a 38-tonne chassis powered by Cummins' new 465 hp 14-litre intercooled diesel.

Mercedes' 17485, MAN's 17463, Volvo's P16 and Iveco's Turbostar 170.48 as well as ERF's more powerful E14 model, set standards of engineering refinement and efficiency unchallenged anywhere else in the world. Europe's truck-makers have left their US and Japanese counterparts way behind in the technology race.

Alan Bunling

Andrew Fisher on Mercedes-Benz's bid to boost its Asian market

German giant heads east



Market leader: truck-maker Mercedes-Benz is pressing ahead with plans to expand in the growing south-east Asian sector

MERCEDES-Benz, the car and truck subsidiary of West Germany's Daimler-Benz group, has moved steadily beyond its European base in the search for promising new markets, building up a strong sales position in North and South America and linking its world-wide manufacturing and assembly

operations into a comprehensive production network.

But there is one important region where Mercedes, the world's largest producer of trucks above six tonnes, feels itself under-represented; south-east Asia. It has a plant in Indonesia and is setting up a new company in Singapore to

handle the marketing of cars and trucks in Asia. From this start, it aims to build up its sales in one of the world's fastest growing markets.

At a time when its car sales have been less than buoyant, commercial vehicles have been forging ahead encouragingly after a period of general stag-

nation in the industry, though some analysts feel Mercedes has been too slow to bring out innovative new models. Last year, the company lifted its output of commercial vehicles by 10 per cent to 258,000 units, of which nearly 104,000 were made abroad. This was the first time that non-German

production of commercial vehicles exceeded the 100,000 level.

Actual truck production, as opposed to transporters and buses, rose by 15 per cent in Germany to 71,500 units, of which 38,500 were in the category above 6-tonnes. In Europe, the whole industry, including competitors such as MAN, also based in Germany, and Sweden's Volvo, benefitted from the sharp rise in demand for heavy trucks, with the equipment wave ahead of the wider European Community

The future domination of the commercial vehicle market will be decided to a significant extent in south-east Asia

internal market after 1992 providing a significant impetus.

The first half of 1989 saw a continuation of this trend, with Daimler reporting above average growth rates for both heavy and light trucks. Among the best performing markets were Britain, Italy, and Spain. In South America, however, the economic problems of Brazil and Argentina led to considerable falls in output and sales.

But in spite of the South American setbacks, the group expects to repeat last year's total commercial vehicle production of around 258,000 units in 1989. Output in Germany was higher in the first six months, with a steep 30 per cent increase in the heavy sector above 16-tonnes. Altogether, commercial vehicles accounted for nearly a third of Daimler's group turnover.

On a recent visit to the US, where Mercedes owns the Freightliner truck manufacturer, Mr Helmut Werner, a director of the Daimler-Benz group, spelled out just where he saw the best prospects for the 1990s. In volume terms, the

expectation was for only marginal growth rates in European markets, though there would be considerable quality improvements. But for South America and south-east Asia, estimates were for 4 per cent and 5 per cent growth a year respectively until the end of the century.

Freightliner itself has built up its US market share from 10 per cent to 16 per cent in the 1980s and Mercedes plans to invest around \$300m in its transatlantic subsidiary up to the mid-1990s, part of the money going on a new plant in Canada.

"It is clear," said Mr Werner, "that we are moving into a new dimension in North America with this investment programme." Freightliner's turnover this year should rise by 8 per cent to DM2.5bn with the introduction of a new generation of heavy trucks, in spite of the weaker US market.

He did not spell out just how ambitious Mercedes' plans for the south-east Asia were, though admitting there was a growth potential which it had not yet exploited fully. Clearly, expanding in Asia's variegated markets is very different from building up sales and output in a big, unified market like the US.

The company has linked its world-wide manufacturing operations into a comprehensive production network

Indonesia in the next few years, as well as expanding sales in India and other Asian markets. "The future domination of the world commercial vehicle market will be decided to a highly significant extent in south-east Asia," asserted Mr Werner.

IVECO

Catalyst in European market

the Ford Cargo range in the UK, however, at least into the first half of the 1990s.

Iveco Ford Truck is investing some £17.7m over the next three years at its UK plant near London in order to be able to produce a range of Iveco light and medium trucks alongside the present Cargo range in the early 1990s. The UK assembly operations are to be fully integrated into Iveco's overall long-term manufacturing plans.

Across Europe Iveco now has 18 production plants, including components plants, and nine research centres located in Italy, West Germany, France, the UK and Switzerland. Geographically it

IVECO RESULTS			
	1986	1987	1988
Vehicles sold	95,000	118,000	129,000
Turnover (\$m)	3,670	5,090	5,660
Market share in Western Europe	16.4%	20.0%	20.2%
Employees	36,000	36,000	36,000

is the most broadly-based West European truck-maker.

It is clearly established as the number two truck-maker in Europe behind Daimler-Benz with some 20.5 per cent of West European truck sales above 3.5 tonnes last year. Its dominant presence is in light and medium trucks, however, and in the heavy truck segment

(16-tonnes and above) where it controls around 31.1 per cent of the market. It is in third place behind Daimler-Benz and Volvo.

Iveco produced 120,400 trucks and vans last year, as well as 8,900 buses and coaches, fire engines and defence vehicles. Output included 20,000 heavy on-road

trucks, 46,500 light trucks and vans, 38,200 light/medium trucks and 7,300 medium/heavy vehicles.

The group's sales are mainly derived from West Europe, and unlike its big rivals, Daimler-Benz, Volvo and Renault Vehicules Industriels, Iveco has had little impact in the US, where it sold only 2,500 trucks last year. Sales in West-Europe totalled 110,700, with eastern Europe accounting for 9,900 and other countries for 9,900.

Its European market share owes much to its dominance in Italy, where it controls around 60 per cent of commercial vehicle sales of 3.5-tonnes and above. Iveco Ford is also the market leader in the UK, how-

ever, where it held 24.6 per cent of the truck market above 3.5 tonnes.

Iveco has been seeking to increase its penetration of smaller markets with growth potential in Europe and overseas through a series of joint ventures and licensing agreements, most recently in Yugoslavia and Turkey.

The company's fortunes have improved rapidly in the second half of the 1980s, as it has reaped the benefits both of the rationalisation efforts of the preceding decade and of the strong growth of demand in the last two years.

After running up very heavy losses for five of the seven years from 1978 to 1984, Iveco's net profits have jumped in the last four years from £112m in 1985 to £151.6m last year. At the same time sales of trucks, buses, fire engines and defence vehicles climbed to 129,400 last year from 95,594 in 1986.

Kevin Done



Iveco's top model, the 360 hp vehicle. The company is the number two truck-maker in Europe with 20.5 per cent of West European sales above 3.5 tonnes last year

RENAULT VEHICULES INDUSTRIELS

Company reborn after painful surgery

RENAULT Vehicules Industriels (RVI), Europe's third largest heavy truck-maker, is basking in a spectacular recovery.

As little as three years ago, the group, a subsidiary of the French state-owned Renault car group, was on the brink of collapse, having lost Fr 7.5bn between 1983 and 1986. It now looks like a reborn company. A painful restructuring programme has the end of a price war on the French market and a strong upturn in demand allowed RVI to announce record consolidated group profits of Fr 1.2bn last year, nearly 10 times the previous year's earnings.

Analysts expect RVI to set a profits record of Fr 1.5bn for 1989 thanks to a strong upturn in demand which has left its plants "strained to the limit," according to Mr Philippe Gras, former RVI chairman and now deputy chief executive of the Renault group under Mr Raymond Levy.

The main fruit of that

restructuring programme is a spectacular decline in RVI's break even point from 78,500 trucks annually in 1984 to less than 35,000 last year. In 1988, it actually sold 80,000 vehicles, 12 per cent of the European market for trucks of more than five tonnes axle weight.

To get to this level of efficiency, RVI had to shed around 6,000 jobs since 1985, slimming the workforce down to 33,000. However, the notorious volatility of world truck demand and RVI's huge losses when it had surplus capacity early this decade has made Mr Gras extremely cautious over expanding capacity again.

Like others in the industry, RVI is instead on the look-out for cross-border joint ventures and alliances, partly motivated by the European Community's plans for a single market. The Renault group itself only last month announced a co-operation deal with DAF of the Netherlands to produce light commercial vehicles - though not trucks - in Britain

and France. RVI meanwhile has for some months been talking to Volvo Trucks, at the invitation of the Swedish company, about a possible co-operation agreement also involving Enasa, the state-owned Spanish truck-maker. If the deal comes off, the result could be the world's

Painful restructuring plus the end of a domestic price war has allowed RVI to announce record consolidated group profits

largest heavy truck business. There are only two blots on this otherwise bright horizon. Mack Trucks, RVI's 45 per cent owned US offshoot and fully owned Renault Truck Industries (RTI), based in Dunstable, Britain. Mack Trucks has recently swung from an

already poor profits record into a sharp loss, while RTI is aiming to break even this year after eight years of losses.

The pair are a big challenge for Mr Jean-Pierre Capron, who took over as RVI's chairman in late September. Mr Gras laid the groundwork for his successor before leaving by replacing much of the senior management at Mack and RTI and taking steps to cut Mack's excessive inventories and reduce its break even point.

"We just had not taken sufficient account of what kind of slope we were sliding down," admits an RVI official.

RTI halved its net loss last year to £1.5m, its best result since the formation of the UK company in 1981. It has been suffering from an over-dependence on public sector customers at a time when the main increase in demand has come from the private sector. For this reason, RTI was one of the few UK-based truck-makers last year to lose volume at a time when the market was

growing fast. In contrast, did manage an increase in profits from just £4.1m to £3.1m last year, only to record a sharp swing back into a £18m loss in the first half of 1989 as orders tumbled due to an unexpected collapse in demand.

Mack made matters worse for itself by misjudging the launch of a new line of trucks in May, right into the middle of a weakening market. However, it could not help the fact that it has become a victim of a ferocious price war between manufacturers striving to win vehicle buyers' loyalties in the aftermath of the deregulation of the US truck industry.

RVI officials fear the same thing could happen in France as the European Community goes through its own truck industry deregulation, with the phasing out of country-to-country road haulage quotas by 1993. So RVI's good times may not last.

William Dawkins

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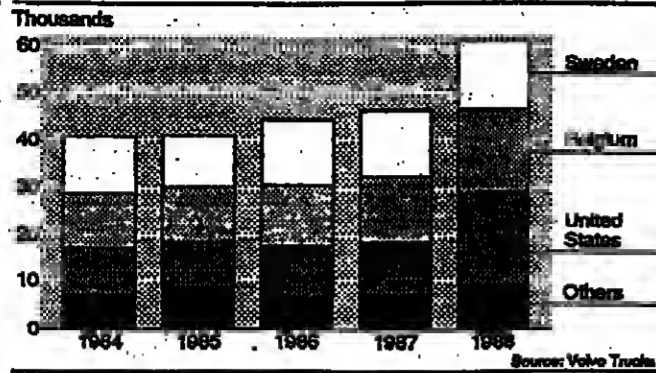
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WORLD TRUCK INDUSTRY 7

VOLVO

An ambitious predator

Number of trucks produced



operation agreement earlier this year with Daewoo Motor to import and distribute Volvo heavy trucks. The agreement also includes plans for future local manufacturing of Volvo trucks in Korea. The first deliveries began this autumn with the F12 8x4 tipper truck. In Japan, the world's second largest individual market for heavy trucks with a volume of around 60,000 in 1988, Volvo has reached agreement with Isuzu Motors to import, distribute and sell Volvo F16 heavy-duty tractor models, Volvo's most powerful truck, which operation will begin in the spring of 1990. The trucks will be sold by selected Isuzu truck dealers with the aim of achieving an initial volume of between 90 and 100 trucks next year.

Last year Volvo derived 57 per cent of its truck sales from Europe, 31 per cent from North America, and the remaining 12 per cent from Latin America, Australia and the Middle East. It produced 50,800 trucks, of which 56,000 had a gross vehicle weight of more than 16 tonnes, giving it a total world market share (excluding China and Comecon) for heavy trucks of 11 per cent, second only to Daimler-Benz.

According to Mr Sten Langens, president of Volvo Truck Corporation, Volvo is planning significant investments to increase production capacity for cabs as well as driveline component production within the European Community. "Our future capacity increases will take place in the Common Market," he said recently.

Already 80 per cent of Volvo's truck sales within the EC are assembled within the Community, said Mr Langens. "Our ambition is to have between 60 per cent and 70 per cent local content in our heavy trucks in the early 1990s."

Worldwide Volvo delivered 59,500 trucks to customers last year, an increase of 25 per cent from 47,700 a year earlier, and in the first half of 1989 deliveries were 6.3 per cent higher at 30,500. Mr Langens warned recently, however, that the peak in demand in Europe had passed, and Volvo's order backlog at the end of June was lower than a year earlier.

there is a mutual interest, how attractive we are, what they can offer, what we can offer. They are a company that have restructured and recovered beautifully."

Mr Gyllenhammar said that RVI was strong in France and had a good position in southern Europe, whereas Volvo had a larger international coverage of the market. "We could be complementary," he said.

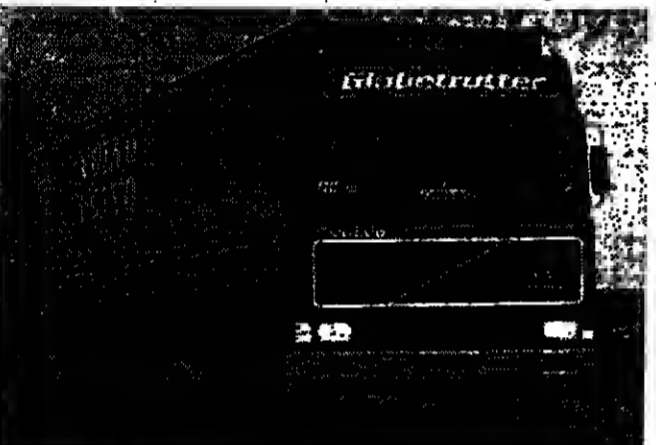
As the profitability of Volvo's car operations has weakened in the second half of the 1980s, the Swedish group has become more dependent on the earnings of its truck activities, which for the first time last year produced a return on capital of more than 25 per cent.

The operating income of the truck operations jumped to SKr 2,645bn from SKr 1,606bn a year earlier and accounted for 36.7 per cent of total group operating income compared with the 50 per cent contrib-

uted by the car operations. In 1985 when car profits peaked at SKr 6,138bn Volvo's truck operations contributed only 14.2 per cent of group operating income at SKr 821m compared with the 94.8 per cent of the car operations (Total operating income was hit in 1985 by losses in other areas of SKr 628m.)

The same pattern has persisted in the first half of 1989 with income from the truck operations higher than a year earlier, while income from Volvo's car operations has declined further.

Volvo's truck operations are concentrated chiefly in West Europe, North America and Brazil - manufacturing operations are located in Sweden, Belgium, the UK, the US, Australia, Brazil and Peru - but it is now also taking its first tentative steps towards establishing a market presence in Japan and South Korea. In Korea Volvo signed a co-



Flagship: Volvo's much improved top of the range F16 truck

Kevin Done

SAAB-SCANIA

On course for expansion



Scania's truck division continues to turn in the best performance in the otherwise troubled vehicle to aircraft group

The UK, Spain and Italy are all understood to be under consideration, as is the possibility of a second site in Holland. It is likely that such a venture would be similar in its

nature to Scania's Zwolle plant, where assembly work is relatively intensive, including the drilling of chassis rails and engine assembly from components. Scania remains quite

SCANIA TRUCK SALES

	1988	% change	1987	% change	1986	% change
Sweden	2,191	8.7	2,348	8.5	2,267	8.2
Nordic (excl Sweden)	3,076	12.2	3,180	11.6	2,205	7.9
Western Europe	12,648	59.0	15,162	55.3	15,898	58.9
(excl Nordic)	5,093	20.1	4,478	18.3	4,829	17.3
North America	1,148	4.5	1,122	4.1	1,583	5.7
Asia	504	2.3	503	2.2	684	2.5
Africa	550	2.2	514	1.8	419	1.5
Other						
TOTAL	25,287	100.0	27,387	100.0	27,946	100.0

SCANIA PRODUCTION

	1988	% change	1987	% change	1986	% change
TRUCKS	12,898	4.1	13,425	8.5	13,304	-0.2
Sweden	676	58.5	777	14.9	826	-19.2
Tusman, Argentina	4,422	27.7	3,968	10.3	4,164	4.9
Zwolle, Netherlands	7,814	16.3	9,091	16.3	9,740	7.1
TOTAL	25,516	12.3	27,281	6.8	27,928	2.6

vertically integrated, producing most of its own engines, transmissions and axles rather than following the trend of many other truck-makers to reliance on outside suppliers.

The European operations, which produced about 23,000 trucks last year, are completed by a facility in São Paulo, Brazil, which made just over 4,000 trucks last year, and a fourth at Tucuman, Argentina, where last year's output just topped 600.

The truck and bus operation is substantially the group's largest, employing 24,000 around the world. It is also responsible for the development of Scania car engines and transmissions, as well as industrial and marine engines.

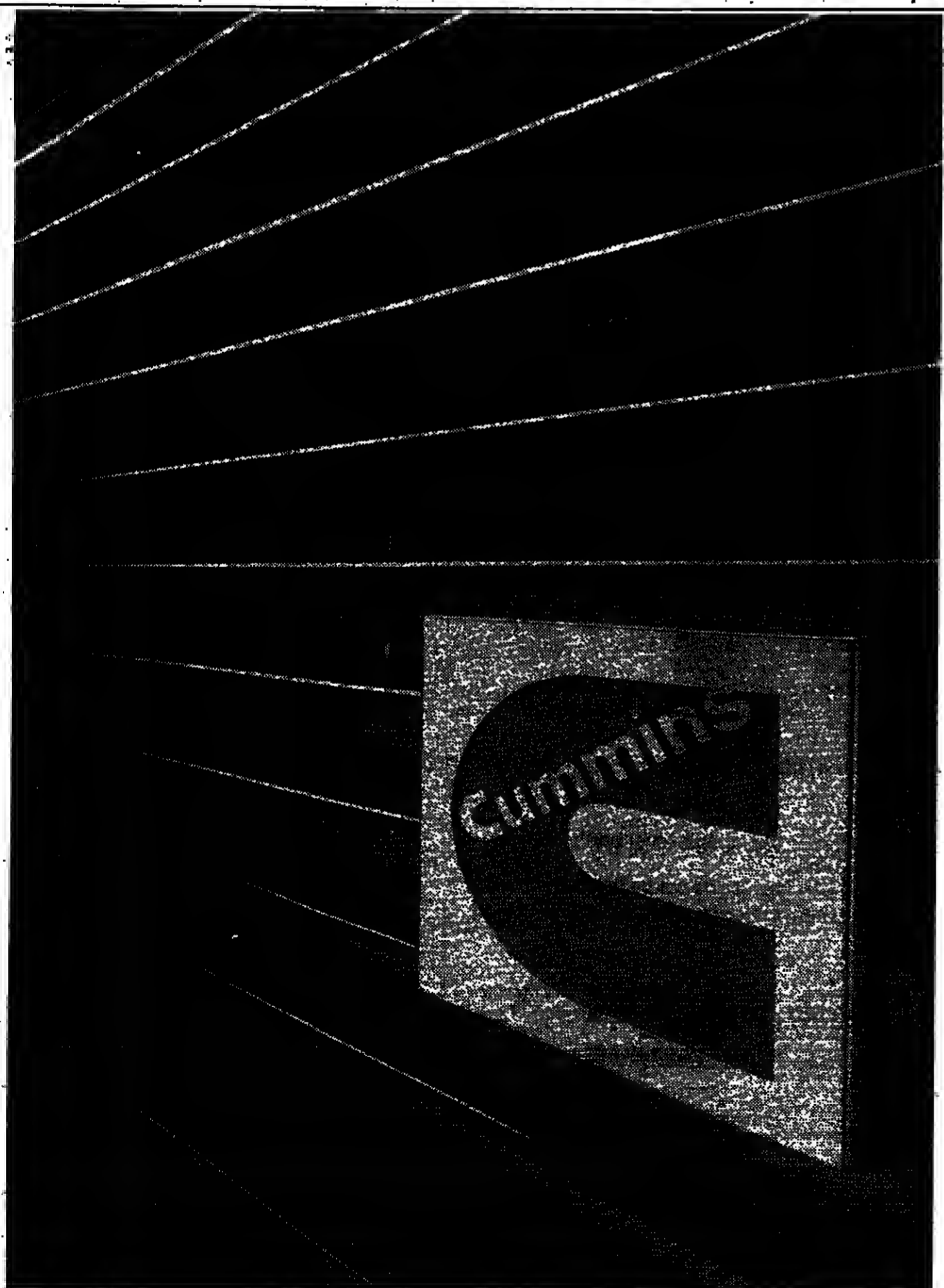
At the same time, Scania has been casting around for ways in which to improve the efficiency of its marketing operations. The principal result of this is a reorganisation, effective from the end of this year, into two new geographical divisions - one comprising Europe and North America, the other all remaining overseas markets. A third new division is to handle all after-sales activities on a global basis.

The reorganisation reflects more strongly a restructuring within Europe, to take account of the expansion of the EC in recent years and its progress towards a single market, rather than dramatic new sales initiatives, particularly in North America.

Scania's activities in the US, the world's single largest heavy truck market, remain on a small scale. That is unlike other European truck-makers such as Daimler-Benz, Volvo and Renault, which have become significant players in the North American market as the result of purchasing earlier in the decade indigenous companies which at the time were in trouble, such as Freightliner and White.

Scania has set up its own North American sales and distribution operation, based at Orange, Connecticut, having launched its first trucks in the US in 1986. Sales reached 600 last year, but Mr Karnsund has acknowledged that progress is expected to be steady rather than spectacular.

John Griffiths



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WORLD TRUCK INDUSTRY 8

Karen Zagor on US manufacturer Paccar

Ready to weather the storm

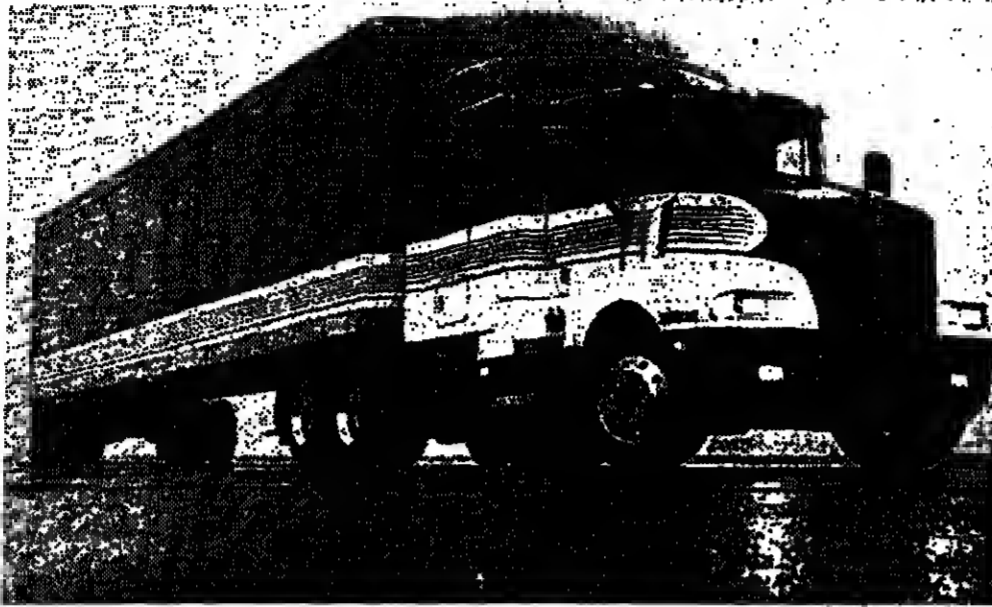
PACCAR was one of the few big truck-makers to emerge essentially unscathed from the havoc of the early 1980s, when the US truck industry was hit by recession and deregulation. With another slowdown now all but inevitable, Paccar, which makes the highly-regarded Kenworth and Peterbilt brands, is well positioned.

"Historically, Paccar has weathered the slow-down well," said Mr Steven Colbert, an industry analyst at Prudential Bache.

Paccar's great strength, according to Mr Colbert, is that it is one of the least vertically integrated of the big US truck-makers, concentrating on making the truck shell and relying on others to manufacture components. Consequently, overheads can be reduced quickly in times of recession, making margins at Paccar less volatile than in more integrated companies.

Paccar says this structure will benefit Foden Trucks, Paccar's UK subsidiary, as European truck companies brace themselves for increased competition in 1992.

Some analysts disagree, saying Foden, which has been largely successful since Paccar bought the UK company after it went into receivership in 1980, may be in for a rough



Quality count: Paccar's Peterbilt brand has earned it an enviable reputation

ride. "Foden may have problems in the next few years because of 1992," said Mr Colbert. He believes the effect of 1992 may be more severe in Europe than the US trucking deregulation was in 1980. The main reason is that there is more overcapacity in Europe now than there

was in the US before 1980.

One of the problems for European truck-makers is that deregulation will reduce the number of empty miles - such as time spent at immigration and customs - which ultimately will reduce the number of vehicles needed by trucking companies.

Mr Mark Pigott, Paccar's vice-president responsible for Foden, says Paccar successfully introduced the idea of custom built trucks to the UK market, after the Seattle-based company acquired Foden in 1980.

"It was a relatively new concept, to tailor trucks to meet

customer needs," said Mr Pigott. "The long life of our vehicles, their ability to carry extra payload and the custom finish are all important selling points."

Foden's spare part business is also lucrative. "We like to sell trucks at modest profit and sell spare parts at modest profit, unlike most European manufacturers who sell their trucks at a loss and make huge profits on spare parts," said Mr Pigott. Foden led the UK in volume of sales for replacement clutches and air filters, according to Mr Pigott.

Although Foden's UK truck sales fell in the third quarter, Mr Pigott said the company's UK market share had picked up in the period. "In 1989 we had our largest percentage growth in the UK 24-tonne to 38-tonne market," he added. Mr Pigott said industry sales were hurt by higher UK base rates.

"In the past three to four years we have been consistently one of the most profitable truck manufacturers in the UK in gross and sales," he added. Foden has no intention of curtailing its UK operations. "We've just come out with a 6x2 twin steer vehicle, and we're also looking at the feasibility of smaller vehicle in the 1-tonne range," said Mr Pigott. Paccar says its approach to Foden is essentially hands off. "Each division in Paccar stands on its own but has access to the company's resources such as the research and technical centres," said Mr Pigott. There are only two Americans working for Foden.

ENASA

Pursued by suitors

ENASA, Spain's state-owned truck company that sells its products under the trademark of Pegaso, is an ugly duckling turned swan. A few years back it was spurned at every turn. Now admirers are queuing for its attention.

The Spanish government is currently reviewing bids for Enasa by Fiat, by MAN and Daimler-Benz of West Germany, by Holland's DAF and by Volvo of Sweden. The bids range between Ptas 40bn and Ptas 55bn (\$220-305bn) and a decision on who buys the company is likely before the end of the year.

The present circumstances represent a startling change. In 1982 International Harvester withdrew as Enasa's international partner as part of its world-wide retrenchment policy and the company became wholly-owned by INI, the Spanish public sector holding company. INI cast about desperately for a multinational that would substitute IH: General Motors and Toyota were among the giants that took a long look at Enasa and then walked away.

The present rush of suitors for the Pegaso brand-name is a measure of INI's success in turning the truck company round. The public holding company came to realise that the

search for a foreign partner could prove fruitless until Enasa took on the appearance of a viable company. The task looked to be a daunting one for in 1985 Enasa posted losses of Ptas 15bn - twice the original forecast - on sales of Ptas 63bn and the approach was suitably drastic.

A save Enasa plan drawn up by INI in the first quarter of 1986 earmarked Ptas 28bn worth of public investment for the Pegaso producer. The funds were spent on new product technology, on plant improvement and on an expansion of Enasa's export network. Simultaneously, the public holding company negotiated with the unions a 30 per cent cut in the

was once linked to Fiat and which was purchased outright by Volkswagen in 1983.

What the Enasa turnaround has done is to create a wholly new set of conditions for the sale. Toyota and General Motors were viewed, much in the manner Volkswagen was looked upon during the Fiat sale, as rescuers with a lifeboat for a drowning concern. The present four companies that have declared an interest in Enasa stand to acquire a property that has been expensively retooled.

The Spanish government has accordingly upped the stakes. Confirming that Fiat, MAN, DAF and Volvo had all lodged their bids for Enasa, industry

Enasa is an ugly duckling turned swan. A few years back it was spurned at every turn. Now admirers are queuing for its attention.

company's 8,600 labour force.

The salvage operation proved remarkably effective. In 1987 the operating deficit was reduced to Ptas 12bn and last year it was brought down to Ptas 5.5bn. First half revenues this year are Ptas 65bn against Ptas 115bn for the whole of 1988 and Enasa expects to report a Ptas 1bn profit this year. Under the investment plan the return to profitability had been scheduled for 1991.

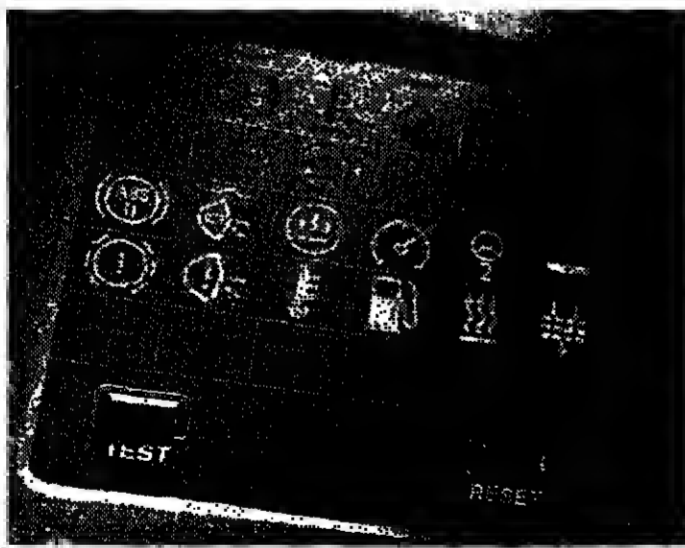
The new look Enasa has not in any way altered the governing principle that the Spanish truck company can only survive in the mid term as part of a larger auto group. INI holds no illusions as to Pegaso's chances of going it alone. The public sector company's determination to sell what is the only auto sector company on its books mirrors the manner in which it rid itself of Seat, the car producer which

Minister Mr Claudio Arana said last month that the government would favour a company that, in addition to producing Enasa and securing its future, was willing to explore "the possibilities of further co-operation with INI."

The hint that additional strings were attached to the acquisition of Enasa has effectively delayed the sale of the company over the past weeks. There are reports that Fiat is favoured by the industry ministry whereas INI itself would prefer to sell Enasa to MAN and Daimler-Benz. The latter already offers the public holding company more in terms of industrial co-operation while the Italian auto producer has offered to build its next car plant in Spain as part of the Enasa deal.

Tom Burns

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HINO
Overshadowed by Toyota link

HINO Motors' promotional brochures are remarkable for their expatiation on the company's quality control circles, FMS (flexible manufacturing system) and CAD (computer aided design).

The emphasis on quality of production comes naturally, given the company's close links with Toyota, Japan's largest motor manufacturer and one that is renowned for its production expertise.

It was Toyota, for example, that developed the just-in-time assembly system. Toyota has a 10.5 per cent equity stake in Hino, Japan's top maker of diesel trucks, and the two companies' ties go back 23 years.

Indeed, while Hino has developed into far more than a Toyota clone, the influence of its gigantic partner on the truck-maker appears sufficient to make one wonder if Hino would still exist, let alone be number one, without the benefits that have come from ties forged between the two companies.

Toyota's current relationship with Hino is described by a Toyota spokesman as "a loose arrangement, an agreement to co-operate when possible for mutual benefit."

Thus, on the one hand, Toyota dealers in Australia and in a few other countries sell Hino products. On the other, Hino manufactured \$11.284 cars and light pick-ups, mainly the popular Hino, for Toyota last year.

Given the factors that forged the partnership between Hino and Toyota, as well as the importance of such ties in Japanese business, it is doubtful whether Toyota, with its 85,000 employees and majority share, is ever far from any strategic move made by Hino, with its 8,100 employees.

Mr Eiji Toyota, chairman of Toyota, wrote in his autobiography "Toyota: Fifty Years in Motion" that the idea for the tie-up came from Mitsui Bank, which was tired of throwing money into Hino's loss-making car operations in the mid-1960s.

During negotiations, after Hino suddenly offered to quit making its cherished little Cottessa in co-operation with Renault, Mr Toyota retires almost derisively to how "Matsukata swapped Hino's price as a passenger car maker, reneged on their obligations to Renault, and grabbed for the alliance with Toyota. This saved his company..."

According to Toyota, Hino president Mr Masanobu Matsukata wanted a merger, but "seeing that a merger would not have been in Toyota's interest" and risked violating Japan's anti-monopoly law, Toyota pushed for a partnership.

The partnership arrangement won out and Hino began focusing on its big trucks sales network. Toyota then "gave Mr Matsukata something to shoot for," telling the Hino president

that his company was "in shorts with the top car-maker in Japan... you've got to reach the top in trucks."

Hino has now been number one in domestic sales of medium and heavy-duty diesel trucks for 16 consecutive years. With its relatively small workforce, Hino depends heavily on 16 main suppliers, known as the Hino group.

The backbone of Hino truck and engine production includes its two works in the Tokyo area and a foundry combined with a machining plant north-west of Tokyo in Gunma prefecture. Group members Mitsui Seiki Kogyo and Hino Auto Body provide additional assembly capacity.

The lean and mean approach seems to have helped Hino in its quest for innovation to meet the demand for vehicles of the 1990s. At the 28th Tokyo Motor Show earlier this month, Hino's exhibits included a luxury high-decker sight-seeing bus divided into three differently designed compartments and a "spacious" lounge, equipped with a state-of-the-art audio visual system.

While Mitsubishi Motors came within 190 units of exceeding Hino's total sales of 25,876 units in the domestic medium-duty trucks sector in 1988 (MMC already sells more buses and small-sized trucks than Hino), Hino is still unvalued in the heavy-duty truck category (payload over six tonnes or GVW 8.4 tonnes and over).

Besides having the biggest chunk of the domestic market, Hino has led the industry in exports of diesel trucks and buses for 10 years. Although Hino exports plunged about 60 per cent to 18,595 units in 1988 after the devaluation of the dollar, by last year exports had rebounded to 28,282 units, in spite of the strength of the yen.

But maturation of the domestic market and the high yen has Hino and others in the industry moving to set up operations outside Japan. Hino is focusing on the US and Asia.

While the company admits to lagging behind in the US, where it had only 108 dealers until this spring, it is planning aggressive long-term expansion. It has joint ventures in Taiwan, Thailand, India and Pakistan and a total of 87 overseas distributors.

Hino says it has no plans to try to expand operations in the mature European market, but many analysts think otherwise. It has been showing increased interest in the UK market in recent months, using an Irish assembler, J. Harris Assemblers. This effort gets around a gentleman's agreement between the Japanese and British motor industries blocking direct exports from Japan to the UK.

Chris Perry